

Lecture 7

Machine Learning for Intelligent Systems

Introduction, Clustering, Classification, Regression, Evaluation

COMP 474/6741, Winter 2021

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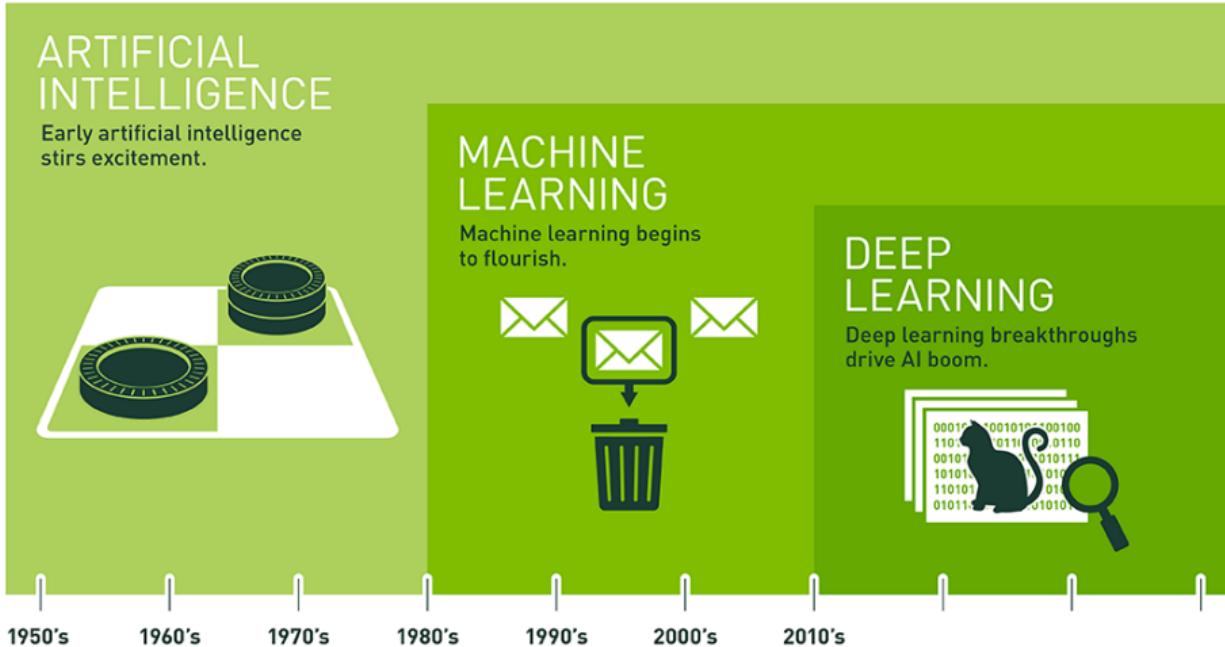
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Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

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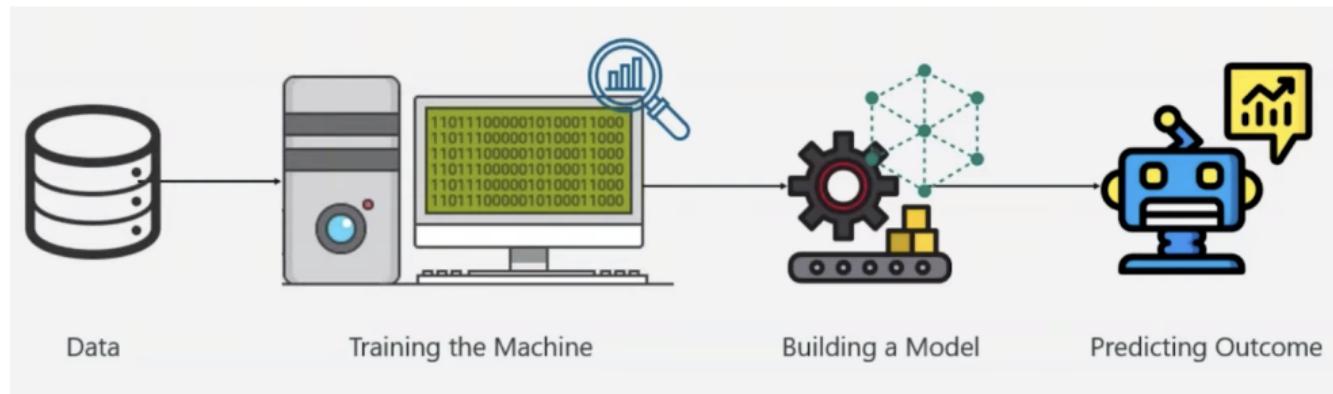
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Learn from experience

In 1959, Arthur Samuel first proposed the concept
Machine Learning:

*"A computer program is said to learn from
experience E with respect to some class of tasks
T and performance measure P if its performance
at tasks in T, as measured by P, improves with
experience E."*



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Inference

Process of deriving new facts from a set of premises

Types of logical inference

- ① Deduction
- ② Abduction
- ③ Induction

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aka Natural Deduction

- Conclusion follows necessarily from the premises.
- From $A \Rightarrow B$ and A , we conclude that B
- We conclude from the general case to a specific example of the general case
- Example:
 - 1 All men are mortal.
 - 2 Socrates is a man.
 - 3 from 1 \wedge 2 \Rightarrow Socrates is mortal.
- Our subclass inference in RDFS also falls into this category.

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Abductive Reasoning

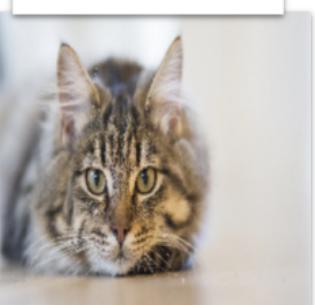
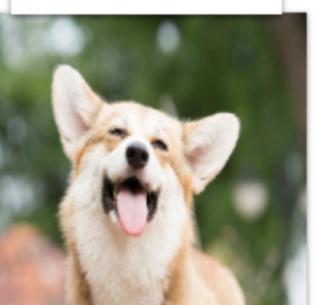
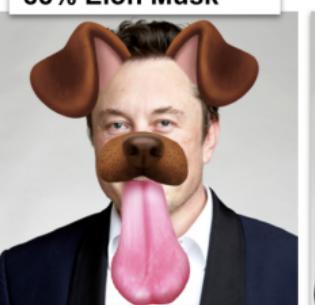
- Conclusion is one hypothetical (most probable) explanation for the premises
- From $A \Rightarrow B$ and B , we conclude A
- Example:
 - 1 Drunk people do not walk straight.
 - 2 John does not walk straight.
 - 3 from 1 \wedge 2 \Rightarrow John is drunk.
- Not sound... but may be most likely explanation for B
- Used in medicine...
 - 1 in reality: disease \Rightarrow symptoms
 - 2 patient complains about some symptoms... doctor concludes a disease

Inductive Reasoning

- Conclusion about all members of a class from the examination of only a few member of the class.
- From $A \wedge C \Rightarrow B$ and $A \wedge D \Rightarrow B$, we conclude $A \Rightarrow B$
- We construct a general explanation based on specific cases
- Example:
 - All CS students in COMP 474 are smart.
 - All CS students on vacation are smart.
 - from ① \wedge ② \Rightarrow All CS students are smart.
- Not sound
- But, can be seen as hypothesis construction or generalisation

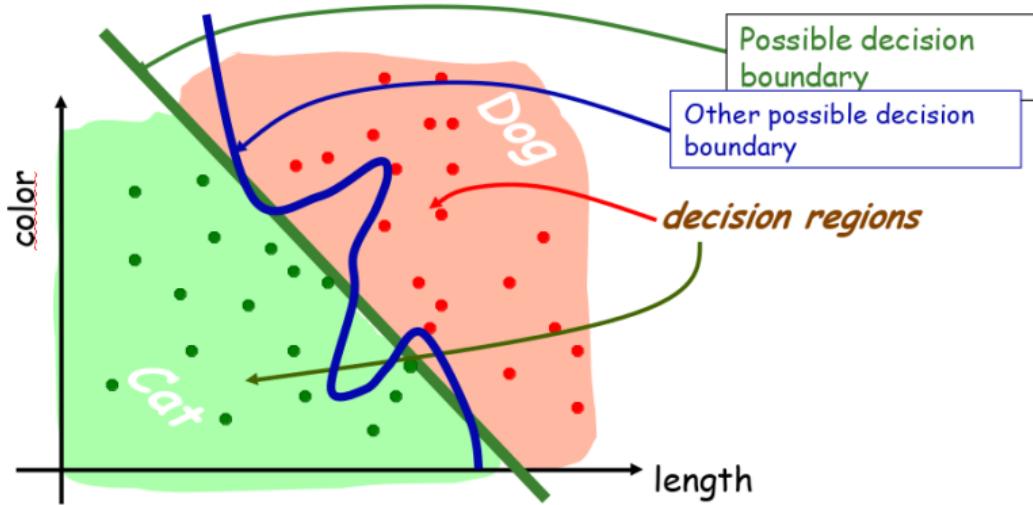
Learning from examples

- Most work in ML
- Examples are given (positive and/or negative) to train a system in a classification (or regression) task
- Extrapolate from the training set to make accurate predictions about future examples
- Given a new instance X you have never seen, you must find an estimate of the function $f(X)$ where $f(X)$ is the desired output

100% cat	97% dog	14% dog 85% Elon Musk	100% Elon Musk
			
<pre>print("""cat: { np.round(model.predict(cat),2) }""") cat: {[1. 0. 0.]}</pre>	<pre>print("""dog: { np.round(model.predict(dog),2) }""") dog: {[0.02 0.97 0.01]}</pre>	<pre>print("""elon: np.round(model.predict(elon_with_disguise),2) }""") elon: {[0. 0.14 0.85]}</pre>	<pre>print("""elon: { np.round(model.predict(elon_without_disguise),2) }""") elon: {[0. 0. 1.]}</pre>

Example

- Given pairs $(X, f(X))$ (the training set – the data points)
- Find a function f that fits the training set well
- So that given a new X , you can predict its $f(X)$ value



Note: choosing one function over another beyond just looking at the training set is called **inductive bias** (eg. prefer “smoother” functions)

Feature Vectors

- Input data are represented by a **vector of features**, X
- Each vector X is a list of (attribute, value) pairs.
- Ex: $X = [\text{nose:big}, \text{teeth:big}, \text{eyes:big}, \text{moustache:no}]$
- The number of attributes is fixed (positive, finite)
- Each attribute has a fixed, finite number of possible values
- Each example can be interpreted as a point in a n -dimensional feature space, where n is the number of attributes (features)

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Probabilistic Methods

- e.g., Naïve Bayes Classifier

Decision Trees

- Use only discriminating features as questions in a big *if-then-else* tree

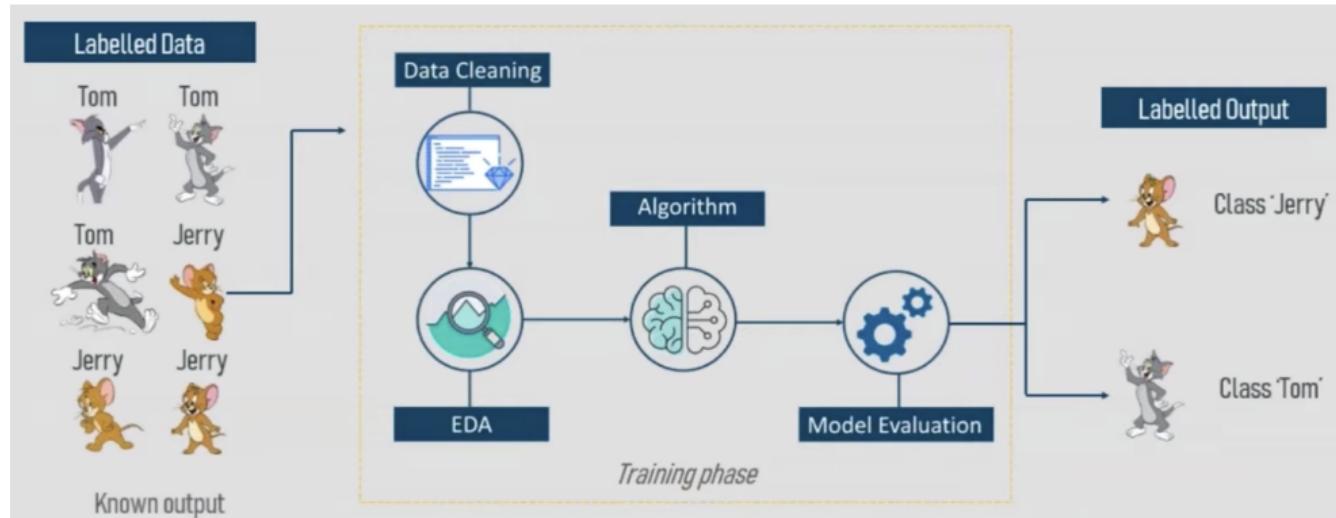
Neural Networks

- Also called parallel distributed processing or connectionist systems
- Intelligence arise from having a large number of simple computational units

NB: Deep Learning \approx Neural Networks “on steroids”

Supervised Learning

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Labeled Data

In **Supervised Learning**, we train a system using data with known labels.

