Real or Not? NLP with Disaster Tweets

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The Challenge



Given

predict whether

new tweets are about real disasters

Columns:

- text raw text of the tweet
- keyword a keyword from the tweet
- location where the tweet was sent from
- target 1 for about a real disaster, 0 for not (in train.csv only)

EDA

Data provided by Kaggle:

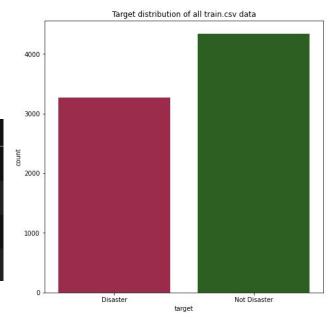
- train.csv 7,613 entries
- test.csv 3,263 entries

Feature selection:

- Used only the text feature
- Location and keyword were not helpful

Null counts for train.csv:

Column	Null Count	Percent Null
location	2533	33.3%
keyword	61	0.8%
text	0	0.0%
target	0	0.0%



Cross-validation:

• For all models we split training data into train and dev sets (80/20 split)

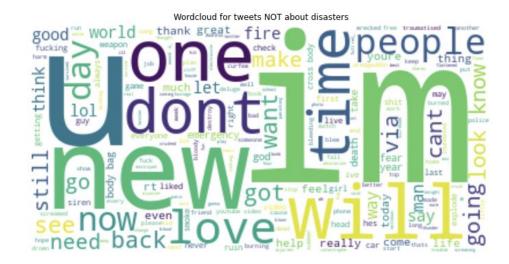
Dataset	Observations
train	6090
dev	1523
test	3263

Tweets about disasters:

Wordcloud for tweets about disasters

| Comparison of the content of the content

Tweets NOT about disasters:



Labels for tweets that contain a relevant keyword

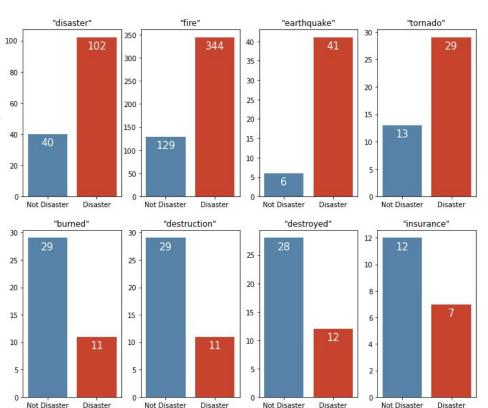
EDA

Example tweets that could be easily confused:

'I forgot to bring chocolate with me major disaster'

'four technologies that could let humans survive environmental disaster [link]'

'our garbage truck really caught on fire lmfao'



EDA

Some tweets appear to be poorly labeled in the training data:

'Black Eye 9: A space battle occurred at Star M27329 involving 1 fleets totaling 1236 ships with 7 destroyed' - labeled Disaster

'Black Eye 9: A space battle occurred at Star O784 involving 2 fleets totaling 4103 ships with 50 destroyed' - labeled Not Disaster

Other tweets have questionable classifications:

'people with a #tattoo out there.. Are u allowed to donate blood and receive blood as well or not?'

'Bloody insomnia again! Grrrr!! #Insomnia'

'@HopefulBatgirl went down I was beaten and blown up. Then next thing I know Ra Al Ghul brought me back to life and I escaped and for a---'

These tweets are labeled as being about Disasters

Baseline Approach

- Apply minimal preprocessing (make text lowercase, remove punctuation and numbers)
- ² Transform tweet text using CountVectorizer
- 3 Predict label using Multinomial Naive Bayes

Dev results

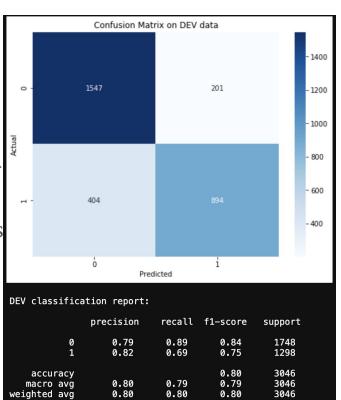
Weighted average f1 score: 0.80

Accuracy: 0.80

Test (submission) results

Mean f1 score: 0.79

603rd out of 1,121 submissions



Improved Approaches

- Better preprocessing
- Describe 'bag of words' approaches
- Tf-Idf
- SVM, Logistic Regression, Naive Bayes
- Ensemble Classifier Using Voting
- Neural Network
- Word Embeddings
- Language Model (BERT)

