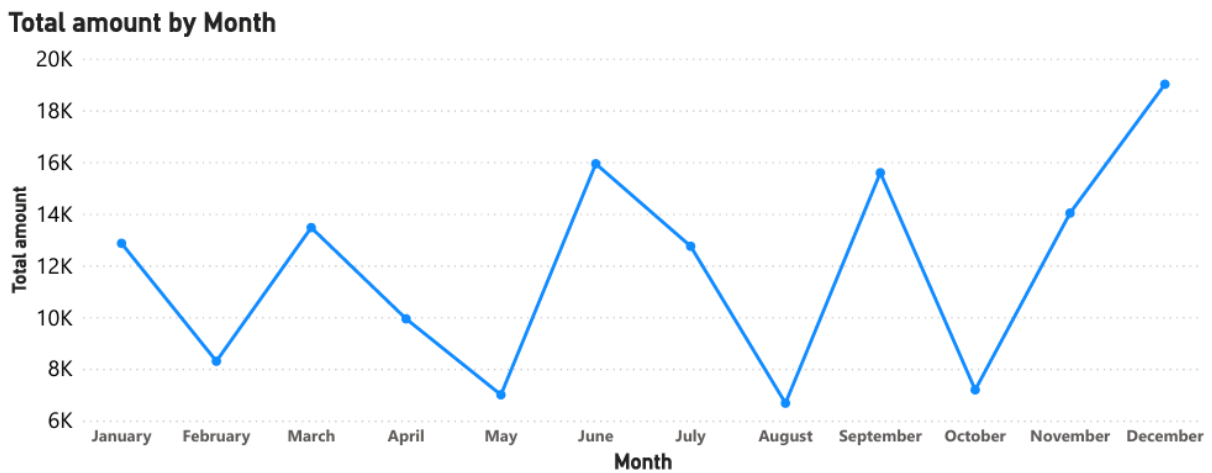
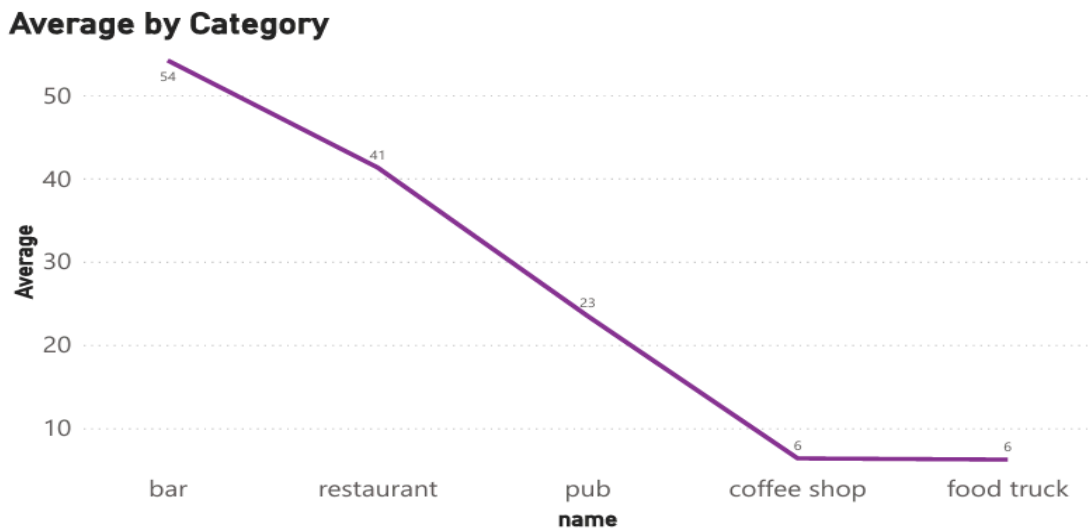


## 1. Total Amount by Month



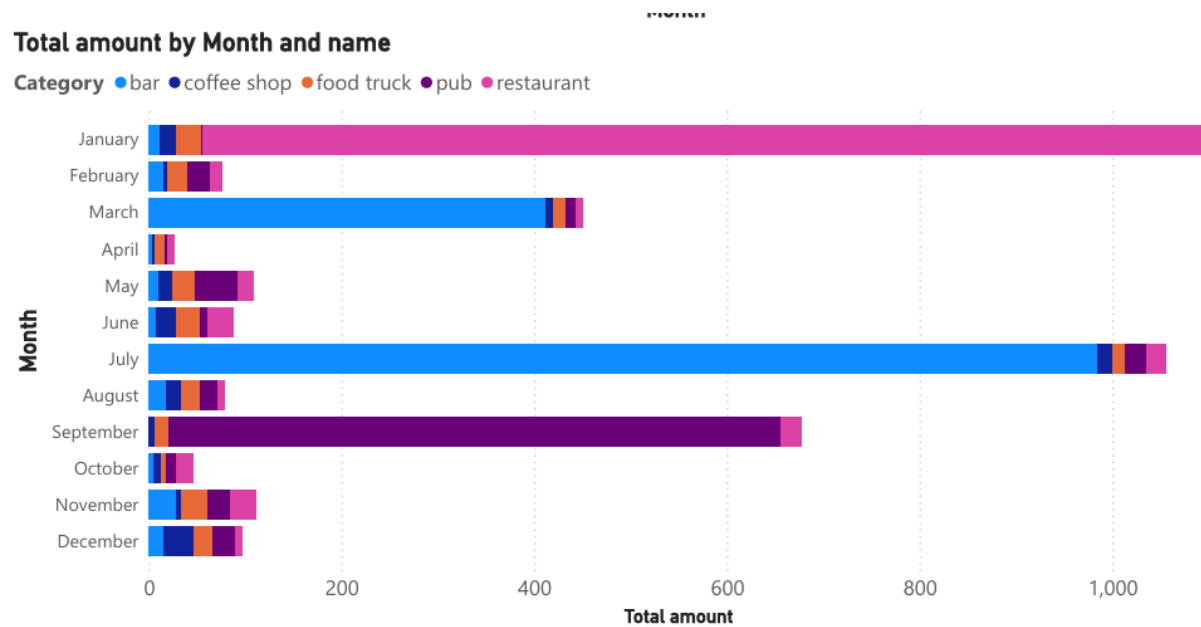
*This line chart displays the total amount of transactions for each month. It shows the variation in transaction volumes throughout the year, helping to identify any seasonal trends or patterns in spending.*

