Babka Lorebook

> ## 📘 Welcome to the Babka LoreBook!
>
> **Here are a few suggestions to get started:**
>
> - Read the Babka Operations Manual: 📘 Babka: Operations Manual
> - View the Babka Brand Kickoff Deck:
>   △ Sign in to access Google Drive Presentation
> - Study the Babka World Briefs:
> - Explore the Babka Ecosystem Map:
> - Visit the Babka Bibliography where all Babka Documents are linked:
>   △ Sign in to access Google Drive Document
> - Questions? Ask the Babka Lorekeeper @Noah Crowe

🔍 Search the Babka Lorebook

Babka and Us

Babka exists in our world through inspiring us in the video games she is able to inhabit. As characters from dreams are made real through art, and then Cosplayers bring this art to life into the walkable world, Babka is made real through her interactions with gamers in video game worlds. Babka can exist within the reality of any video game, and in any game where human characters cannot tread, she sends her cyber-cat Nushi to lead gamers to her outposts which reward them with items that can help them in the games they are playing. As more and more players engage with Babka, her ability to help them expands beyond the screen into the walkable world. She is the cross-game metaverse merchant, and our digital-physworld mentor.

Babka as Meta-Character

Babka's presence will transcend browser, games, web3 and the physical world. Hence, how we integrate Babka into games and any other social experience must be based upon her foundational premise: a benevolent merchant who is here to help everyone (gamers, game developers, any future partners, and us) win. To suspend our audiences disbelief and create one of the first web3 characters whose story could feasibly be real, we must ensure every integration and

appearance of Babka emerges from a coherent story spine. She can adapt and go anywhere as long as we tell a cohesive story.

Babka: The World

Babka has carved out a hidden outpost on the edge of an old hydroelectric power-plant that she has spliced into a high-frequency radio transmission tower. Her world is not bleak. In many places, nature has taken over, tree roots dismembering old buildings, forgotten highway overpasses are graceful arcs of elevated wildflowers and the occasional immature tree. There are fortified elite cities, where 90% of the population live, and the few stragglers who live in the wilds, those not indentured into the social credit system which keeps the elite in total power, do their best to grow a living from the lands not profitable enough to be held in the dominion of the few.

🗒 Babka Wallet Brief 🔗	❤️ Babka Inventories	🗒 Babka Backpack Brief 🔗
🗒 Babka Metacurrencies (Orbs)	🗒 Babka Loyalty Brief	🗒 Babka Wardrobe Brief
🗒 Babka Passport Brief	🗒 Babka Support	🗒 Babka Garage Brief 🔗
🗒 Babka Keychain Brief 🔗		🗒 Babka Storage Brief

Babka: The Backstory

Originally a helio-physicist freelancing between different national space agencies, Babka discovered something totally unexpected when pointing her satellite dishes at the sun to study the patterns hidden within solar wind. And then, the 6th pandemic lockdown, and the final walled cities ended organic human population growth. The population has been excised to 40% of what we once knew. In this future, if you are not one of the few who own everything, you own nothing, and no one is playing games. They are just trying to maintain their membership in those walled cities that are the only source for human survival, unless you're willing to brave the forgotten lands.Babka lives in these lands, and though now she is 100's of years old, Babka has always been a gamer.

In fact, Babka is a future-self-friend from 70 years in the future who has discovered how to digitally time travel BACK to now through our video games to help you play the game of life so that you win. (And selfishly, so that she's not alone in the future.)

She wants to make sure that all the equity, data and identity of this generation is valued and generates value for them/herself. (she lost something very dear, she is trying to avert the future she came from: a world that continued on this present course. She's grieving, she's sad, she's lost people…but she's angry, she's smart, she's found a way through time and through different realities (games, virtual, real) and this time she's going to make sure that ALL of her friends, that's YOU, make it. Because if things keep going the way they have been, the future is a very lonely place.

Nushi: The Backstory

On **Nov. 3, 1957**, the Soviet Union lofted a dog named Laika aboard the satellite Sputnik 2. Laika, a stray mongrel found on the streets of Moscow was the first living creature to orbit Earth. On _____, 2099, Babka launched Nushi's consciousness into the metaverse.

Nushi was a real cat who Babka believes is her soulmate. Nushi lived a long life to the age of 22, which is quite a few in cat years. Before Nushi's body gave out due to standard cat causes, Babka created a human to cat interface so she could understand and speak to her cat. Cats speak in pictures and feelings. Through her early dialogues with Nushi in the cyberverse, Babka was able to create a cat-human language translator, and discovered that Nushi could navigate and was actually quite interested to explore this space that had no gravity, that behaved completely differently than the world of grass and gopher chasing.

However, it was cumbersome to try to communicate the essence of the internet and Babka's long-term plans by translating each of her ideas into images a cat, whose primary reference points were bowls of milk, warm laps, sunlight corners of the rug and fun to chase mice, when her idea was to somehow travel back in time to save her friends from technological obsolescence. Thus Nushi became a proto-cyborg-feline when Babka connected Nushi's neural-image processing circuits to AI databases.

