



[Experiences](#)

[Adventures](#)

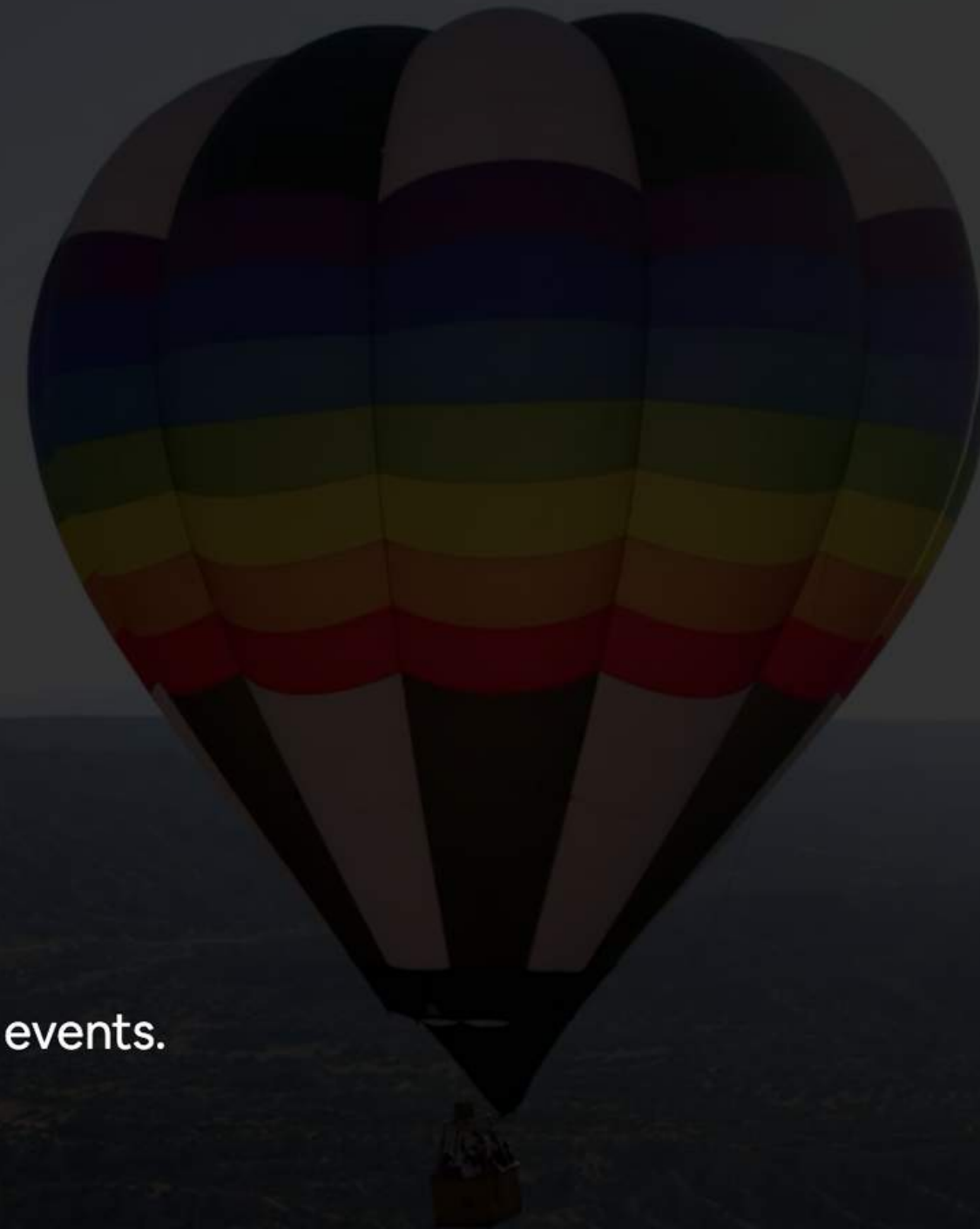
[Events](#)

# EXPERIENCES & EVENTS REDEFINED.

Ditch the tourist trails and dig deeper with wildly unique experiences and events.

Browse, book, and go!

[tajriba.app](#)







# TAJRIBA SAYS **MARHABA!**

Tajriba warmly welcomes you to host your extraordinary experiences and adventures, and get paid!

[tajriba.app](https://tajriba.app)







## WHO WE ARE

We help you curate exceptional experiences and adventures and connect you with the right audience to elevate your business.



At Tajriba, we assist hosts in curating unique experiences and concerts that go beyond the traditional tourist trails, offering travelers the opportunity to immerse themselves in local cultures, traditions, and lifestyles.

### EXPERIENCES & ADVENTURES

Tajriba provides hosts with all the necessary tools to curate both shorter excursions, which we call 'experiences,' and longer safaris known as 'adventures.' We also guide you in finding your ideal audience.

### INVOICES, CURRENCIES, AND EVERYTHING IN BETWEEN

Our hosts can effortlessly manage their bookings through our user-friendly interface, generate invoices, and receive payments in their preferred currency, anytime they choose.



# HOW HOSTING WORKS

Uncover the simplicity of hosting with Tajriba and start sharing your unique experiences today.



## CRAFT YOUR OFFERING

With Tajriba, crafting your experience is a breeze. Post your experience or adventure, select your availability, and set your desired price to start attracting adventurers.

## START HOSTING

Once your listing is approved by Tajriba, you're ready to host! Share your unique host link with your audience, making it simple for them to book your unforgettable adventure.