## 2. Average by Category



*This line chart illustrates the average amount spent in different categories such as bar, restaurant, pub, coffee shop, and food truck. This visualization helps to compare the spending behavior across various types of merchant's category.*

### 3. Total Amount by Month and Name



This chart shows the total transaction amount broken down by month and merchant category (bar, coffee shop, food truck, pub, restaurant). It allows for a detailed analysis of monthly spending trends within each category.

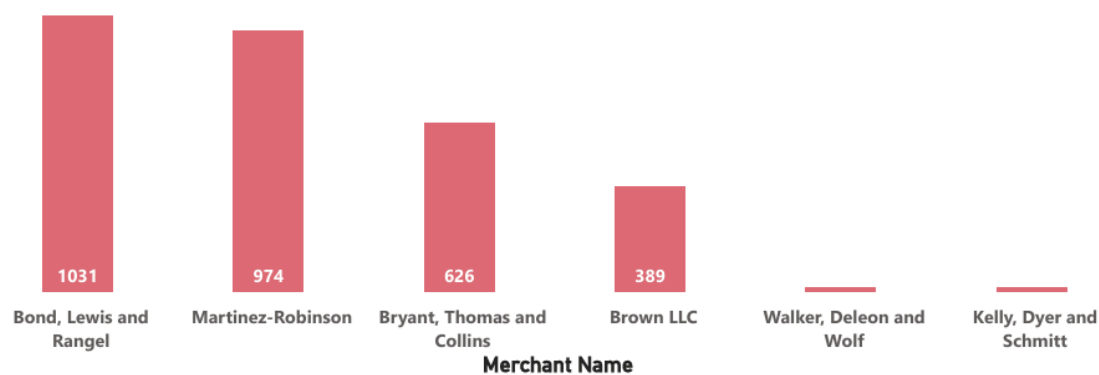
### 4. Details of Merchants

Details of Merchants			
id	name	Category	Average of amount
41	Ford, Williams and Dunn	pub	2.25
42	Kennedy-Chen	bar	7.24
43	Wallace and Sons	coffee shop	6.21
44	Little-Floyd	pub	3.41
45	Velazquez Ltd	pub	6.30
46	Miller, Chavez and Cobb	food truck	5.17
47	Martin Inc	restaurant	9.10
48	Baker Inc	food truck	6.35
49	Davis, Lowe and Baxter	food truck	9.48
50	Johnson-Watts	restaurant	4.12
51	Fisher-Bolton	restaurant	5.64
52	Jensen-Stanley	food truck	7.11
53	Wallace PLC	pub	7.52
54	Berry-Lopez	restaurant	7.19
55	Johnson, Rivas and Anderson	restaurant	5.19
56	Smith PLC	bar	4.08
57	Thornton-Williams	pub	2.73
58	Young, Hull and Williams	pub	7.63
59	Williams Group	bar	4.23
60	Smith-Richards	pub	8.85
61	Richardson, Smith and Jordan	food truck	6.47
62	Cooper, Carpenter and Jackson	food truck	5.59
63	Reed Group	food truck	5.87
64	Glenn, M... and Co	pub	7.67

This table lists merchants with their corresponding categories and average transaction amounts. It provides a detailed view of individual merchants' performance, useful for identifying high and low-performing merchants.

## 5. Top 6 Amounts by Name

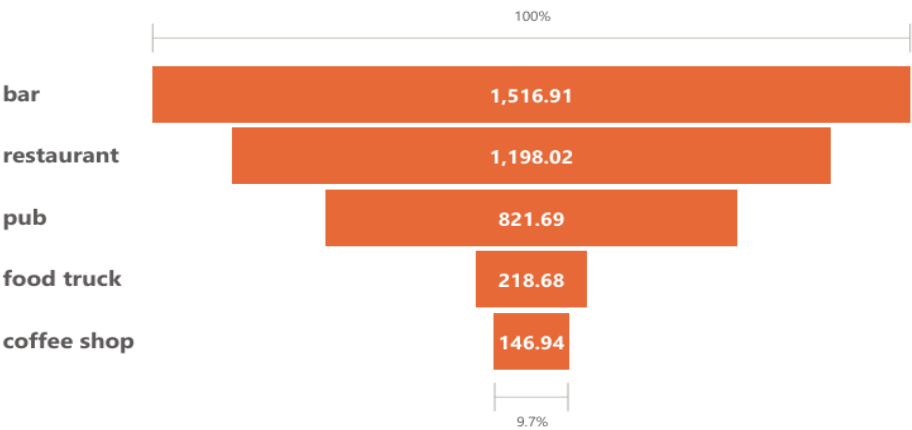
Top 6 Amounts by Name



This bar chart highlights the top 6 merchants based on total transaction amounts. It identifies the most significant contributors to the total transaction volume.

## 6. Amount Distribution Between Categories

Amount Distribution Between Categories



This pie chart shows the distribution of total transaction amounts across different categories. It helps to understand the proportion of spending in each category,

*highlighting the most and least popular types of merchants.*

## 7. Key Indicators