Better Preprocessing and TfIdf

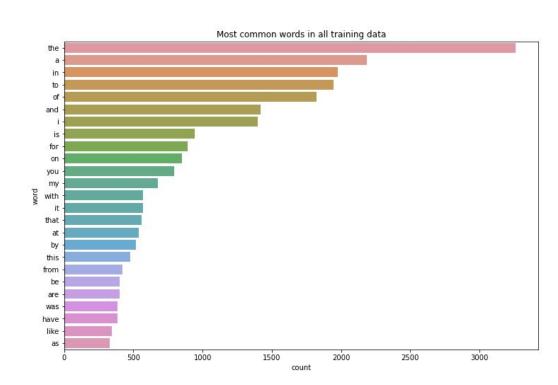
Improvements to the baseline model:

1. Tf-Idf - why does it perform better?

Term Frequency Inverse Data Frequency

$$tf_{i,j} = rac{n_{i,j}}{\sum_k n_{i,j}} \qquad idf(w) = \logigg(rac{N}{df_t}igg)$$

- 2. Better preprocessing function
 - a. Stemming
 - b. Special characters
 - c. Formating
 - d. Common words/stop words



Simple machine learning and ensemble voting

- 1. GridSearchCV
- 2. ensemble why does it work?
- 3. L1 vs L2 Regularization?

$$Loss = Error(y, \hat{y}) + \lambda \sum_{i=1}^{N} |w_i|$$

Loss function with L1 regularisation

$$Loss = Error(y, \hat{y}) + \lambda \sum_{i=1}^{N} w_i^2$$

Loss function with L2 regularisation

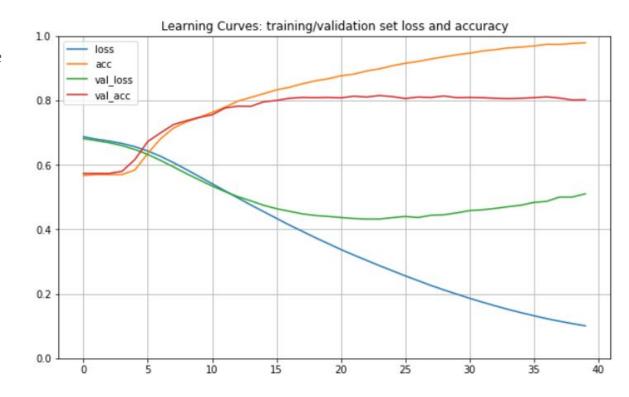
	Training Set	Dev Set
multiNB_clf_preprocessed	0.910	0.826
log_clf_Tfldf	0.836	0.825
Baseline	0.914	0.823
Ensemble_voting_clf_Tfldf	0.901	0.821
log_clf_preprocessed_Tfldf	0.889	0.820
${\bf Ensemble_voting_clf_preprocessed_Tfldf}$	0.906	0.820
multiNB_clf_count_vect	0.894	0.819
${\bf Ensemble_voting_clf_preprocessed}$	0.933	0.818
Ensemble_voting_clf_count_vect	0.933	0.817
log_clf_preprocessed	0.943	0.816
svm_clf_preprocessed_Tfldf	0.932	0.816
svm_clf_Tfldf	0.916	0.813
multiNB_clf_Tfldf	0.904	0.812
svm_clf_preprocessed	0.914	0.812
svm_clf_count_vect	0.921	0.811
log_clf_count_vect	0.952	0.810
multiNB_clf_preprocessed_Tfldf	0.891	0.803

Neural Network (Using TensorFlow/Keras)

Highlights:

