

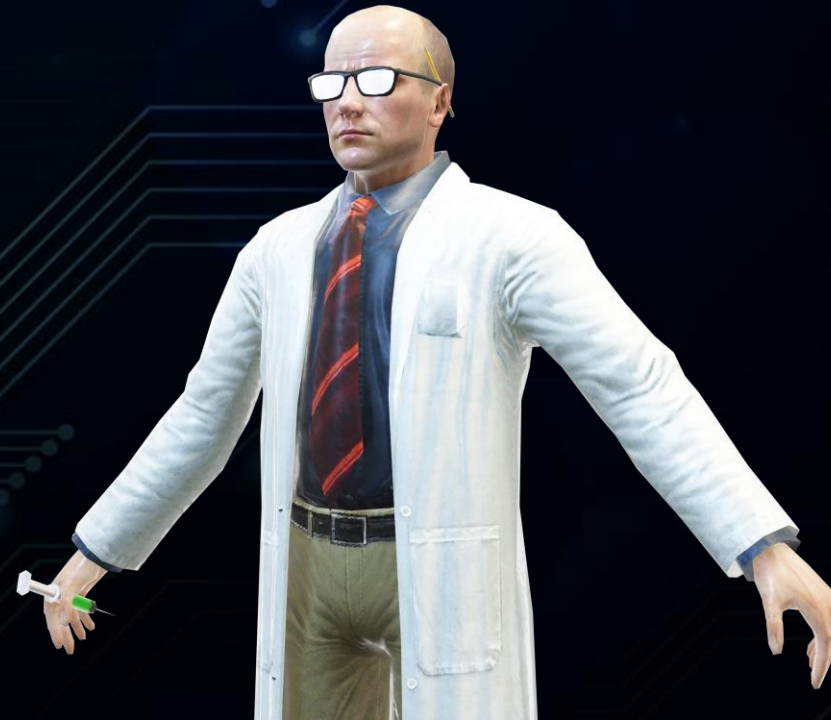
# DAIGNOSIS



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## INTRO

Developing medical AI chat software is crucial to provide reliable healthcare information and support quick, informed decisions.



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## PROBLEMS



**Difficulty accessing  
quality healthcare**



**Time and  
cost**



**The need for individual  
health services**



**Information pollution  
and unverified  
sources**

# PROBLEMS



Difficulty  
accessing quality  
healthcare

*According to World Health Organization (WHO) estimates:*

*Nearly **62%** of people do not have access to basic health services.*



Time and  
cost

*According to WHO research:*

*Every year, more than **100 million** people need emergency medical assistance but cannot get it due to financial means.*



The need for  
individual health  
services

***50%** of patients who use prescription drugs do not use the drug correctly.*

*This reduces the effectiveness of the treatment and increases the risk of side effects.*



Information  
pollution and  
unverified sources

*According to the International Telecommunication Union (ITU) report:*

*There are more than **2.7 billion** people in the world who do not have access to the internet.*

