

# Modernising The \$87B Per Year Diamond Industry Through Web3



## About KimberLite

Welcome to KimberLite, a next-generation blockchain-based solution that is revolutionising the precious commodities sector. As a market-leading company, we recognise the need for efficiency and optimisation in our industry. Therefore, we have created the KimberLite token, an innovative solution that overcomes the most significant challenges faced by market participants, such as slow transfers and high banking fees, ultimately resulting in billions of dollars in savings annually.

Through our cutting-edge blockchain technology, we can ensure instantaneous transfers and establish a single cryptocurrency globally accepted by both end buyers and suppliers. With this, we streamline the supply chain, making it faster, more efficient, and more profitable.

However, KimberLite offers more than a payment solution. We are building an entire ecosystem centered around diamonds, including a marketplace that offers rough diamonds in Tangible Non-Fungible Token (TNFT) form. Our unique TNFTs are backed by real diamonds stored in bank vaults, offering unmatched security and protection against depreciation, allowing owners to switch seamlessly between virtual and physical assets.

Furthermore, we are introducing a Metaverse 'Play-to-Earn' game where players can discover real diamonds in-game, some worth up to \$50,000. This positions the KimberLite ecosystem as the ultimate destination for diamond enthusiasts, as well as the millions of gamers around the globe.

With our focus on optimisation and cutting-edge technology, KimberLite is poised to permanently disrupt and transform the diamond industry.



Q3 2024

**Beta Testing** KimberRush

Our metaverse Play-to-Earn game KimberRush will go live and beta testing will

We have prepared a detailed 'roll-out' plan which will be completed in Q4 2025. Our target at that stage is for \$KIMBER to reach 10% market share.



**Token Generation** 

**Event** 

KimberLite Token (\$KIMBER)

was officially minted on

February 28th, 2022 using the

Binance Chain network.

Q22023 Commence IDO

Round

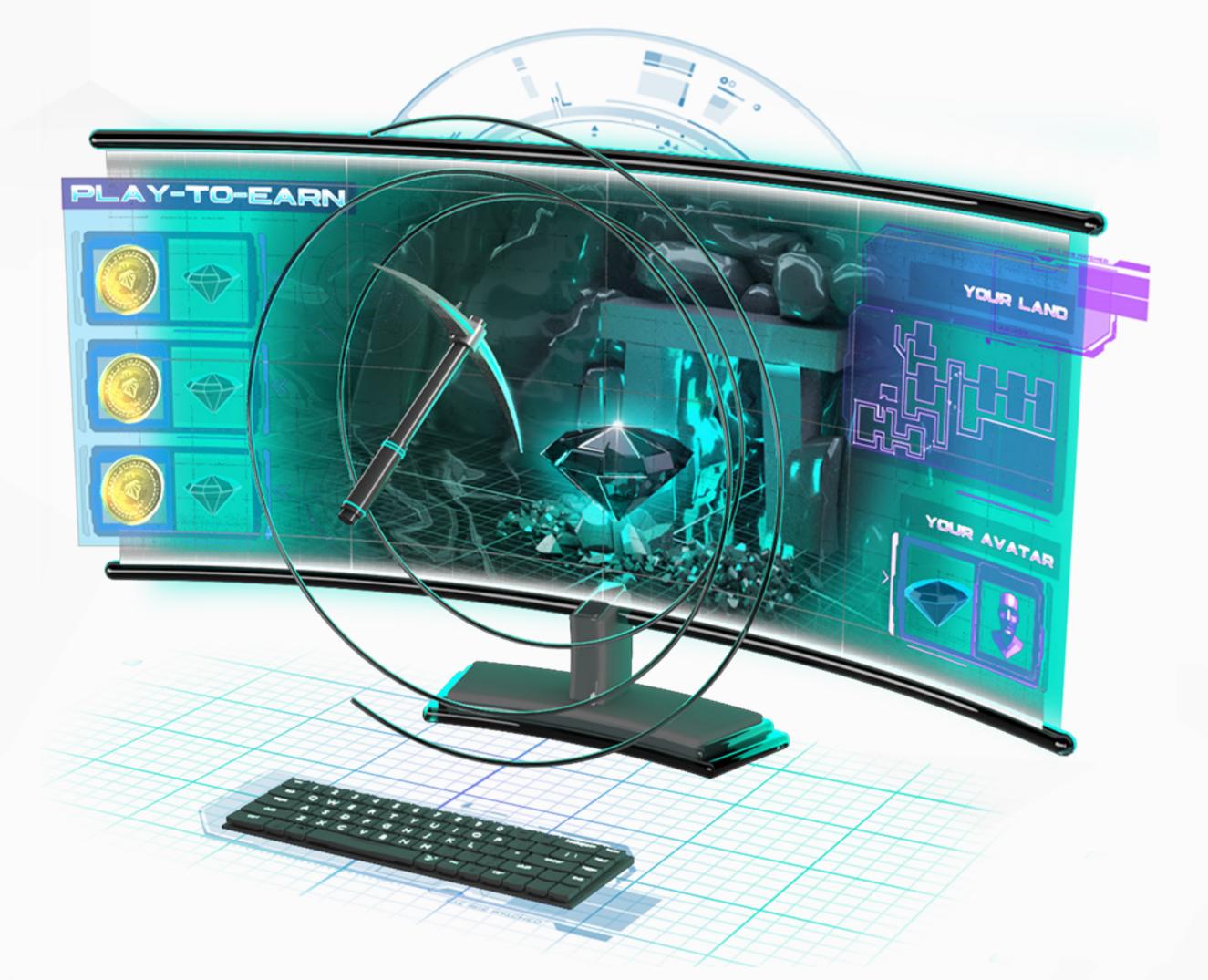
Our initial DEX Offering (IDO) will be run as a fair sale locking additional liquidity behind the token.



format with Gold TNFTs added KimberLite intends to list on up to three major centralised exchanges starting from Q2 2023.

**Ecosystem** (





#### \$KIMBER token

An-all-in-one utility token, serving as the backbone of the entire ecosystem and accelerating industry operations at scale.

## KimberWallet

KimberWallet is a secure, mobile cryptocurrency wallet providing global users from anywhere in the world the ability to interact with the KimberLite ecosystem.

#### KimberMarket

**KimberMarket** 

Launch

KimberMarket will launch and

begin selling Diamonds in TNFT

KimberMarket allows everyone the opportunity to acquire precious commodities directly through the purchase of Tangible-Non-Fungible-Tokens (TNFTs), which are always redeemable for their physical counterpart.

## KimberRush

A metaverse ecosystem offering players the opportunity to mine for diamonds as Tangible-Non-Fungible-Tokens (TNFTs), which are redeemable 1-1 for authentic, physical diamonds worth up to \$50k.

# Tokenomics





















lan Lavender Co-Founder

**Paul Hughes** Co-Founder

Gabriel Popa Co-Founder

**Investor Relations** 

The management team has a combined 90+ years of experience in commodities, banking, finance, and investment making them ideally qualified to lead KimberLite forward. BSR Global Group, our parent company, is managing all technical aspects of the project. Their engineers have been developing multi-million-dollar projects for decades and retain the required know-how needed for building our software applications and Web 3 systems.

We have assembled a team of the best 'Crypto Advisors' in the world whose expert knowledge, advice and history of success qualifies them to lead KimberLite into the future.









**Richard Trummer** Strategic Advisor

Pekka Kelkka **Cypto Influencer** 

**Taylor Ryan Growth Hacker** 

**Yushito Lio** Investment Specialist

**Rohit Tandon Technical** Blockchain Wizard