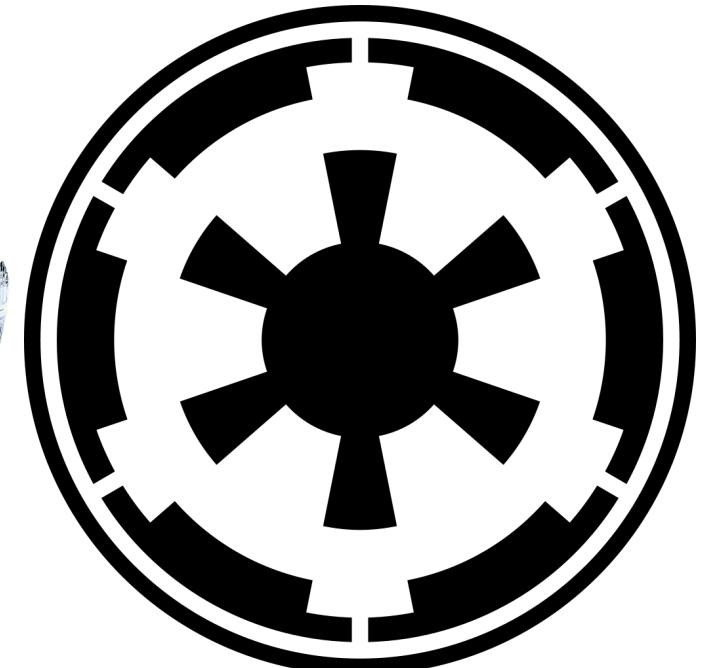

SOFTWARE IS EATING THE
WORLD

Marc Andreessen



WANG



DAIMLER



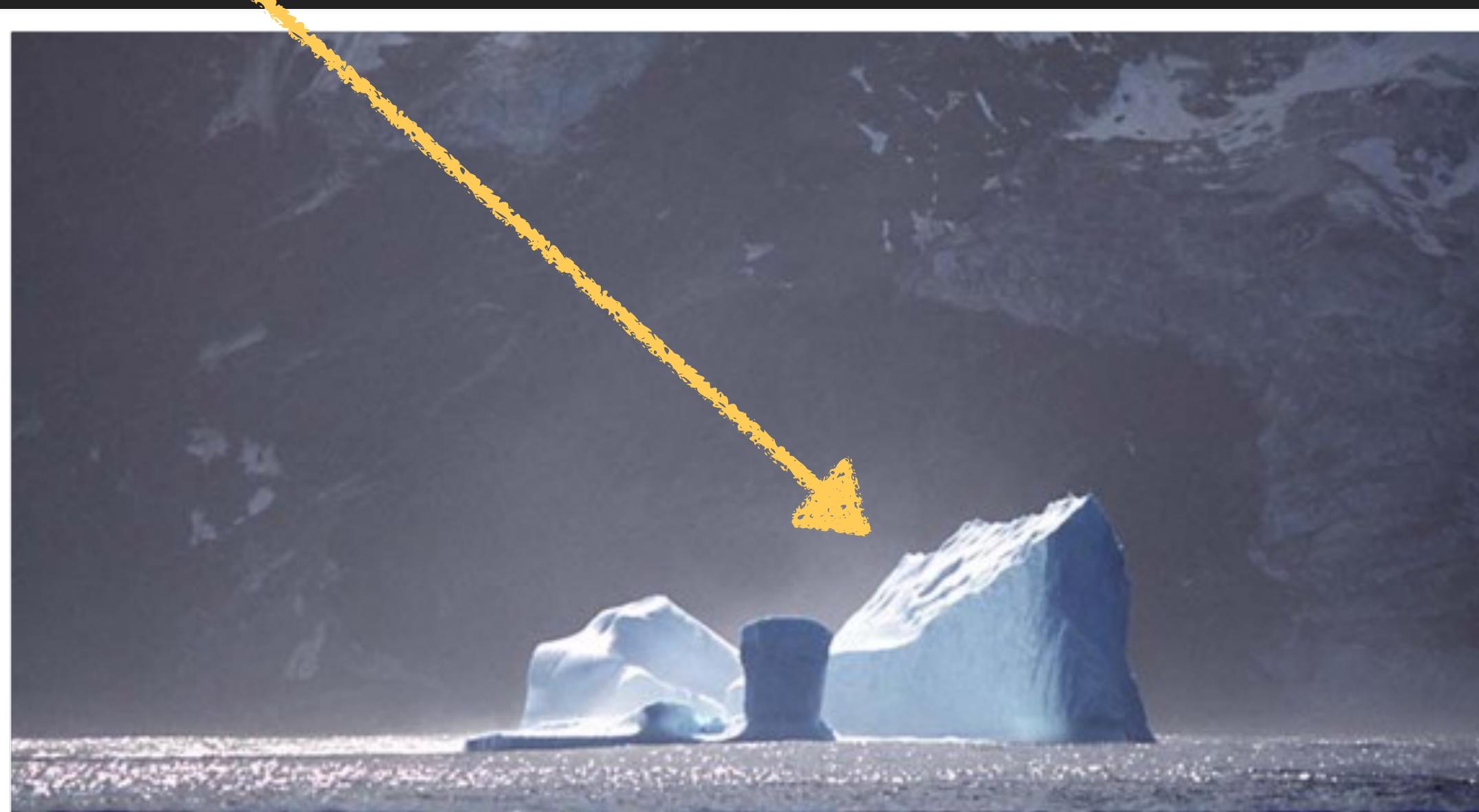
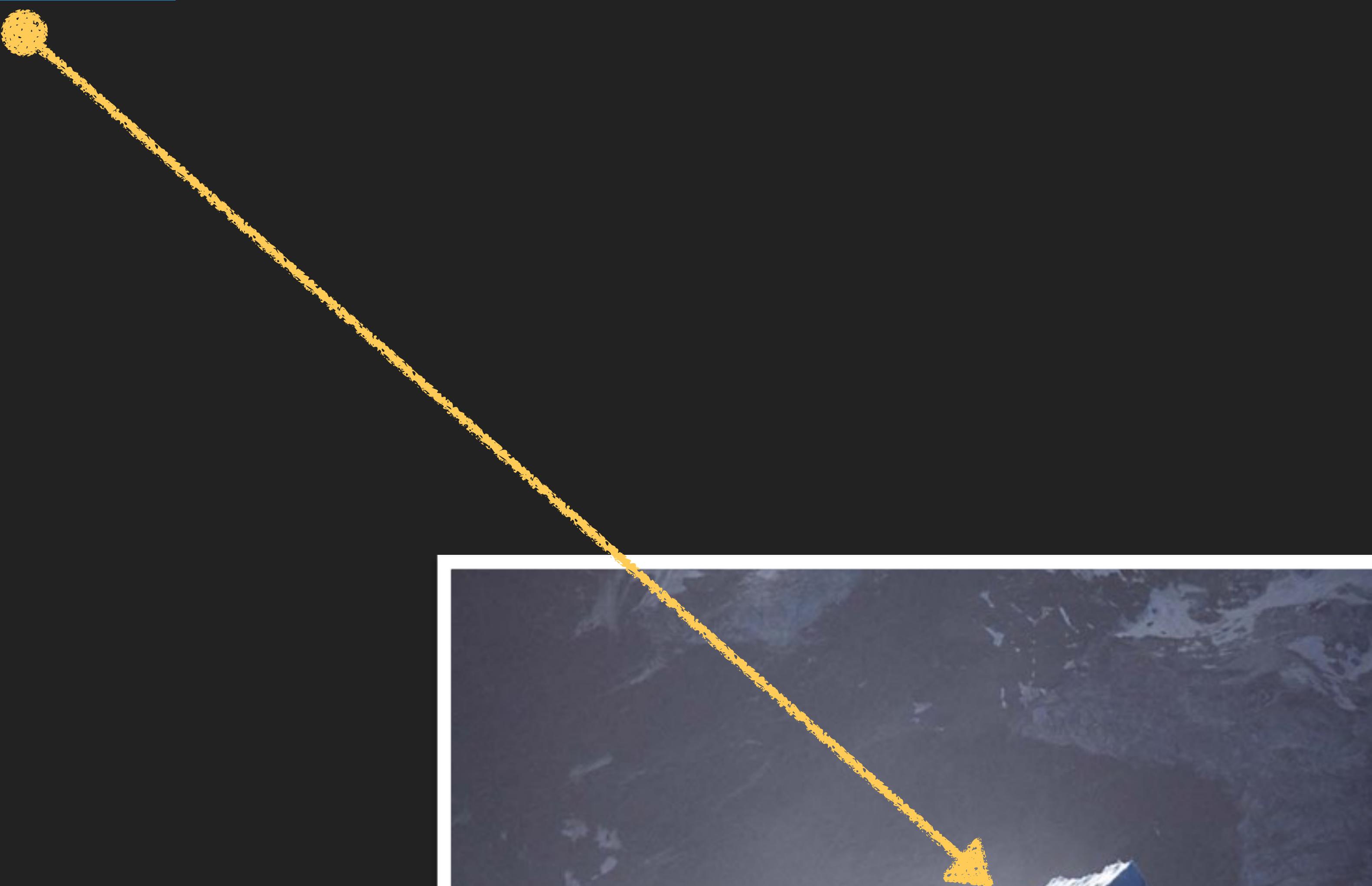
verizon[✓]



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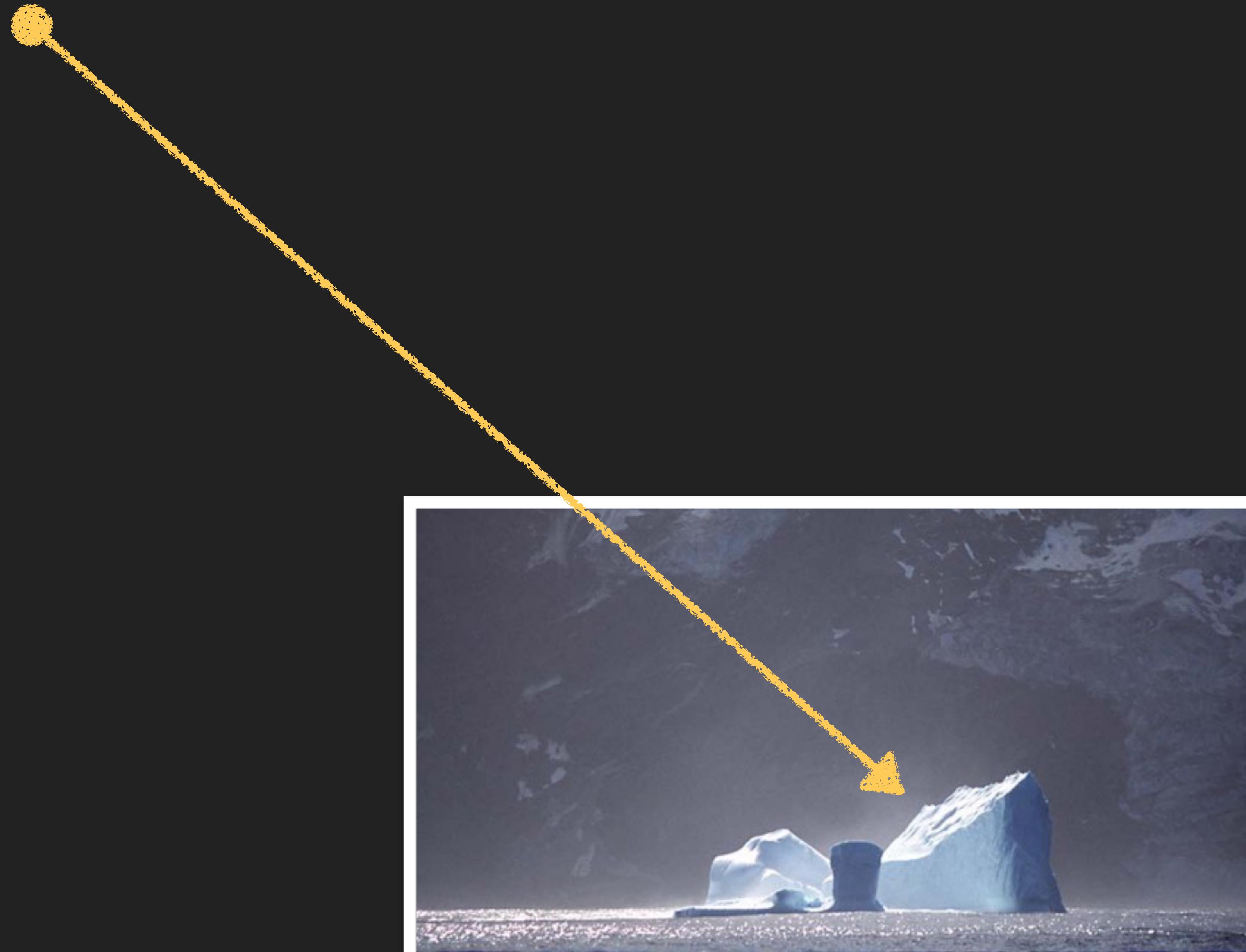
SOFTWARE



