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Introduction: As technology startup, we want to make recruitment fair. We know there are tons of talented people out there who never get a chance to shine. Instead of showcasing your resume writing skills, you should be able to prove your actual on-the-job skills.

About & Purpose of the test: The best for the logo/brand , UX/UI Design will be focused on evaluating candidates skills in brand/logo & brand guide(brand strategy framework) of a real project.

The purpose of the test is to make sure your skills matches the requirement needed to work as a UI/UX Designer at VTC.

Aesthetic Laundry Services Buea, Cameroon needs a completely new & more better logo and rebrand inorder to unique, attract more clients & grow.

The old logo is found

Test Instruction

1. Read about Aesthetic Laundry Services click here to access the [google drive folder](#) with related info about the laundry business.
2. Document a complete/detail **work plan or work break down** with steps, procedures, Time, deliverables, etc. for the logo/brand identity , UX & UI for **Aesthetic Laundry Service**.
3. Do research, sketch, vectorize & propose 2 different logo proposals for **Aesthetic Laundry Service**.
4. Document a list of the various brand element will be valuable for **Aesthetic Laundry Service**.

Keywords: (Reliable, Affordable, Aesthetic, and neat)

You can use any tools you are comfortable with in doing the task.

Timeframe: 48 Hours, start time 10 am today 1/06/2023

Evaluation/Scoring:

- Understanding of the task: 30%
- Presentation of the test requirements: 50%
- Time: 20%

Submit your results via email in google drive.

Good Luck