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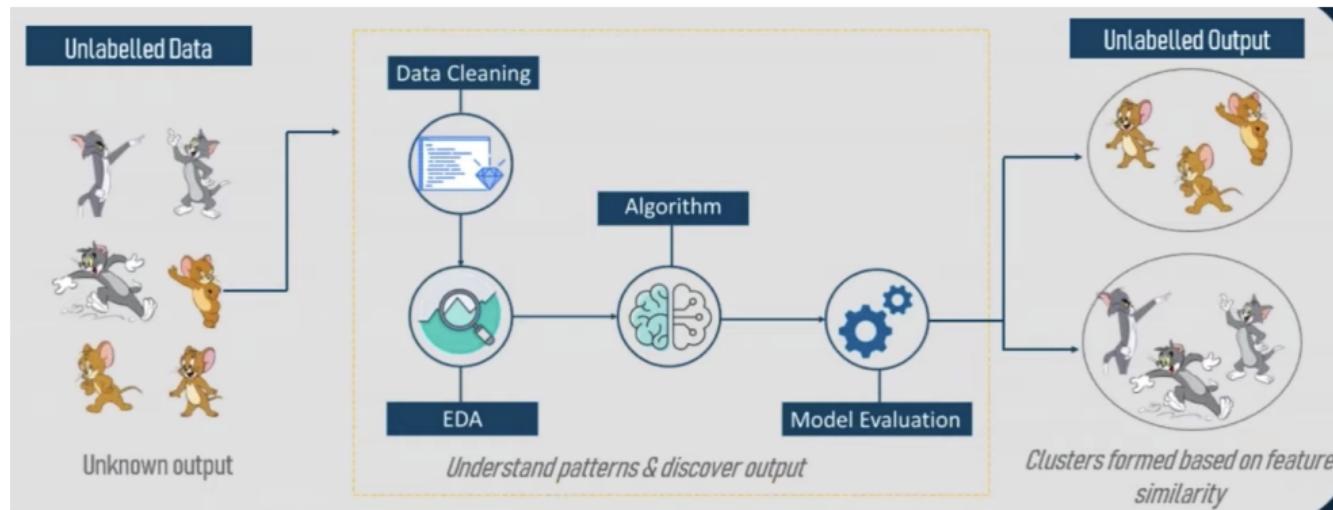
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Unlabeled Data

In [Unsupervised Learning](#), we have only unlabeled data and train a system without guidance from an expected output.

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Reinforcement Learning

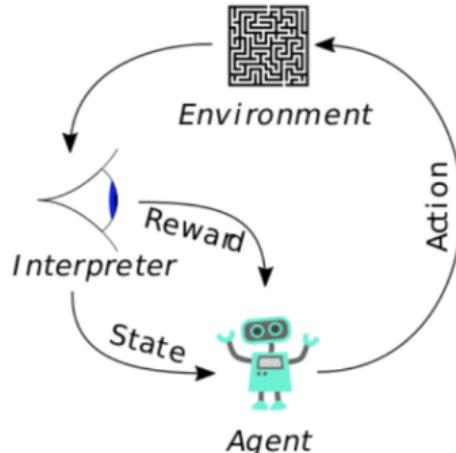
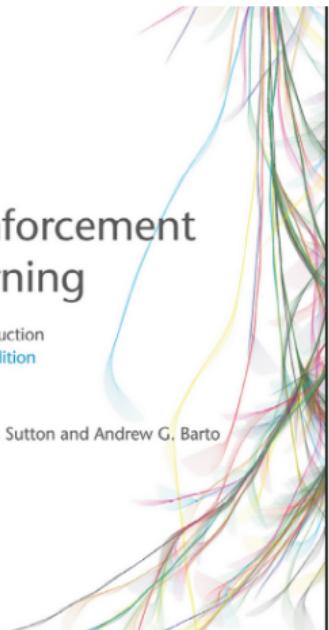
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Reinforcement Learning

An Introduction
second edition

Richard S. Sutton and Andrew G. Barto



The typical RL scenario: an agent takes actions in an environment, which is interpreted into a reward and a representation of the state, which are fed back into the agent.

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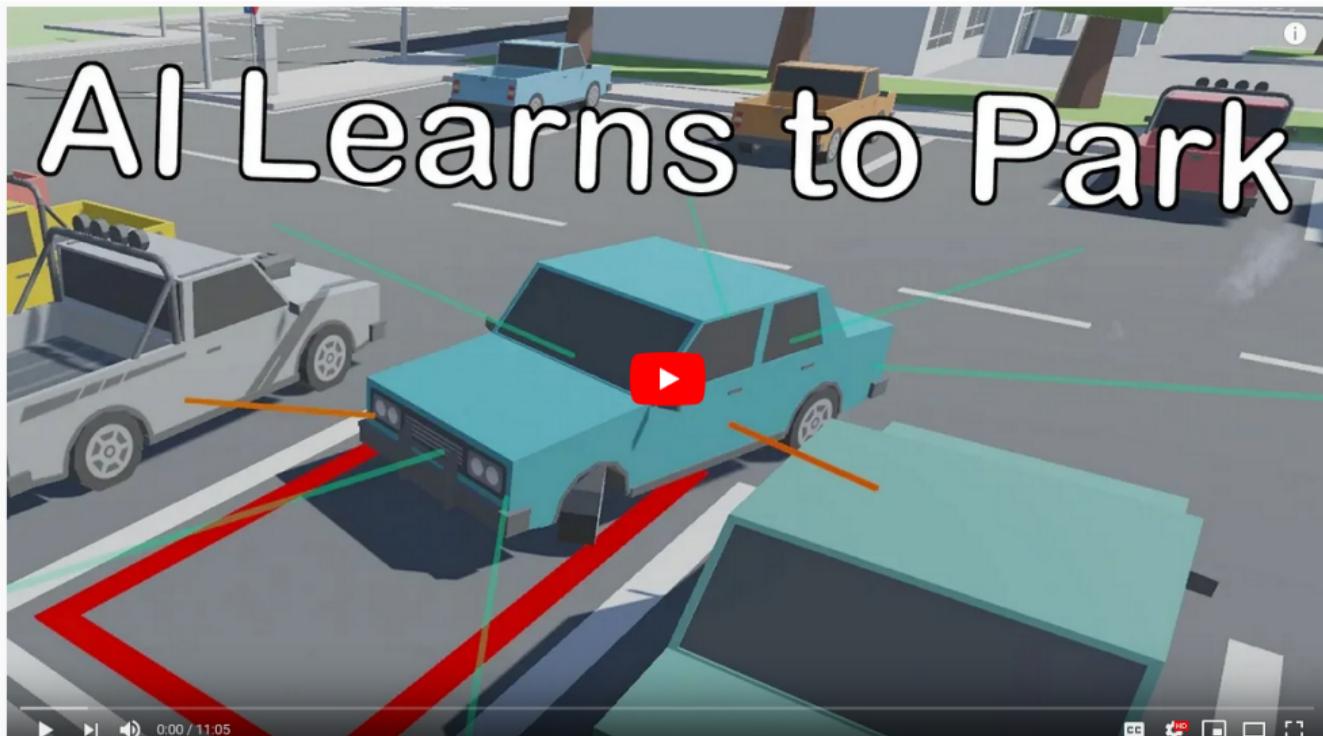
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#ArtificialIntelligence #MachineLearning #ReinforcementLearning

AI Learns to Park - Deep Reinforcement Learning

https://www.youtube.com/watch?v=VMp6pq6_QjI

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Machine Learning Categories

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	Supervised Learning	Unsupervised Learning	Reinforcement Learning
Definition	The machine learns by using labelled data	The machine is trained on unlabeled data without any guidance	An agent interacts with its environment by producing actions & discovers errors and rewards
Types of problems	Regression & Classification	Association & Clustering	Reward based
Type of data	Labelled data	Unlabelled data	No pre-defined data
Training	External supervision	No supervision	No supervision
Approach	Map labelled input to known output	Understand patterns and discover output	Follow trial and error method
Popular Algorithms	Linear Regression, Logistic Regression, KNN, etc	K-means, C-means, etc	Q-learning, etc

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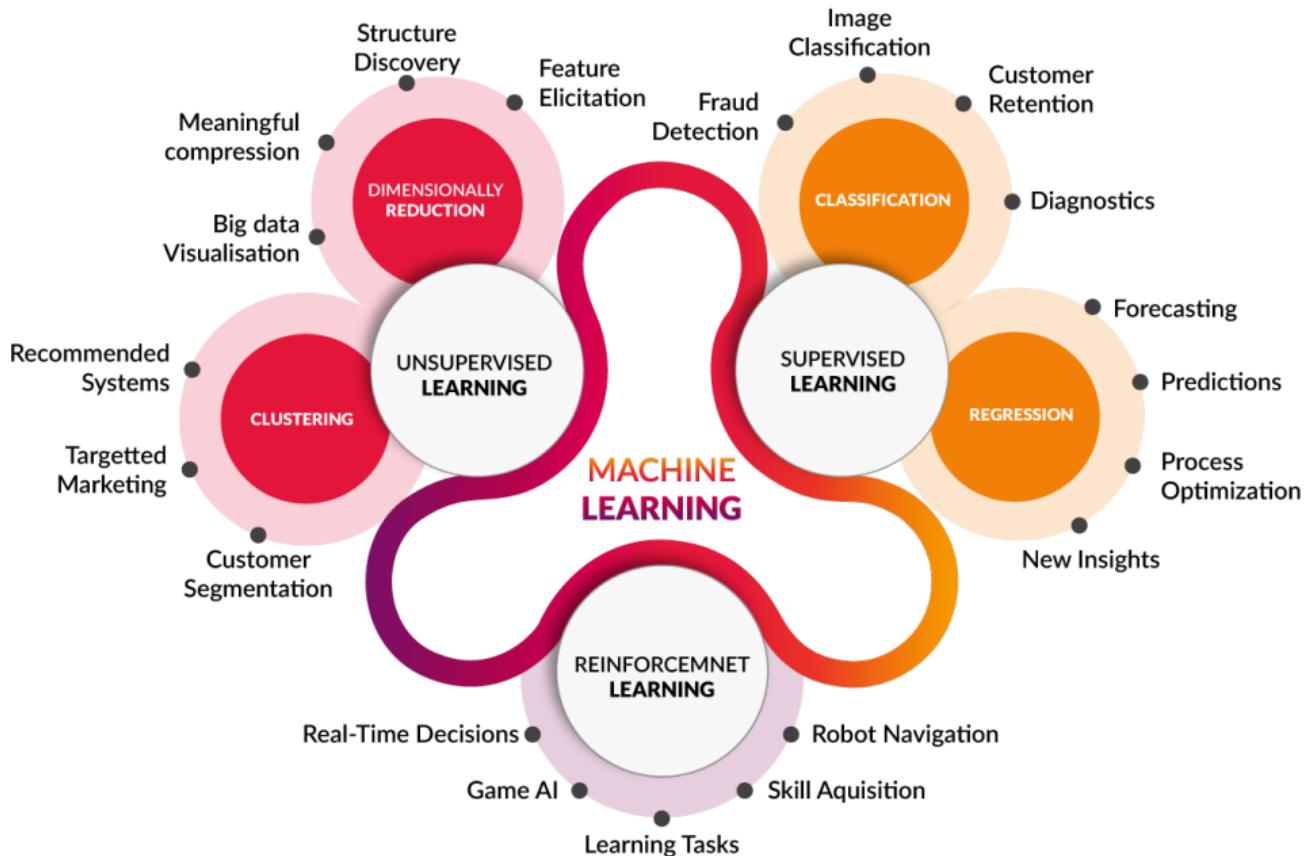
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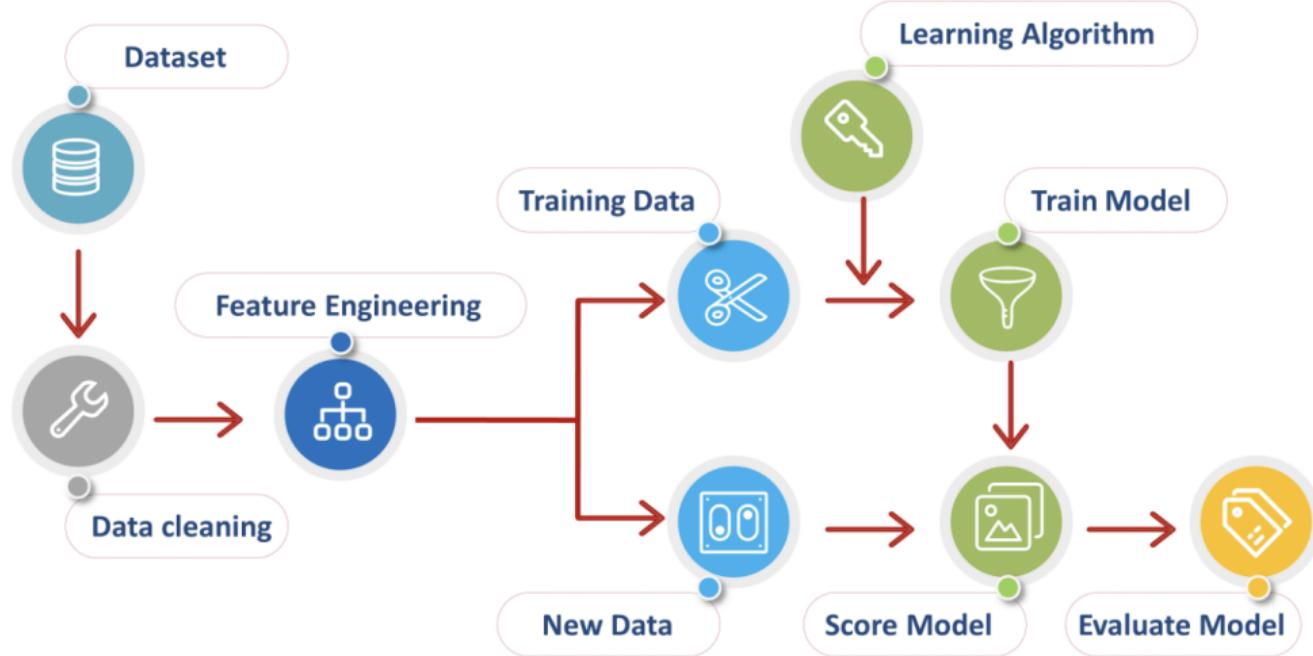
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General machine learning process



