



Presentation ONE

# Team 39



**Hunaid**  
MBA



**Max**  
Design



**Mechi**  
LLM



**Omesh**  
CM



**Willy**  
ORIE



**“A gig is a single project or task for which a worker is hired, often through a digital marketplace, to work on demand.”**

**US Bureau of Labor Statistics, 2016**



askRabbit

Eats

Uber

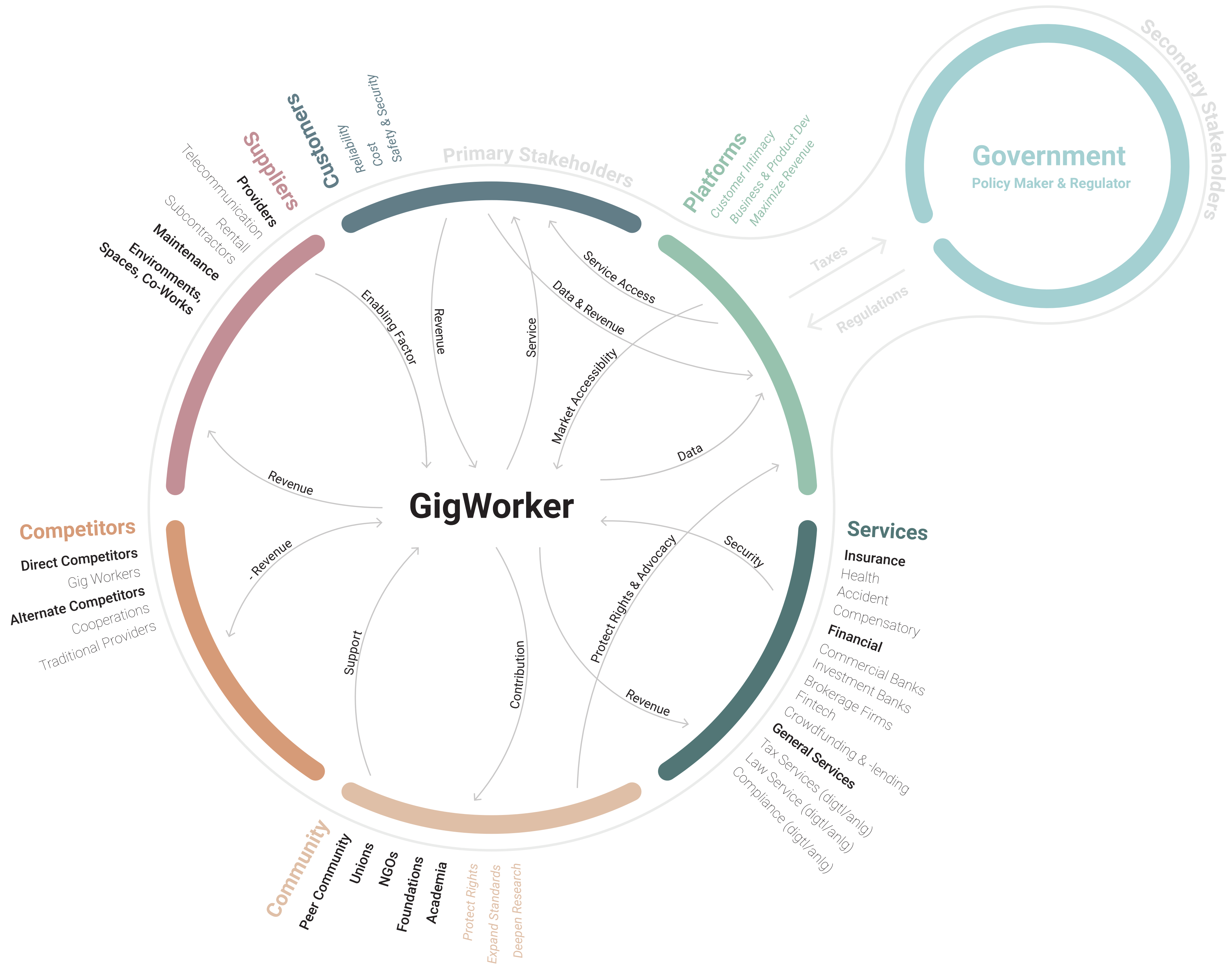
JUST EAT

fiverr®

airbnb

urbansitt







**There are between 57 and 60 million gig workers in the US alone. Around 60% work in transportation.**



**Approximately 30% of Uber and Lyft drivers are failing to earn profit per mile.**

**Center for Automotive Research**, Stanford Graduate School of Business



- Skip the intro to save time
- Show more graphics / translate data from the text into graphics (no tables as it distracts your audience)
- User tests are super important, show insights you got from interviewing stakeholders !!!
- What surprised you?
- Know the ins-and-outs of your domain to react to questions from your audience!



- Good to use sources
- Overall good design