SOFTWARE

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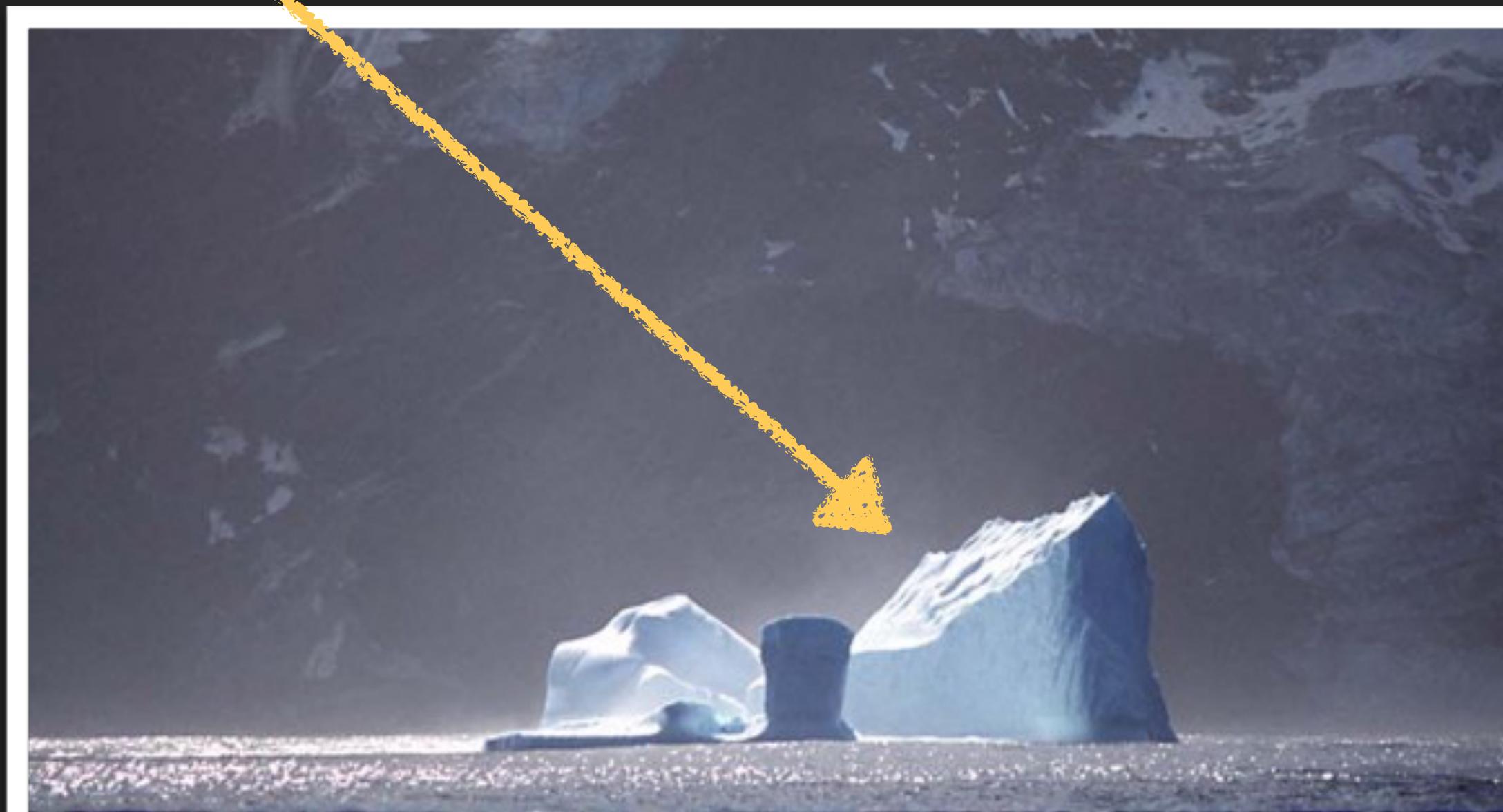
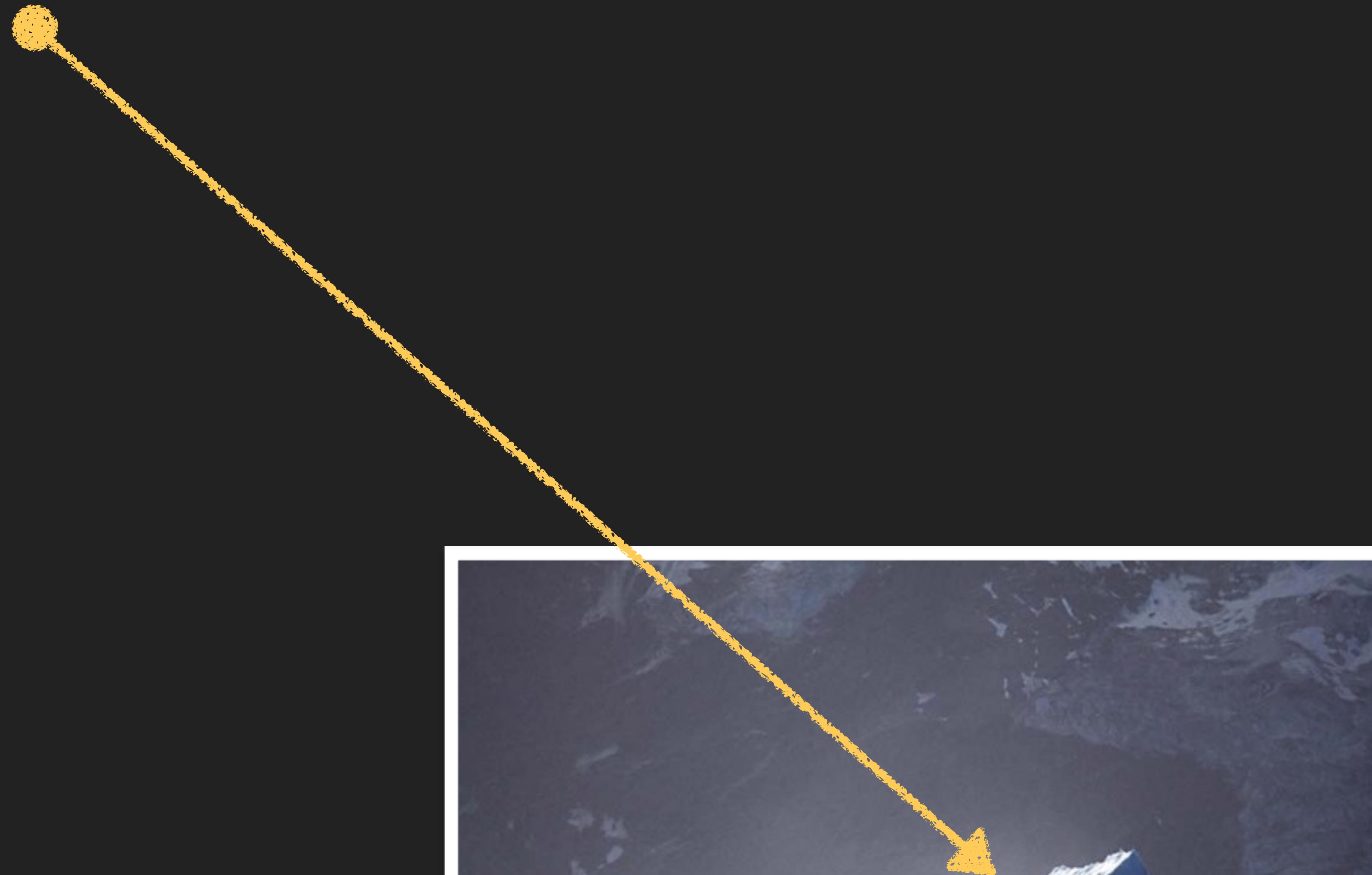
BUSINESS VALUE