→ Worksheet #6: Task 1

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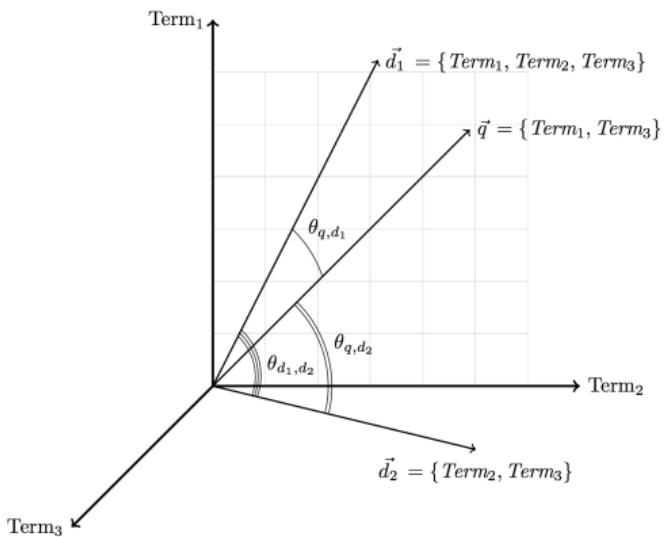
Vector Space Model

- A mathematical model to portray an n -dimensional space
- Entities are described by vectors with n coordinates in a real space \mathbb{R}^n
- Given two vectors, we can compute a similarity coefficient between them
- Cosine of the angle between two vectors reflects their degree of similarity

$$tf = 1 + \log(tf_{t,d}) \quad (1)$$

$$idf = \log \frac{N}{df_t} \quad (2)$$

$$\cos(\vec{q}, \vec{d}) = \frac{\sum_{i=1}^{|v|} q_i \cdot d_i}{\sqrt{\sum_{i=1}^{|v|} q_i^2} \cdot \sqrt{\sum_{i=1}^{|v|} d_i^2}} \quad (3)$$



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Intelligent Systems for Investigative Journalism

Organize large, unstructured document collections:

- Enron email dataset – ca. 500,000 emails from management
- Wikileaks – often releases millions of documents
 - Guantanamo Bay Files, TPP Agreements, CIA Documents, German BND-NSA Inquiry, ...
- Facebook internal documents leaks (Cambridge Analytica scandal, 7000 documents)
- Luanda Leaks (715,000 emails, charts, contracts, audits, etc.)
- Paradise Papers (13.4 million confidential papers regarding offshore investments)

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Canada Revenue Agency launches 100 audits after Paradise Papers leak

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By **Alex Boutilier** Ottawa Bureau
▲ Tues., Jan. 29, 2019 | 2 min. read



<https://www.thestar.com/news/paradise-papers/2019/01/29/>

<canada-revenue-agency-launches-100-audits-after-paradise-papers-leak.html>

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[HOME](#) / [USAGE](#)

/ HOW TO SEARCH, EXPLORE, ANALYZE, STRUCTURE, FILTER AND VISUALIZE LARGE DOCUMENT COLLECTIONS OR MANY SEARCH RESULTS

How to search, explore, analyze, structure, filter and visualize large document collections or many search results

Semantic search, exploratory search, interactive filters, data visualization, information retrieval, document discovery & text mining

The screenshot shows the Open Semantic Search interface. At the top, there's a navigation bar with links for 'About', 'Download', 'Usage' (with a dropdown), 'Administration' (with a dropdown), 'Development' (with a dropdown), 'Donate', and 'Contact'. Below the navigation is a breadcrumb trail: 'HOME / USAGE'. A main heading 'How to search, explore, analyze, structure, filter and visualize large document collections or many search results' is followed by a subtext: 'Semantic search, exploratory search, interactive filters, data visualization, information retrieval, document discovery & text mining'. The main content area has a search bar with 'annotate' and a 'Search' button. Below the search bar are tabs: 'List' (selected), 'Preview', 'Entities', 'Images', 'Videos', 'Audios', 'Table', and 'Analyze'. To the right of the search bar are 'Search options' and a 'Sort' dropdown set to 'Relevance'. The search results are displayed in a grid. On the left, there's a sidebar with sections like 'Paths' (listing 'opensemanticssearch.org (42)'), 'File date' (listing '2018 (42)'), and 'Tags' (listing 'Faceted search (42)', 'Hypothesis (42)', 'Open Source (42)'). At the bottom of the results, there's a note: 'How to search, explore, analyze, structure, filter and visualize large document collections or many search results | Open Semantic Search'.

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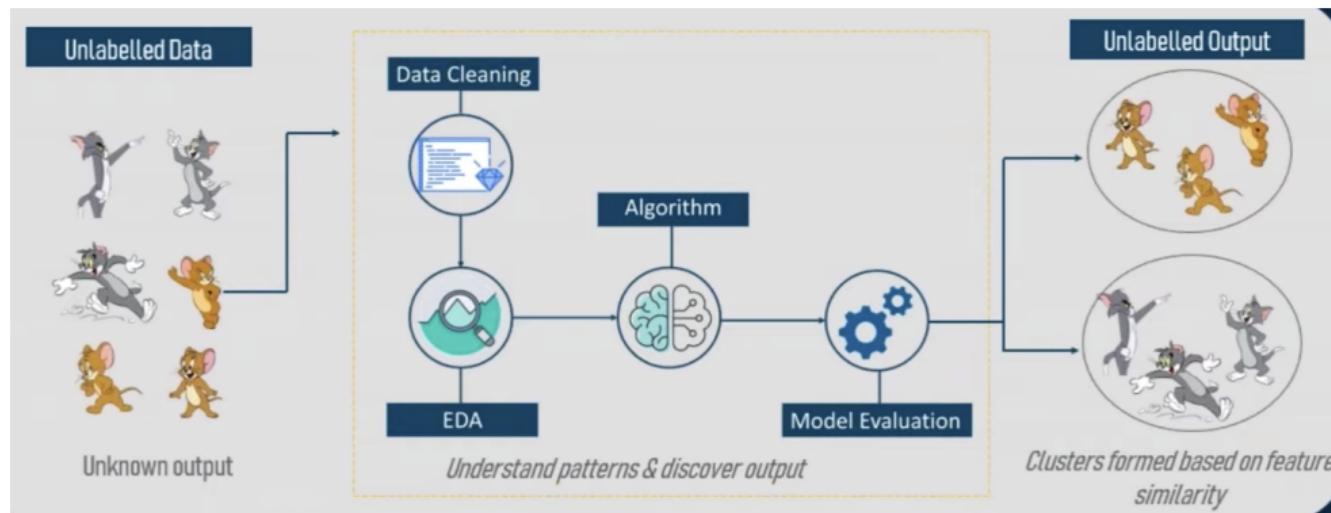
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Unsupervised Learning

- Remember, we do not “classify” documents (like in “spam vs. ham”)
- Rather, we group similar documents together
- Often used as a first exploratory step in data analysis
 - Data points (here: documents) in individual clusters can be further analyzed, possibly with different methods



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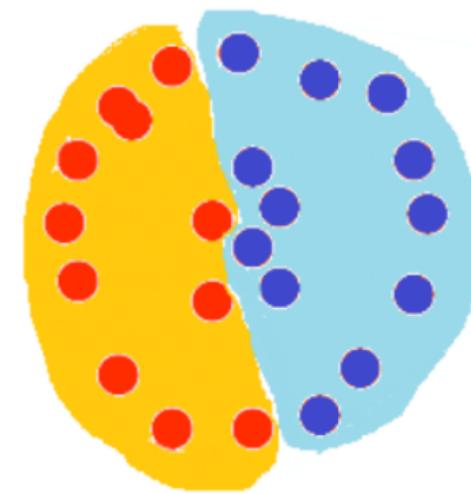
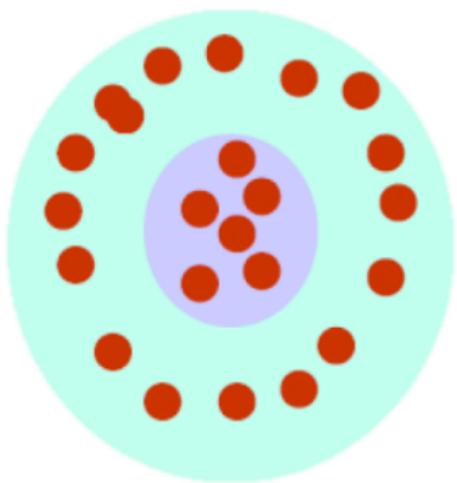
What are Clusters?

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Clustering

- The organization of unlabeled data into similarity groups, called **clusters**
- A cluster is a collection of data items which are “similar” between them, and “dissimilar” to data items in other clusters.
- Generally, there is no right or wrong answer to what the clusters in a dataset are.



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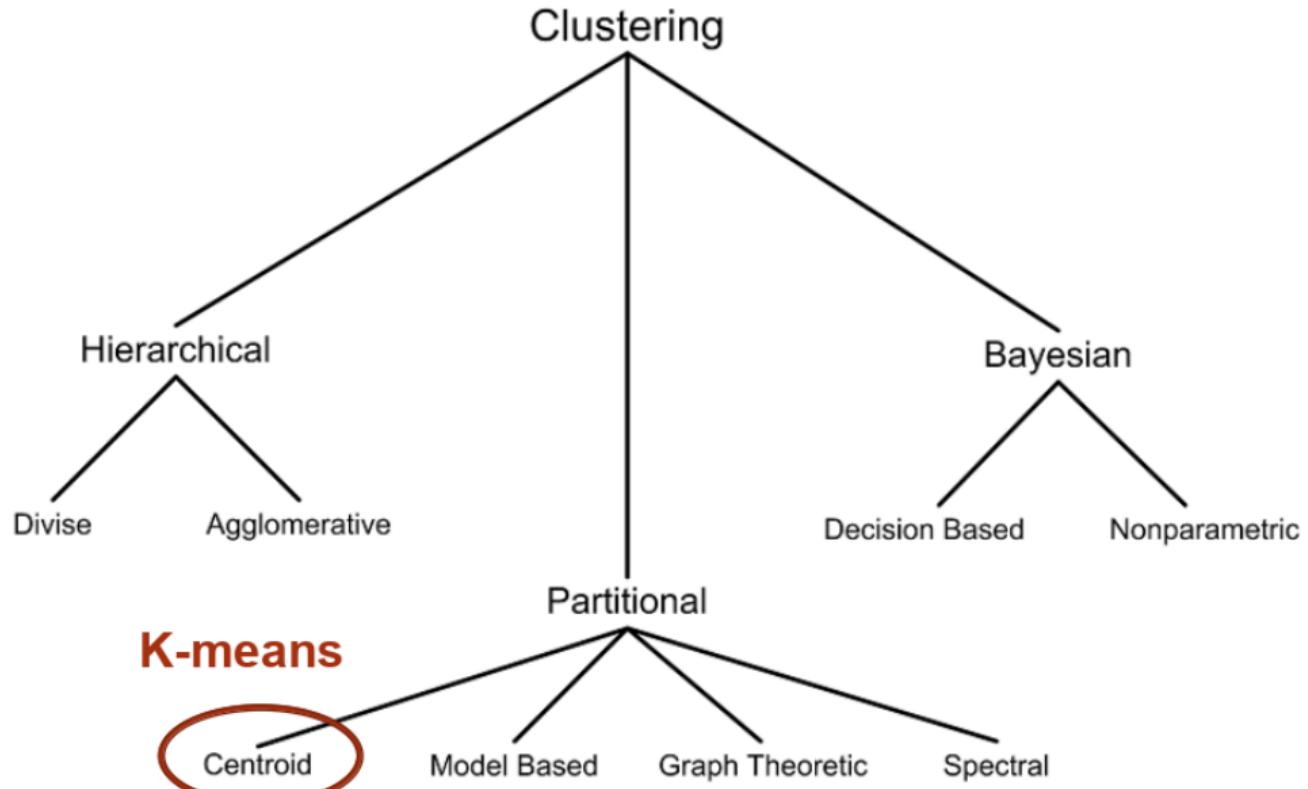
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Partition-based Clustering

K-means (MacQueen, 1967) is a partitional clustering algorithm:

- Given m vectors in an n -dimensional space, $\vec{x}_1, \dots, \vec{x}_m \in \mathbb{R}^n$
- User defines k , the number of clusters

Algorithm

- ① Pick k points from the dataset (usually at random).
These points represent our initial group **centroïds**.
- ② Assign each data point \vec{x}_i to the nearest centroïd.
- ③ When all data points have been assigned, recalculate the positions of the k centroïds as the average of the cluster.
- ④ Repeat Steps 2 and 3 until none of the data instances change group
(or changes stay below a given convergence limit Δ).

