

Putting Together a Poster for Presentation Days

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Introduction

Describe the basics about your thesis or project here—briefly! An image such as Figure 1 can help jazz up the introduction and get people interested in your poster.

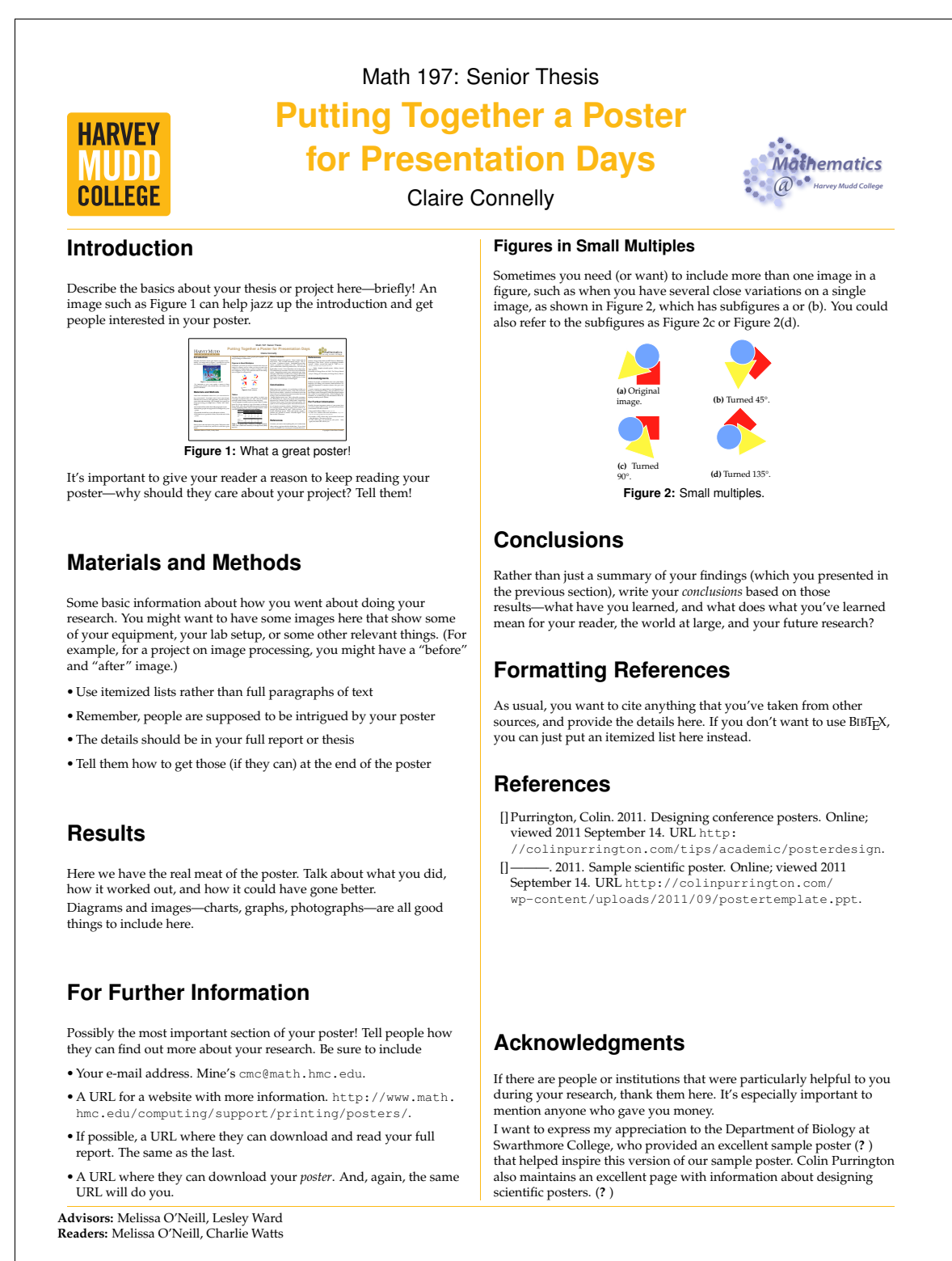


Figure 1: What a great poster!

It's important to give your reader a reason to keep reading your poster—why should they care about your project? Tell them!

Materials and Methods

Some basic information about how you went about doing your research. You might want to have some images here that show some of your equipment, your lab setup, or some other relevant things. (For example, for a project on image processing, you might have a “before” and “after” image.)

- Use itemized lists rather than full paragraphs of text
- Remember, people are supposed to be intrigued by your poster
- The details should be in your full report or thesis
- Tell them how to get those (if they can) at the end of the poster

Results

Here we have the real meat of the poster. Talk about what you did, how it worked out, and how it could have gone better.

Diagrams and images—charts, graphs, photographs—are all good things to include here.

For Further Information

Possibly the most important section of your poster! Tell people how they can find out more about your research. Be sure to include

- Your e-mail address. Mine's `cmc@math.hmc.edu`.
- A URL for a website with more information. `http://www.math.hmc.edu/computing/support/printing/posters/`.
- If possible, a URL where they can download and read your full report. The same as the last.
- A URL where they can download your *poster*. And, again, the same URL will do you.