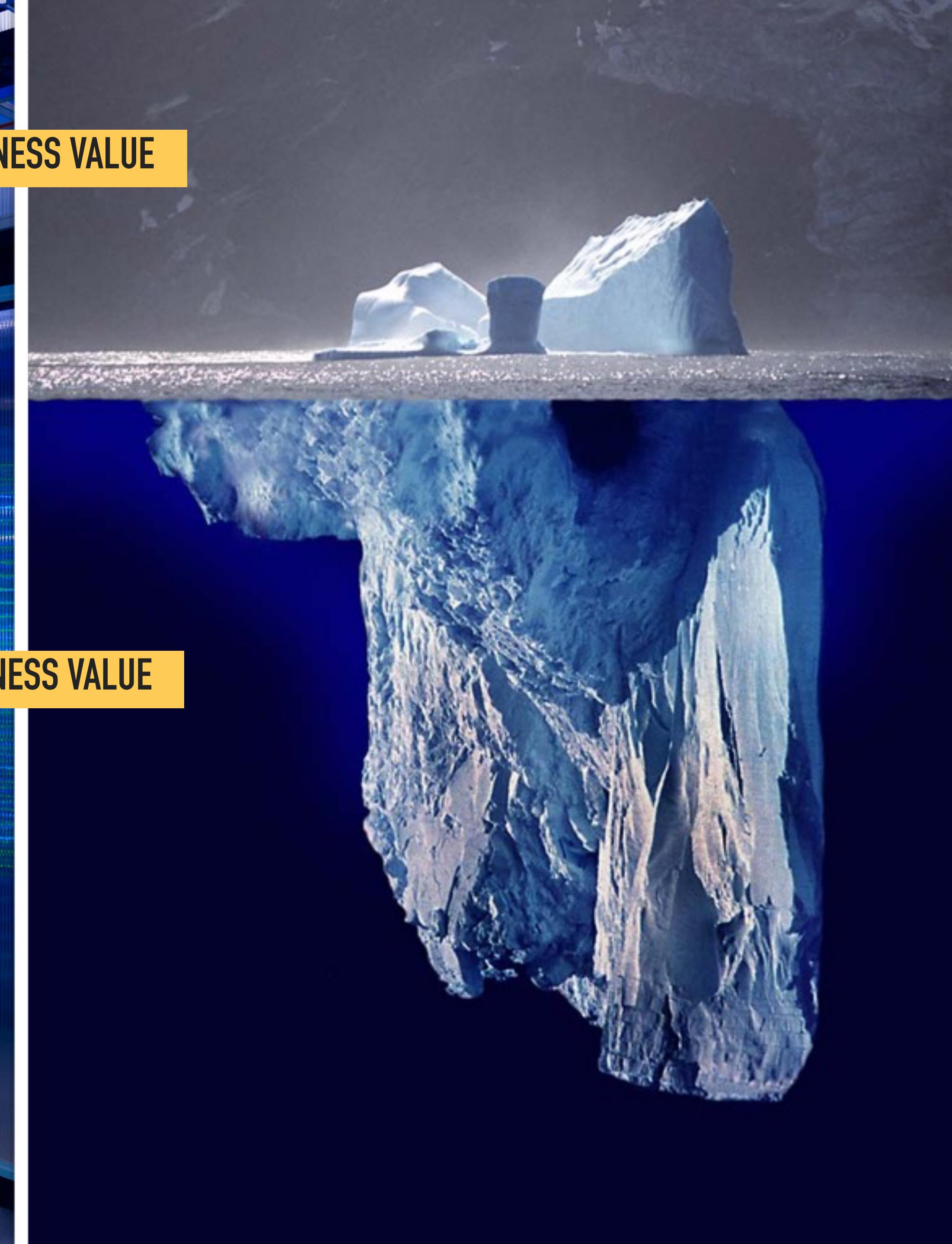


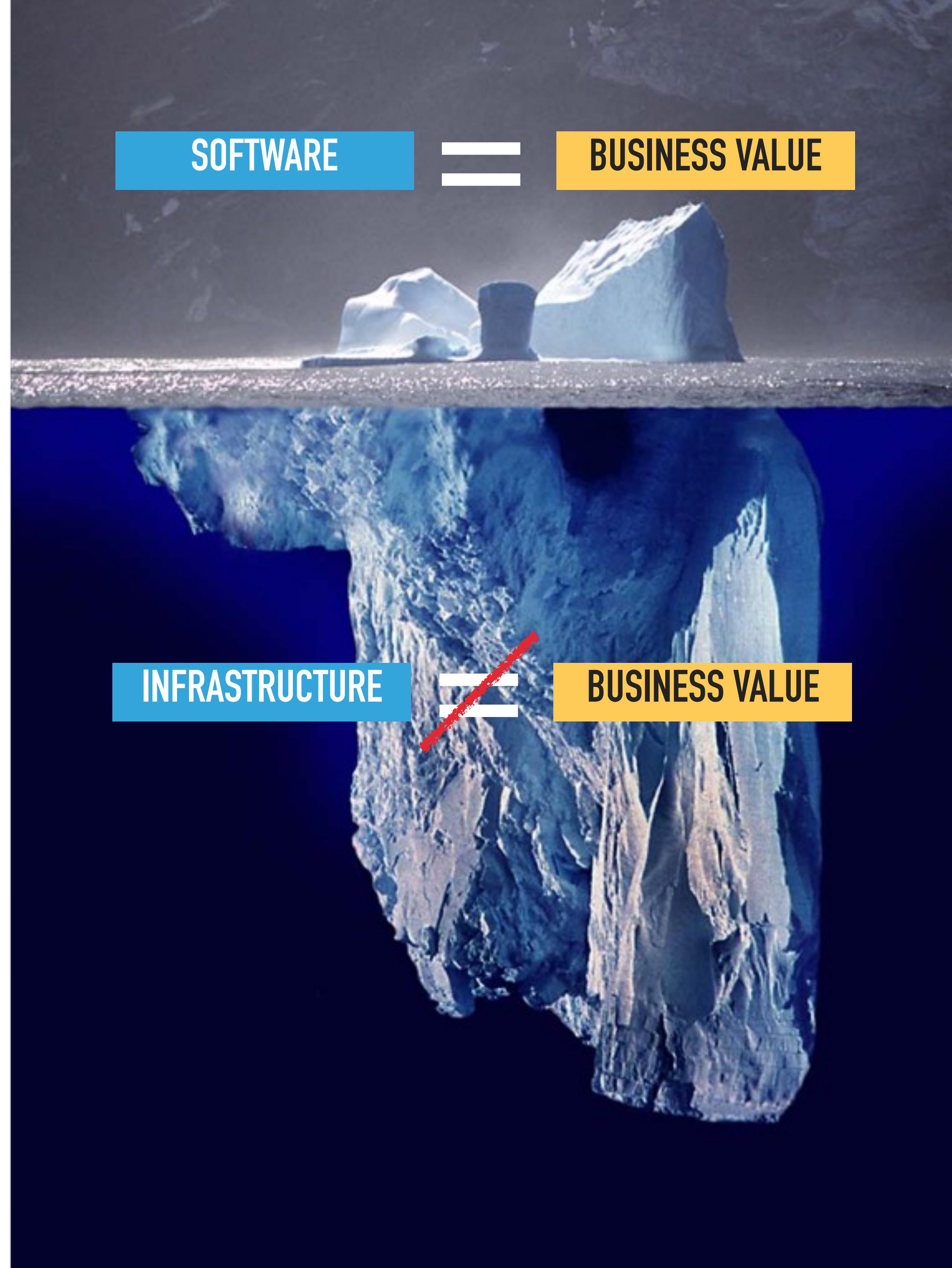
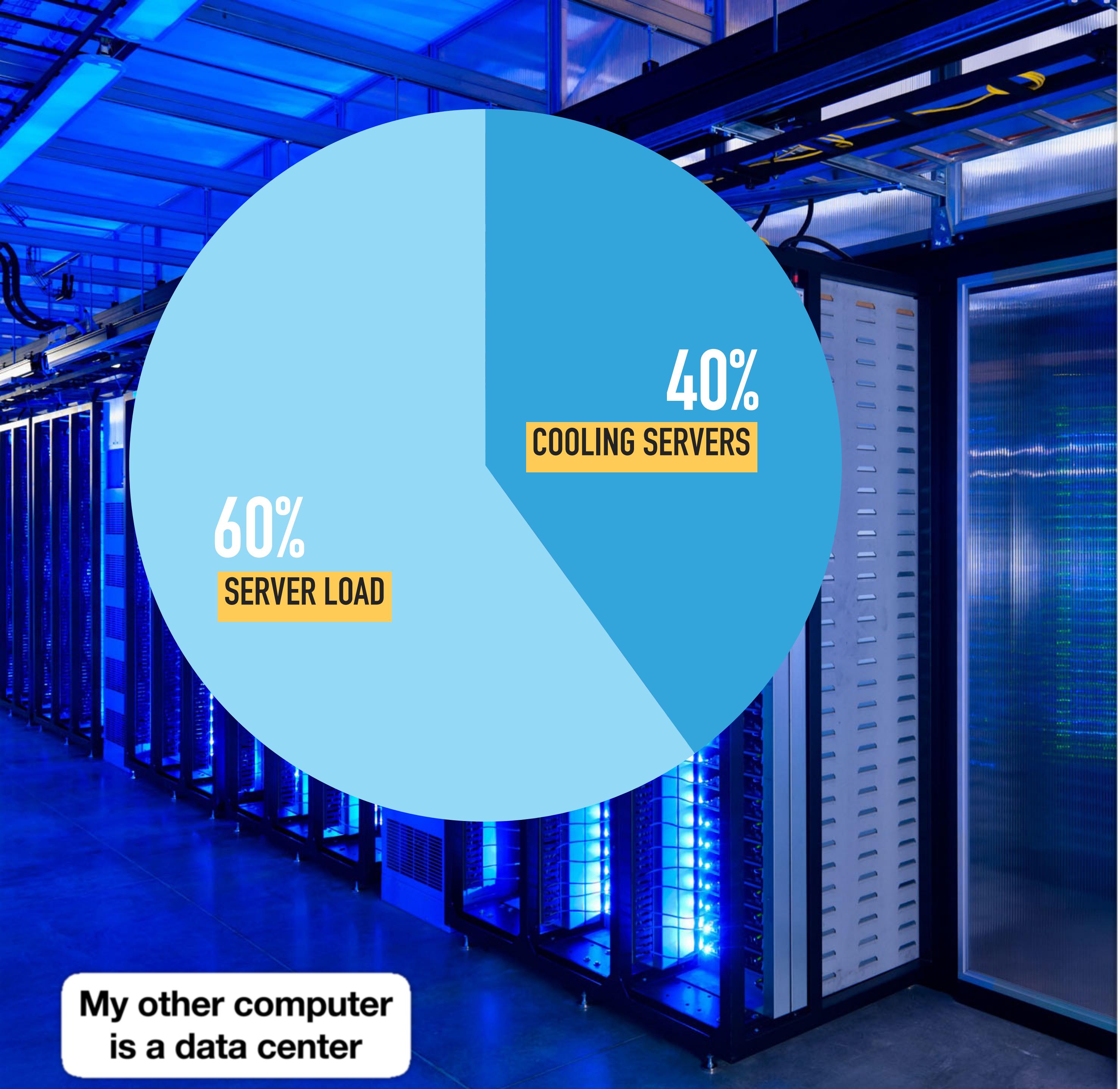
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