

GiEN

GiEN Workshops

SIXTH FORUM
SEPTEMBER 9-12 2009 • FLORIDA, USA

WEDNESDAY, 9 SEPTEMBER 2009

9 a.m.
Exhibitors - Setup of Booths

4 p.m. - 8 p.m.
Check-in / Forum & Hotel

6 p.m.
Opening Reception

Welcome

Williams Costa Jr, Nancy Lamoreaux
and the Southern Union Conference

Light Meal

7 p.m.

Exhibitor Showcase



THURSDAY, 10 SEPTEMBER 2009 6:30 a.m. - 7:45 a.m. Private devotions and breakfast

8 a.m. GiEN SESSION I

Global: Tina Hudgins
Revealing God's Character

How ADRA's ministry and online presence reveal God's character to individuals who may not be looking for Him.

Internet: Dan Houghton
Dedicated Servers and Other Technology

A review of what it means to dedicate something or someone to the service of God. Times and names change, but the principles remain the same.

Evangelism: Mark Finley
Evangelism's Opportunity

Historically the Seventh-Day Adventist Church always used the latest technology to preach the Gospel. Today we need to use the Internet more and more to reach people with the good news of salvation.

Network: NetAward & NetPrize

10 a.m. GiEN SESSION II

Global: Paul Richardson
Adventist Internet Users

What do we know about the demographics of church members in North America who use the Web? How much do they access it? What tasks do they do while online?

Internet: Lindsay Peterson
The Social Web

What keeps people coming to my Web site? How do I keep it relevant and compelling? How do I determine my audience? What does design have to do with it?

Evangelism: Jobson Santos
The Web as an Outreach Tool

This presentation offers ways to increase the effectiveness of online Adventist evangelism.

Network: Fishbowl Discussions

Noon - 2 p.m. Lunch (meal is not provided)

2 p.m. WORKSHOP SESSION I

Ernest Staats

The Digital Home Away From Home

A practical, solution-driven discussion on procedures to protect individual privacy while still maintaining an interactive site. Use them on your site to engage young people while keeping them, and yourself, protected.

Klaus Popa

Creativity in the Corporate Setting

Creativity. The boss doesn't need it, the colleagues don't understand it and the budget doesn't allow it, you may have heard. While corporate settings do sometimes tend to hinder creativity, it doesn't need to be that way.

Bryan Collick

Know Before You Build

If we create products, services and initiatives that allow people to achieve their goals, people will gladly use and share them. There's no guaranteed formula for success, but there are simple ways to recognize these goals as a part of your design process.

Todd Mace

10+ Resources You Never Knew Existed on the Web

A discussion of new and existing Web technologies and innovations that can be used for ministry purposes.

3:30 p.m. BREAK

4 p.m. WORKSHOP SESSION II

Ganoune Diop

What We Share with Everyone: the Everlasting Good News

Articulating the gospel clearly helps fulfill God's purpose. Sharing the gospel fully is the cure for all the ills and sorrows of the world and an antidote against watering down the Bible's message.

Kyle Borg

Broadcast Live Video Via the Web to Your Community and Beyond

Learn tools built specifically for the Seventh-day Adventist Church. Learn how to broadcast Sabbath Sermons to thousands of viewers and communicate via video conferencing with other leaders around the world.

David Green

Money on the Web

What's happening with online

Why 'digital bread'? Just as bread is a staple at billions of dinner tables around the world, Internet access has fast become the standard 'digital diet' of global community members, satisfying a basic need for information and connectivity. Think about bread again for a moment. Yeast, flour, water, oil -- different ingredients that, when combined, create one product. Then consider how members of the church's online community can similarly collaborate with one goal in mind: to transform and enrich lives with the church's message of hope. We hope the presentations you attend at GiEN 2009 will help grow your work and mission.

FRIDAY, 11 SEPTEMBER 2009

6:30 a.m. - 7:45 a.m. Private devotions and Breakfast

8 a.m. GiEN SESSION III

Global: Harvey Alferez
The Power of Free and Open Source Software

Free and open source software is licensed to give the user freedom to run, copy, distribute, study, change and improve the software. This presentation will show how IT departments in the Adventist Church can benefit from this approach to global software development.

Internet: Nancy Lamoreaux

Where Technology Works Best

Is technology the right answer for all that we do? Does the same technology work globally? What determines our technology choices?

Evangelism: Ganoune Diop

Understanding and Sharing with Adherents of World Religions:

The Art of Building Bridges

This presentation will provide a basic

10 a.m. GiEN SESSION IV

Global: Alexander Carpenter
'Global' Adventism and the Jesus Meme

Adventism stretches from the early modern world of railroads and film to the current edge of mashable media. This historical and geographical tension offers us an opportunity to capitalize on technology in re-thinking evangelism.

Internet: Paul Kim

Entertainment-Education: Have Your Cake and Eat It, Too

Content is king, as they say. But we often talk more about distribution methods than about creating great content. Using Entertainment-Education as a model, this presentation examines a successful way to produce media that has already brought about significant, life-sustaining change in communities worldwide.

2 p.m. WORKSHOP SESSION III

Ansel Oliver

Writing for the Web

In an age of distraction, solid writing is more important than ever. The assistant director for news at the Adventist Church's headquarters shares tips and methods for keeping Web visitors reading more of what you want them to know...before they decide to move elsewhere.

Jonathan Brauer

Knowledge Management: Collecting

An exploration of the field of Knowledge Management and its application to the church's message of hope. How can KM tools be used to effectively meet the needs of the world around us?

Jobson Santos

Using the Internet for Evangelism

Global outreach challenges us to think creatively and integrate our work

4 p.m. WORKSHOP SESSION IV

Desmond Hunt

Using Video to its Fullest Potential

Explore the types of video equipment, how to use them effectively, build a strong technology team and creatively produce a video masterpiece. Award-winning videos will be presented with hands-on demonstrations.