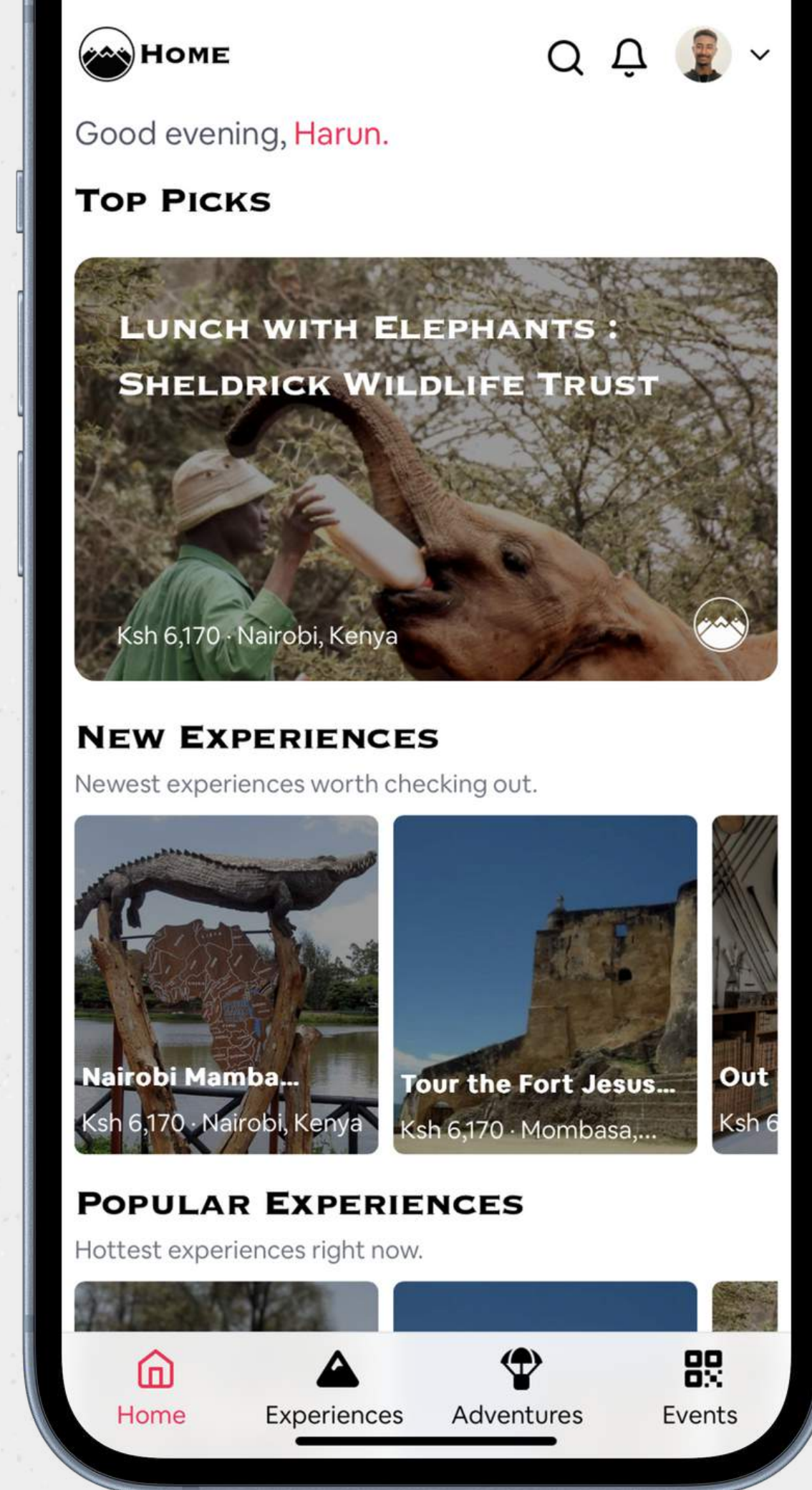
## GET PAID

Enjoy hassle-free payment processing with Tajriba. You'll receive your earnings directly to your bank account. Plus, we provide you with access to detailed invoices for your business records.



# EXPERIENCES

With experiences, hosts can offer up to day long unique and authentic excursions that highlight culture, tradition, and lifestyle beyond traditional tourist trails.