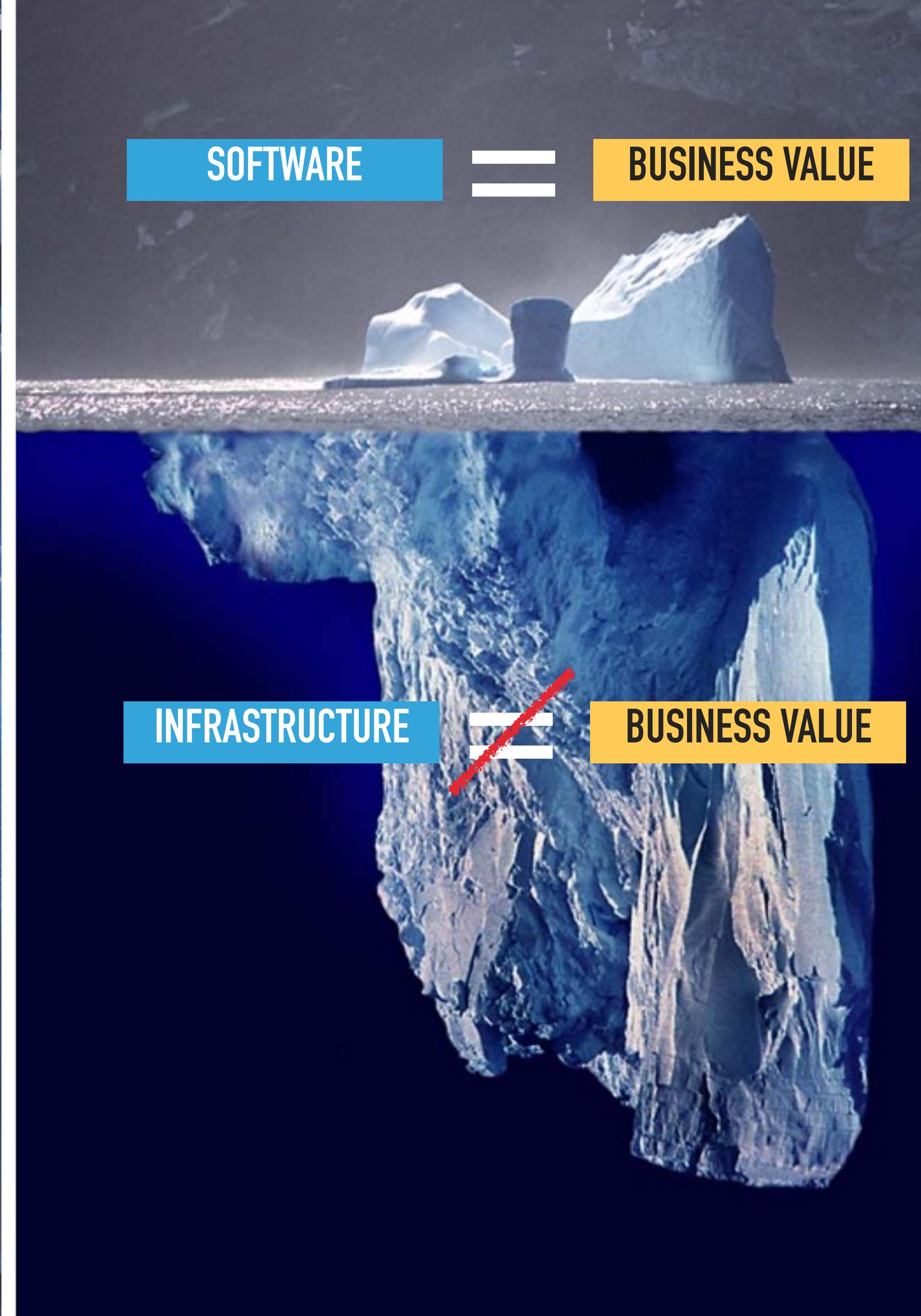
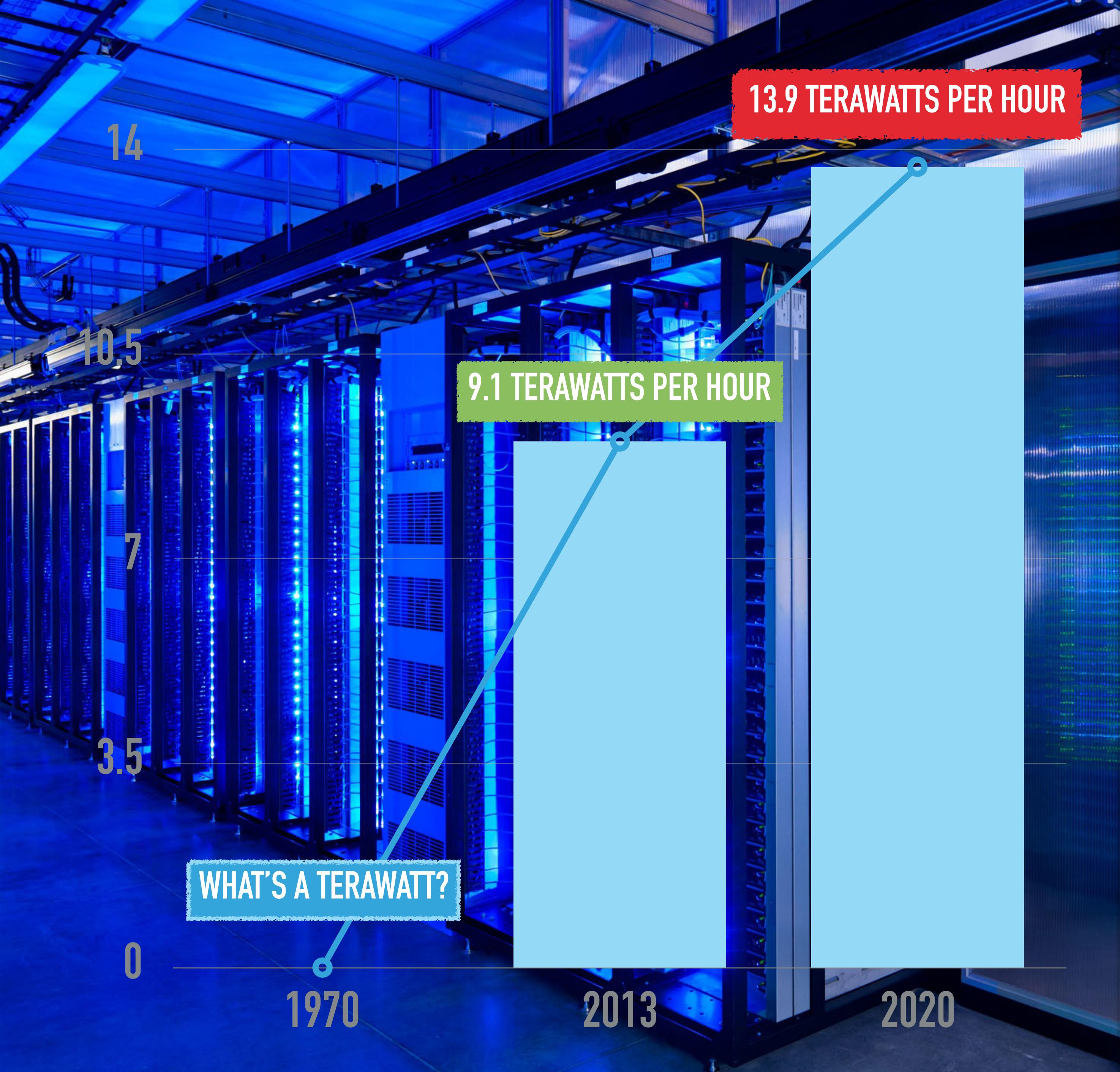
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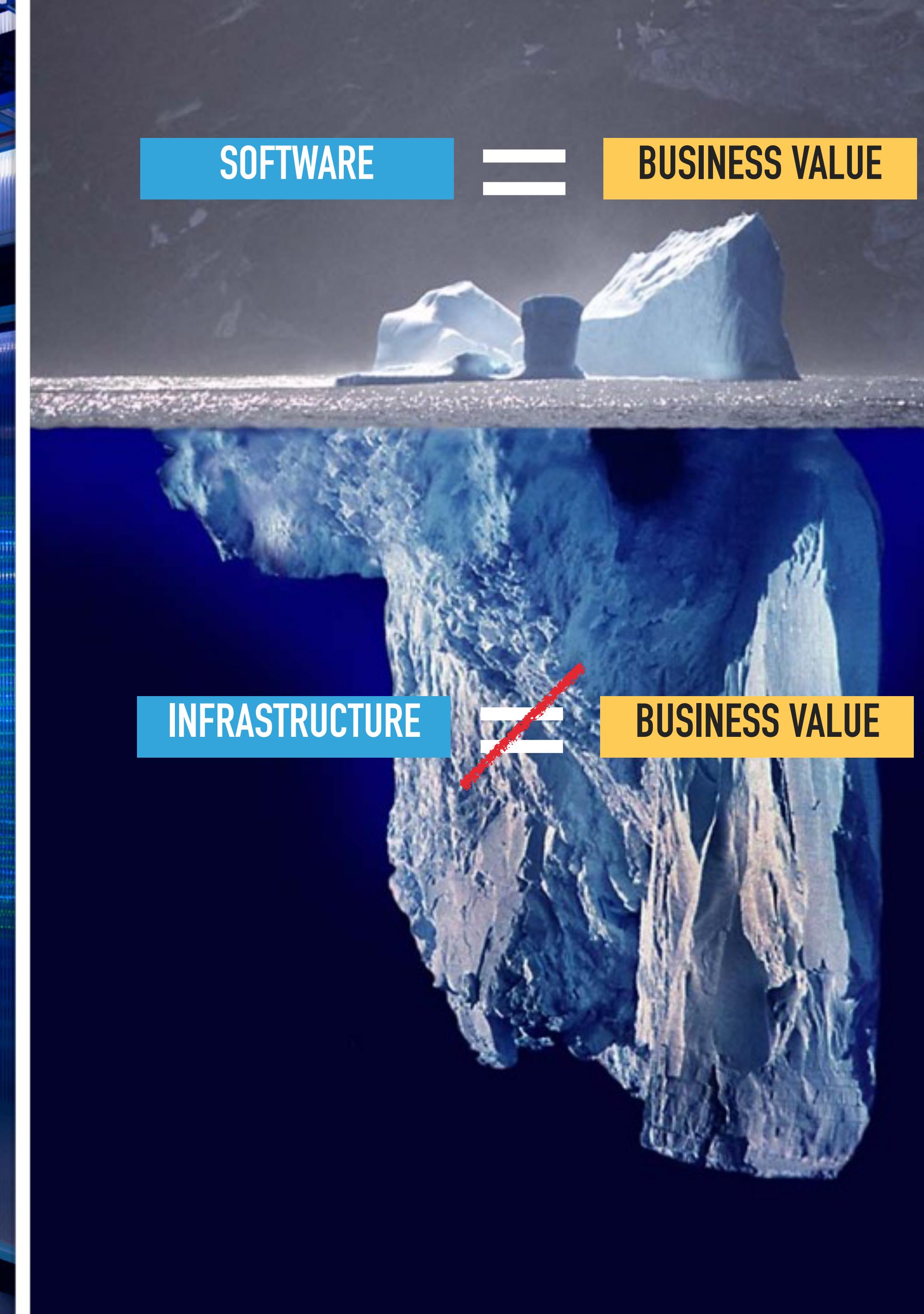
BUSINESS VALUE