*This makes it difficult for these people to access digital healthcare.*

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## SOLUTIONS



Symptom control



Online  
consultation



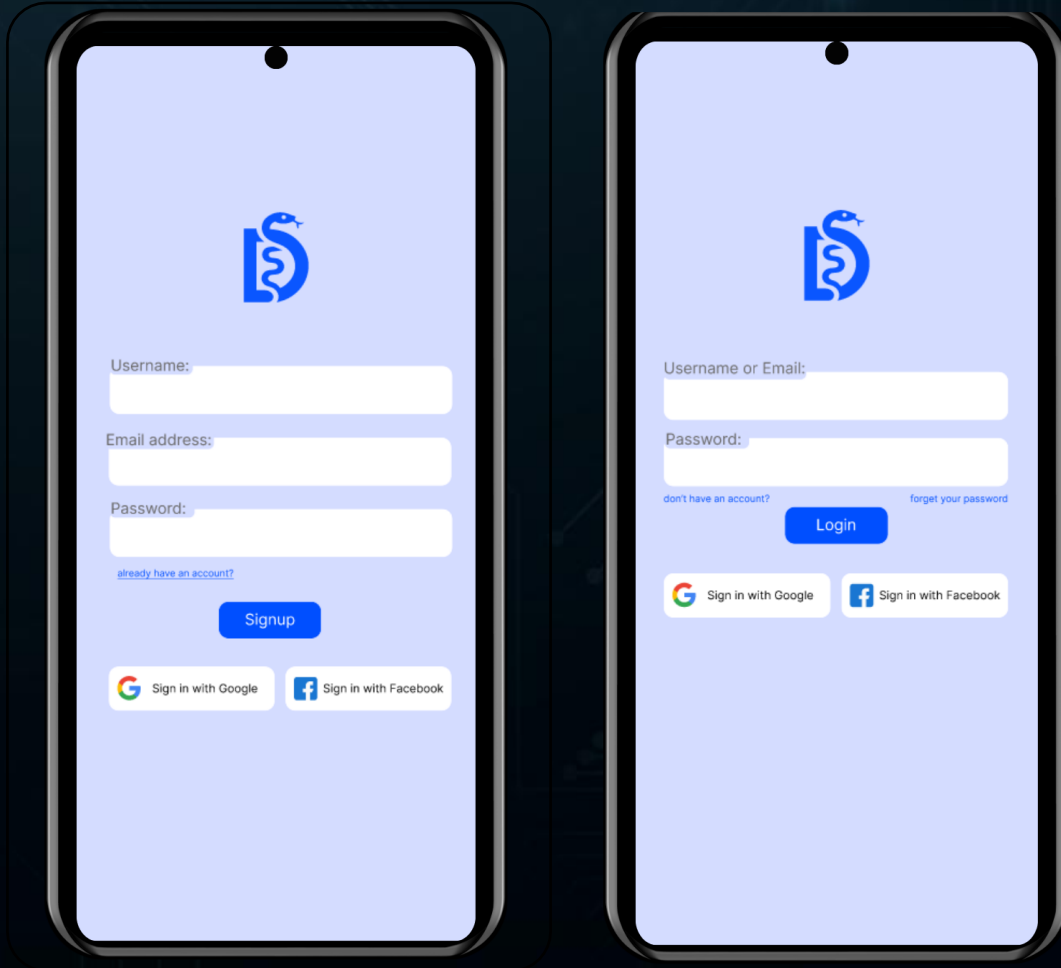
Personal medical  
advice



Easy access to medical  
information

## OUR PROTOTYPE

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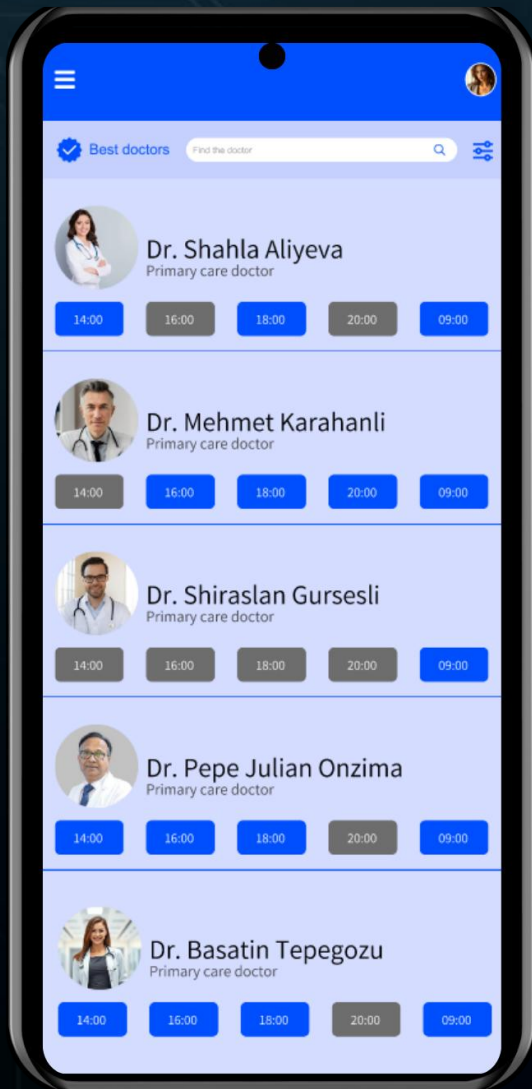


## Personalize

*In the "dAlgnosis" application, users can register and log in to their accounts to benefit from healthcare services. This allows them to securely store their personal medical history and use the app to its full capacity.*

## OUR PROTOTYPE

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## Choose best doctors

*On the "Doctors" page, users can review the profiles of specialist doctors and their areas of expertise. They can also book online meetings and choose a suitable doctor for medical consultation.*