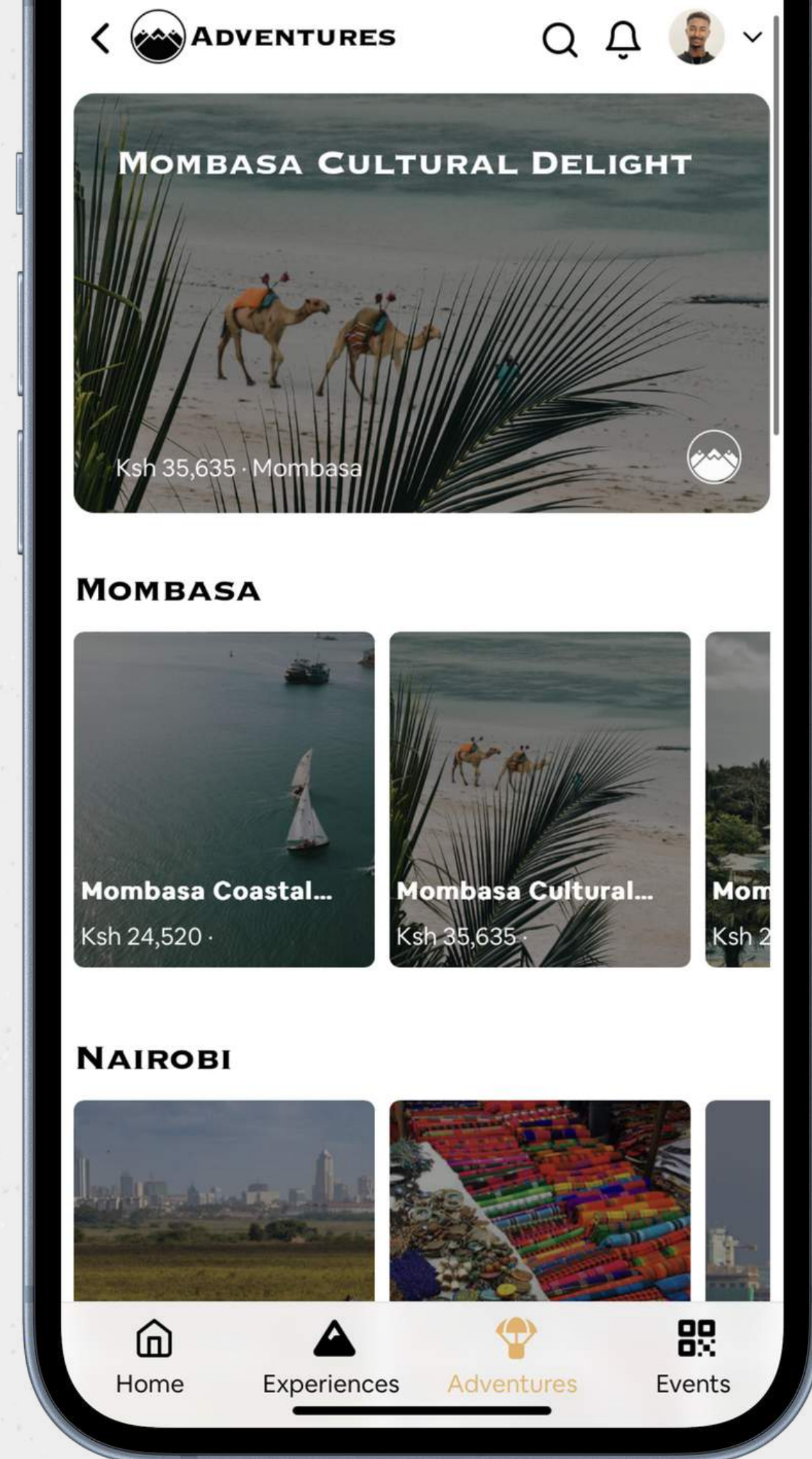






# ADVENTURES

Adventures encompass accommodation, meal plans, and a careful selection of engaging experiences, all meticulously planned by our hosts to provide users with a seamless end-to-end journey.