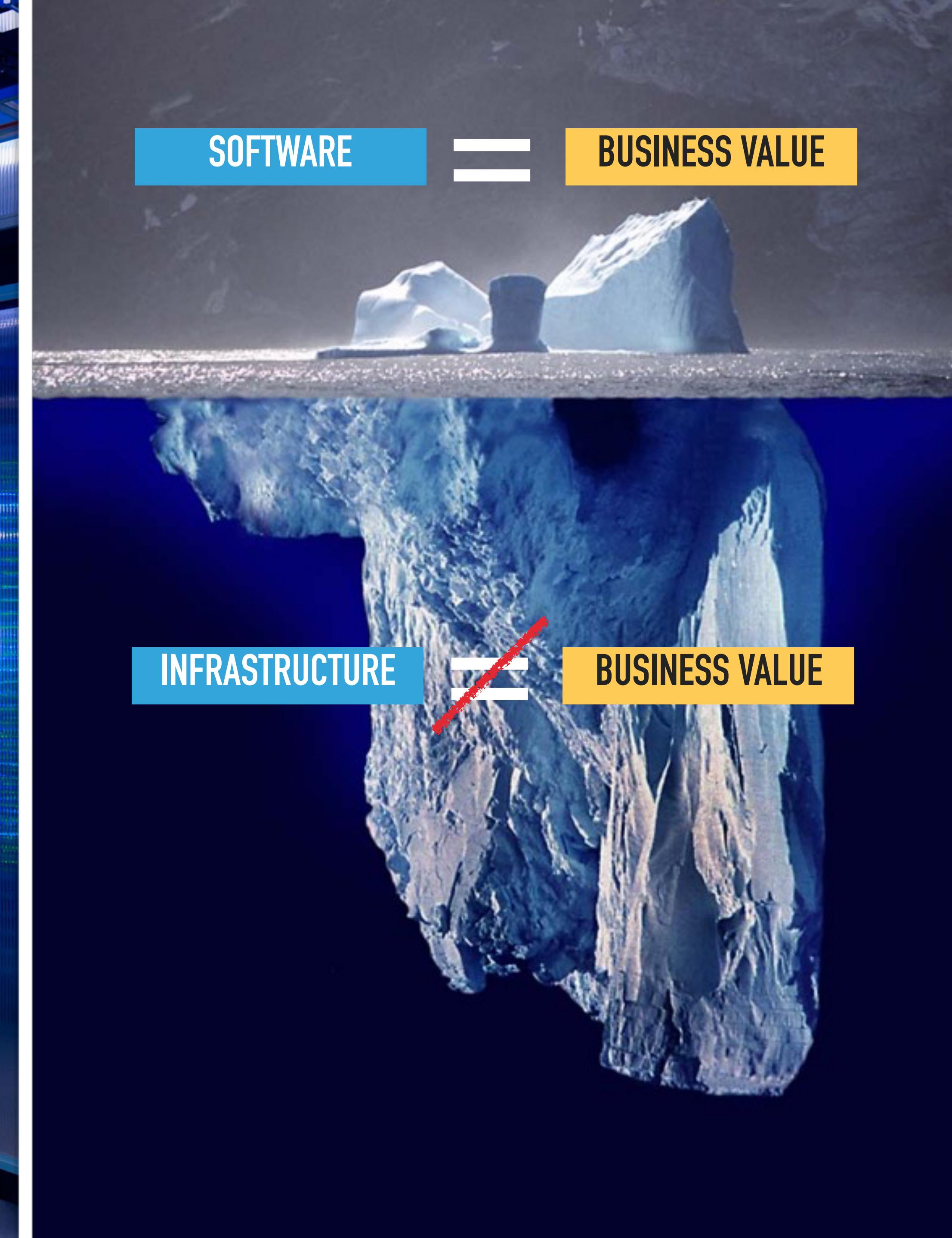


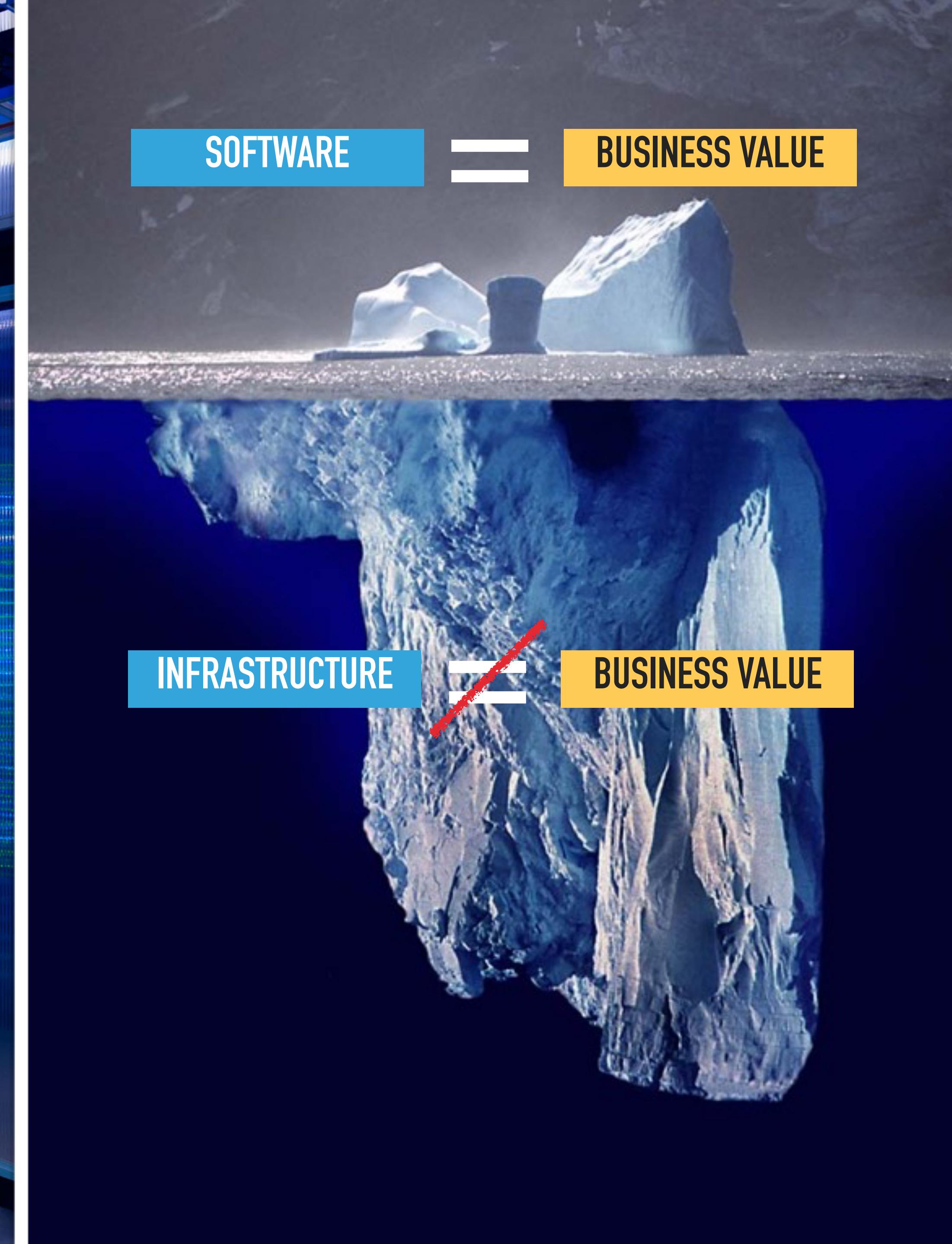
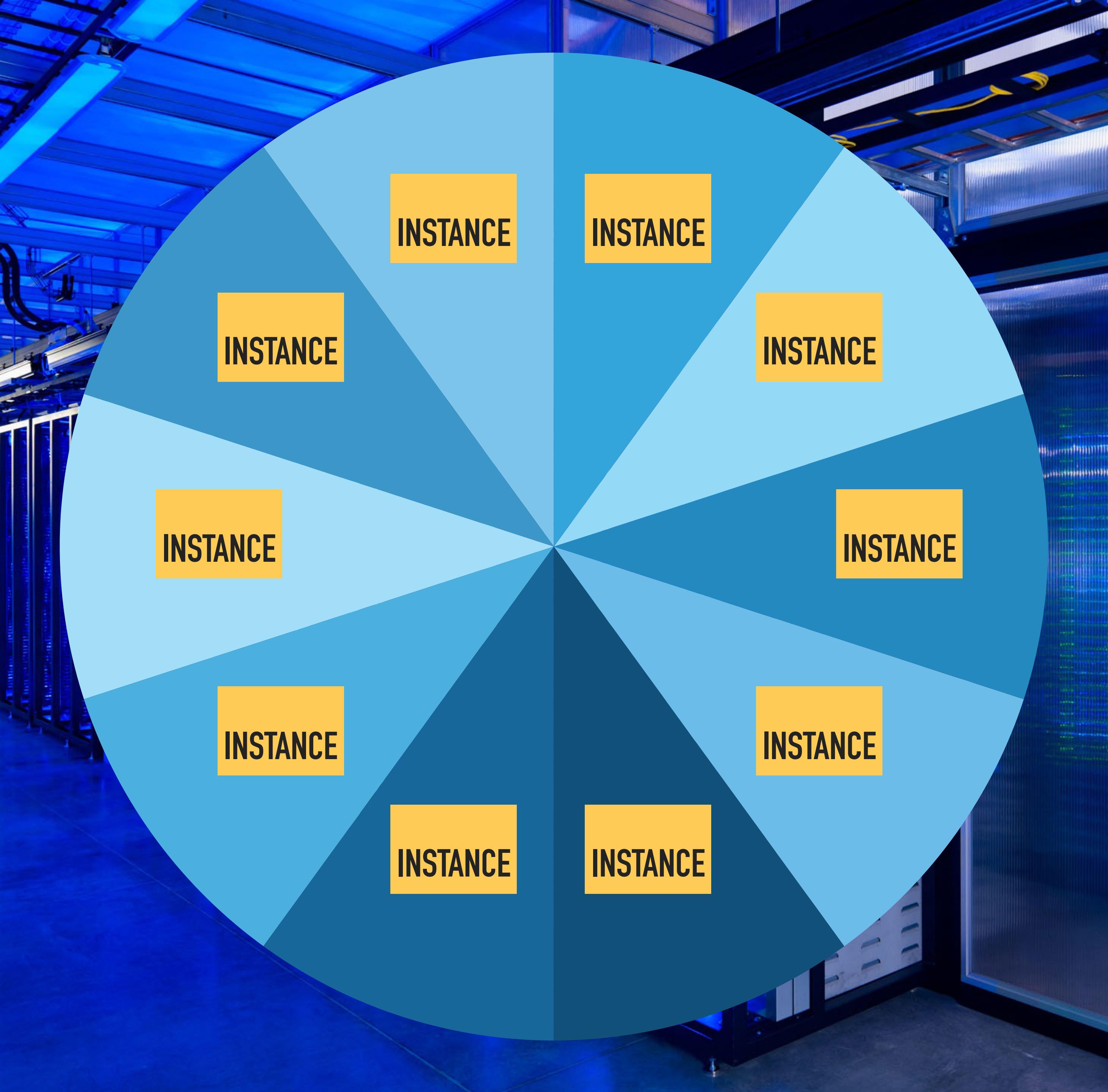
SOFTWARE

BUSINESS VALUE

INFRASTRUCTURE

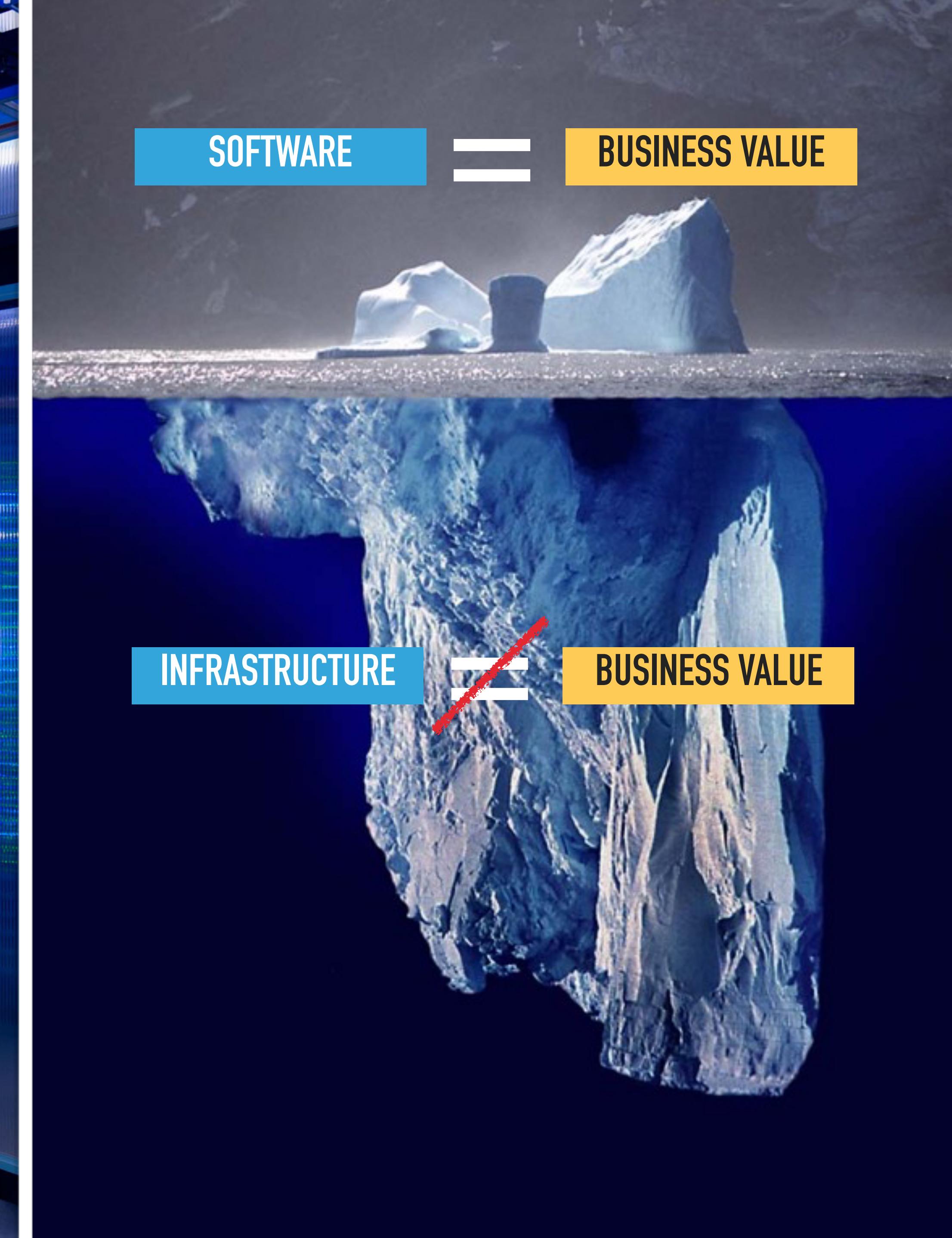
BUSINESS VALUE







HOW MUCH “COMPUTE” IS NEEDED?



