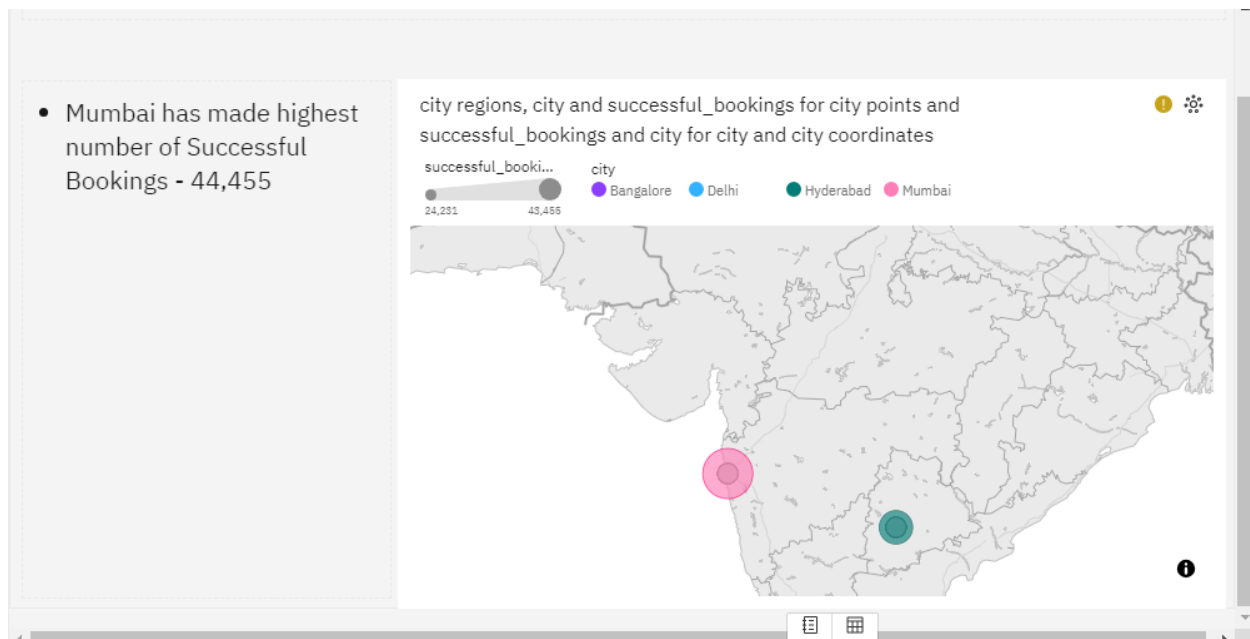
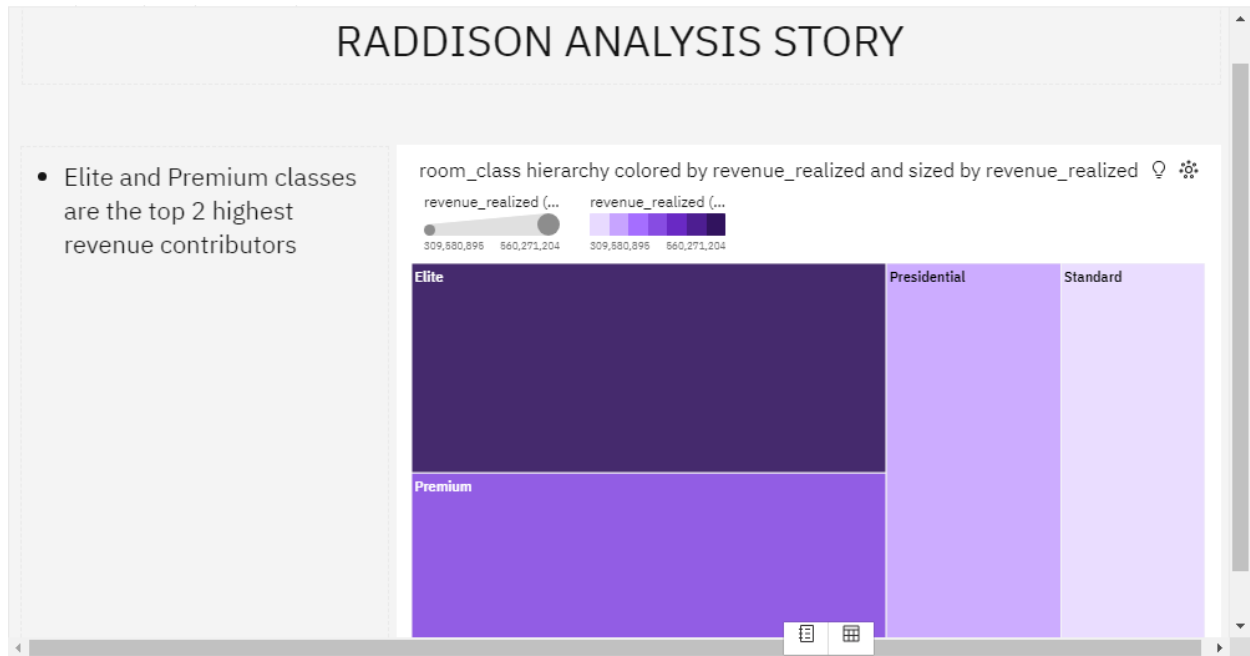


# STORY



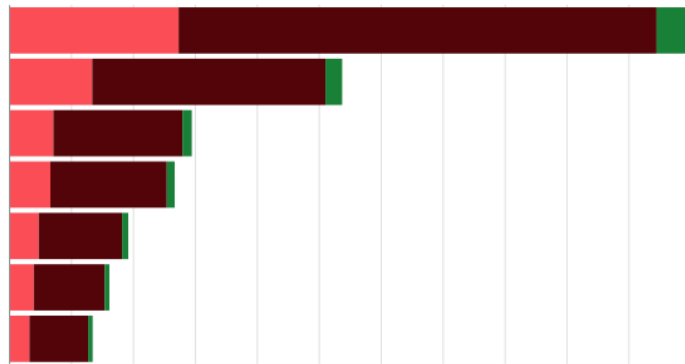
# STORY

## RADDISON ANALYSIS STORY

- Other Platforms and Make your trip contributed 42% of the total checked out bookings

booking\_id by booking\_platform colored by booking\_status

booking\_status  
● Cancelled ● Checked Out ● No Show



## RADDISON ANALYSIS STORY

- All properties have average 25% cancellation rate and 50% occupancy rate

property\_name, property\_id, revenue\_realized, successful\_bookings, capacity, occupancy% and Cancelled booking %

property_name	property_id	revenue_realized	successful_bookings	capacity	occupancy%	Cancelled booking %
Radisson Bay	16562	56,437,570	4,820	9,016	0.53	
	17562	51,914,158	3,424	7,636	0.45	
	18562	69,255,910	7,333	11,132	0.66	
	19562	82,443,540	5,812	8,832	0.66	
Summary		260,051,178	21,389	36,616	2.3	
Radisson Blu	16561	57,933,400	4,418	6,716	0.66	
	17561	73,918,312	5,183	7,820	0.66	
	18561	56,040,450	6,458	9,844	0.66	
	19561	72,963,360	5,736	10,764	0.53	