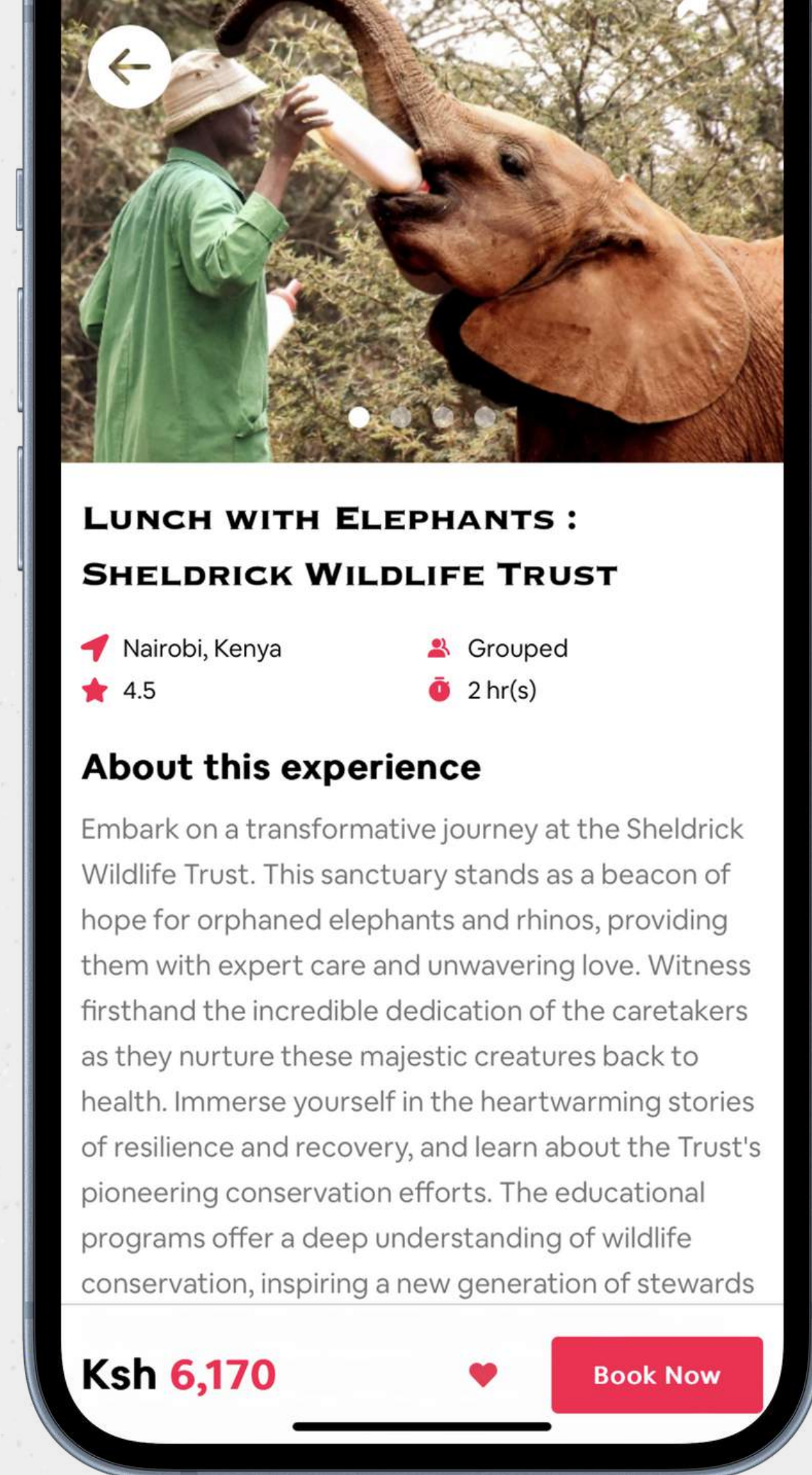






## OFFER DETAILS

Hosts can provide comprehensive descriptions of their offerings, outlining precisely what's included in their package. Additionally, they can enhance their listing with high-quality images, enticing users and encouraging them to make bookings.





# AVAILABILITY & PAYMENT

Hosts have the flexibility to specify the availability of their experiences, which users can conveniently view in available timeslots. Additionally, hosts can set their preferred currency for payment, ensuring a seamless booking process.