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Euclidian Distance

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To find the nearest centroid:

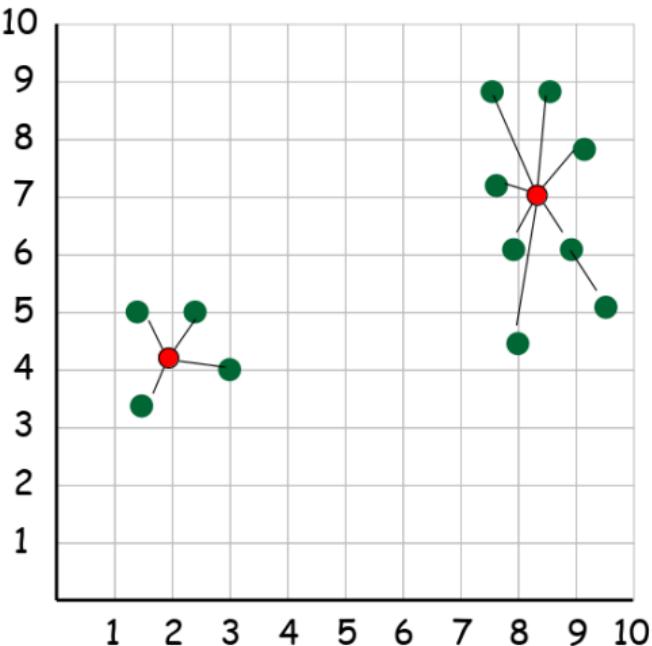
- a possible metric is the **Euclidean distance**
- distance d between 2 points p, q

$$p = (p_1, p_2, \dots, p_n)$$

$$q = (q_1, q_2, \dots, q_n)$$

$$d = \sqrt{\sum_{i=1}^n (p_i - q_i)^2}$$

- where to assign a data point \vec{x} ?
- → for all k clusters, choose the one where \vec{x} has the smallest distance



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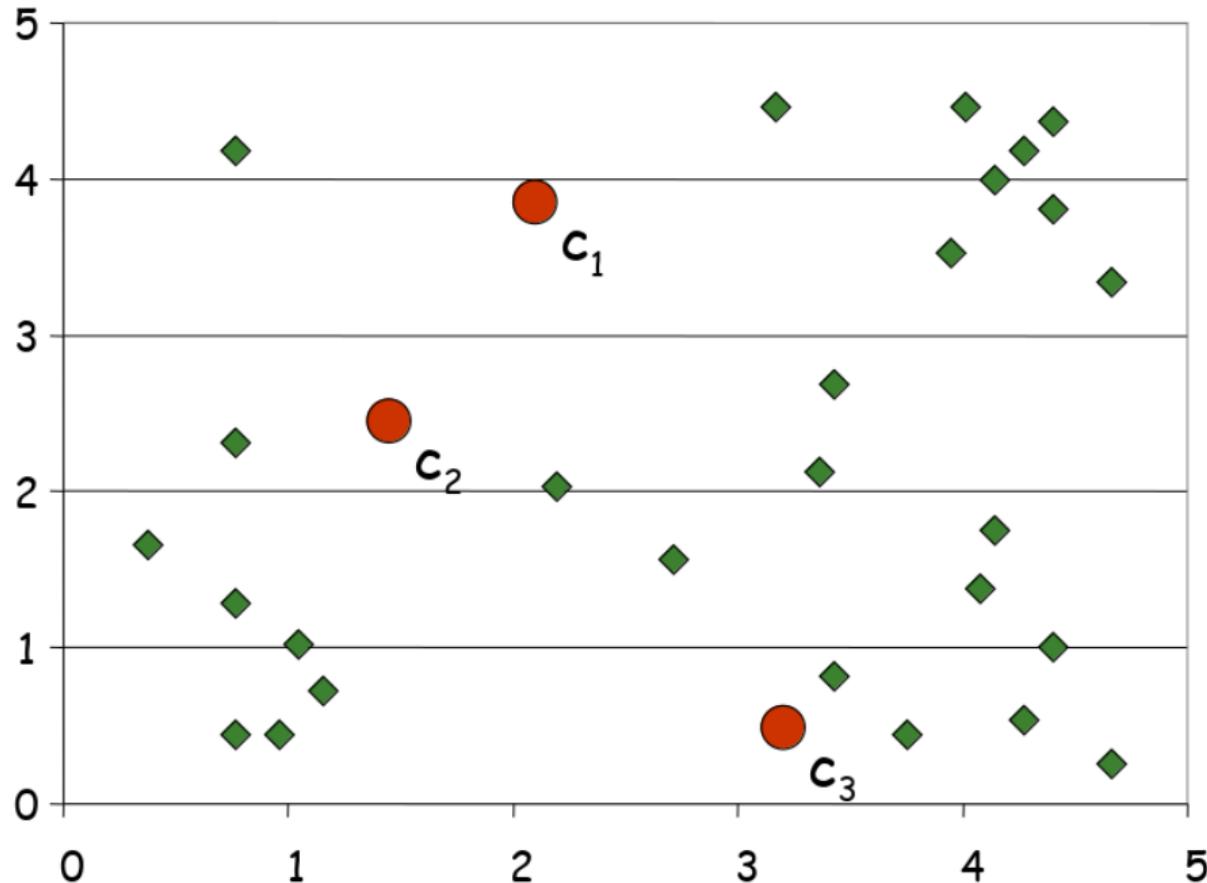
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Example (1/5)

2D-vectors, k=3: Initialize random centroïds

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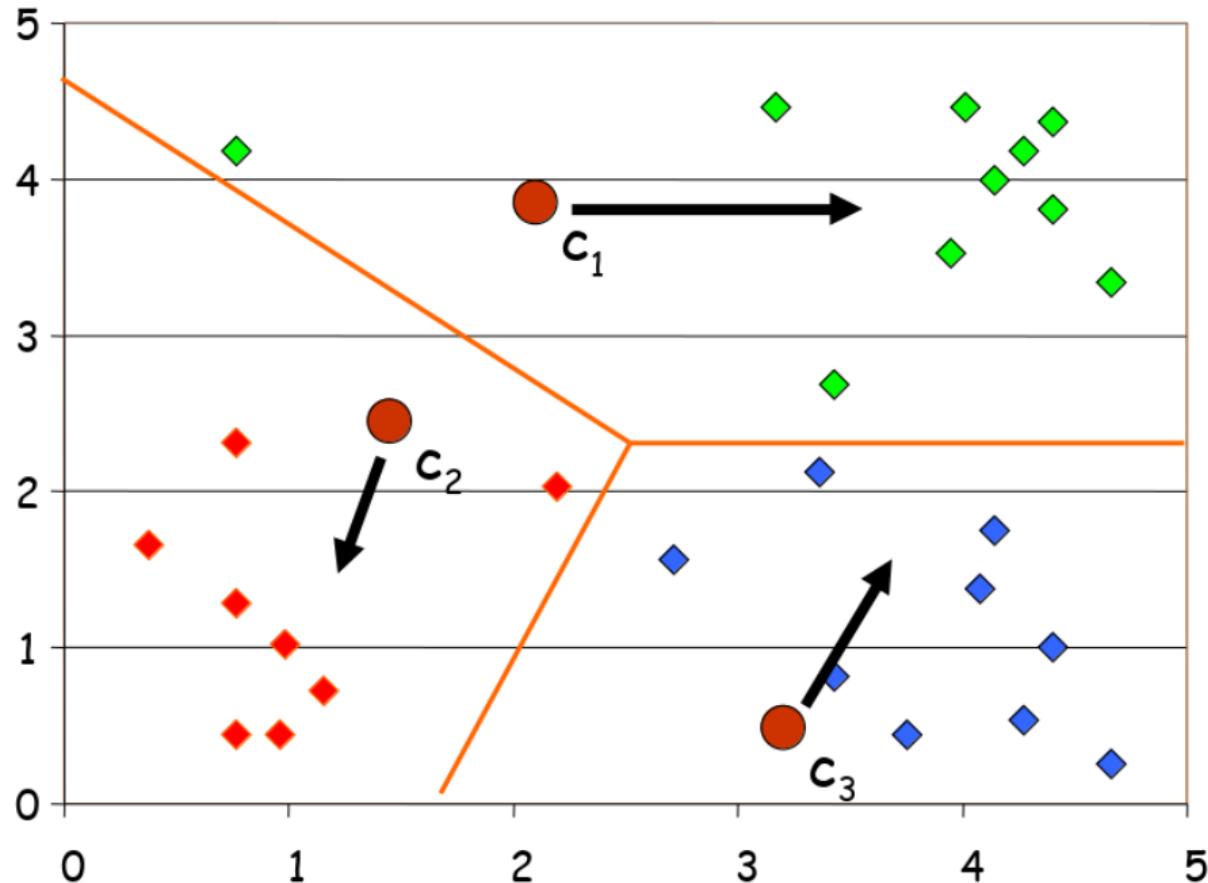
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Example (2/5)

Partition data points to closest centroïds

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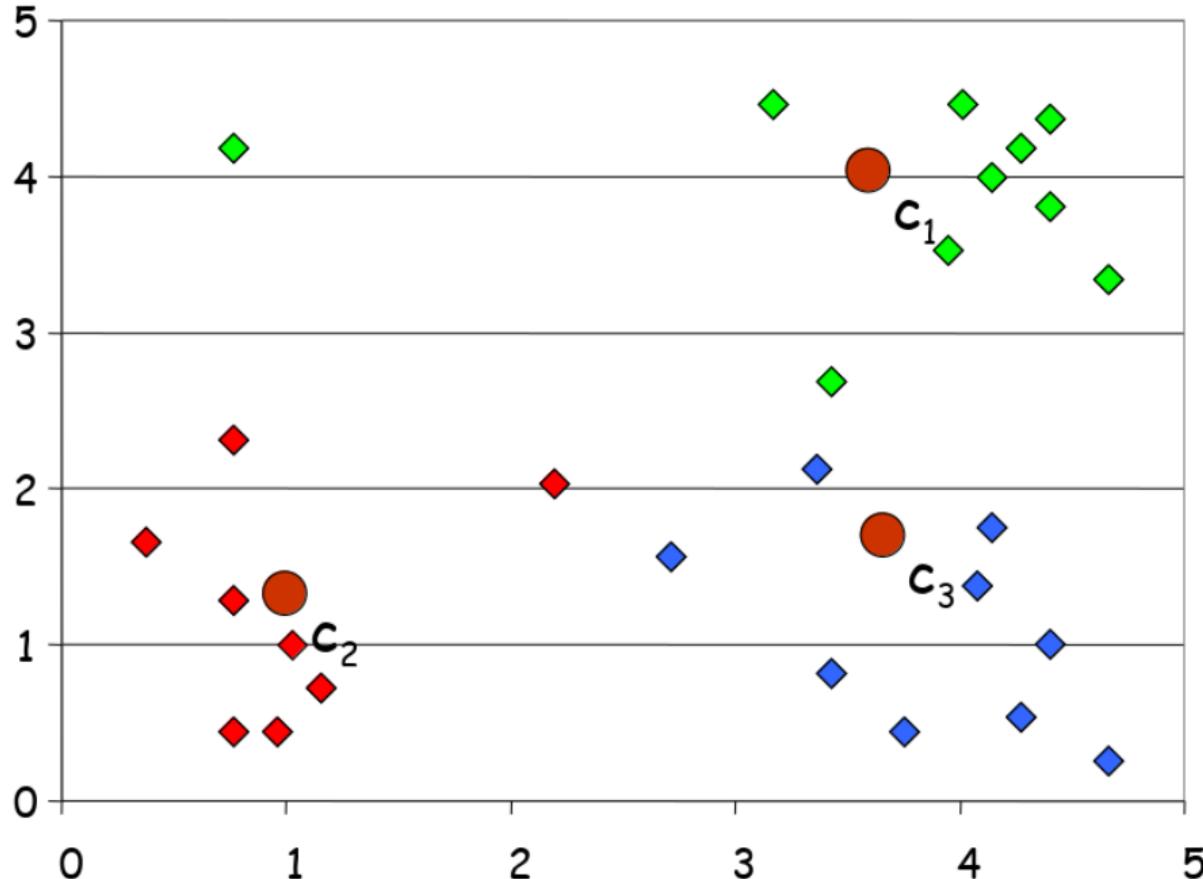
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Example (3/5)