John Beckett/Lindsay Peterson

Building a Better Church Web Site

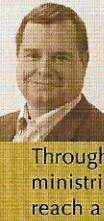
Your church Web site is the online front door to your church. Join us in discussing the importance of having a church Web site and tips for making it better.

Delwin Finch

More Than an Internet Connection: Worshiping Online

The Forest Lake Church holds six worship services every Sabbath in one building, but only three involve

GiEN Session Presenters



Kyle Borg is president of BiggyTV, an online video network with programming for all ages. BiggyTV provides the innovative technology behind TheAdventistChannel.org, SDALink.org and the VOP Radio iPhone Application. Through these Internet and mobile platforms, video ministries of the Seventh-day Adventist Church now reach a larger global audience than ever before.



Harvey Alferez is a computer science engineer and university lecturer, as well as coordinator of the Research Department at the Faculty of Engineering and Technology and member of the Research Committee at Montemorelos University, Mexico. Additionally, he is an adjunct research associate at Asia-Pacific International University in Thailand. His passion is to use technology to support the Adventist mission worldwide.



Alexander Carpenter teaches media, art history and film at Pacific Union College. He is the creator and editor of the Spectrum blog. He has been a new media consultant for Faith in Public Life at the Center for American Progress and Online Communications Manager for Interfaith Power and Light. A board member of The Beatitudes Society, he consults for their future Christian leader online organizing strategy.



Delwin Finch is the pastor for Web Ministries at the Forest Lake Church in Apopka, Florida. He is responsible for the church's Web site, technical support for the staff and the church's growing Web church congregation and ministry. He is a graduate of Walla Walla University and the Seminary at Andrews University and is Microsoft and Cisco certified in the area of network administration. He is interested in the intersection between technology and worship.



John Beckett is director for the Office of Global Software and Technology at the General Conference of the Seventh-day Adventist Church in Silver Spring, Maryland. He currently oversees development of the netAdventist 3 Web site management software.



Jonathan Brauer works for the Information Systems Services department of the General Conference of Seventh-day Adventists. He is responsible for application development, systems support, and enterprise content management technologies. Jonathan is fascinated with the ways information and knowledge management tools can help people find physical, mental and spiritual health.



Bryan Collick is assistant director for Web in the Communication department of the General Conference of Seventh-day Adventists, where he manages the official Adventist Web site and other initiatives. Additionally he is an experienced design consultant and contributing editor for eHub, a Web2.0 and startup compendium. Bryan champions design built around user goals and the distribution of technology as a means of social development.



Mark Finley Mark Finley is a general vice president of the Adventist world church. He has presented more than 150 evangelistic efforts in some 80 countries and served as speaker of the It Is Written telecast from 1991 to 2005.

The 2009 GiEN International Forum is a joint venture of the General Conference and the North American Division of the Seventh-day Adventist Church



Ganoune Diop is director for the Seventh-day Adventist church's five global study centers, established by the Office of Adventist Mission with the intent of understanding and interacting with other world faiths. Raised in a multicultural, predominantly Muslim setting in Senegal, Ganoune holds a master's degree in Philology and a doctorate in Old and New Testament Studies.

Dan Houghton is the president of Hart Research Center in Fallbrook, California. The Hart Ministry Family includes TAGnet, a technology ministry serving the world church since 1995. In the early 2000's, Dan partnered with the world church department of Communication to establish the Global Internet Evangelism Network (GiEN). His passion to see church members using the best technology to empower their mission influenced the TAGnet project to develop a Web-based software application platform you know as netAdventist.



Tina Hudgins is associate director for Marketing and Development at ADRA International. She manages ADRA's Web site and its fund-raising programs. With more than 20 years of experience, Tina still finds it a blessing to visit ADRA projects and encourage the public to support ADRA's ministry. She believes the lives of those at highest risk are most improved when we recognize our personal responsibility to all of God's children, including those we'll never meet.



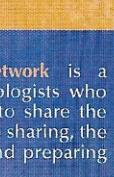
Paul Kim is a social documentarian and new media developer who partners with nonprofit organizations to help shape their stories. In 2005, he was appointed a fellow at the Center for Social Media in Washington, D.C., and while pursuing a Master of Fine Arts in Film at American University, Paul worked on MIT's New Media Literacy Project.



Nancy Lamoreaux is director of Information Technology for the church in North America. She holds a bachelor's degree in Information Systems and a master's degree in Organizational Management and Network certifications with Novell and IBM. Nancy believes that technology ministries and the Internet are the primary ways to spread the gospel today.



David Greene is lead programmer and project manager for AdventistGiving, the North American division's online giving program. He holds a bachelor's degree from Southern Adventist University and a master's degree in Network Security.



The Global Internet Evangelism Network is a community of evangelists and technologists who are committed to using the Internet to share the good news of the gospel. In addition to sharing, the network is committed to discipling and preparing people for Christ's return.



Todd Mace holds a B.A. in theology from Washington Adventist University and is a certified Microsoft Engineer and Trainer. He has worked for universities and aviation administrations as a Microsoft consultant and trainer. Todd is Information Systems Director for the Southern Union Conference. His passion is using technology for the mission of the church where he hopes it can provide new vehicles for innovations in ministry.

Desmond Hunt is a special event videographer / post production editor for Hunt Productions, Inc in Kissimmee, Florida. A recipient of the International Who's Who of Information Technology in 2000, selected as a winner of three Communicator Awards in 2006 and two Ava Awards in 2008, Desmond has a love for technology and a willingness to minister to young people. In 2007, he was chosen as the director of Technology at the Mt. Zion Adventist Church in Kissimmee, Florida.