1. Started with a simple model with 2 hidden layers and 250 neurons each

2. Used learning curves to estimate the appropriate number of 'epochs' and also to identify overfitting



Neural Network

- 3. Optimizing the NN utilizing GridSearchCV / RandomizedSearchCV
- 4. Optimized the number of epochs using the 'early stopping' option with a patience of 5

```
A. random_search_cv.best_params_
{'n_neurons': 240, 'n_layers': 1, 'learning_rate': 0.01}
```

```
B. Frandom_search_cv.best_params_
{'n_neurons': 320, 'n_layers': 1, 'learning_rate': 0.01}

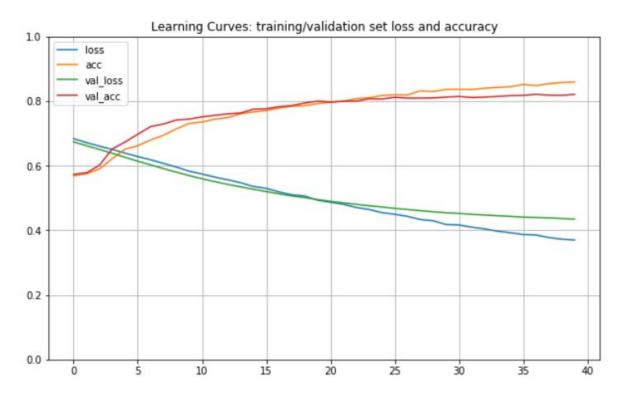
random_search_cv.best_score_

0.7950738867123922
```

Neural Network

Finally, regularized the model using 2 approaches -

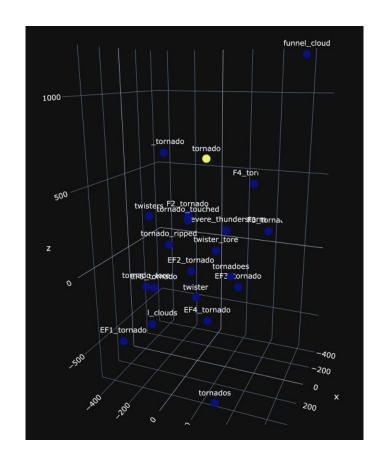
- 1. L2 on the single layered NN
- 2. dropout on the model with 2 hidden layers
- 3. Best NN result was for a 2 layered 320 neuron model with a dropout rate of 0.25 : 82.1% accuracy



Word Embeddings

- Numerical representations of text each word is encoded in a vector
- Word2Vec is a popular framework for this that we used
- Words are trained against other words that neighbor them in the input corpus
- Embeddings can be used for text classification (among other things)

We trained word embeddings on our training data and used pre-trained embeddings (trained on 100 billion Google News documents)



<u>B</u>i-directional <u>E</u>ncoder <u>R</u>epresentations from <u>T</u>ransformers



BERT's key innovation is applying bidirectional (all at once) training of Transformer; a popular attention model, to language modelling; the approach contrasts to L-R/R-L/both techniques.

BERT comes pre-trained using a combination of <u>masked language modeling</u> objective and <u>next sentence prediction</u> on a large corpus comprising the Toronto Book Corpus and Wikipedia.

It uses TRANSFER LEARNING - taking a BERT pre-trained neural net model, which has been applied to a given task; which is then used as the basis for new purpose specific modeling

BERT applications: Next sentence prediction, text classification, sentiment analysis, Named Entity Recognition and Question and Answer

Bi-directional Encoder Representations from Transformers



The TRANSFORMER - is an ATTENTION mechanism that learns the contextual relations between words in a text.

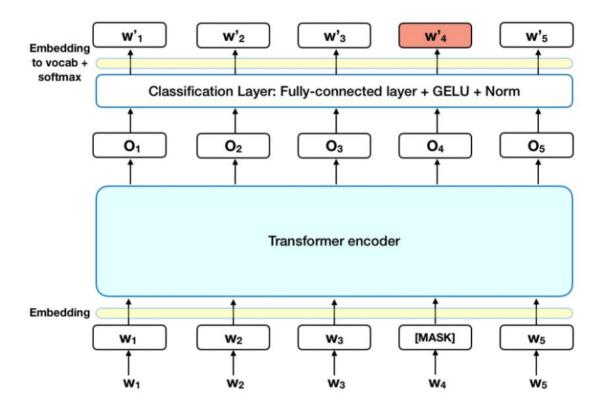
A TRANSFORMER is any task that transforms an input sequence to an output sequence.