## OUR PROTOTYPE



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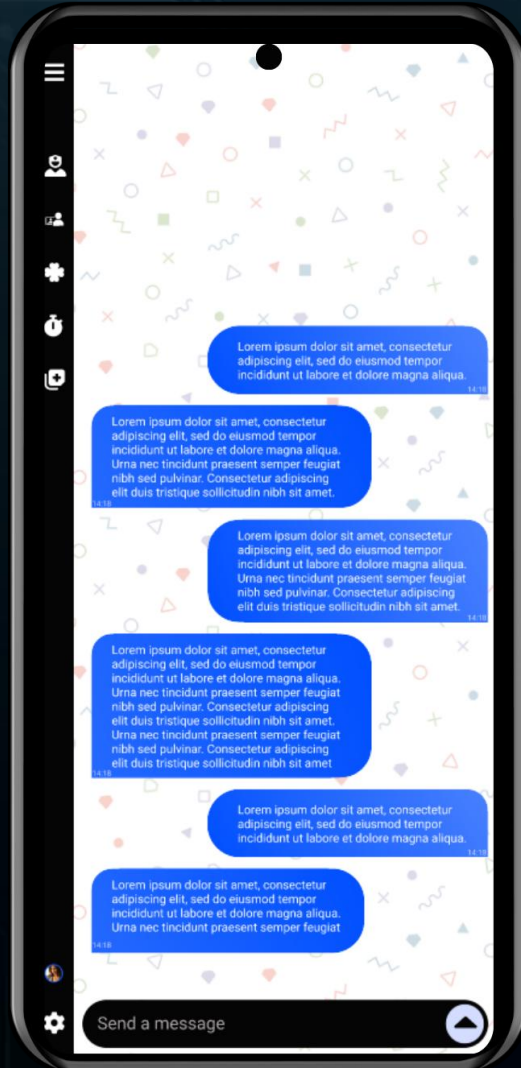
## Online Pharmacy

*On the "Pharmacy" page, users can order medications or injections based on their prescription. Products provided from reliable pharmacies can be easily purchased with online prescriptions and reliable health services can be provided to users.*



## OUR PROTOTYPE

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## AI Pre-diagnosis

*The “Chat” section is a platform where users enter their symptoms and communicate with the AI assistant to get a preliminary diagnosis. Users can use this section to learn about health problems, get advice and contact specialist doctors when they need it.*

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## MARKET SIZE

### Estimated Rates for China Population (2024)

- Population: Approximately 1.4 billion
- Internet Usage Rate: 98.9% (higher than global average of 67.1%)
- Smartphone Penetration Rate: 97.6% (slightly lower than internet usage)
- Interest in Health Applications: 40% (estimated due to growing health awareness)

Potential Market Size = Population × Internet Usage Rate × Smartphone Penetration Rate × Interest in Health Applications  
Potential Market Size = 1.4 billion × 0.989 × 0.976 × 0.40 = 540,547,840

# 540,547,840 USERS



# TOTAL COST

**Development Costs: 54,600 USD**  
AI and app development, including UI and backend.

**Marketing and Outreach: 13,000 USD**  
Digital marketing and community outreach.

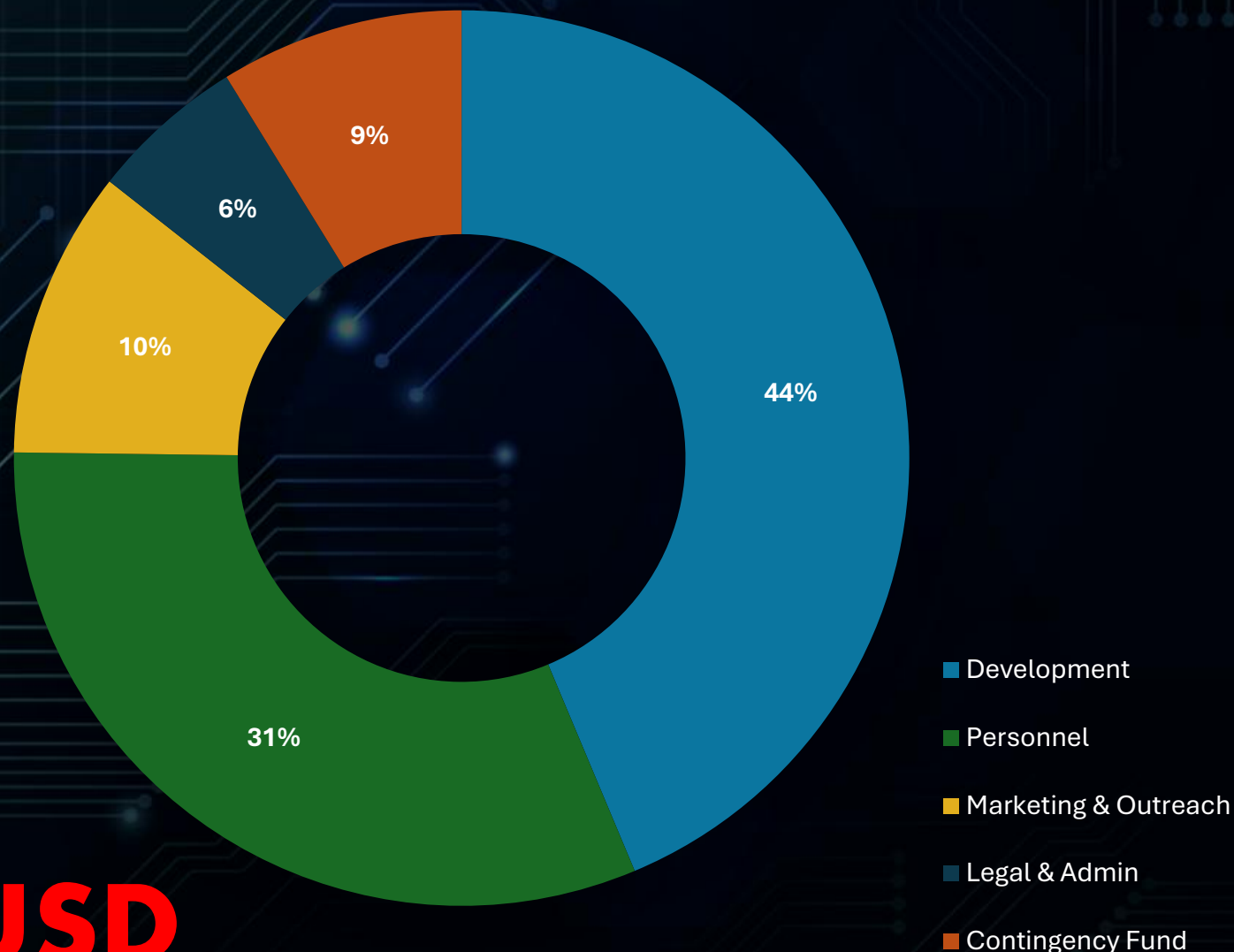
**Legal & Admin: 7,000 USD**  
Compliance, licensing, and administrative costs.