PAYMENT

Ksh 6,170

2023-10-18

Select Timeslot

10:00 - 12:00  
3 slots remaining

People Attending

1

Phone Number

0742207499

☒ Save phone number for future bookings

Ksh 6,170 x 1 person

Ksh 6,170

Book Now

Home

Experiences

Adventures

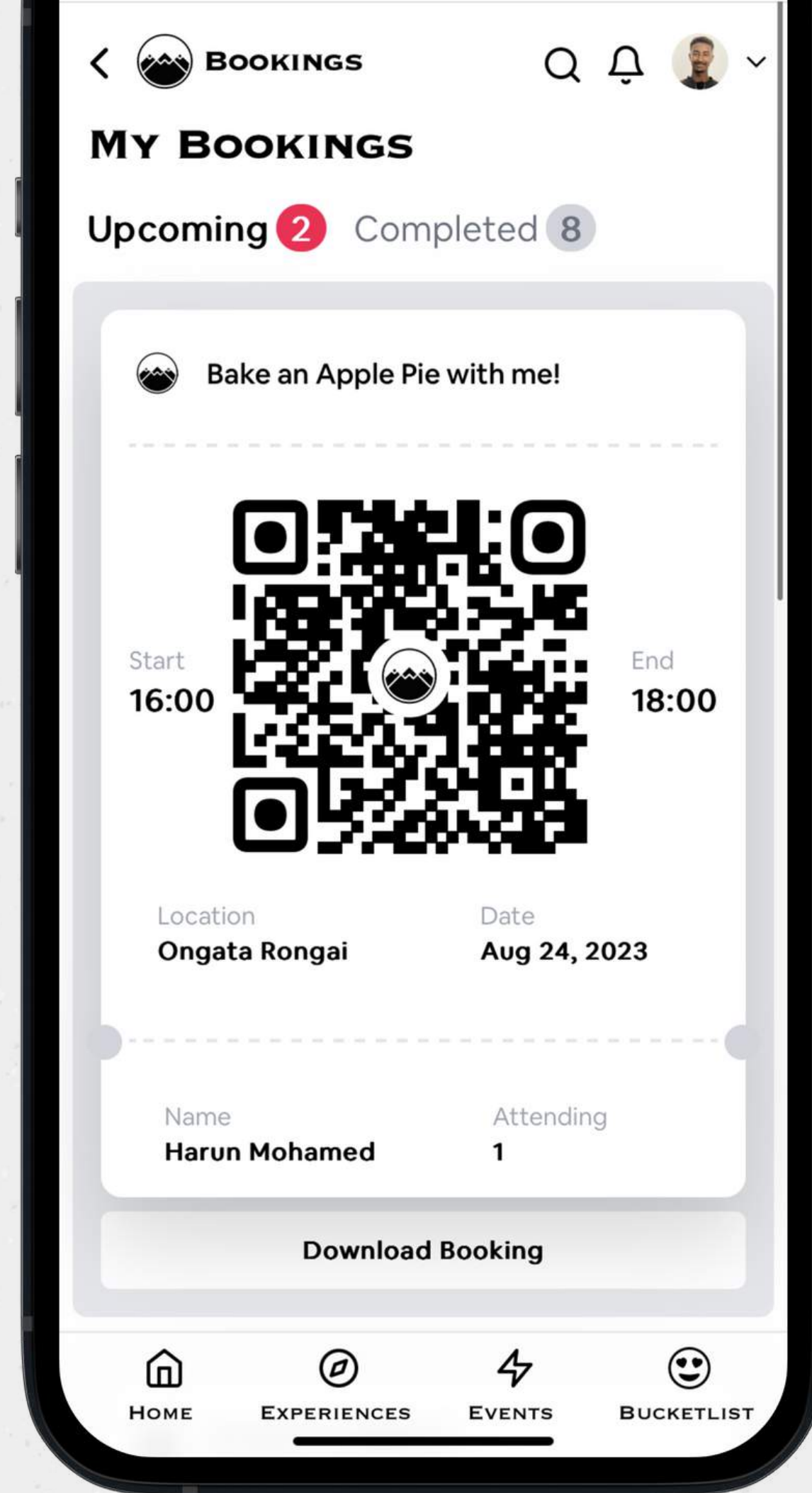
Events





# BOOKINGS

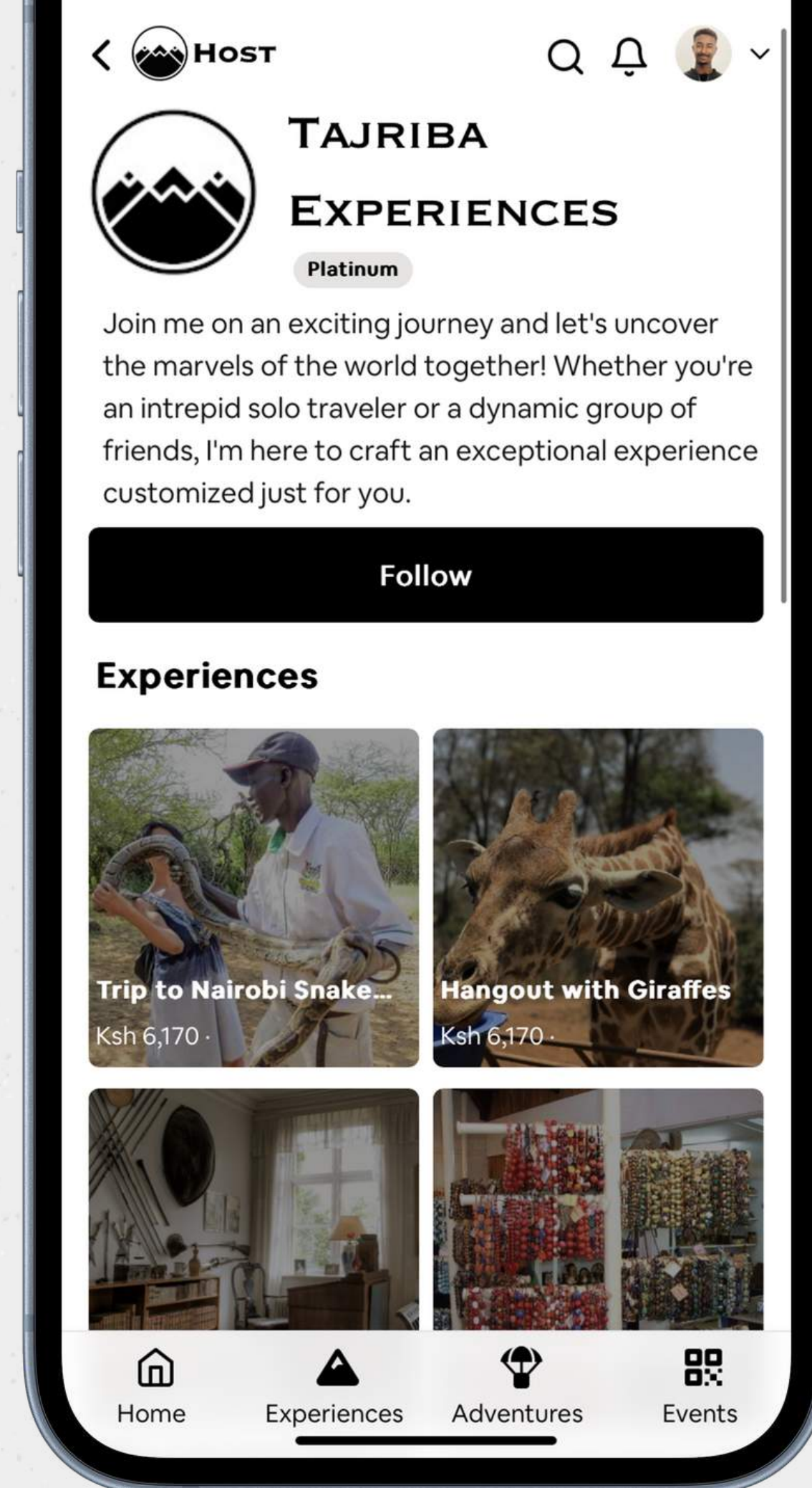
After a user makes a booking, they receive a QR code that serves as their all-in-one booking reference. Both the host and user can scan this same QR code to easily track and monitor the status of the booking.





## HOST PROFILES

Hosts gain access to their comprehensive host profiles, which consolidate all their offerings into a single, shareable link. This convenient link empowers hosts to effortlessly promote their listings across various social media platforms.

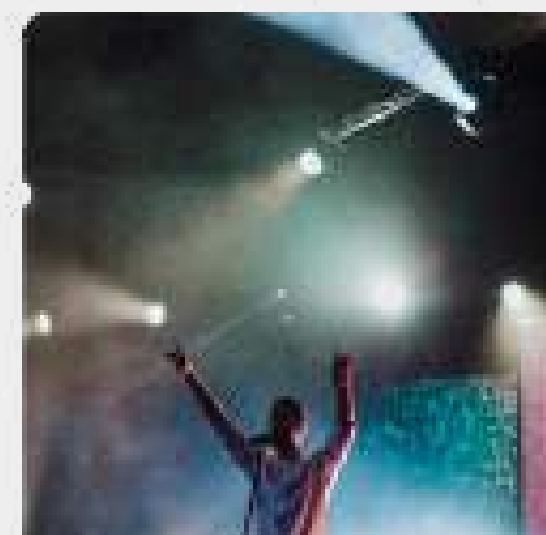






# HOSTING POWERS

Tajriba opens doors to hosts to share their expertise, create a welcoming environment, and earn income doing what they love. We handle the thinking, leaving hosts free to focus on crafting unforgettable experiences.





## Curate an Experience

Create experiences and events of every kind, like cooking, crafting, karaoke, and more. There's no limit to what you can do.



## Cash out

Getting paid with Tajriba is effortless thanks to our one-click payout system. By default, all payments happen on Tuesdays.



## Find your audience

Share QR codes of your listings to your social networks to broaden your customers and translate in bookings



## Charm your audience

Provide the highest quality experience to your audience to earn higher ratings which results in more platform reach and bookings



## Bookings, Tickets and Payments

Managing bookings and receiving payments from users is a breeze with our user-friendly host dashboard.



