

Dựa trên kiến trúc page types trong plan, **một breed duy nhất như Golden Retriever sẽ tạo ra một hệ sinh thái nhiều page xoay quanh nó**, không chỉ 1 “breed profile.”

Mình liệt kê đầy đủ theo đúng logic **Breed → Cost → Problems → Anxiety → Comparisons → Location → Lists → Funnel pages.**

Mình sẽ chia theo nhóm và đưa ví dụ slug chuẩn để mà implement luôn.

1) BREED CORE PAGES (NỀN TẢNG)

Page	Purpose	Ví dụ URL
Breed Profile	Trang chính, scoring, pros/cons	<code>/breeds/golden-retriever</code>
Breed Data API	Data để AI trích	<code>/api/breeds/golden-retriever.json</code>

2 pages chính bắt buộc.

2) COST PAGES (PRIMARY AFFILIATE: INSURANCE)

Golden Retriever × các city trong dataset (giả sử 8 city ban đầu)

City	URL
NYC	<code>/cost/golden-retriever/new-york-ny</code>
LA	<code>/cost/golden-retriever/los-angeles-ca</code>
Chicago	<code>/cost/golden-retriever/chicago-il</code>
Miami	<code>/cost/golden-retriever/miami-fl</code>

Houston `/cost/golden-retriever/houston
-tx`

Seattle `/cost/golden-retriever/seattle
-wa`

Denver `/cost/golden-retriever/denver-
co`

Phoenix `/cost/golden-retriever/phoenix
-az`

→ **8 pages** (số city tùy data)

3) PROBLEM / BEHAVIOR PAGES (PRIMARY: TRAINING COURSE)

Giả sử có ~12 vấn đề phổ biến

Issue	URL
Barking	<code>/problems/golden-retriever/barking</code>
Biting / mouthing	<code>/problems/golden-retriever/biting</code>
Separation anxiety	<code>/problems/golden-retriever/separatio n-anxiety</code>
Leash pulling	<code>/problems/golden-retriever/pulling</code>
Chewing	<code>/problems/golden-retriever/chewing</code>
Digging	<code>/problems/golden-retriever/digging</code>
No recall / training difficulty	<code>/problems/golden-retriever/no-recall</code>
Jumping on people	<code>/problems/golden-retriever/jumping</code>
Aggression	<code>/problems/golden-retriever/aggressio n</code>

Excessive shedding	/problems/golden-retriever/shedding
Hip problems mobility	/problems/golden-retriever/hip-mobility
Senior behavior changes	/problems/golden-retriever/senior-behavior

→ ~10–15 pages

4) ANXIETY / WELLNESS / CBD PAGES (PRIMARY: CBD PRODUCTS)

Golden Retriever × 4 anxiety types (ví dụ từ plan)

Anxiety Type	URL
Separation	/anxiety/golden-retriever/separation
Noise / fireworks	/anxiety/golden-retriever/noise
Travel stress	/anxiety/golden-retriever/travel
Aging / joint pain anxiety	/anxiety/golden-retriever/senior

→ 4 pages

5) LOCATION PAGES (PRIMARY: INSURANCE + COST)

Giả sử site có 50 city × 1 breed → 50 pages

Example	URL
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Best vets for Golden Retriever in NYC	/locations/new-york-ny/golden-retriever
Miami	/locations/miami-fl/golden-retriever
Chicago	/locations/chicago-il/golden-retriever

→ n = số city trong DB (ví dụ 50)

6) COMPARISON PAGES (SEO + Insurance)

So với các breed khác trong danh sách (giả sử 80 breed → toán tử đối xứng = ~79, nhưng ta chọn top 20 relevant)

Comparison	URL
Golden Retriever vs Labrador	/compare/golden-retriever-vs-labrador
Golden Retriever vs German Shepherd	/compare/golden-retriever-vs-german-shepherd
Golden Retriever vs Poodle	/compare/golden-retriever-vs-poodle
Golden Retriever vs Bernese Mountain Dog	/compare/golden-retriever-vs-bernese

→ Thực tế: **20–40 pages** tùy filter relevance

(Plan nói tổng 200 comparison cho toàn site → trung bình ~2–5/breed nếu lọc theo trait overlap)

→ Với Golden Retriever hợp lý chọn ~20.

7) LIFESTYLE LIST PAGES (TOPICAL DISCOVERY)

Golden Retriever xuất hiện trên **các trang list chung**, không phải page riêng.

Ví dụ các list mà Golden Retriever được recommend:

List Page	URL	Vị trí
Best Dogs for Families	/lists/best-dogs-for-families	trong danh sách
Best Dogs for Apartments	/lists/best-dogs-for-apartments	có thể NOT recommended
Best Dogs for Beginners	/lists/best-dogs-for-beginners	Yes
Best Active Outdoor Dogs	/lists/active-outdoor-dogs	Yes
Best Dogs for Kids	/lists/kid-friendly-dogs	Yes
Best Dogs for Seniors	/lists/senior-friendly-dogs	Maybe

→ Không tạo page cho từng breed, nhưng breed xuất hiện trong **~6–10 lists**.

8) FUNNEL & QUIZ PAGE ENTRIES

Không phải page theo breed, nhưng funnel route dựa breed data đổ vào output:

Funnel	Entry	URL
Cost/Insurance	Calculator prefilled	/cost/golden-retriever/new-york-ny?calculator=1
Behavior quiz	Redirect	/quiz/behavior-results?breed=golden-retriever
Anxiety quiz	Redirect	/quiz/anxiety-results?breed=golden-retriever

→ ~3–5 entry URLs.

TỔNG SỐ PAGE LIÊN QUAN CHO 1 BREED

Category	Approx Count
Breed Core	2
Cost Pages	8
Problem Pages	12
Anxiety Pages	4
Location Pages	50
Comparison Pages	20
Lists (appearances, not pages)	~8
Funnels / quiz entry	~3–5

👉 **Tổng page riêng cho Golden Retriever: ~90 pages**

Nếu scale đầy đủ 50 city + ~12 problems + ~20 comparisons
→ **80–120 page mỗi breed.**

Đây chính là lý do 80 breeds → 2,500–3,500 pages.