Compute new centroids

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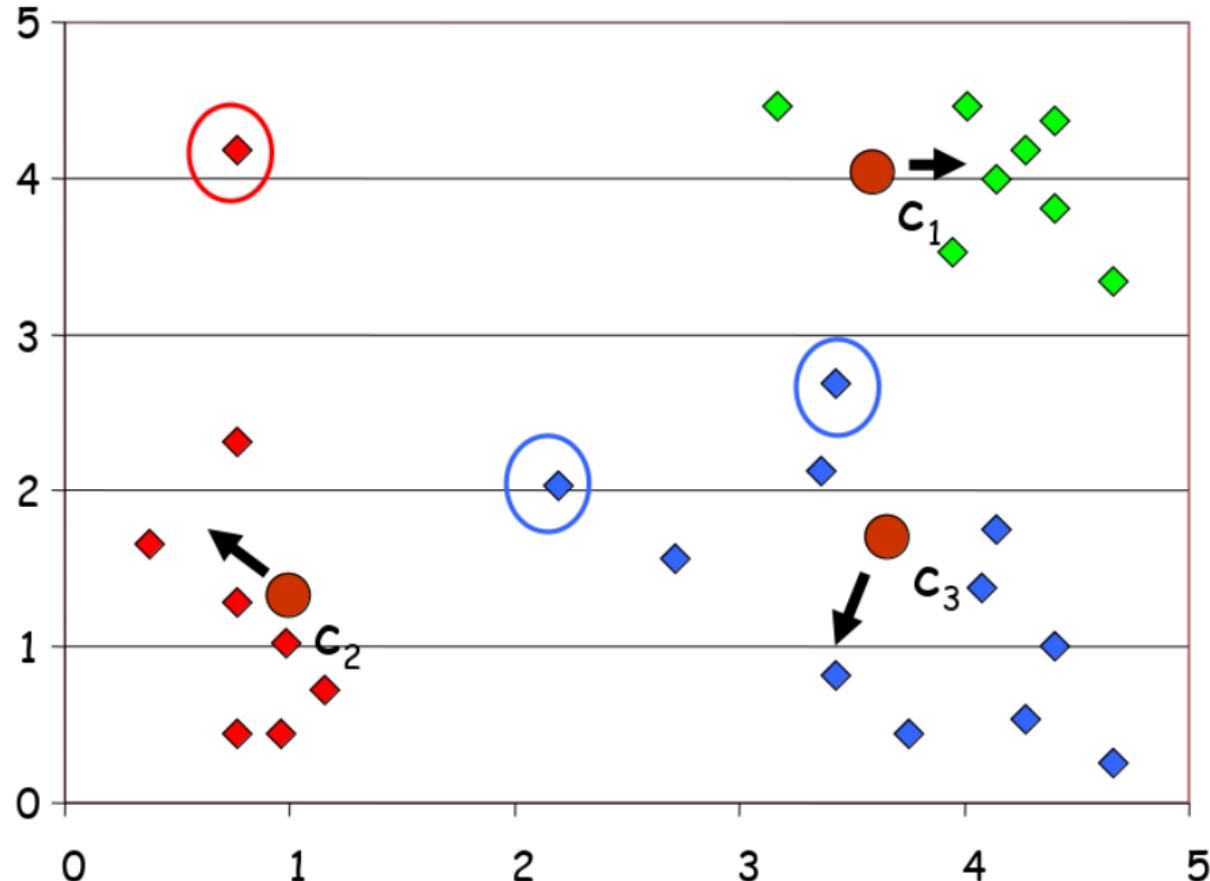
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Example (4/5)

Re-assign data points to closest new centroïds

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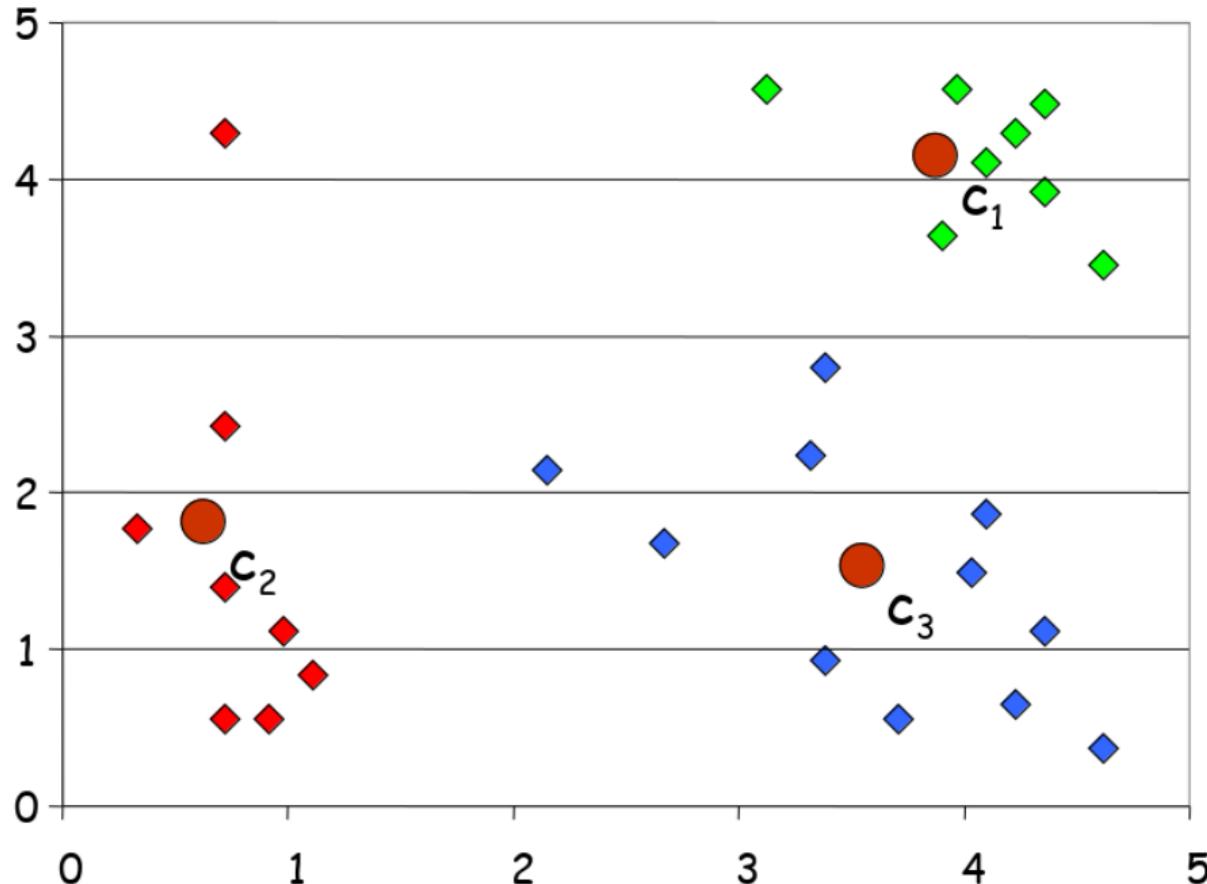
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Example (5/5)

Repeat until clusters stabilize

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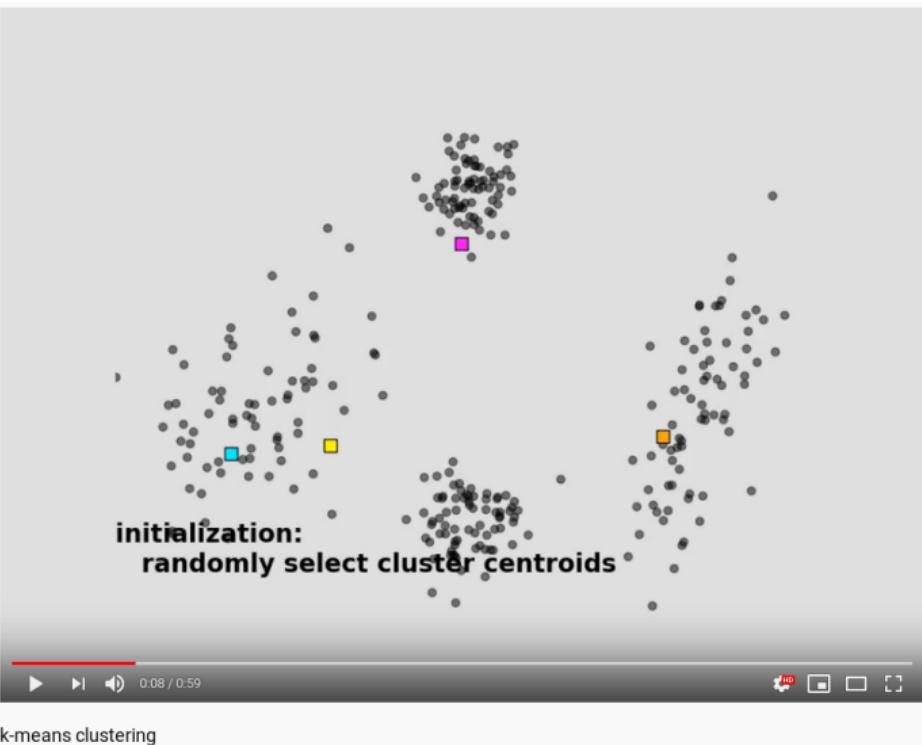
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k-Means Clustering Illustrated

René Witte



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<https://www.youtube.com/watch?v=5I3Ei69I40s>

→ Worksheet #6: Task 2

Pros

- Simple, easy to understand and implement
 - Converges very fast
 - Efficient: Time complexity $O(t \cdot k \cdot n)$, with
 - n number of data points
 - k number of clusters
 - t number of iterations
- considered linear for practical purposes

Cons

- User needs to choose k (usually not known)
- Sensitive to outliers
- Different results on same dataset, based on initial (random) centroids

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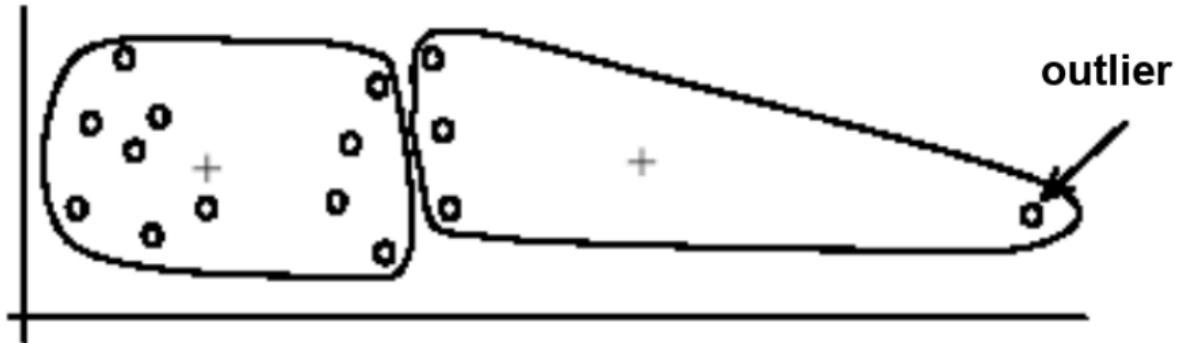
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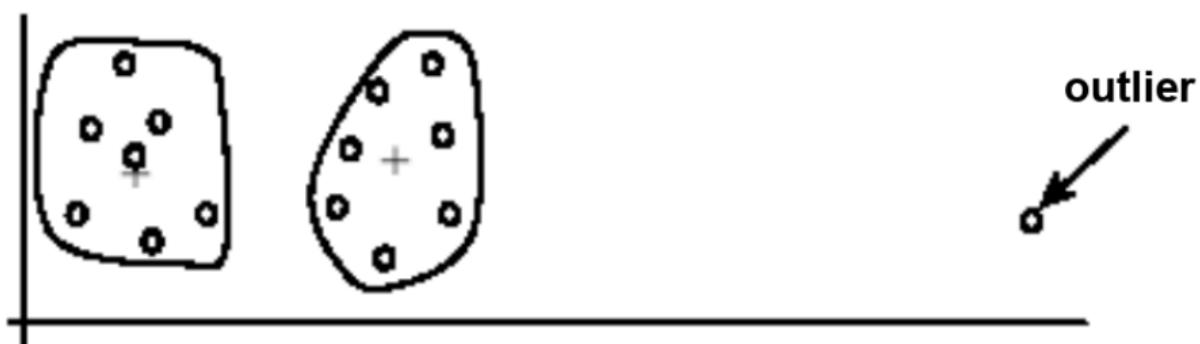
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(A) Undesirable clusters