SOFTWARE

BUSINESS VALUE

INFRASTRUCTURE

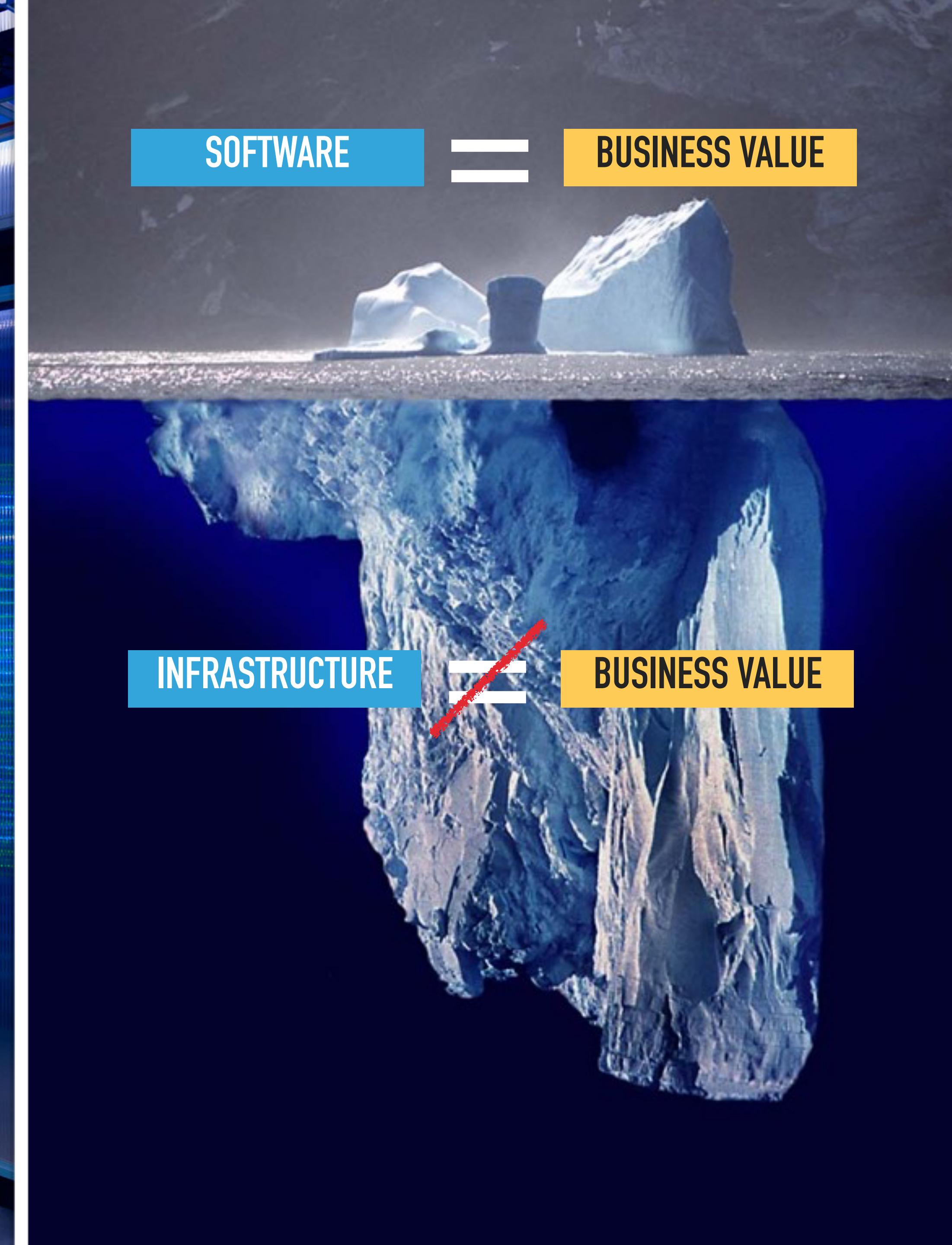
BUSINESS VALUE



HOW MANY “INSTANCES” ARE NEEDED?