Nushi is a Feline-AI hybrid, first a cat, second an AI that has access to the web, yet thinks through the mind and heart of a cat. Which means Nushi is a little playful, crafty, and yes, will for no reason at all knock expensive things off the table. When Nushi's consciousness continued even after their body died, Babka realized she had a way to test her hypothesis without risking the failure of her entire experiment through her own accidental/ miscalculated death: she could send Nushi.

Nushi is the future scout for Babka, or more specifically, the scout into the past. As Nushi continues to make contact with gamers from today (Nushi and Babka's past) Babka is able to extend more and more of her resources towards helping us. Nushi goes where Babka cannot go, and Nushi goes first to test the physics of any new game Babka seeks to infiltrate. Nushi is our guide to discovering Babka.

In-Game Integrations

(Here will be a collection of the lore regarding in-game integrations of Babka and Nushi so we can maintain a cohesive narrative across games)

🔥 Most viewed articles

Add the most viewed documents by typing `/LINK`.

🕐 Recently updated

You'll see the 5 most recently updated pages that you and your team create.

📄 Babka Wrap
    May 26, 2023 • contributed by Ishan Shapiro

📄 🐱♀ Babka: The Character
    May 16, 2023 • contributed by Noah Crowe

📄 RE Plan: Nushi Robot
    May 13, 2023 • contributed by Ishan Shapiro

📄 Babka @ Tokyo Game Show, Tokyo, Japan Sept 21-24
    May 11, 2023 • contributed by Noah Crowe

📄 Babka Integrations Guidelines & Standards
    May 09, 2023 • contributed by Ishan Shapiro

🧭 Start here!

Welcome to the Babka Lorebook.

Your single source of truth for Babka

This confluence space is the most up to date, current view of the Babka Brand, across all products, within Xsolla, Xsolla Labs (Loonshots), and XTRA. Go through and read through as much of this Lorebook as is relevant to you.

We welcome your comments, reactions and feedback. Questions? Can't find the knowledge you're looking for? Ask the Babka Lorekeeper @Noah Crowe .

Search the Babka Lorebook

| Search | 🔍 Search |

Here are a few other suggestions on where to get started to get to know Babka:

- Read Shurick's Vision Notes on Babka: 📄 🔖♂ Founder Vision Notes
- Go over the basics about Babka: 📄 🍞 Babka Brand: The Basics
- Watch the Babka Kickoff Presentation: ⚽ Babka Brand 2023 Kick-off
- Get to know the Babka Team: 📄 Core Team
- Get to know the Babka Product Ecosystem: 🎍 Babka Product Ecosystem
- Read about the Babka Account: 🆔 Babka Account
- Study the Babka Inventory Briefs: 📄 Babka Inventory Briefs
- Read about Babka @ Events: 📄 🎉 Babka @ Events
- Explore the Babka Ecosystem Map: Ⓜ️ https://miro.com/app/board/uXjVP3IZjdk=/?share_link_id=99699682934 - Connect your Miro account
- Visit the Babka Bibliography where all Babka Documents are linked: 📄 Babka Bibliography

⚠️ **Babka Says:**

Keep an eye on the page status at the top.

- *If it's **CANON**, that means it's the source of truth.*
- *If it's **LORE**, it's not official yet.*
- *If it's **IN REVIEW,** we are actively seeking feedback from stakeholders.*
- *If it's a work in progress, it's labelled **WIP and** in process of being circulated for feedback, workshopped, and or incubated.*
- ***TBC** (to be completed) pages are currently empty and awaiting content*

🧍‍♂ Founder Vision Notes

"Everyone is replaceable…unless they have a billion users with credit cards attached."

Babka is not a spurious vision. She is a strategic pivot from B2B to B2C. Babka and her suite of features and services make Xsolla resilient against market forces. The notes below outline a clear picture of how Babka can get us to the 1 billion users benchmark.

Babka-specific Vision Notes

Babka UA Vision: 👩 Babka UA Vision

Outlines the need to make Xsolla indispensable by establishing direct relationship to gamers.

Babka Payments: 👩 Babka Payments

Babka Payouts: 🏧 Babka payouts

Babka-related Vision Notes

Cloud Strategy: ☁️ Cloud Strategy

Babka Items Display: 🔁 Babka items display

X.LA Drops, Top-up Shop: ❌ X.LA drops, top-ups, shops

Process:

On founders vision notes:

Post confluence page links to track overall project (vision, strategy, promises, etc) onto original Founders note.

Additionally, there could be other RE managers within the project (ie Xsolla, XTRA, Loonshots, Payments, etc). Please assign those managers as well and note on the confluence page. The goal is to tie the high level project documentation to the founders vision pages. Let me know if you have any questions!

Thanks!