**Personnel: 39,400 USD**  
Salaries for engineers, fees for medical consultants.

**Contingency Fund: 11,000 USD**  
Reserved for unexpected expenses.

## Total: 126,800 USD

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## COMPETITOR ANALYSIS

FEATURES	dAlgnosis	Ada health	Buoy health	eMed
SYMPTOM DIAGNOSIS	✓	✓	✓	✗
ONLINE CONSULTATION	✓	✗	✗	✓
PERSONAL ADVICES	✓	✗	✗	✗
ONLINE PHARMECY	✓	✗	✗	✗
INFORMATION SEARCH SYSTEM	✓	✗	✗	✗
USER-FRIENDLY	✓	✓	✗	✓



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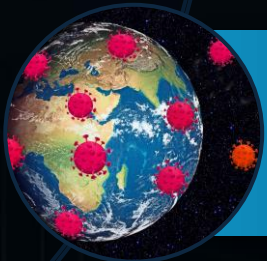
## WHY NOW?



**Increasing Healthcare Demands**



**Rapid Development of Artificial Intelligence**



**Digital Transformation and New Normals After the Pandemic**

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## BUSINESS MODEL



### Subscription term selection

- Monthly (120 USD), Semi-Annually (600 USD), Yearly (1000 USD)
- Different rewards and benefits for different durations
- Discounts and benefits for long-term subscribers



### Consultation coins

- Users arrange a virtual consultation (20-70 USD)
- The value of tokens in the account varies depending on the subscription level.
- We use tokens as a virtual currency for consulting.



### Cooperation with Hospitals


- Hospitals will have pages with their doctors.
- Hospitals will sign a contract to have their own pages in our program.



### Commission on the Sale of Pharmacy

- We will cooperate with pharmacies.
- We will receive a small commission for each drug sold.

# RESULT



As a result, we aim to offer an AI chat app that offers personalized medical advice, symptom analysis, and virtual consultations. By facilitating health-related decisions, this platform aims to protect users' security and privacy with key features such as disease diagnosis and health advice.

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## OUR TEAM



**İlyas Nasibov**  
*Project Manager  
Team Mentor*



**Ali Hasanov**  
*AI & Software Engineer  
Team Leader*



**Aysel Mammadova**  
*Software Engineer  
Mobile Application Developer*



**Ali Aliyev**  
*UX / UI Designer  
Frontend Developer*



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## OUR TEAM



**Nihat Garibli**

*Software engineer &  
Mathematician*



**Nazrin Hadiyeva**

*Cyber security & Data Privacy  
Officer*



**Raziya Najafova**

*Marketing Researcher*

# THANKS

[diagnosis.ai@gmail.com](mailto:diagnosis.ai@gmail.com)

