

Har Suyash B Sinha

Product Designer at Postman Inc.
Bachelor of Design from IDC, IIT Bombay

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Industry Experience

Product designer at Postman (API platform) · Jul 2021-present

Worked on API testing and debugging experience from defining the problem, laying out user flows to creating refined UI.

Optimised the UX to help users debug tests faster. Led to an increase in tests getting debugged with <5 trial runs.

Accessible designs to highlight errors in variables that reduced tasks failing due to such errors from ~10% to ~6%

Triaged and resolved critical user asks and UI/UX issues working closely with designers and developers to improve UX maturity.

Intern at Center for Social Emotional Learning · Jun 2020

Created a safe space for 8-10 year old children to help express emotions in a healthy way, using principles of game design.

Tested low fidelity prototypes, multiple times with 5+ users, and made improvements based on the feedback.

Mentorship under a Google AR Designer · Apr-May 2020

Explored interaction design in Augmented Reality with handheld devices under an experienced industry professional.

Developed a working Unity prototype and tested with emergent AR users selected through convenience sampling.

Key Portfolio Projects

Cognitive engagement in online learning

Designed and tested an interactive teaching model to encourage learning rather than performance centred class participation.

POUR- Assistive device to help visually impaired

Created a novel product with tangible feedbacks to help visually impaired users safely pour and measure hot liquids.

PaperPotli- AR+craft experience for gender awareness

Designed a craft experience to show nobody is 100% masculine or feminine and dilute gender stereotypes through tangible play.

Volunteer Experience

Girl UP Seher: Graphic design volunteer · Jan 2020-Jan 2021

Worked on social media campaigns to spread awareness on issues like menstrual health. Worked on fund raisers for such events.

Techfest 2018: Coordinator in creative team · Apr 2018-Dec2018

Skills

Expertise with UI and prototyping tools like Figma, Whimsical, along with image creation tools like Photoshop and Illustrator.

Experienced in problem solving processes like Contextual inquiry, surveys, affinity mapping, journey mapping, usability testing.

Visit My Portfolio

H S B

<https://harsuyash.github.io/>