




finQ

Incorporating gamification and product simulation into financial products

Team finQ



Get rich slow, or get poor fast



The need for increasing financial
confidence and providing financial
guidance



How we make Money?

Market Overview

- I. A typical Customer Persona
- II. Market size
- III. Competitors & why we are different

Execution Plan

- I. Marketing Strategy
- II. Finance Projection
- III. Plan & Timelines

Ideas are
commodity.
Execution of
them is not.

Startup Quote!



MICHAEL DELL