Figures in Small Multiples

Sometimes you need (or want) to include more than one image in a figure, such as when you have several close variations on a single image, as shown in Figure 2, which has subfigures a or (b). You could also refer to the subfigures as Figure 2c or Figure 2(d).

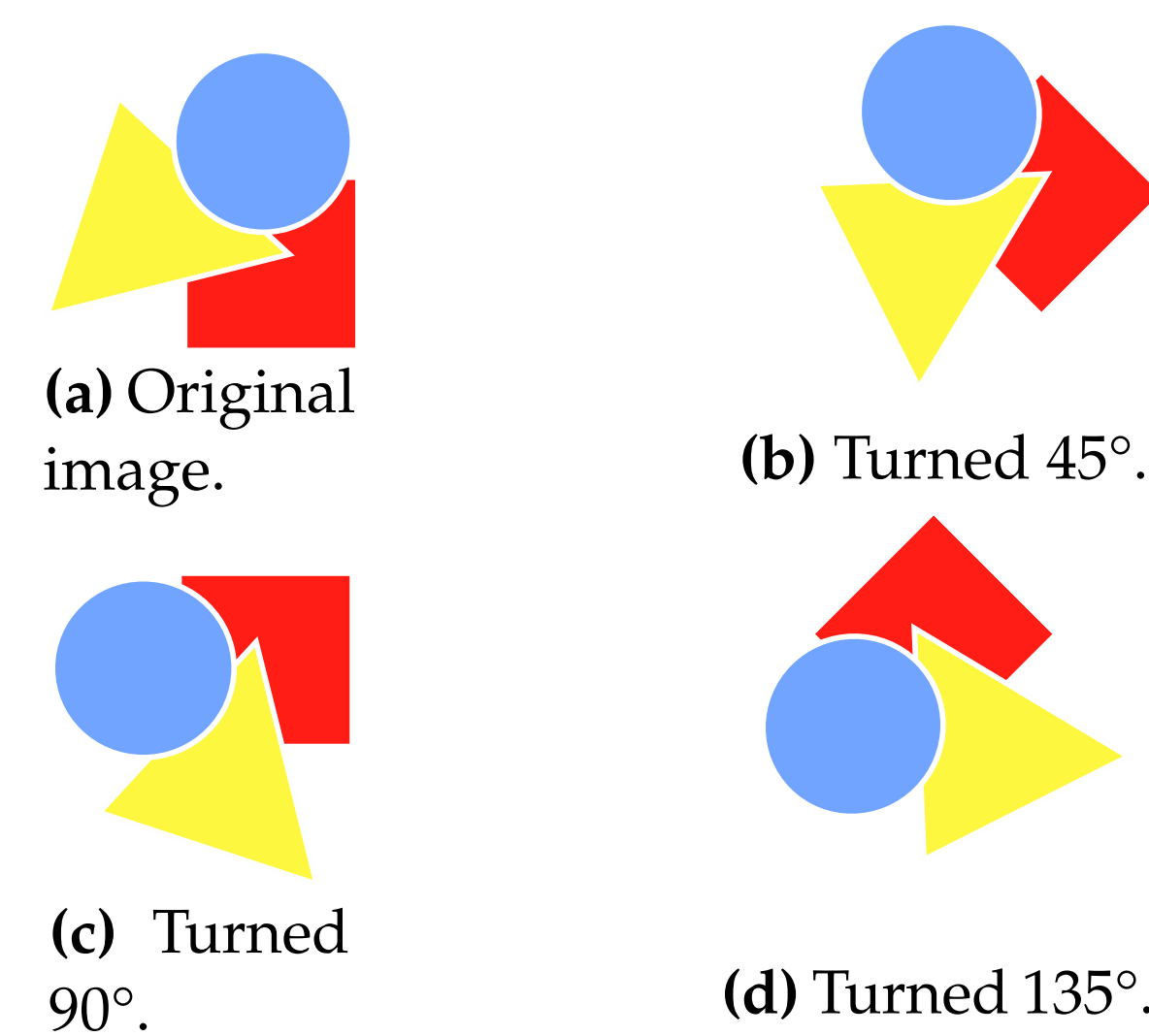


Figure 2: Small multiples.

Conclusions

Rather than just a summary of your findings (which you presented in the previous section), write your *conclusions* based on those results—what have you learned, and what does what you've learned mean for your reader, the world at large, and your future research?

Formatting References

As usual, you want to cite anything that you've taken from other sources, and provide the details here. If you don't want to use BIB_{TEX} , you can just put an itemized list here instead.

References

- Purrington, Colin. 2011a. Designing conference posters. Online; viewed 2011 September 14. URL `http://colinpurrington.com/tips/academic/posterdesign`.
- . 2011b. Sample scientific poster. Online; viewed 2011 September 14. URL `http://colinpurrington.com/wp-content/uploads/2011/09/postertemplate.ppt`.

Acknowledgments

If there are people or institutions that were particularly helpful to you during your research, thank them here. It's especially important to mention anyone who gave you money.

I want to express my appreciation to the Department of Biology at Swarthmore College, who provided an excellent sample poster (Purrington, 2011b) that helped inspire this version of our sample poster. Colin Purrington also maintains an excellent page with information about designing scientific posters. (2011a)