

Analytics Project Presentations

Project Presentations

- Tuesday December 8
- 12 minutes (strict!) plus 3 minutes for questions
- I will let you know of team presentation order in advance
- Email presentation to me and TAs
 - If you have a longer presentation with more detail, you can submit two presentations
 - You can also put additional materials in an appendix

What is the goal of
a live presentation?

Some general comments on presentations

- You can't say very much in 12 minutes!
 - Be selective in what you talk about – you don't need to show everything you've done. Show us the highlights
- For each slide in your presentation think about the following:
 - Why are you showing this slide?
 - Given the goal of the slide, is the slide set up the right way?
- You can choose who presents
 - One or two team members
 - Everyone
- You can make two versions of your project presentation
 - Version 1: For class presentation
 - Version 2: For me/TAs (this can be longer and include all the details)

Typical mistakes

- “Cramming the slide”
 - How long will the audience see slide?
 - Can they process the information in that time?
- Using the presentation to document everything you have done
- Not taking enough time to think about the presentation content and structure
- Forgetting that a presentation involves both *slides* and *talking*
- Not practicing.....
- Being too hard on yourself if you give a poor presentation

Some of the things you have to include:

- What are the project goals?
- What is the project data?
 - Type, source, dimensions
- What did you do with the data to accomplish your goal?
- What did you find?
- Who can make use of your findings?