(B) Ideal clusters

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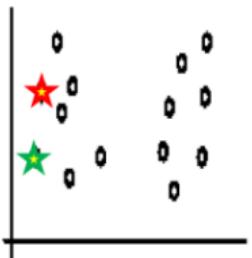
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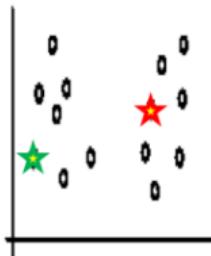
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k-Means: Sensitivity to Initial Seeds

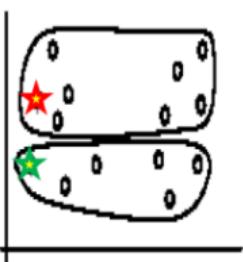
René Witte



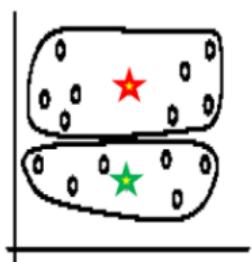
Random selection of seeds (centroids)



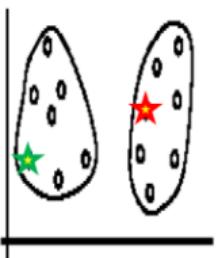
Random selection of seeds (centroids)



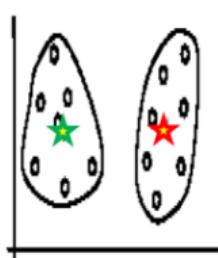
Iteration 1



Iteration 2



Iteration 1



Iteration 2

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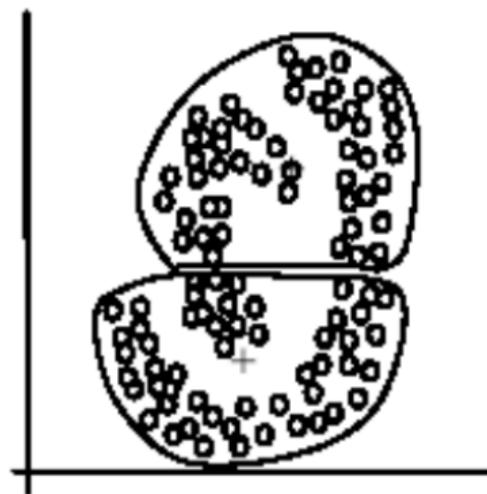
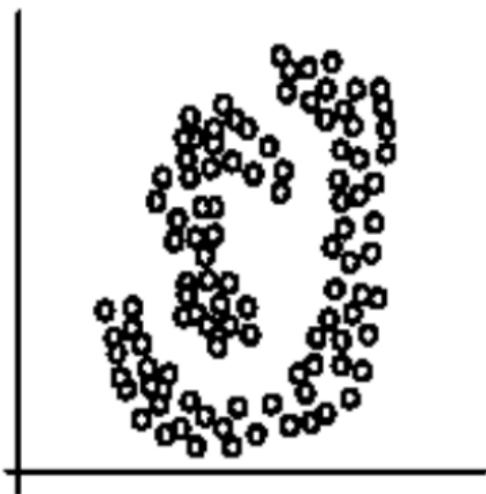
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Summary

- Despite weaknesses, k-means is still one of the most popular algorithms, due to its simplicity and efficiency
- No clear evidence that any other clustering algorithm performs better in general
- Comparing different clustering algorithms is a difficult task:
No one knows the correct clusters!



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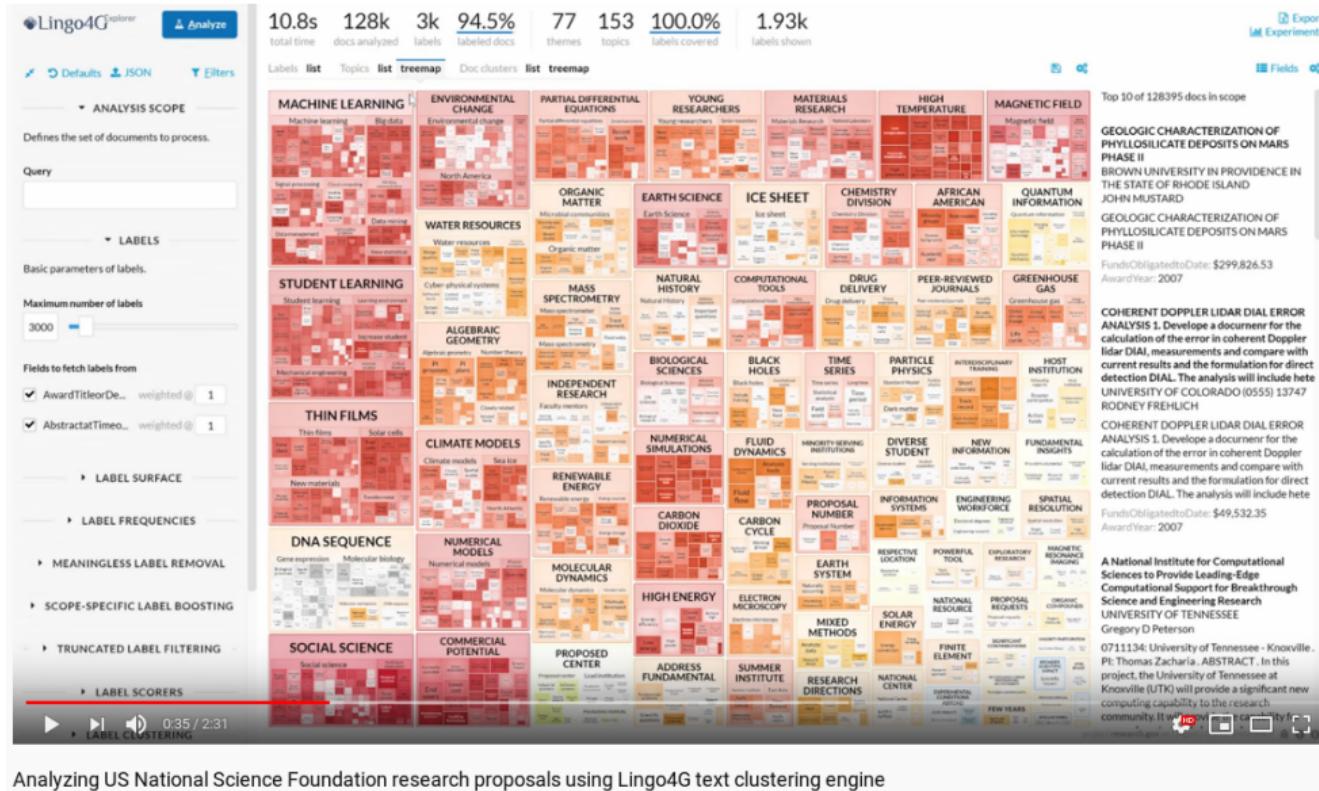
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Document Clustering Example: Analyzing NSF Research Grants

René Witte



<https://www.youtube.com/watch?v=85fZcK5EpnA>



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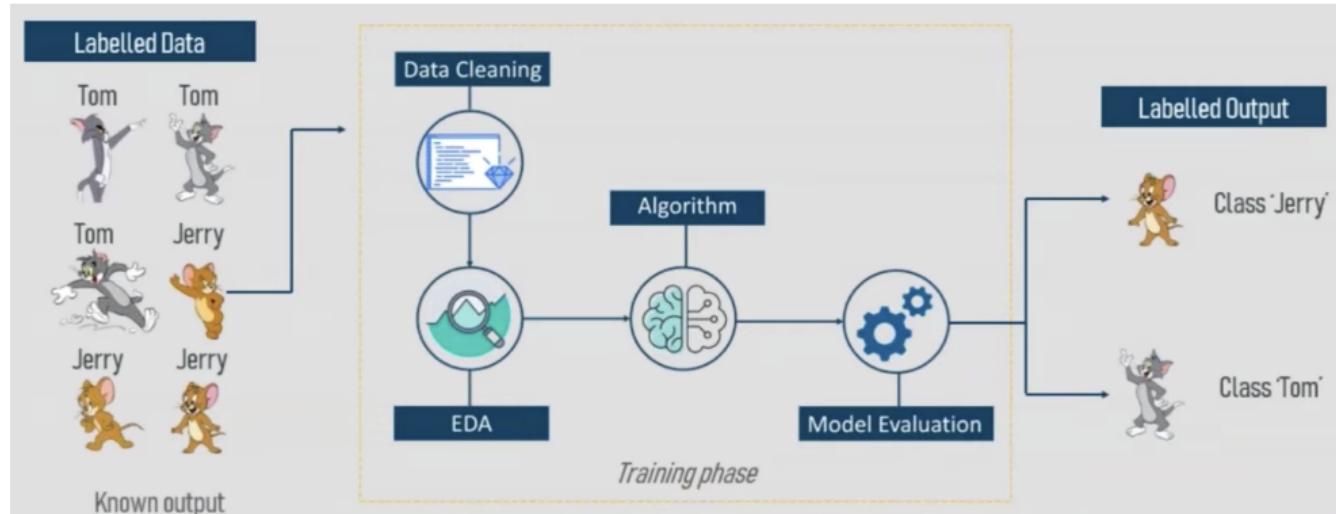
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Classification of Data

René Witte



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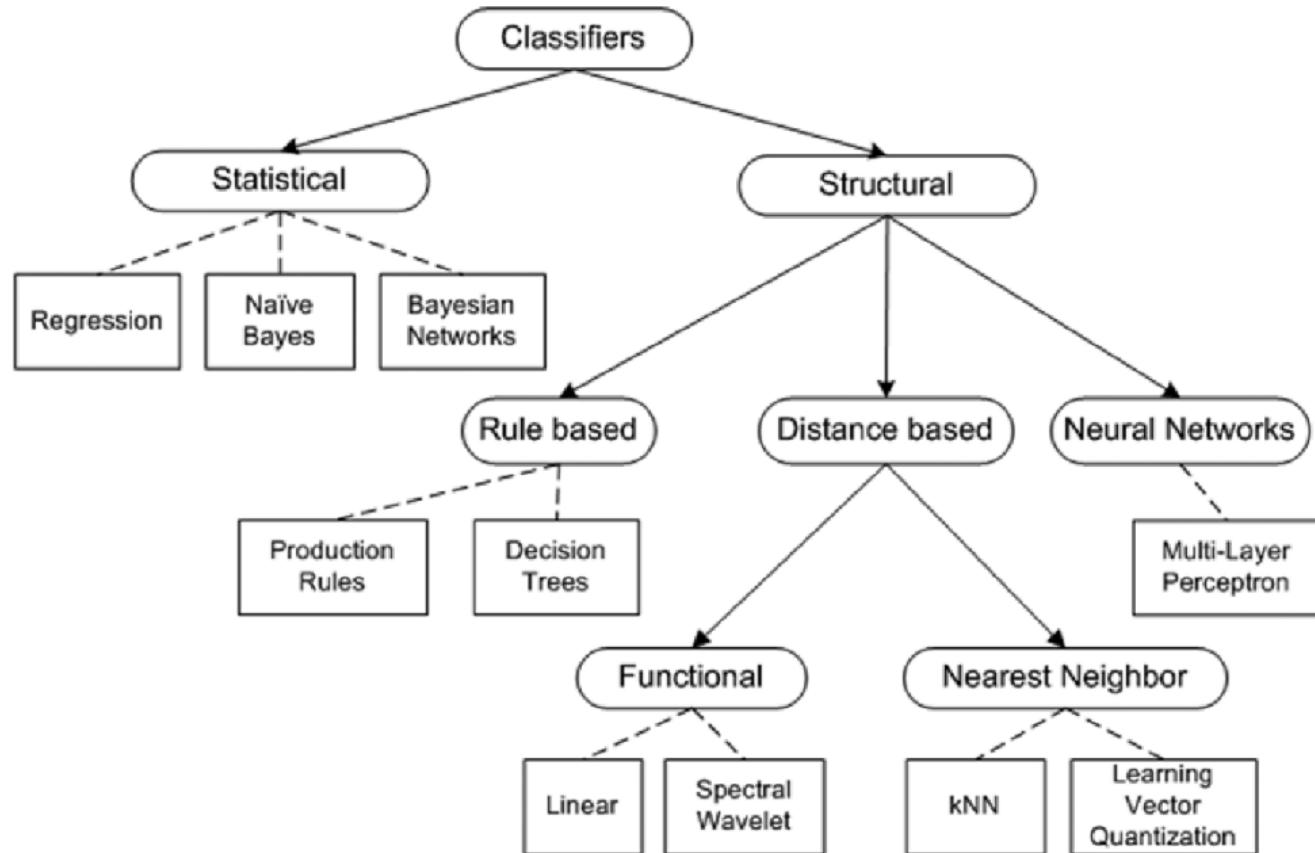
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Classification Algorithms

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k-Nearest-Neighbor (kNN) Classification

René Witte

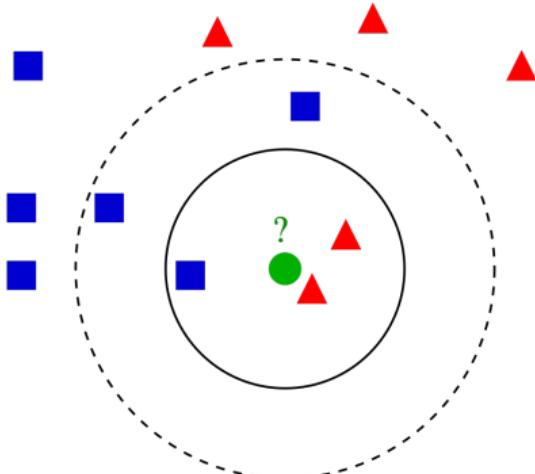


kNN Algorithm

Training: only store feature vectors + class labels

Testing: Find the k data points nearest (e.g., Euclidian distance) to the new value. Resulting class is decided by majority vote.

