



SEVENTH-DAY
ADVENTIST
CHURCH

North American Division

September 1, 2016

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Germán Harvey Alférez Salinas, Ph.D.
Professor, the School of Engineering and Technology,
Universidad de Morelos, Mexico

Subject: Invitation to the Big Data Innovation Summit in Boston

Dear Harvey,

I would like to extend an invitation from myself and Social Media and Big Data Services to meet with us on September 7 -11, 2016. This would require you to fly to Boston and meet with us at the Big Data Innovation Summit.

This is one of the premier data summits in the United States, and believe it would be an opportunity for us to both learn new information, and to brainstorm further about how data can help our divisions. As always, I appreciate your insight and believe your attendance will help us explore big picture initiatives.

I will be paying for your financial responsibilities including: per diem, flight and hotel cost, as well as your expenses going to and from the airport between September 7th, and September 11th. I will also be making all of the arrangements.

Thanks much and really looking forward to your visit.

All the best,

Paul Hopkins
North American Division
Director, Social Media & Big Data Services