

1. Dataset Description

Generation Method A synthetic dataset was generated using `generate_data.py`. The script used the `pandas` library for data handling and `faker` for realistic user, product, and session data.

Statistics - Total events: 4,000 - Unique users: 100 (user_1 to user_100) - Unique products: 250 (prod_1 to prod_250) - Columns (10): event_id, user_id, session_id, event_time, event_type, product_id, category, price, city, device_type

Example Rows [INSERT SCREENSHOT: Output of `generate_data.py` showing "Successfully generated" and `df.head()`]

2. MySQL (Relational Model) Design

Table Design A single table, `events`, was created in `quickkart_db`. `event_id` is the PRIMARY KEY.

```
CREATE TABLE events (  
  event_id INT PRIMARY KEY,  
  user_id VARCHAR(50),  
  session_id VARCHAR(50),  
  event_time DATETIME,  
  event_type VARCHAR(50),  
  product_id VARCHAR(50) NULL,  
  category VARCHAR(50) NULL,  
  price DECIMAL(10,2) NULL,  
  city VARCHAR(50),  
  device_type VARCHAR(50),  
  is_flagged BOOLEAN DEFAULT FALSE,  
  payment_method VARCHAR(20) NULL  
);
```

CRUD Scenarios

- **CREATE:** Loaded 4,000 events using `load_mysql.py` via `df.to_sql()`. [INSERT SCREENSHOT: Terminal output showing "--- SUCCESS! ---"]
- **READ:**
 - User History: `SELECT * FROM events WHERE user_id = '...' ORDER BY event_time DESC;` [INSERT SCREENSHOT: Adminer query result]

- Product Popularity:

```
SELECT COUNT(*) FROM events WHERE event_type = 'purchase' GROUP BY product_id;
[INSERT SCREENSHOT]
```

- City-wise Purchases:

```
SELECT COUNT(*) FROM events WHERE event_type = 'purchase' GROUP BY city;
```

 [INSERT SCREENSHOT]

- **UPDATE:** Flagging a session with

```
UPDATE events SET is_flagged = TRUE WHERE session_id = '...';
```

 [INSERT SCREENSHOT]

- **DELETE:** Deleting all events for a user with

```
DELETE FROM events WHERE user_id = '...';
```

 [INSERT SCREENSHOT]

3. Cassandra (Wide-Column Model) Design

Table Design (Query-First) Keyspace: `quickkart_keyspace` Table: `events_by_user` - Partition Key: `user_id` - Clustering Keys: `(event_time DESC, event_id ASC)`

```
CREATE TABLE IF NOT EXISTS events_by_user (
  user_id text,
  event_time timestamp,
  event_id int,
  session_id text,
  event_type text,
  product_id text,
  category text,
  price decimal,
  city text,
  device_type text,
  is_flagged boolean,
  payment_method text,
  PRIMARY KEY (user_id, event_time, event_id)
) WITH CLUSTERING ORDER BY (event_time DESC, event_id ASC);
```

CRUD Scenarios

- **CREATE:** Loaded row by row with `load_cassandra.py`. Optimized for high-throughput continuous writes. [INSERT SCREENSHOT]

- **READ:**

- User History:

```
SELECT * FROM events_by_user WHERE user_id = 'user_5' LIMIT 10;
```

 (very fast) [INSERT SCREENSHOT]

- Analytics (e.g., Product Popularity, City-wise Purchases): Full table scan required with `ALLOW FILTERING` (slow) [INSERT SCREENSHOT]
- **UPDATE:** Flaggging session required scanning all rows (`ALLOW FILTERING`) and individual updates (slow) [INSERT SCREENSHOT]
- **DELETE:**
 - Delete User: `DELETE FROM events_by_user WHERE user_id = 'user_10' ;` (fast, single partition)
 - Old Data Cleanup: Full scan + individual deletes (slow; TTL recommended) [INSERT SCREENSHOT]

4. Final Comparison & Analysis

Operation	MySQL	Cassandra	Winner
Insert many events	Easy bulk insert via <code>to_sql</code>	Row-by-row insert; designed for high write throughput	MySQL (easy one-time), Cassandra (high-throughput)
Read recent events of one user	Index lookup; slows with size	Partition key; always fast	Cassandra
Analytics (purchases per city)	Fast with <code>GROUP BY</code>	Requires full scan; slow	MySQL
Update/Delete by non-PK	Flexible and fast	Slow; read-modify-write pattern	MySQL
Delete by partition	Slower; row-by-row	Instant (partition delete)	Cassandra

Key Takeaways

- **MySQL:** Best for ad-hoc queries, relational data, data consistency (ACID), and flexible updates/deletes.
- **Cassandra:** Best for massive scale, continuous high write throughput, known query patterns, high availability, and partition-based deletes.