Note: in this simple form, kNN has no training effort, but large testing effort (so-called [lazy learning](#))



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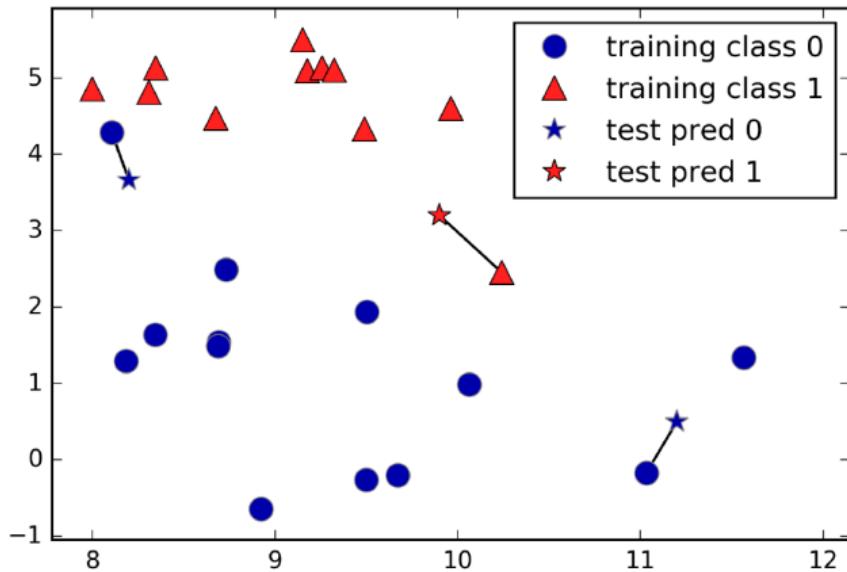
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kNN Classification

René Witte

With $k = 1$

- Compute the distance of the unknown sample to all existing samples
- Assign the class of the *closest* neighbor to the new sample
 - Distance can be computed with different metrics, e.g., Euclidean distance or Manhattan distance



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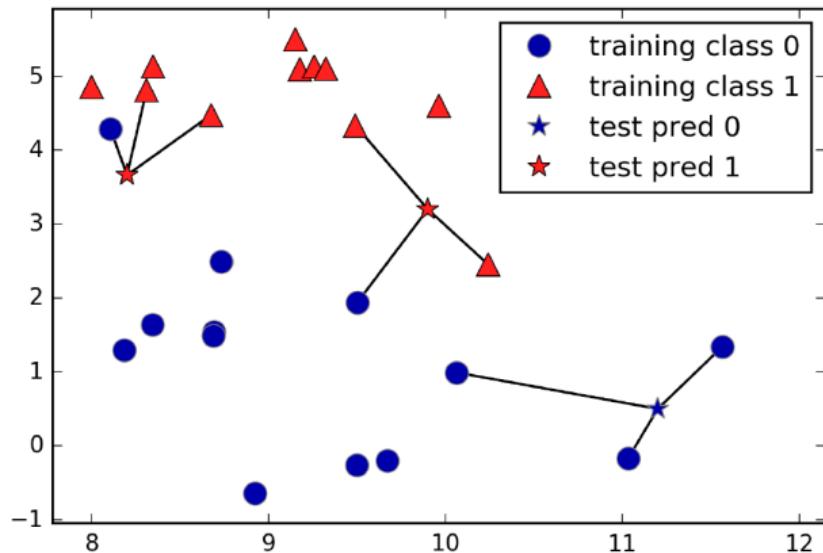
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kNN Classification: General case

René Witte

With arbitrary k

- kNN classification becomes a [voting algorithm](#)
- assign the same class as the [majority](#) of the k closest neighbors to the new sample
- Choice of k is dependent on data set



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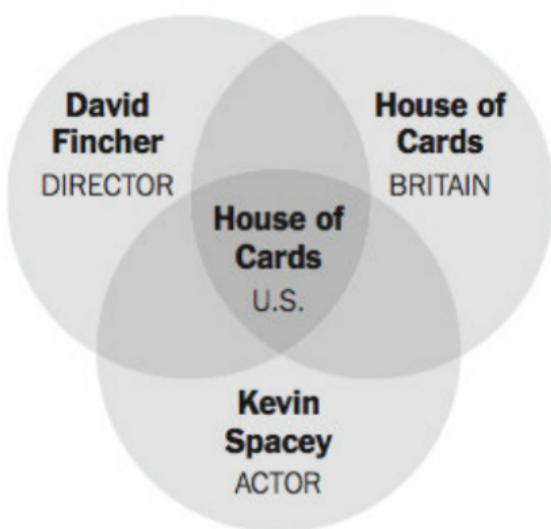
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Netflix: Predict Success of Original Content

René Witte

In 2013, Netflix decided to commission two seasons of the U.S. remake of the British series *House of Cards* based on an analysis of its customers' data



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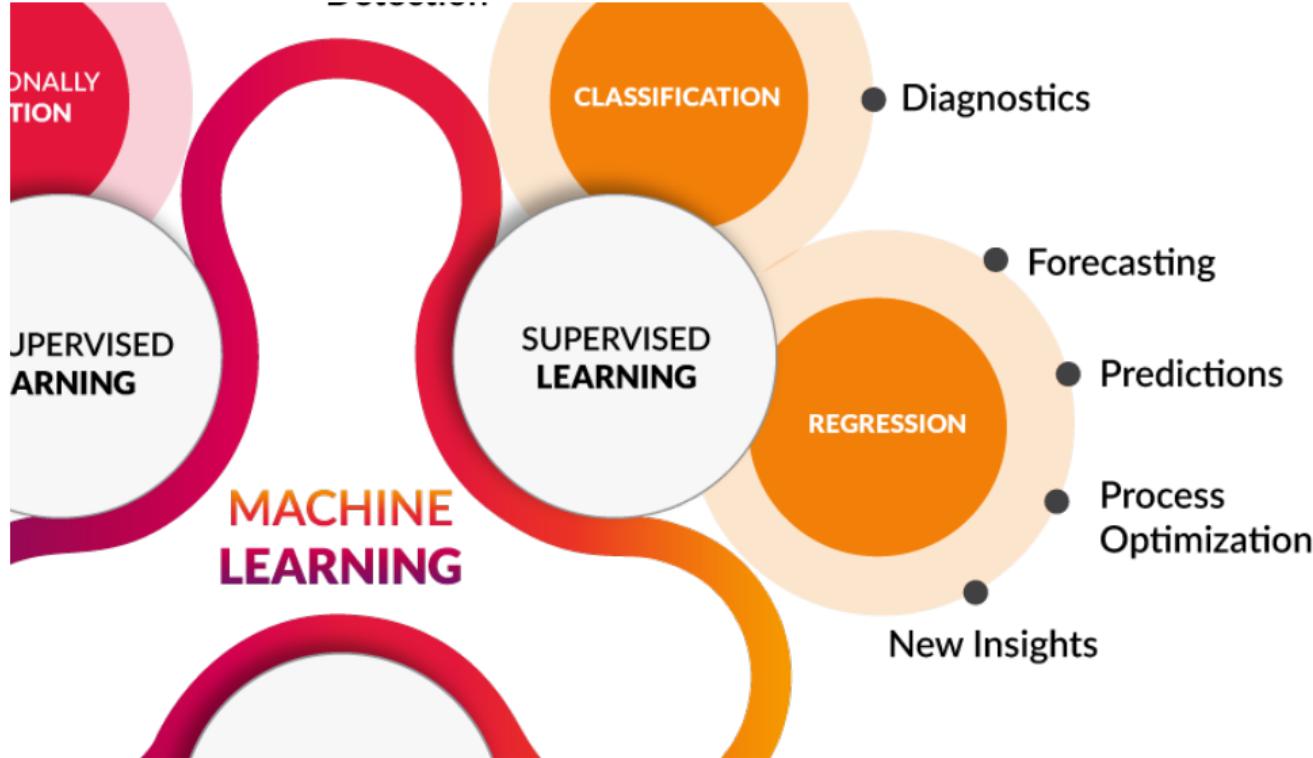
[https://informationstrategysm.wordpress.com/2014/10/19/
big-data-analytics-house-of-cards-and-future-of-television-creation-consumption/](https://informationstrategysm.wordpress.com/2014/10/19/big-data-analytics-house-of-cards-and-future-of-television-creation-consumption/)

→ Worksheet #6: Task 3

Regression

Forecasting or predicting a value: e.g., house price, movie rating, temperature at noon, ...

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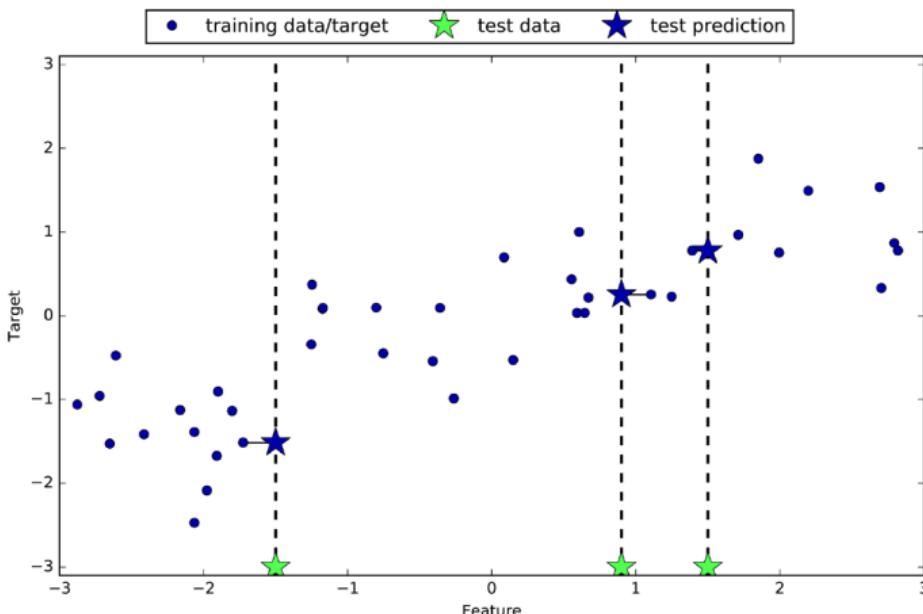
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kNN Regression

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With $k = 1$

- Find the **nearest** existing data point to a new sample as before
- Assign the value of this point (e.g., *price*, *rating*, ...) to the new instance
 - Note: given n -dimensional vectors, we are using $n - 1$ dimensions for the similarity and the final for the predicted value



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kNN Regression: General Case

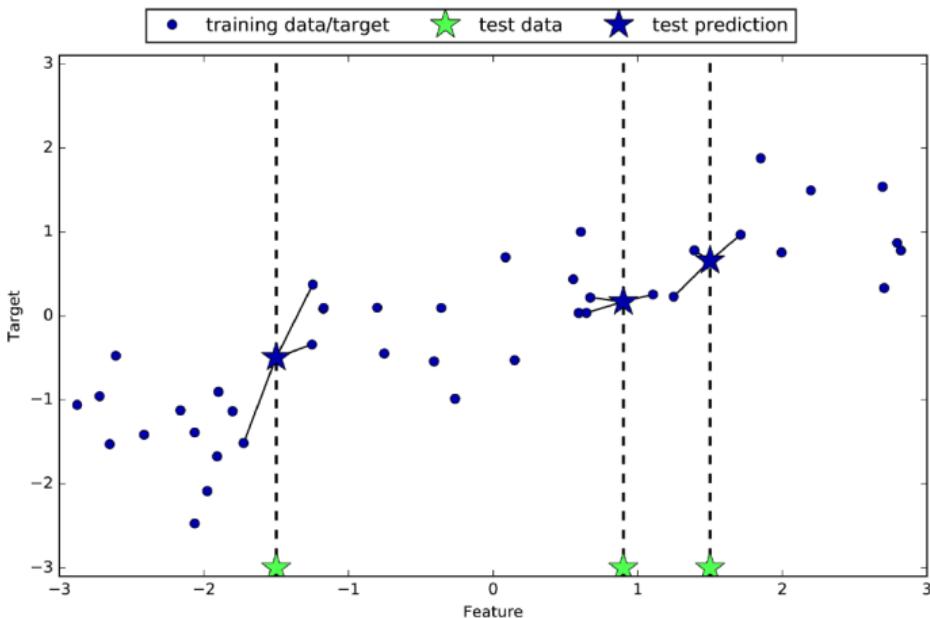
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Find the k nearest existing data points

Assign the average of their values to the new point

- Note that this algorithm cannot extrapolate



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→ Worksheet #6: Task 4

Machine Learning at Netflix

René Witte

A large digital wall composed of numerous small, rectangular screens arranged in a grid. Each screen displays a different machine learning dashboard or interface, likely related to Netflix's research. The screens are primarily green and red. The overall setup is modern and high-tech, with several pendant lights hanging from the ceiling above the wall.