SOFTWARE

BUSINESS VALUE

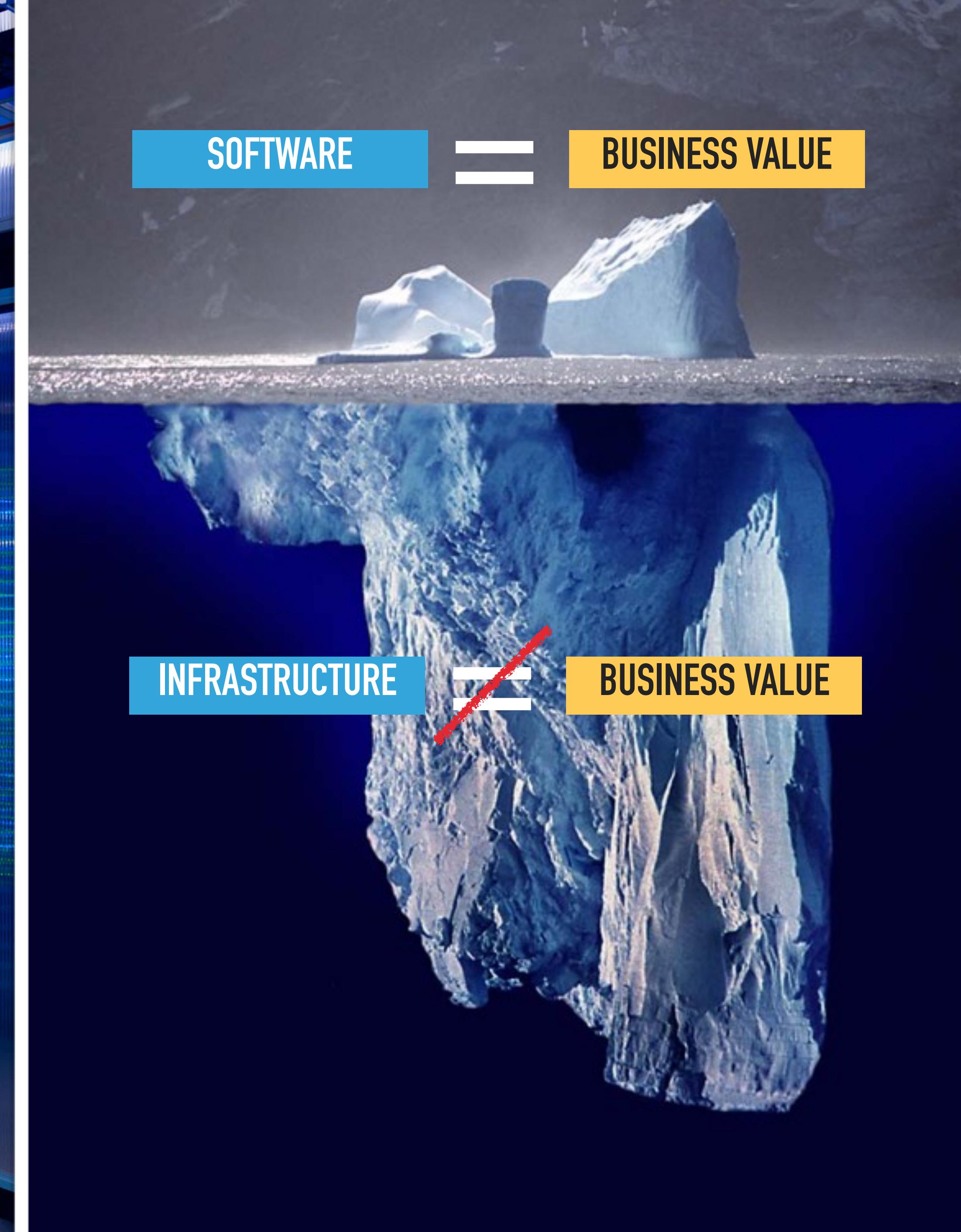


INFRASTRUCTURE

BUSINESS VALUE



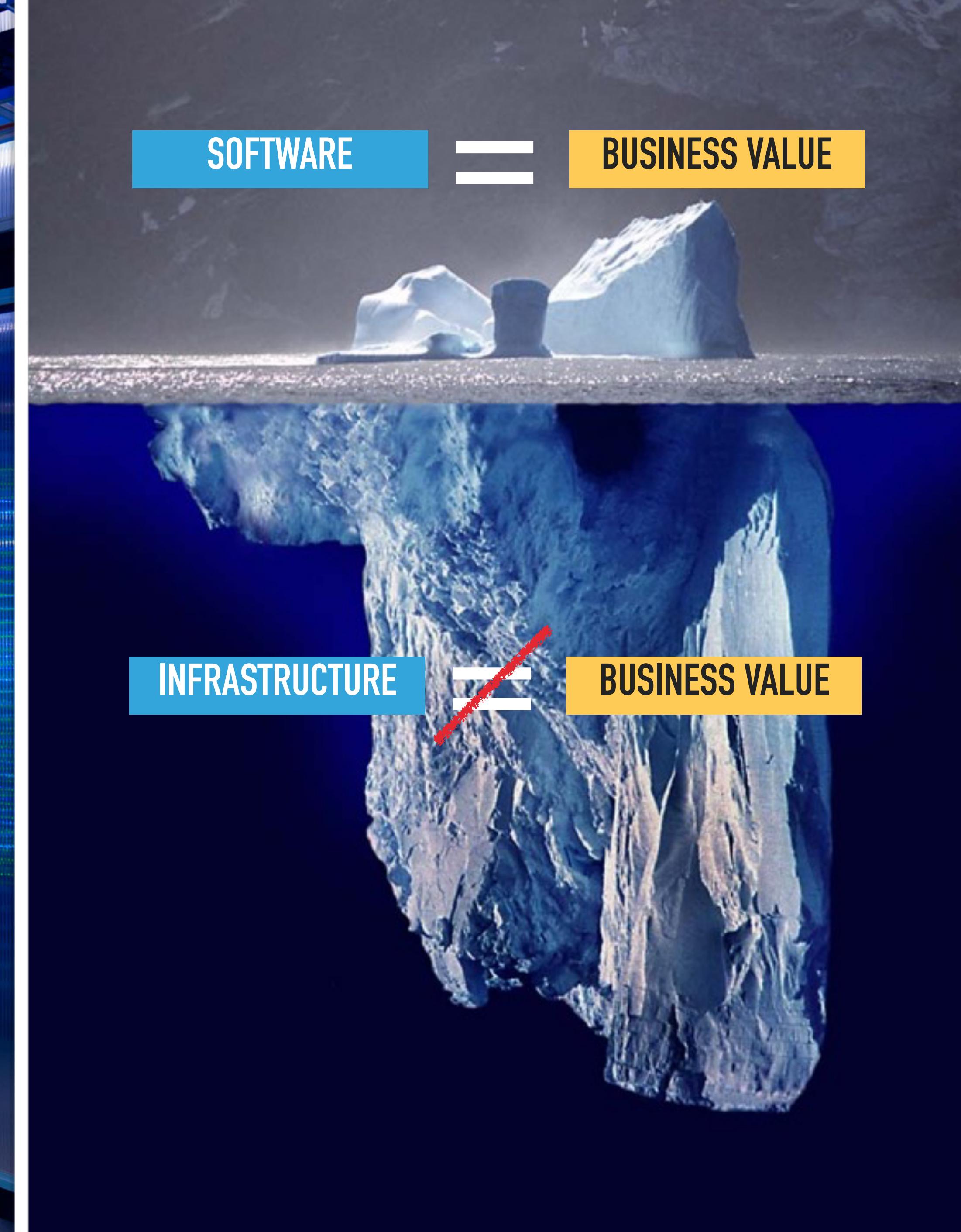
DEMAND IS VARIABLE





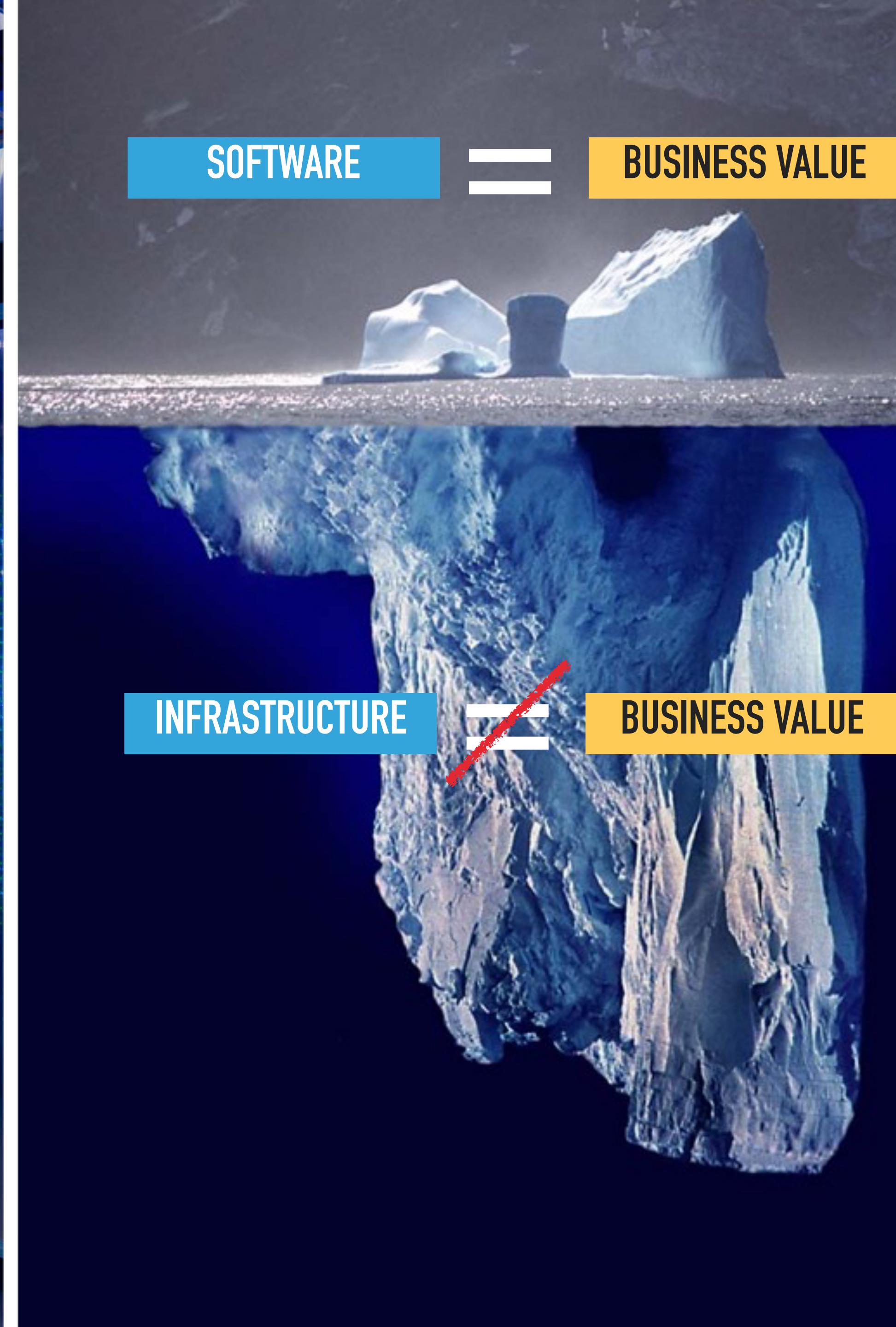
DEMAND IS VARIABLE

COST IS FIXED



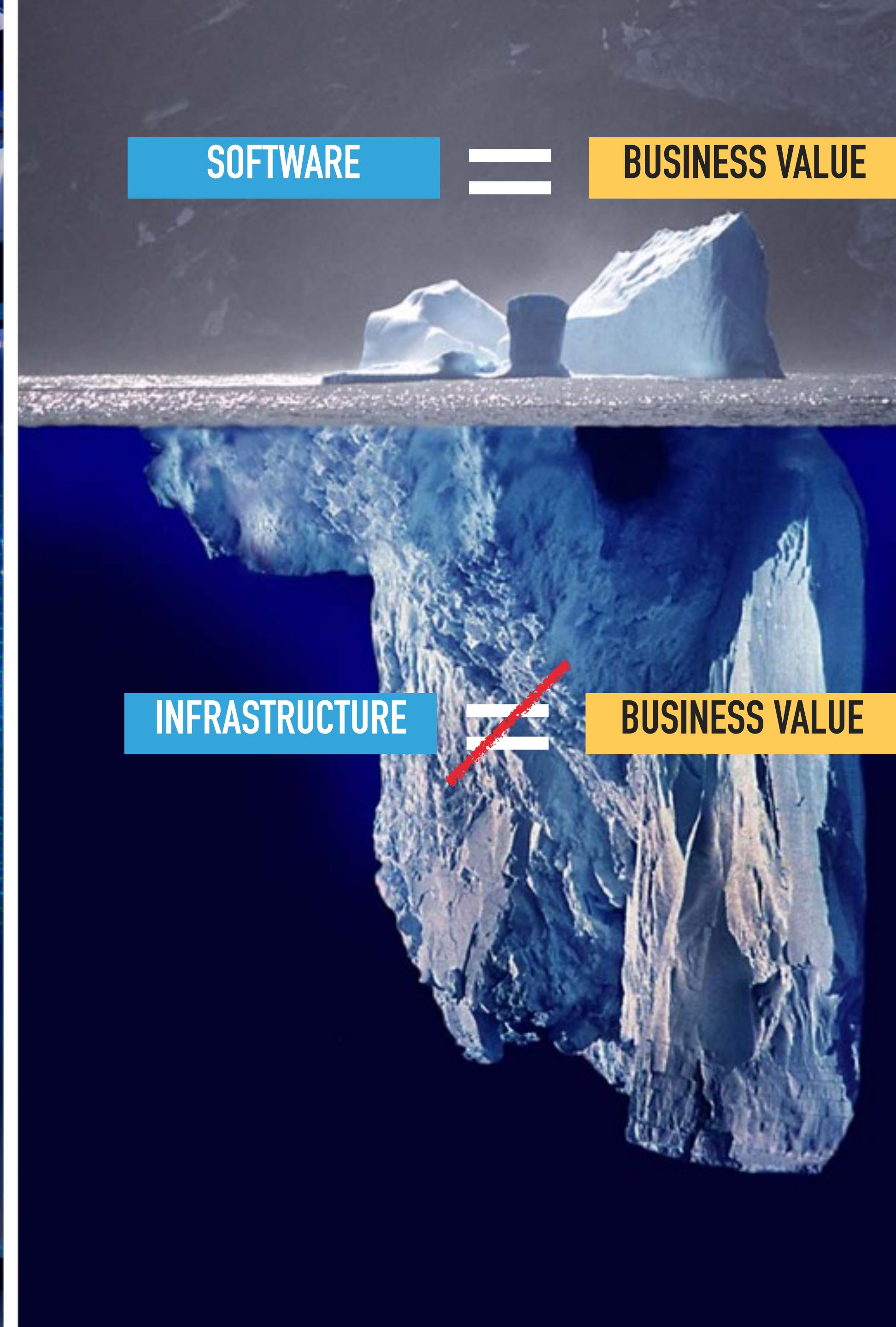


**ADD MORE COMPUTE
NOW!**



SOFTWARE

BUSINESS VALUE

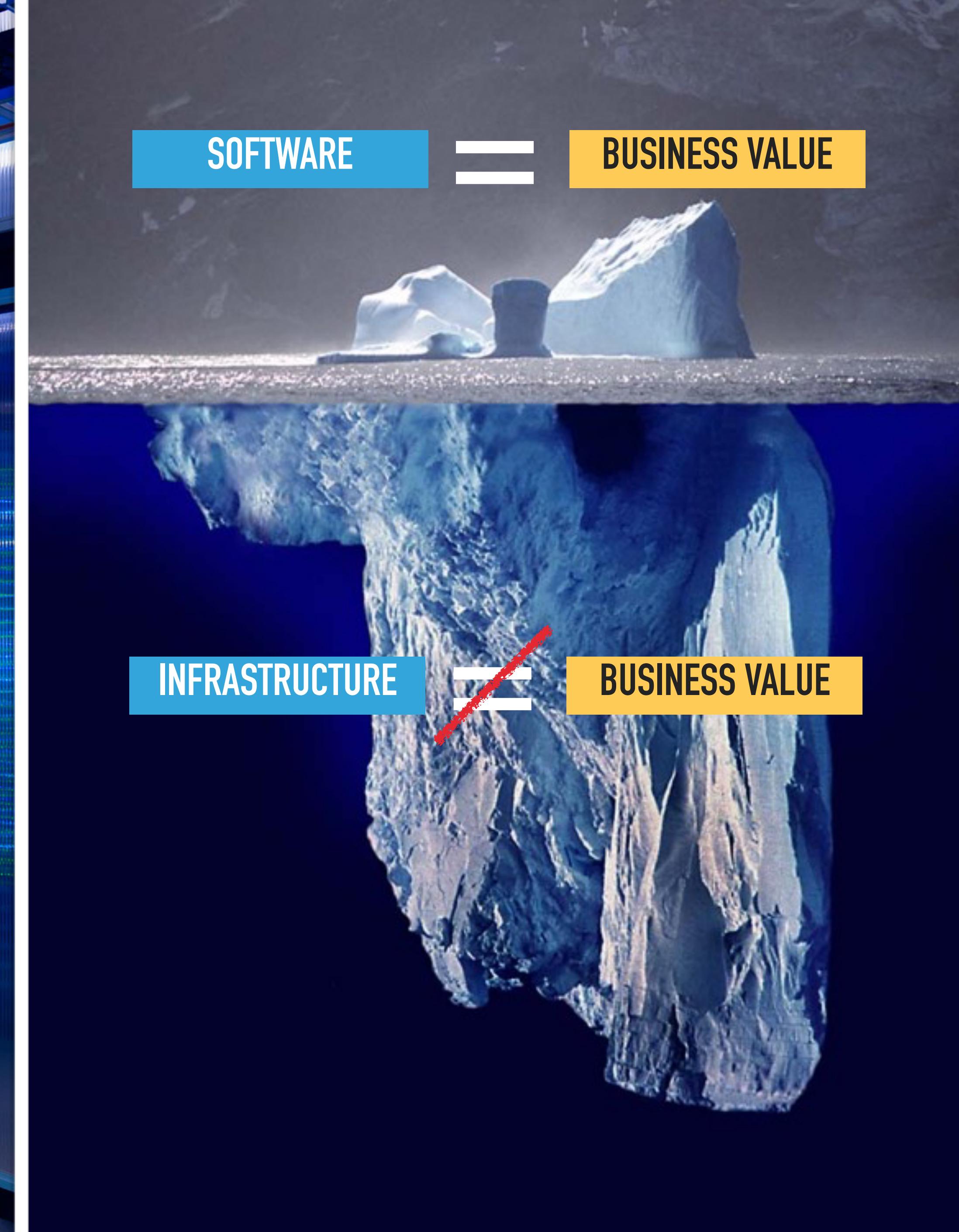


