

Dựa trên kiến trúc page types trong plan, **một breed duy nhất như Golden Retriever sẽ tạo ra một hệ sinh thái nhiều page xoay quanh nó**, không chỉ 1 “breed profile.”

Mình liệt kê đầy đủ theo đúng logic Breed → Cost → Problems → Anxiety → Comparisons → Location → Lists → Funnel pages.

Mình sẽ chia theo nhóm **và đưa ví dụ slug chuẩn để mà implement luôn**.

1) BREED CORE PAGES (NỀN TẢNG)

Page	Purpose	Ví dụ URL
Breed Profile	Trang chính, scoring, pros/cons	/breeds/golden-retriever
Breed Data API	Data để AI trích	/api/breeds/golden-retriever.json

2 pages chính bắt buộc.

2) COST PAGES (PRIMARY AFFILIATE: INSURANCE)

Golden Retriever × các city trong dataset (giả sử 8 city ban đầu)

City	URL
NYC	/cost/golden-retriever/new-york-ny
LA	/cost/golden-retriever/los-angeles-ca
Chicago	/cost/golden-retriever/chicago-il
Miami	/cost/golden-retriever/miami-fl

Houston /cost/golden-retriever/houston
-tx

Seattle /cost/golden-retriever/seattle
-wa

Denver /cost/golden-retriever/denver-
co

Phoenix /cost/golden-retriever/phoenix
-az

→ **8 pages** (số city tùy data)

3) PROBLEM / BEHAVIOR PAGES (PRIMARY: TRAINING COURSE)

Giả sử có ~12 vấn đề phổ biến

Issue	URL
Barking	/problems/golden-retriever/barking
Biting / mouthing	/problems/golden-retriever/biting
Separation anxiety	/problems/golden-retriever/separatio n-anxiety
Leash pulling	/problems/golden-retriever/pulling
Chewing	/problems/golden-retriever/chewing
Digging	/problems/golden-retriever/digging
No recall / training difficulty	/problems/golden-retriever/no-recall
Jumping on people	/problems/golden-retriever/jumping
Aggression	/problems/golden-retriever/aggressio n

Excessive shedding	/problems/golden-retriever/shedding
Hip problems mobility	/problems/golden-retriever/hip-mobility
Senior behavior changes	/problems/golden-retriever/senior-behavior

→ ~10–15 pages

4) ANXIETY / WELLNESS / CBD PAGES (PRIMARY: CBD PRODUCTS)

Golden Retriever × 4 anxiety types (ví dụ từ plan)

Anxiety Type	URL
Separation	/anxiety/golden-retriever/separation
Noise / fireworks	/anxiety/golden-retriever/noise
Travel stress	/anxiety/golden-retriever/travel
Aging / joint pain anxiety	/anxiety/golden-retriever/senior

→ 4 pages

5) LOCATION PAGES (PRIMARY: INSURANCE + COST)

Giả sử site có 50 city × 1 breed → 50 pages

Example	URL
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Best vets for Golden Retriever in NYC /locations/new-york-ny/golden-retriever

Miami /locations/miami-fl/golden-retriever

Chicago /locations/chicago-il/golden-retriever

→ **n = số city trong DB** (ví dụ 50)

6) COMPARISON PAGES (SEO + Insurance)

So với các breed khác trong danh sách (giả sử 80 breed → toán tử đối xứng = ~79, nhưng ta chọn top 20 relevant)

Comparison	URL
Golden Retriever vs Labrador	/compare/golden-retriever-vs-labrador
Golden Retriever vs German Shepherd	/compare/golden-retriever-vs-german-shepherd
Golden Retriever vs Poodle	/compare/golden-retriever-vs-poodle
Golden Retriever vs Bernese Mountain Dog	/compare/golden-retriever-vs-bernes

→ Thực tế: **20–40 pages tùy filter relevance**

(Plan nói tổng 200 comparison cho toàn site → trung bình ~2–5/breed nếu lọc theo trait overlap)

→ Với Golden Retriever hợp lý chọn **~20**.

7) LIFESTYLE LIST PAGES (TOPICAL DISCOVERY)

Golden Retriever xuất hiện trên **các trang list chung**, không phải page riêng.

Ví dụ các list mà Golden Retriever được recommend:

List Page	URL	Vị trí
Best Dogs for Families	/lists/best-dogs-for-families	trong danh sách
Best Dogs for Apartments	/lists/best-dogs-for-apartments	có thể NOT recommended
Best Dogs for Beginners	/lists/best-dogs-for-beginners	Yes
Best Active Outdoor Dogs	/lists/active-outdoor-dogs	Yes
Best Dogs for Kids	/lists/kid-friendly-dogs	Yes
Best Dogs for Seniors	/lists/senior-friendly-dogs	Maybe

→ Không tạo page cho từng breed, nhưng breed xuất hiện trong **~6–10 lists**.

8) FUNNEL & QUIZ PAGE ENTRIES

Không phải page theo breed, nhưng funnel route dựa breed data đổ vào output:

Funnel	Entry	URL
Cost/Insurance	Calculator prefilled	/cost/golden-retriever/new-york-ny?calculator=1
Behavior quiz	Redirect	/quiz/behavior-results?breed=golden-retriever
Anxiety quiz	Redirect	/quiz/anxiety-results?breed=golden-retriever

→ ~3–5 entry URLs.

TỔNG SỐ PAGE LIÊN QUAN CHO 1 BREED

Category	Approx Count
Breed Core	2
Cost Pages	8
Problem Pages	12
Anxiety Pages	4
Location Pages	50
Comparison Pages	20
Lists (appearances, not pages)	~8
Funnels / quiz entry	~3–5

👉 **Tổng page riêng cho Golden Retriever: ~90 pages**

Nếu scale đầy đủ 50 city + ~12 problems + ~20 comparisons
→ **80–120 page mỗi breed.**

Đây chính là lý do 80 breeds → 2,500–3,500 pages.