0:23 / 3:00

▶ ▶ 🔍 0:23 / 3:00

HD CC

SHARE SAVE ...

Netflix Research: Machine Learning

1,297 views • Aug 8, 2018

15 0 SHARE SAVE ...

<https://www.youtube.com/watch?v=X9ZES-fsxgU>

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Methodology

- How do you know if what you learned is correct?
- You run your classifier on a data set of **unseen** examples (that you did not use for training) for which you know the correct classification ("gold standard")

Training vs. testing data

- Split data into **training** (80%) and **testing** (20%) sets
- Depending on ML algorithm, the training set can be further split into:
 - Actual training set (80%)
 - Validation set (20%)

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- ① Collect a large set of examples (all with correct classifications)
- ② Divide collection into **training**, **validation** and **test** set
- ③ Apply learning algorithm to training set to learn the parameters
- ④ Measure performance with the validation set, and adjust *hyper-parameters* to improve performance
- ⑤ Performance not good enough? \Rightarrow ③
- ⑥ Measure performance with the test set

DO NOT LOOK AT THE TEST SET

until you arrived at Step 6.

Parameters

Basic values learned by the ML model, e.g.:

- for NB: prior & conditional probabilities
- for DTs: features to split
- for ANNs: weights

Hyper-Parameters

Parameters used to set up the ML model, e.g.:

- for NB: value of delta for smoothing
- for DTs: pruning level
- for ANNs: # of hidden layers, # of nodes per layer...

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Accuracy

- % of instances of the test set the algorithm correctly classifies
- when all classes are equally important and represented

Recall & Precision

- when one class is more important than the others

F-Measure

- Combined Precision & Recall (harmonic mean)

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Evaluation of Classifiers

What kind of errors can we make?

		Reality says...	
		Positive	Negative
Model predicts...	Positive	True Positive (TP)	False Positive (FP)
	Negative	False Negative (FN)	True Negative (TN)

This is a so-called (binary) confusion matrix

Error Types

- False positive classification: **Type I error**
(“convict the innocent!”)
- False negative classification: **Type II error**
(“free the guilty!”)

Important realization: not all errors are created equal!

Voltaire: “*It is better to risk saving a guilty man than to condemn an innocent one.*”

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Commonly used

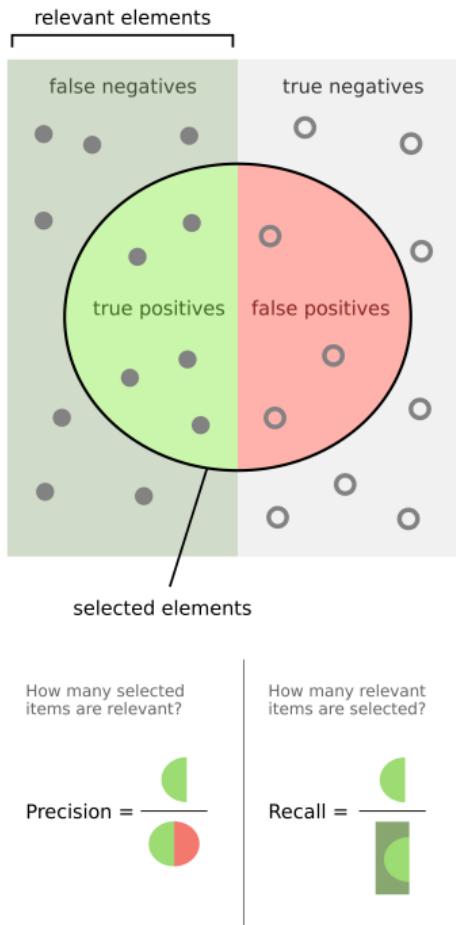
- Accuracy = $(TP + TN)/(P + N)$
- Recall = $TP/(TP + FN)$
- Precision = $TP/(TP + FP)$
- F_1 -score = $\frac{2 \cdot \text{Precision} \cdot \text{Recall}}{\text{Precision} + \text{Recall}}$ (harmonic mean)

Mind the evaluation task

Precision, recall etc. are defined slightly differently for:

- Information retrieval tasks
- Classification tasks
- Ranked retrieval tasks
- Information extraction tasks

→ Worksheet #6: Task 5



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Confusion Matrix

René Witte



- Where did the learner go wrong ?
- Use a [confusion matrix](#) (contingency table)

correct class (that should have been assigned)	classes assigned by the learner							Total
	C1	C2	C3	C4	C5	C6	...	
C1	94	3	0	0	3	0		100
C2	0	93	3	4	0	0		100
C3	0	1	94	2	1	2		100
C4	0	1	3	94	2	0		100
C5	0	0	3	2	92	3		100
C6	0	0	5	0	10	85		100
...								

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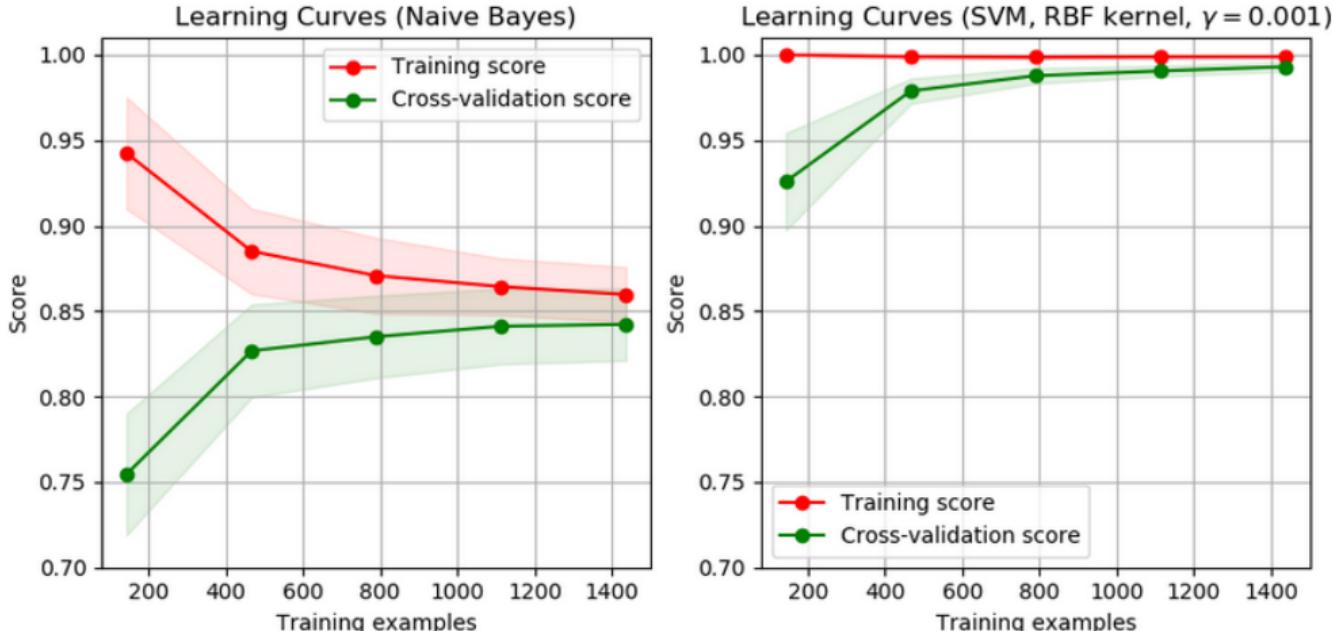
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Learning Curve

René Witte



Copyright 2007–2019, scikit-learn developers (BSD License), https://scikit-learn.org/stable/auto_examples/model_selection/plot_learning_curve.html

Plot evaluation metric vs. size of training set

- the more, the better
- but after a while, not much improvement...

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Some Words on Training...

René Witte



Watch out for:

- Noisy Data
- Overfitting/Underfitting

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Common issues

- Two examples have the same feature-value pairs, but different outputs
- Some values of features are incorrect or missing (ex. errors in the data acquisition)
- Some relevant attributes are not taken into account in the data set

Size	Color	Shape	Output
Big	Red	Circle	+
Big	Red	Circle	-

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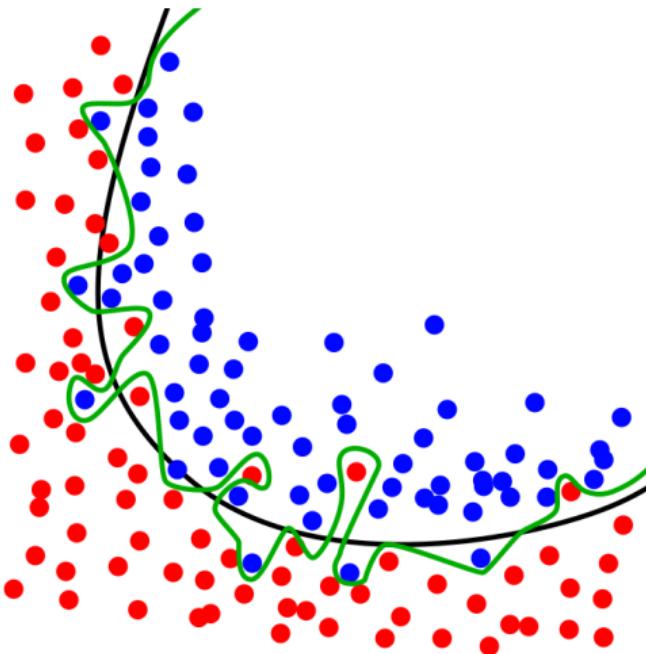
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Overfitting

René Witte



- If a large number of irrelevant features are there, we may find meaningless regularities in the data that are particular to the training data but irrelevant to the problem.
- Complicated boundaries **overfit** the data (a.k.a. *overtraining*)
- they are too tuned to the particular training data at hand
- They do not **generalize** well to the new data
- Extreme case: “rote learning”
 - Training error is low
 - Testing error is high



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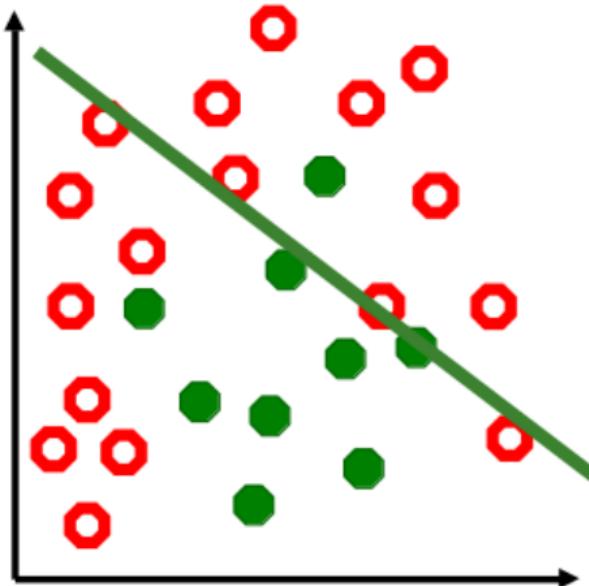
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Underfitting

René Witte



- We can also underfit data, i.e. use too simple decision boundary
- Model is not expressive enough (not enough features)
- a.k.a. Undertraining
- There is no way to fit a linear decision boundary so that the training examples are well separated
 - Training error is high
 - Testing error is high



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Example: Animal Classification

René Witte



Features

What about cat vs. dog?

has-hair?	has-scales?	has-feathers?	flies?	lives in water?	lays eggs?	
1	0	0	0	0	0	Dog
1	0	0	0	0	0	Cat
1	0	0	1	0	0	Bat
1	0	0	0	1	0	Whale
0	0	1	1	0	1	Canary
0	0	1	1	0	1	Robin
0	0	1	1	0	1	Ostrich
0	1	0	0	0	1	Snake
0	1	0	0	0	1	Lizard
0	1	0	0	1	1	Alligator

[from: Alison Cawsey: *The Essence of AI* (1997)]

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Data Scarcity

- there is never enough training data
- so testing data is precious as well

k-fold Cross-Validation

'Re-use' different parts of the training data for testing. E.g., 10-fold cross-validation:

- split data into 10 equal parts
- train on 9 of these, test on the 10th
- repeat 10 times, resulting in 10 different performance results
- average these for overall performance

exp1:	train								test	
exp2:	train								test	train
exp3:	train						test	train		
...	...									

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Required

- [MG17, Chapters 2, 3, 5] (kNN, k-Means, Evaluation)

Supplemental

- [PS12, Chapter 7] (ML Training)
- [PS12, Chapter 8] (Testing and Evaluation)

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