

How might we improve the lives of gig workers so that they are financially healthy and more resilient to financial shocks?

A gig is a single project or task for which a worker is hired, often through a digital marketplace, to work on demand.

#### **Pain Points**

Low and Volatile Revenue

Long hours and significant amount of downtime

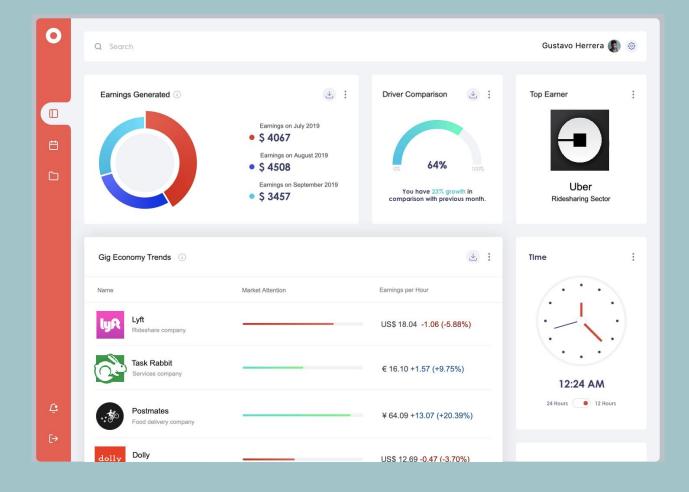




### User driven Dashboard App for Gig Workers

We are providing a dynamic and transparent mobile platform that enables gig workers to monitor their markets, make smarter decisions and work more efficiently.

#### **Solution**



#### Demand

- // Manually
- // Glassdoor
- // Online Forums (reddit)

### **Supply**

- // Glassdoor
- // Indeed
- // Stock Market App (Robin Hood)
- // GigWalk

#### Now

Crowd sourced data

/ Real time tracking

/ Info sharing b/w users

## Soon

// Integrated solution tailored to the needs of Gig Workers

## Will People Use it?

- // Enables information transparency between platforms
- // Free and easy access

#### Configuration Most Likely to Succeed

- // Dense urban area with many gig workers
  - Many types of gig platforms
- // Workforce eager to communicate and make more money
- // Access to digital devices and internet

# Can we make it?

# Hell Yeah!

## Thank You