

Brian Harvey, MBA

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267-549-4262

Experience

Freelance Front End Web Developer

May 2020– Present

- Experience with HTML5, CSS3, JavaScript, jQuery, Bootstrap, Node.JS, MySQL, MongoDB, Express, Handlebars, React
- Build programs independently and in a group setting
- **Notable Projects**
 - [Random Password Generator](#)
 - [API driven Random Trivia Game](#)
 - [API Driven 5 day weather forecast](#)

Aramark

February 2017– Present

Talent Acquisition Sourcing Team Lead, Nationwide

October 2018 - Present

- Build and lead the first team of Sourcing partners to develop candidate pipelines through prospecting, networking, and marketing
- Support mobilization of new business and account grand openings
- Develop and utilize Sourcing Metrics, Dashboard and KPI's

Hourly Talent Acquisition Manager, Eastern Region

February 2017 – October 2018

- Responsible for leading the pilot and eventual national rollout of centralized Hourly recruiting
- Lead in-market high volume recruiting teams for the Eastern Region Northeast and Mid-Atlantic (KY to VT) and responsible for 6,000+ open positions Healthcare, Sports & Entertainment, Business Dining, Higher Education, K-12, Correctional and account mobilization efforts
- Create, Plan, and Execute Mass Hiring Events utilizing Recruitment Advertising and other resource tools
- Build and maintain community partnerships

Key Accomplishments:

- **Reduced** District Manager TTO from 40 days Q1 FY19 to 20 days Q4 FY19
- Reduced **Hourly** time to offer from FY17 Average 47.6 days to 29.24 days (-38.6% decrease) East Region
- Reduced **Salary** time to offer from FY18 Average 43 days to 31 days open (-28% decrease) Nationally
- Project Team Member for Candidate Application Re-Design and New CRM Implementation
- TA Lead for program designed to provide diverse candidate slates and OFCCP Compliance

Genesis Healthcare (Nursing, Rehabilitation, Physician)

August 2014 – March 2017

Manager of Recruiting Operations and Social Media

- Lead Operations team for 500+ centers in 34 states: Domestic and International Relocations, Referral Programs, Manual and Automatic Job Postings for entire company, 125+ Recruiting Events annually
- Social Media Manager responsible for Employer Value Proposition (EVP) measuring impressions, reach, and engagement: Facebook, Twitter, LinkedIn, Glass Door, Indeed, Instagram, and YouTube. Develop photo and video content across all platforms while maintaining OFCCP compliance
- Responsible for Planning and Budgeting for \$1.2M+ Recruitment Advertising Budget: cinema, radio, transit, billboards, job boards and engines

- Relationship Manager for key vendor accounts including evaluating new products/services and contract negotiations

Key Accomplishments:

- Project Manager for ATS integration – ADP: Recruiting Manager
- Grew Facebook fans over 51,000 (44% growth) in less than 1 year.
 - Launched the first Instagram and YouTube account in LTC industry

Education

The Pennsylvania State University: Smeal College of Business

Master of Business Administration (MBA)

Temple University: Fox School of Business

Bachelor of Business Administration (BBA), Business Law

- Concentration in Real Estate and Finance

Professional Development:

- The Wharton School Small Business Development Center, Program Participant (2012-Present)
- Villanova University Certificate in Professional Human Resource Management (2013)
- Institute for the Study of Business Markets, Integrated Strategic Communications and Brand Management Coach (2014)

Additional Skills: , iCims, Smashfly, Paradox (Artificial Intelligence), Taleo, ADP Virtual Edge, ADP Recruitment Manager Kronos, Constant Contact, Emma, LinkedIn (Business Plus, Premium, Recruiter Lite) , Microsoft Word/Excel/PowerPoint/Visio, Smart Sheets, SharePoint, PeopleSoft, Lotus Notes, ERC Dataplus (ATS), Ecampaignpro, IMS (Reality), more

Myers-Briggs Type Indicator: E-N-T-J “The Commander”

GitHub: <https://harveyb4b.github.io/Homework-7-brh/>

LinkedIn: <https://www.linkedin.com/in/bharv>