In TRANSFORMERS a sequence of tokens are first embedded into vectors and then processed by the neural net.

ATTENTION models focus on a certain region of the corpus with "high resolution" while perceiving the surrounding text in "low resolution", and then adjusting the focal point over time.

BERT generates a models model using an encoder mechanism.

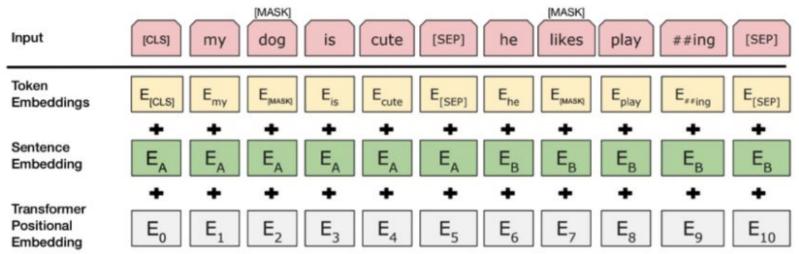
BERT Transformer-encoder





BERT Transformer-encoder





Source: BERT [Devlin et al., 2018], with modifications

BERT model fixed hyperparameters

```
print(bert config)
BertConfig {
  "attention probs dropout prob": 0.1,
  "gradient checkpointing": false,
  "hidden act": "gelu",
  "hidden dropout prob": 0.1,
  "hidden size": 768,
  "initializer range": 0.02,
  "intermediate size": 3072,
  "layer norm eps": 1e-12,
  "max position embeddings": 512,
  "model type": "bert",
  "num attention heads": 12,
  "num hidden layers": 12,
  "pad token id": 0,
  "type vocab size": 2,
  "vocab size": 30522
```



```
#
model = BertForSequenceClassification.from_pretrained('bert-base-uncased',num_labels=len(y_columns)).cuda()
#
```

BERT little bit of code

```
model = model.train()
scaler = torch.cuda.amp.GradScaler()
tq = tqdm(range(EPOCHS))
for epoch in tq:
    batches = torch.utils.data.DataLoader(training dataset, batch size=batch size, shuffle=True)
    avg loss = 0.
    avg accuracy = 0.0
    filterloss = 0.0
    dataLoader = tqdm(enumerate(batches),total=len(batches),desc='batches progress',leave=False)
    optimizer.zero grad()
    for i,(x batch, y batch) in dataLoader:
        with torch.cuda.amp.autocast():
            y pred = model(x batch.to(device), attention mask=(x batch>0).to(device), labels=None)[0]
            loss = F.binary cross entropy with logits(y pred,y batch.to(device))
        scaler.scale(loss).backward()
        if (i+1) % accumulation steps == 0:
                                                       # Wait for even several backward steps
            scaler.step(optimizer)
            scaler.update()
            optimizer.zero grad()
        if filterLoss == 0.0:
            filterLoss = loss.item()
        else:
            filterLoss = (1.0-nF)*filterLoss + nF*loss.item()
        dataLoader.set postfix(loss = filterLoss)
        avg loss += loss.item() / len(batches)
```



BERT how did we innovate here?



BERT is a very sophisticated model -> learning curve to get on top of it.

We applied Torch and CUDA with Automatic Mixed Precision processing of matrices.

CUDA - a computational framework for maximal GPU utilisation and performance

GPU calculation performed on Amazon Web Services instance of type p3.2xlarge, which is a Tesla V100-SXM2-16GB.

Fine-tuned Hyperparameters, changing learning rates, Epochs and batch sizes.

Validation prediction F1 Score of 0.84 (rounded) and AUC of 0.89.

Bi-directional Encoder Representations from Transformers





Conclusion

Kaggle Submission Performance

- Baseline 79 % average fl (45 percentile on kaggle)
- Best one from ML 79.7% average fl (55 percentile on Kaggle)
- BERT (champ) 82.7 % average f1 (83 percentile on Kaggle)

Takeaways:

- The relatively small size of dataset made modeling difficult
- Hardships in applying complex methods lots of technology
- Getting a big improvement on our baseline was very difficulty required a significant jump in complexity
- Competency