

01-01-2015

31-12-2015



## PIZZA SALES REPORT

JAN 15 - DEC 15

Chicken

Classic

Supreme

Veggie



HOME



Best/Worst Seller

## BUSIEST DAYS &amp; TIMES

DAYS

Orders are highest on weekends, particularly on **Friday** and **Saturday** evenings.

MONTHLY

The maximum orders occur in the months of **July** and **January**.

## SALES PERFORMANCE

CATEGORY

The **Classic Pizza category** generates the highest sales and total orders.

SIZE

The **Large pizza size** contributes the **most** to overall sales.

817.860K

Total Revenue



38.31

Average Order Value



21350

Total no. orders



49574

Total Pizza Sold

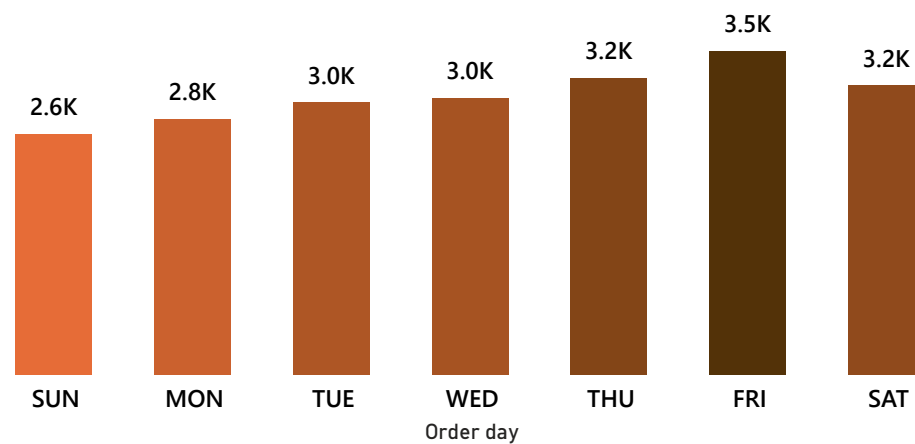


2.32

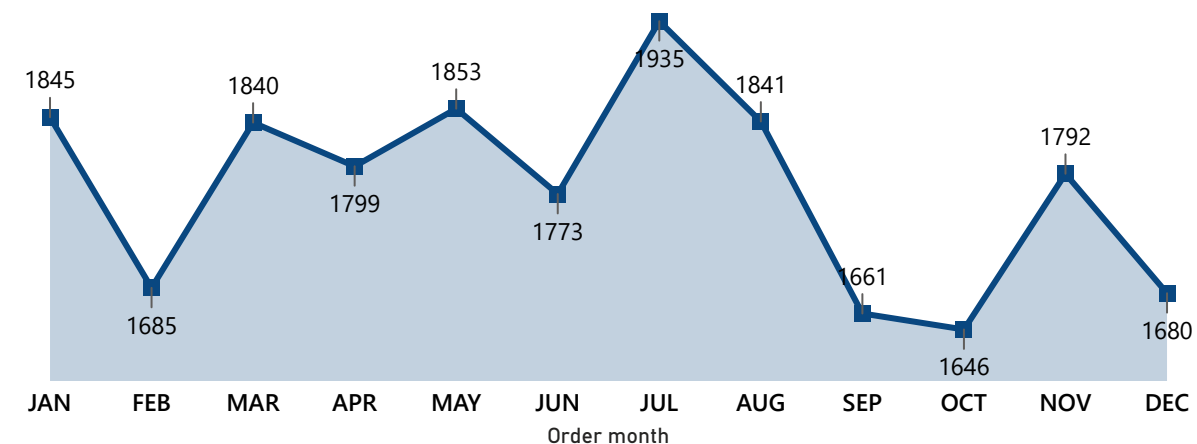
Avg Pizzas per order



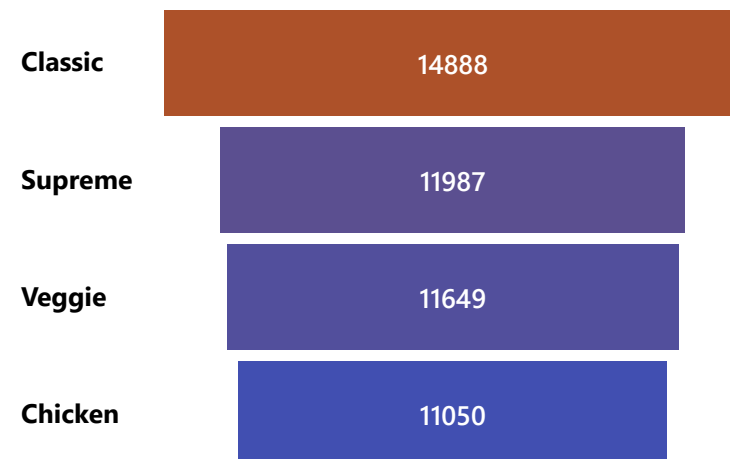