## We make it so easy for you

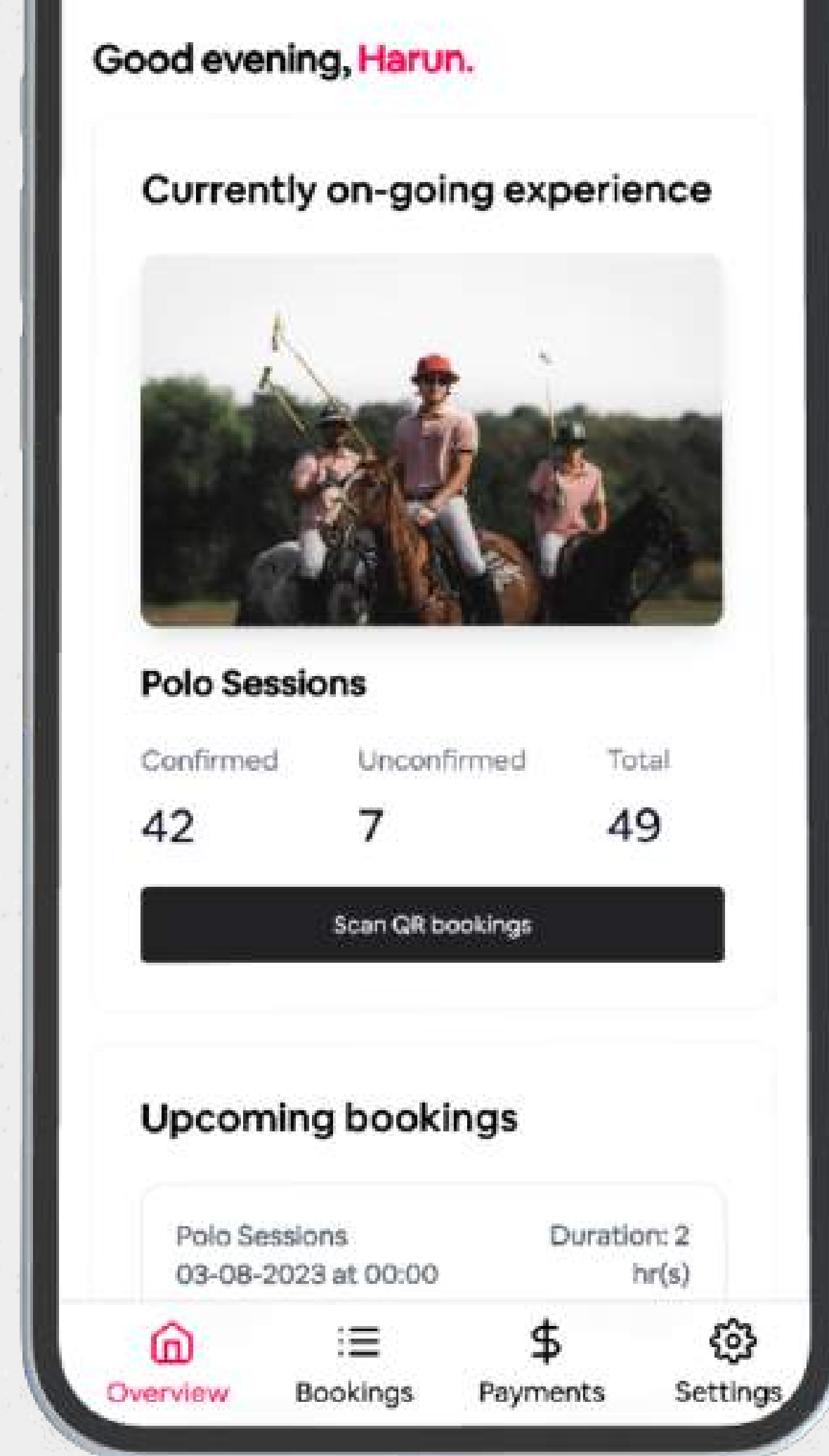
Tajriba gives you complete control over when you want to offer experiences, and payouts





