AYOMIDE GBADEGESIN

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SUMMARY

Data analyst with a mixed background in computer science and educational technology. Skilled in transforming data of various forms into valuable insights for company growth. Excellent communicator with the ability to understand business needs and convey verbal or visual insights to both technical and non-technical audiences.

EDUCATION & CERTIFICATIONS

University of Ilorin, Ilorin, Nigeria

B.Sc.(Ed.) Computer Science — *expected July 2024*

- Major in Computer Science
- Relevant coursework: Educational Technology, Data Structure and Algorithms

Udacity

SQL for Data Analysis — *August 2022 - November 2022*

Udacity

SQL for Data Analysis — *April 2022 - June 2022*

Coursera

Excel Essentials for Data Analysis — *March 2022 - April 2022*

SKILLS

Programming Languages — SQL, Python, HTML, CSS

Data Analysis Tools — BigQuery, Google Sheets, MS Excel, Tableau, Mixpanel, Looker Studio, Pandas, Microsoft Power BI, Jupyter Notebook

Technical — Git/Github, Notion, Slack

Personal — Critical Thinking, Problem Solving, Team Work, Excellent Communication, Time Management.

EXPERIENCE

AIESEC Česka republika, Czech republic — *OD Data Analyst*

July 2024 - Present

- Designed marketing dashboards using looker studio
- Visualized and communicated OD Model reports on a monthly basis

AIESEC in Ilorin, Ilorin Nigeria — *Team Member (Data and Intelligence)*

February 2024 - Present

- Developed a structured database to enhance the efficiency of storing and retrieving member information.
- Contributed to the design and implementation of a task tracking system, resulting in a 60% increase in task completion among members.
- Collaborated with other members to brainstorm on the various way to improve alumni relations and communicated the recommendations to the VP incharge.

Eden Life, Lagos Nigeria – *Data Analyst Intern*

December 2023 - Present

- Revamped the operations dashboard, resulting in a 40% improvement in the efficiency of daily tracking and monitoring of company operations.

- Enhanced the maintenance process for data pipelines, streamlining operations and facilitating the identification of potential issues within the workflow.

- Executed a thorough overhaul of the reporting process, resulting in its full automation. This eradicates all manual tasks involved in reporting, guaranteeing the prompt and precise dissemination of metrics.

PROJECTS

THE ELECTION STORY

In this project, I cover Nigeria's political history in a 3-part visualization series.

- The first part gives an overview of Nigeria's leaders since independence in 1960.

- The second part examines the electoral landscape to study trends and patterns in previous elections.

- The third part is a projection for the 2023 election cycle. Using insights from the second part, we visualized a path to victory for each of the 3 major contestants in the 2023 election.

Tools: Excel, Google Sheets, Tableau, Notion

Links: *Part 1* | *Part 2* | *Part 3*

MOBILE MONEY CASE STUDY

- I assessed the dataset to discover data quality and tidiness issues.

- Cleaned and restructured the dataset based on the issues noted during assessment.

- Analyzed the cleaned datasets based on the KEY ISSUES stated in the case study overview

- Created a summary document based on the insights gotten after analysis.

Tools: Python, Pandas, Jupyter Notebook

Github Repo: *MOBILE MONEY CASE STUDY*