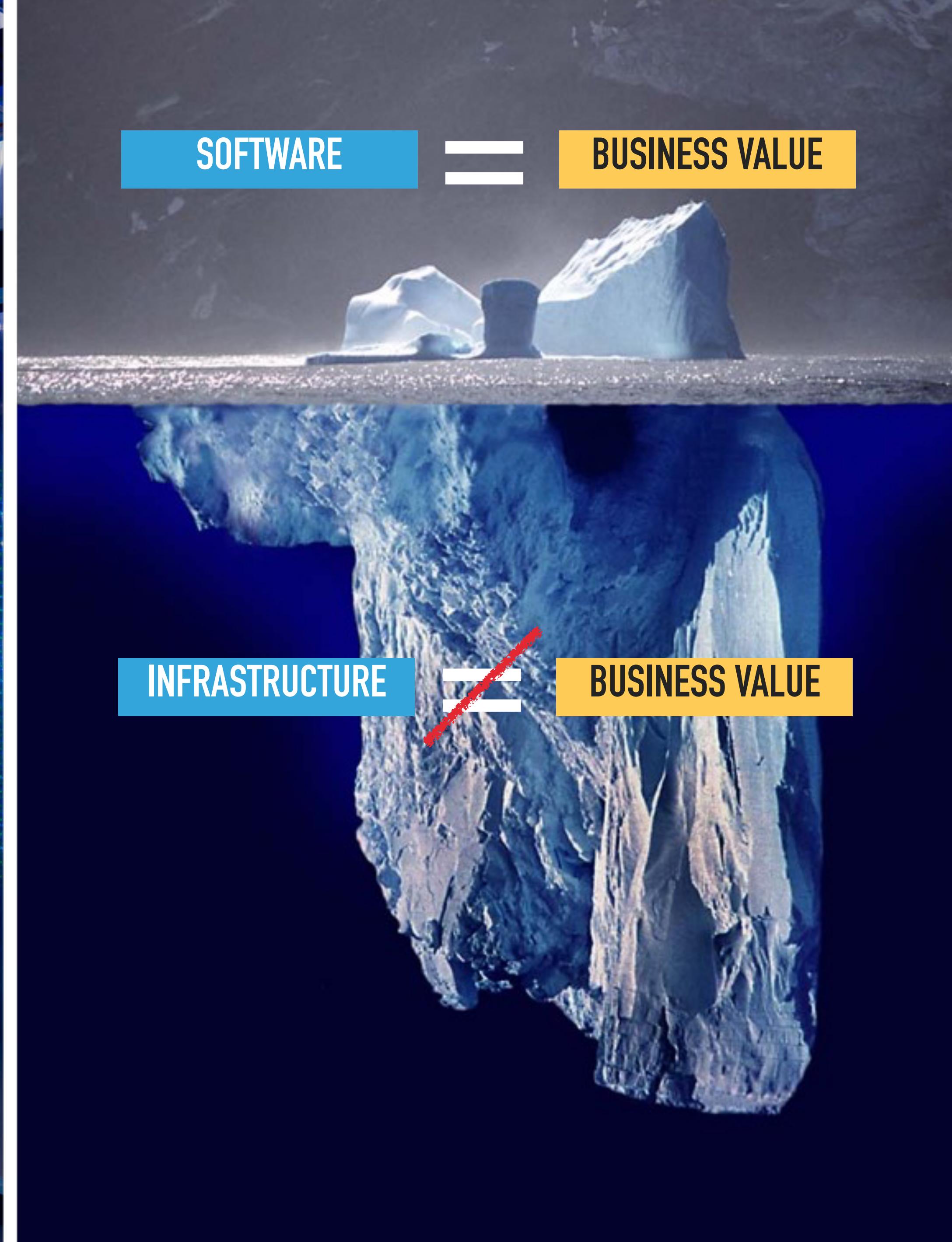
INFRASTRUCTURE

BUSINESS VALUE



ALL CLEAR,
WE CAN GO BACK TO
USING LESS ENERGY





BUSINESS VALUE



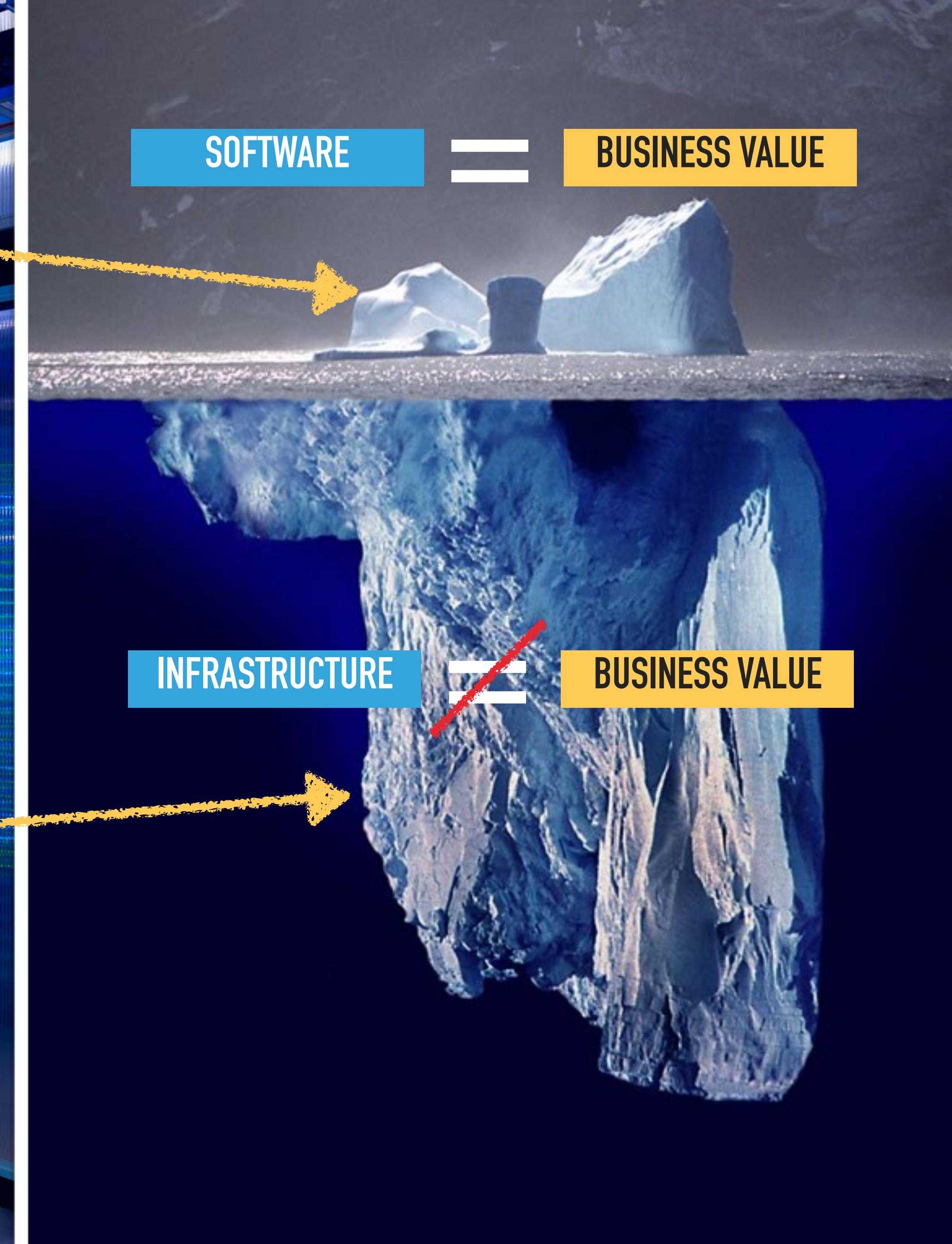
ELASTIC COMPUTE

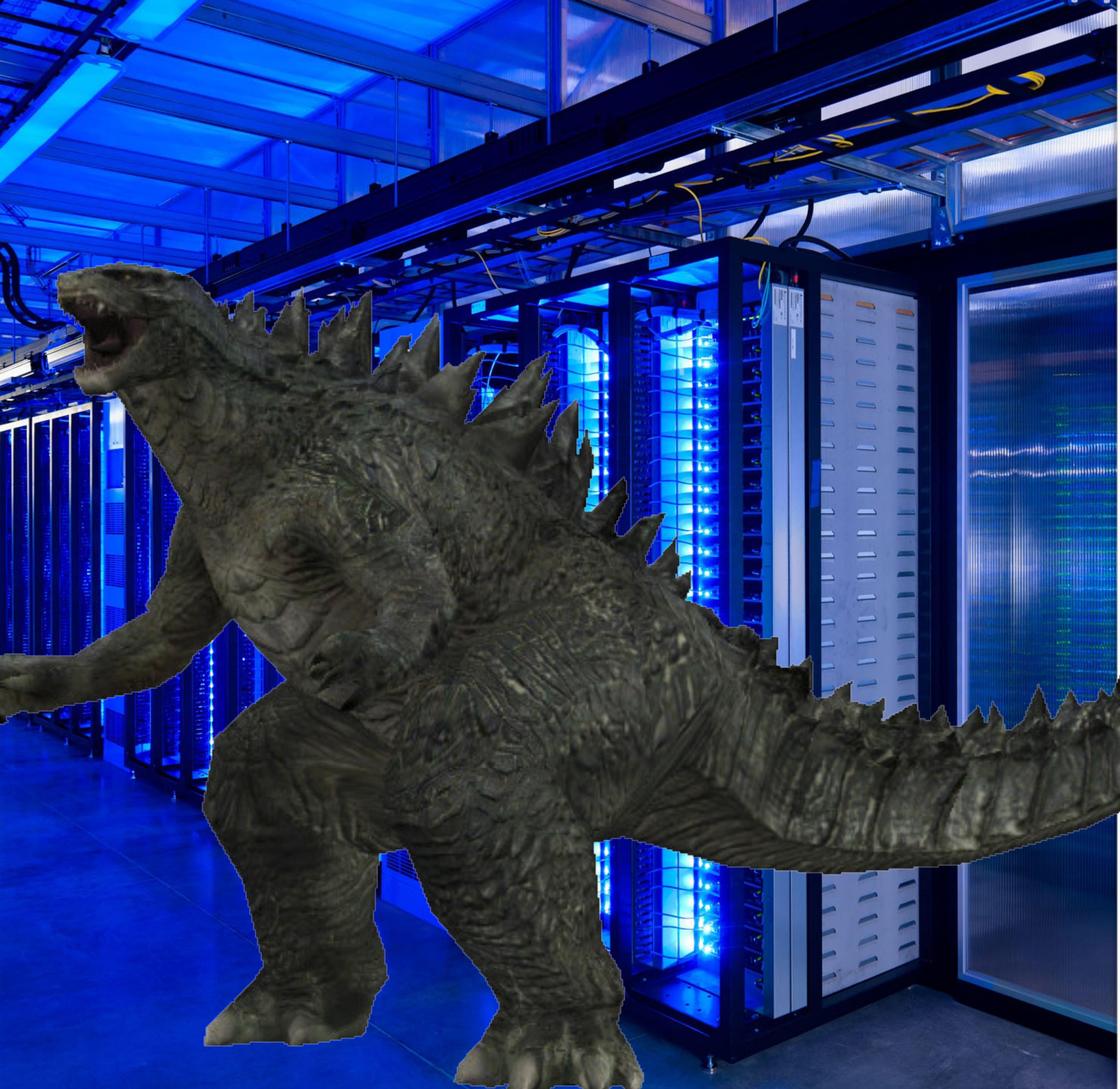
SOFTWARE

BUSINESS VALUE

INFRASTRUCTURE

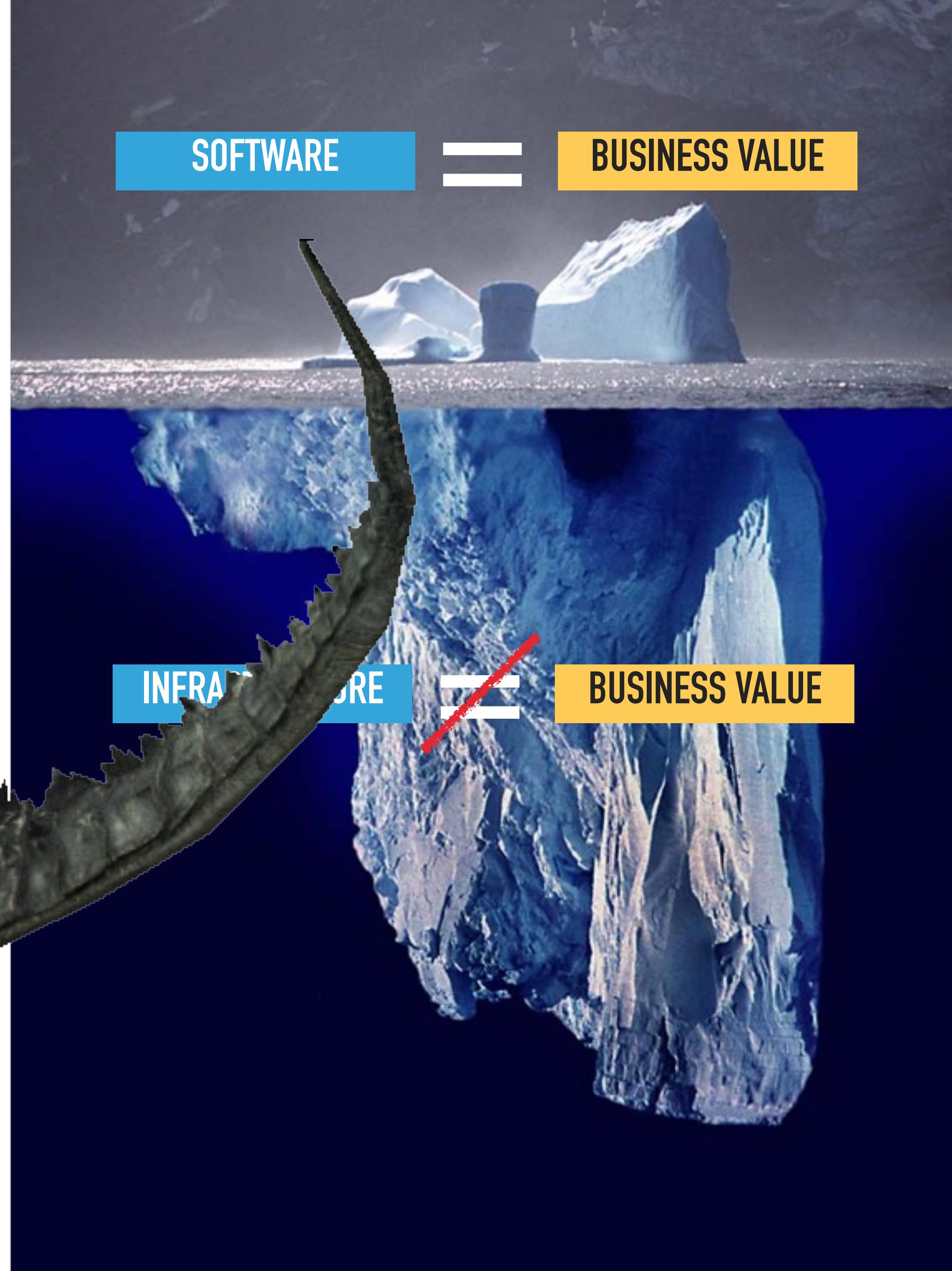
BUSINESS VALUE





SOFTWARE

BUSINESS VALUE



INFRASTRUCTURE

BUSINESS VALUE