# HOST DASHBOARD

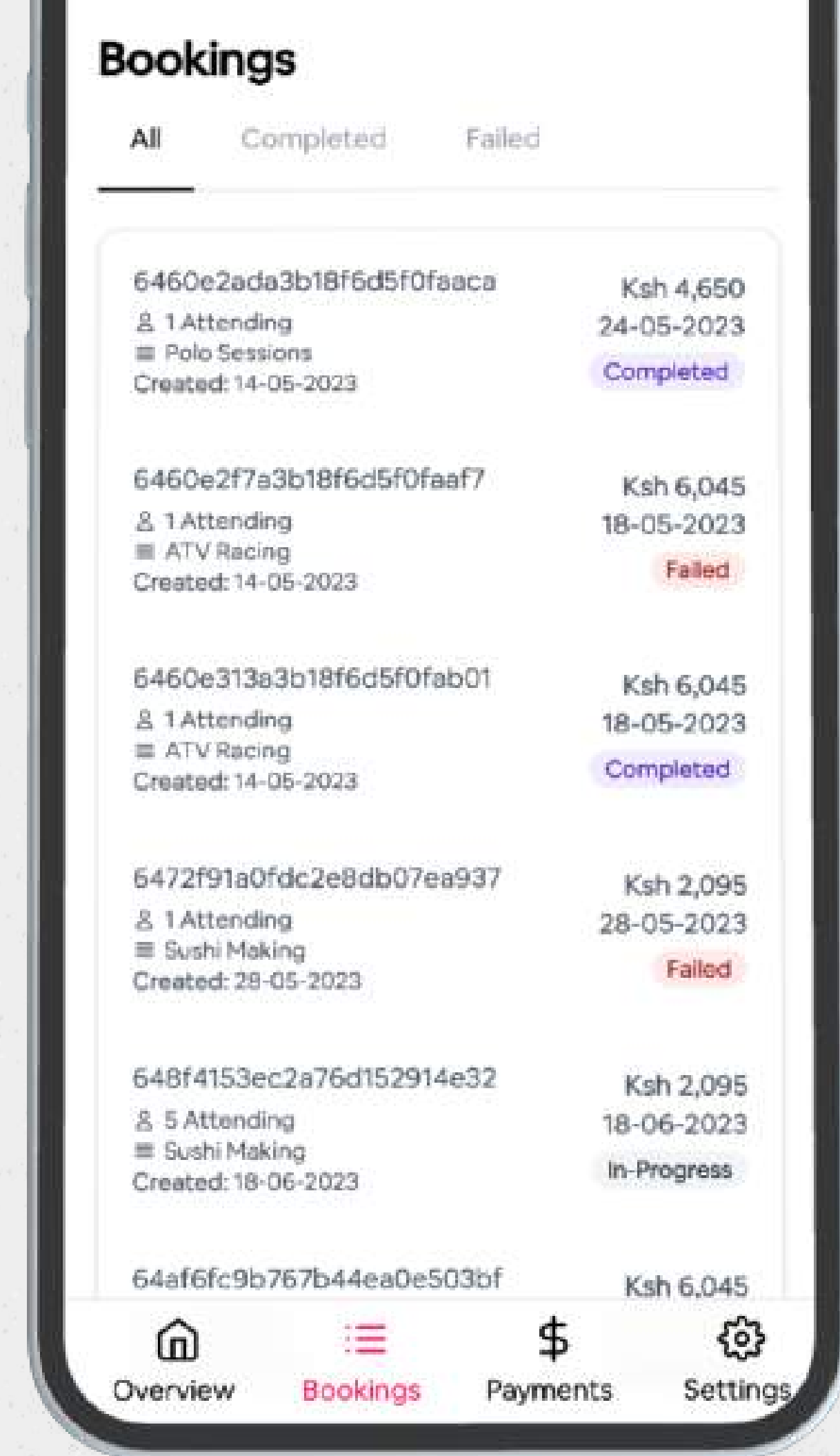
Hosts can effortlessly oversee experiences, access booking details, scan QR Codes, and manage payouts with utmost convenience.





# BOOKINGS

Easily access and prepare for upcoming bookings while also tracking the status of ongoing reservations.