## Total Orders By Daily Trend



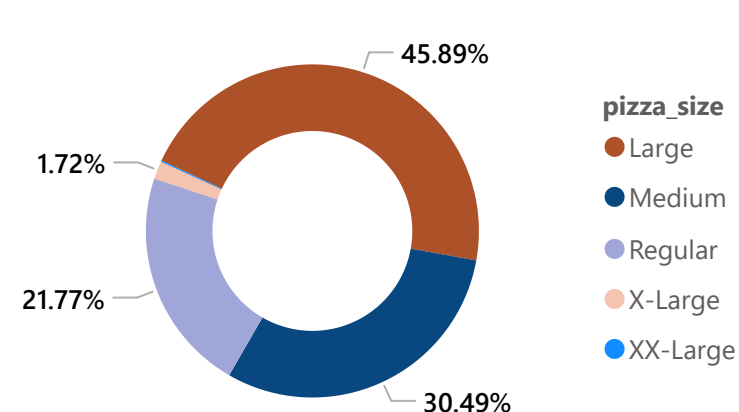
## Total no. orders by Monthly Trend



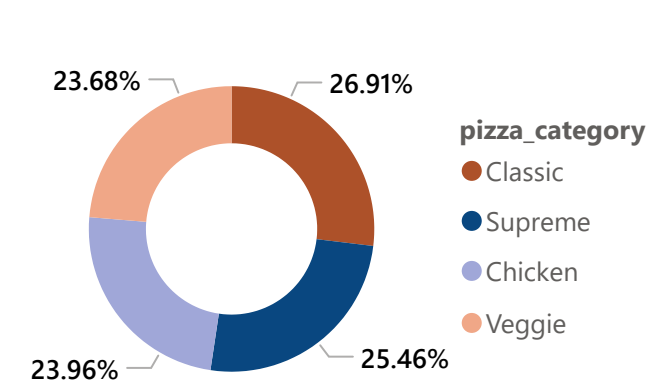
## Total Pizza Sold by pizza category



## % of Sales By Pizza Size



## % of Sales By Pizza Category



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## BEST SELLERS

## REVENUE

The **Thai Chicken Pizza** is the top revenue-generating item

## QUANTITY

The **Classic Deluxe Pizza** accounts for the highest total quantity sold.

## TOTAL ORDERS

The **Classic Deluxe Pizza** has the highest number of total orders.

## WORST SELLERS

## REVENUE

The **Brie Carre Pizza** generates the lowest revenue.

## QUANTITY

The **Brie Carre Pizza** has the lowest total quantity sold.

## TOTAL ORDERS

The **Brie Carre Pizza** has the least number of total orders.

