

Harsh Sharma

Front End Developer with UX expertise

Ottawa, ON K2G3R7

harshsharmamedia@gmail.com

613-981-4932

Front End Web / WordPress developer with 3 years of experience in developing, designing and ensuring usability and accessibility of websites.

Work Experience

Web Specialist

RICHCRAFT GROUP OF COMPANIES - Ottawa, ON

September 2018 to Present

As a Web Specialist I am responsible for the following:

- Evaluate existing sites in terms of their usability, visual design, content, and branding
- Articulate, mock up, and prototype exceptional user experience decisions
- Create visually-grabbing, on-brand graphical elements and assets
- Develop clean and modern HTML5 and CSS3, Javascript code that is responsive
- Working knowledge of Wordpress custom theme development
- Collaborate with internal and external teams to efficiently achieve the best possible solutions
- Manage backend web support
- Maintain custom CRM development and upkeep
- Create interactive and on-brand design for various digital touch points including websites, emails, mobile applications and social media applications.
- Ensure a creative yet consistent look and feel that adheres to and supports the Richcraft Group of Companies brand

Media and Web Specialist

Algonquin College - Ottawa, ON

May 2018 to August 2018

Working closely with Lead Trainer for the new Learning and Management System(LMS) in the college. Responsible for marketing and promotions for the new Learning Management System by making promotional videos, print material, developing brand logos and also handling their website.

Educational Media Specialist

Algonquin College Centre for Continuing and Online Learning - Ottawa, ON

January 2018 to April 2018

Working in fast paced environment, delivering meaningful and transformational learning experience to students by creating e-learning modules, Infographics and Activities.

Web/Video Developer

Algonquin College Marketing Department - Ottawa, ON

June 2017 to September 2017

Working closely with Marketing Coordinator/Designer, creating promotional video content for the college and also designing and updating websites under the new branding guideline.

Education

Interactive Media and Design

Algonquin College - Ottawa, ON

September 2016 to August 2018

Skills

Graphic Design (2 years), Web Design (2 years), Branding (3 years), Front End Development (2 years), 2D Motion Graphics (2 years), Web Development (2 years), Wordpress Theme Development (2 years), Google Analytics (1 year), Marketing Strategy (1 year)

Certifications/Licences

Diploma - Interactive Media and Design

Present

Udacity Nanodegree - Intro to Programming

Present