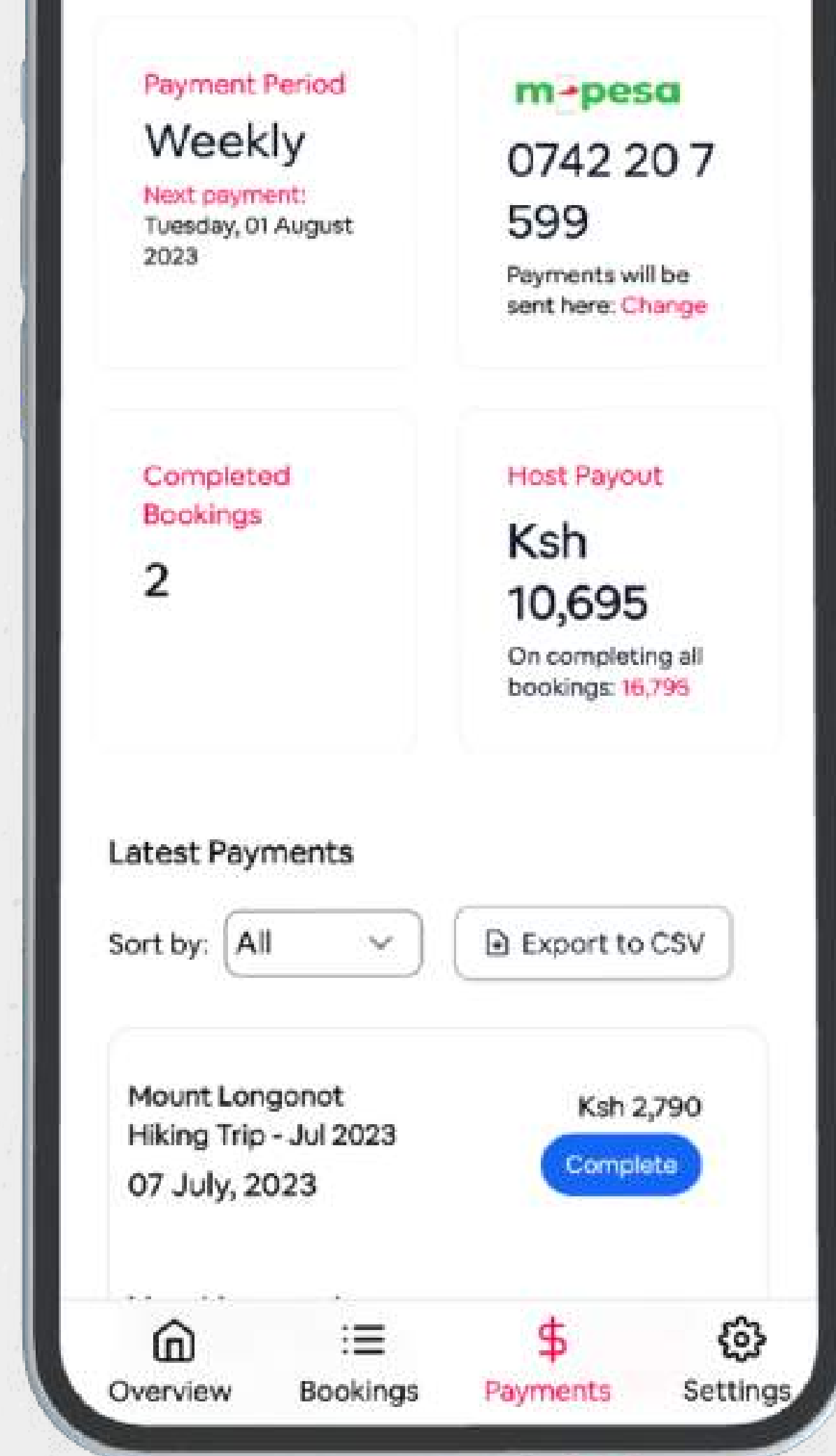






# PAYOUTS

Earn your payouts for completed bookings every Tuesday at 10 am, or you can flexibly withdraw your earnings whenever suits you best!





## **SIMPLE HOSTING FEE**

You retain a generous 93% of your experiences earnings with absolutely no strings attached.



**7%** Platform fee





X



AFRICAN  
GRAND EXPEDITIONS

# USE CASE: AFRICAN GRAND EXPEDITIONS

In partnership with Tajriba, African Grand Expeditions can now host exceptional experiences and adventures year-round, including during the low season!



## LAMU ISLAND SERENITY

### About this adventure

Experience the tranquility of Lamu Island, its rich culture, and pristine beaches.

**Guide:** Mzee Juma

### Hosted By



African Grand Expeditions

Platinum

Explore Kenya through tailored experiences and adventures that involve tropical beaches, vibrant cities, fascinating cultures and people

Ksh 21,450

Book Adventure





## WHAT'S THE BENEFIT?

How does African Grand Expeditions benefit from hosting with Tajriba?



### LOCAL AUDIENCE EXPANSION

By partnering with Tajriba Experiences, they can tap into the domestic market and offer exceptional experiences and adventures to local Kenyan audiences. This strategic move has helped diversify their customer base and increase revenue streams.

### BUNDLED EXPERIENCES

Tajriba has enabled them to seamlessly bundle hosted experiences with their current safari offerings. This has provided added value to clients, greatly improved safari experience, and increased turnover.

### EFFICIENT MANAGEMENT

We take care of all the backend operations, including bookings, payments, and payouts. With a reasonable 7% fee per booking, they can focus on what they do best – delivering outstanding experiences and adventures





# GET STARTED HOSTING

How to start hosting your excursions and experiences with Tajriba?



## QUICK & EASY INTEGRATION

We'll work closely together to smoothly integrate your experiences and adventures into our platform. Our technical team will guarantee a seamless transition, making all your offerings accessible to both local and international customers.

## PROMOTION

To promote your experiences, we'll furnish QR code stickers for your safari vehicles. Tourists can conveniently scan these codes, gaining instant access to the Tajriba Experiences platform to discover and reserve more activities.

## SUPPORT

Our dedicated support team will manage inquiries, provide booking assistance, and address any concerns, ensuring complete host satisfaction.



# NICHE DEMOGRAPHY

Who is Tajriba for?



**YOUNG**

**OPEN MINDED**

**URBAN DWELLERS**

**ON A BUDGET**

**WITH LITTLE TIME**

**BUT IMPECCABLE TASTE**





# KEY DIFFERENTIATORS

What makes Tajriba different?



## WE DON'T NEED YOUR DATA

Tajriba values user privacy. Sign in via Google Accounts and secure M-Pesa STK payments ensure data protection, offering a seamless and confidential experience.

## TAILORED RECOMMENDATIONS

Tajriba elevates personalized suggestions while respecting your privacy. We tailor recommendations to match your tastes, enhancing your exploration while safeguarding your data and preferences.

## WE EMBRACE COMMUNITY & DIVERSITY

Tajriba nurtures a diverse community of culturally curious travelers, connecting you with like-minded individuals who share your passion for unique experiences and meaningful connections.



# OPERATING PRINCIPLES

What makes Tajriba different



## EXCEPTIONAL DESIGN

We prioritize delivering the finest user experience, ensuring seamless navigation and meaningful interactions throughout our platform.

## EVERYONE SMILES

Tajriba is designed to be a profitable venture for both hosts and users, fostering a balanced ecosystem that encourages quality, authenticity, and enduring value.

## CONTINUOUS INNOVATION

We are committed to pushing boundaries and constantly improving, seeking innovative ways to enhance our offerings, engage our community, and provide unmatched experiences





# FUTURE OPTIMIZATIONS

How will Tajriba look like  
in the future?



## MORE CULTURE

We are expanding our collaboration with hosts to create region-specific experiences and adventures that authentically showcase the diverse cultures within Kenya. This initiative will not only attract a broader audience but also weave a more vibrant tapestry of offerings.

## EXPERIENCE TOGETHER

Users will be able to plan adventures together and engage with one another by seeing if their friends are coming to an experience. This exciting development will infuse a vibrant sense of community into the platform, also enabling hosts to engage even more deeply with their audiences.

## EVEN BETTER RECOMMENDATIONS

As our user and host community on Tajriba continues to grow, our platform becomes increasingly adept at learning and understanding our users' preferences. This valuable insight not only enhances our recommendation system but also empowers hosts with valuable guidance on what experiences to offer, ensuring that everyone enjoys the best possible adventure.



# THANK YOU

Get started on your journey to hosting and earning with Tajriba today!

Email us at [team@tajriba.app](mailto:team@tajriba.app) to begin.

tajriba.app