817.860K



Total Revenue

38.31



Average Order Value

21350



Total no. orders

49574



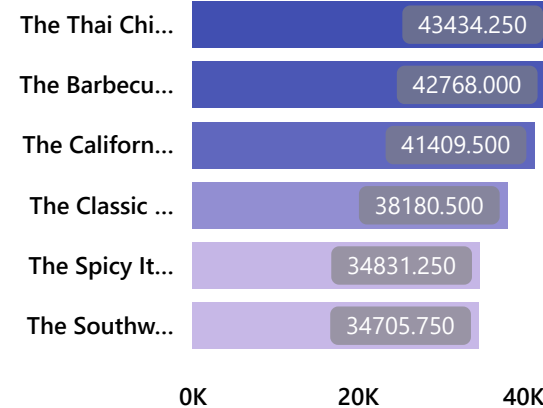
Total Pizza Sold

2.32

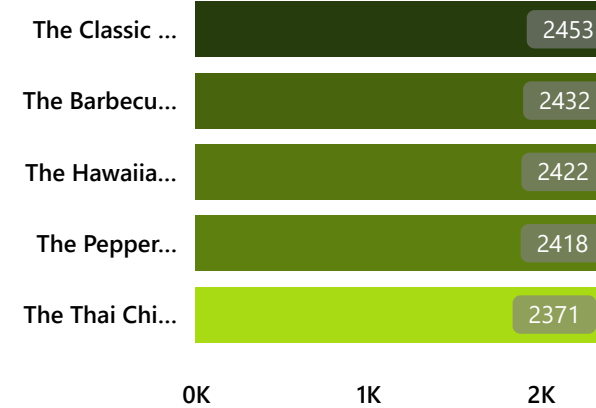


Avg Pizzas per order

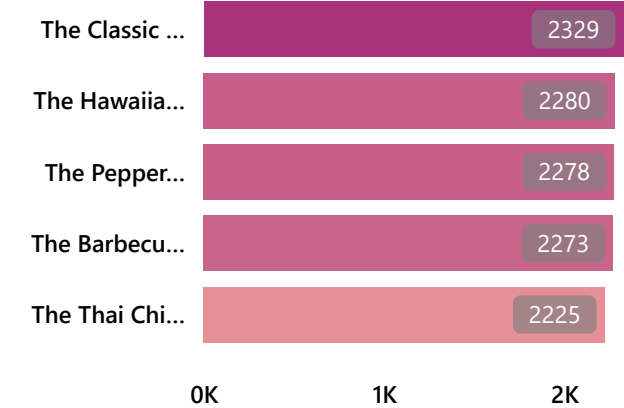
## Top 6 Pizza By Revenue



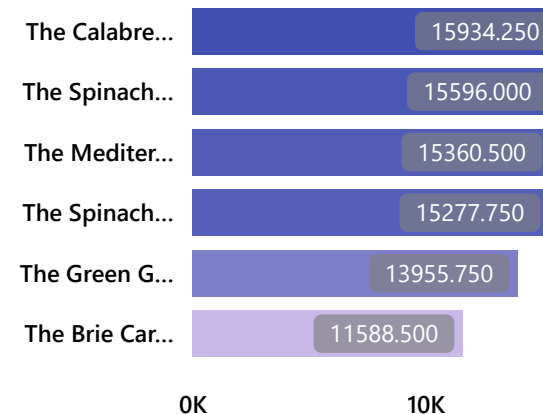
## Top 5 Pizza By Quantity



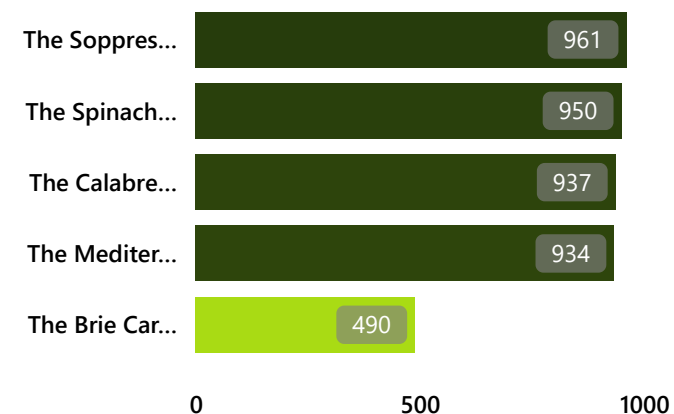
## Top 5 Pizza By Total Orders



## Bottom 6 Pizza By Revenue



## Bottom 5 Pizza By Quantity



## Bottom 5 Pizza By Total Orders

