

Harsh Verma

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Professional Summary

Highly skilled Web and Graphic Designer with over 6+ years of experience in designing and developing web components, including HTML emailers, static web pages, and interactive deliverables. Proficient in **HTML5**, **CSS3**, **Bootstrap**, **JavaScript**, and **Adobe Creative Suite** (Photoshop, Illustrator, InDesign, Dreamweaver, Premiere Pro). Adept at **web development**, **graphic design**, and optimizing for **SEO** and **responsive design**. Strong communicator, experienced in collaborating with cross-functional teams and stakeholders to deliver high-quality, on-time project outcomes.

Core Competencies

- **Web Development & Design:** HTML5, CSS3, Bootstrap, JavaScript, JQuery, Email Design
 - **Design & Graphics Tools:** Photoshop, Illustrator, Figma, Premiere Pro
 - **Project Management & Collaboration:** Jira, Wrike, Salesforce
 - **Creative Skills:** Design Thinking, Graphics Editing, Layout Design, Social Media Design
 - **User Experience & Visual Communication:** SEO-Optimized Web Design, Responsive Design, Visual Communication, Video Editing
 - **Version Control & Code Collaboration:** Git, GitHub
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Professional Experience

Web and Graphics Designer - Cvent – Gurugram, HR

02/2023 – 01/2025

- Designed and developed HTML email templates, 50+ responsive websites, and interactive digital deliverables using **HTML5**, **CSS3**, and **JavaScript**, ensuring high-quality output and adherence to web standards.
- Collaborate with content and scientific teams to create web and email deliverables in line with scientific communication standards.
- Build **responsive web designs** using **Bootstrap**, ensuring compatibility across devices.
- Lead design and technical discussions, offering guidance to fellow designers and resolving web/email issues.
- Produce visually compelling templates and layouts using **Adobe Photoshop** and **Figma**, adhering to brand guidelines.

Web Designer and QA - *Adaan Digital Solutions – ITO, DL*

01/2020 – 02/2023

- Developed **SEO-optimized websites** using **HTML5**, **CSS3**, and **JavaScript** for high performance and cross-browser functionality.
- Conducted testing for compatibility across browsers and devices to ensure optimal user experience.
- Worked with teams to align design specifications with business goals, delivering innovative and user-friendly designs.
- Stayed updated on industry trends and incorporated modern design practices into projects.

Web and Graphic Designer - *Ayka Tech Pvt. Ltd. – Noida, UP*

12/2019 – 01/2020

- Designed and developed front-end components for **salestown.in**.
- Collaborated with stakeholders to deliver design solutions that aligned with project requirements and brand guidelines.

Web and Graphic Designer - *Spinered Pvt. Ltd. – Laxmi Nagar, DL*

08/2019 – 12/2019

- Utilized **Adobe Creative Suite** (Photoshop, Illustrator, Premiere Pro, Dreamweaver) to design and edit web and marketing visuals.
- Redesigned websites to improve **SEO**, user experience, and visual appeal.
- Created responsive, visually appealing designs for web and social media platforms.

Web and Graphic Designer - *Web Pulse Solution Pvt. Ltd. – Kirti Nagar, DL*

02/2019 – 08/2019

- Designed and optimized websites with an emphasis on **SEO** and user experience.
- Enhanced site navigation and responsiveness, ensuring usability across multiple platforms.
- Created marketing materials (e.g., social media posts, banners, other graphics) that maintained **brand consistency**.

Web and Graphic Designer - *Freelance Work*

05/2018 – 02/2019

- Developed web designs based on client references, ensuring alignment with brand guidelines and increasing user engagement.
 - Created graphics for websites and social media to boost visual communication and engagement.
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Education

Full Stack (MERN-STACK) Development – Upskilling

Web Design and Development – May 2018, SRC Institute, Laxmi Nagar, Delhi

B.A. Program – 2022, SOL, Delhi University, Delhi

12th CBSE Board – 2017, G.B.S.S. School Mansarovar Park, Delhi

Certification

Wix Design & QA Certification – 2022, Wix.com

Projects

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| • www.cvent.com | • www.adventurerocks.in |
| • www.adaan.com | • www.techpacificinc.com |
| • www.salestown.in | • www.motoshift.com |
| • www.deals360.us | • www.academic.ac.in |
| • www.canwin.org | • www.mounalallmakeupandacademy.com |
| • www.webpulseindia.com | • keykart.in |
| • www.srmarticles.com | |