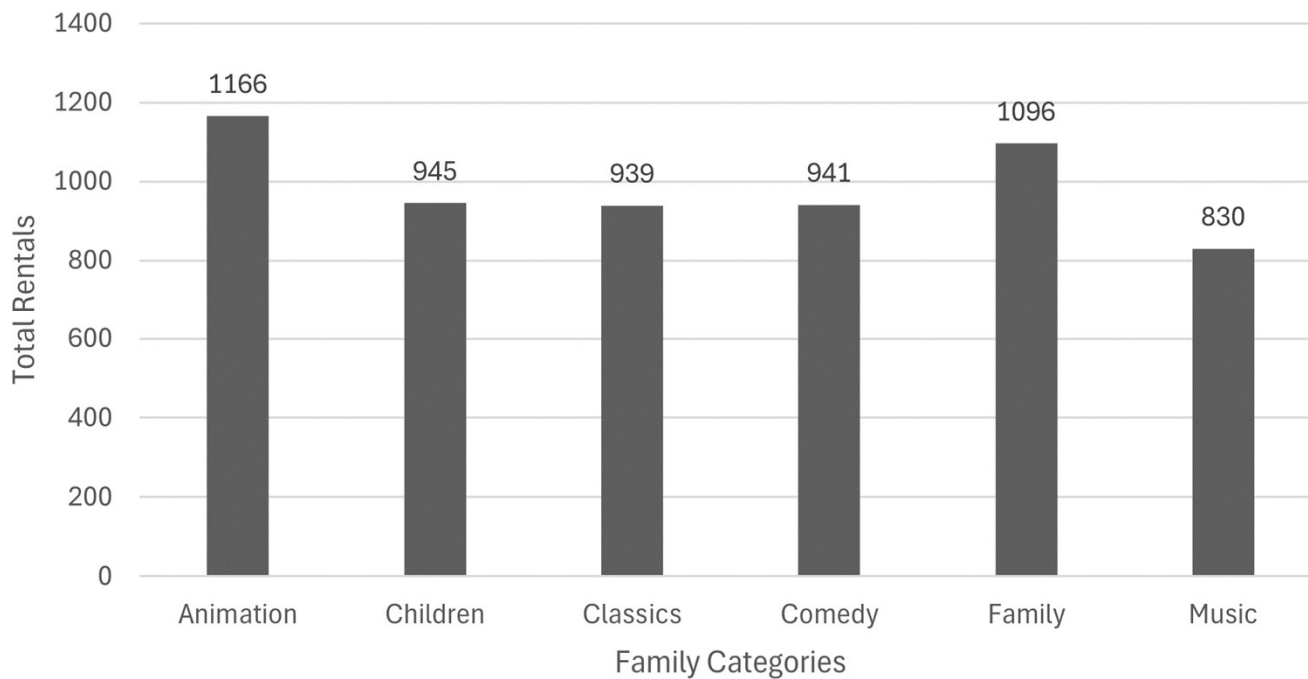# What are the numbers of rented movies based on categories of family movie
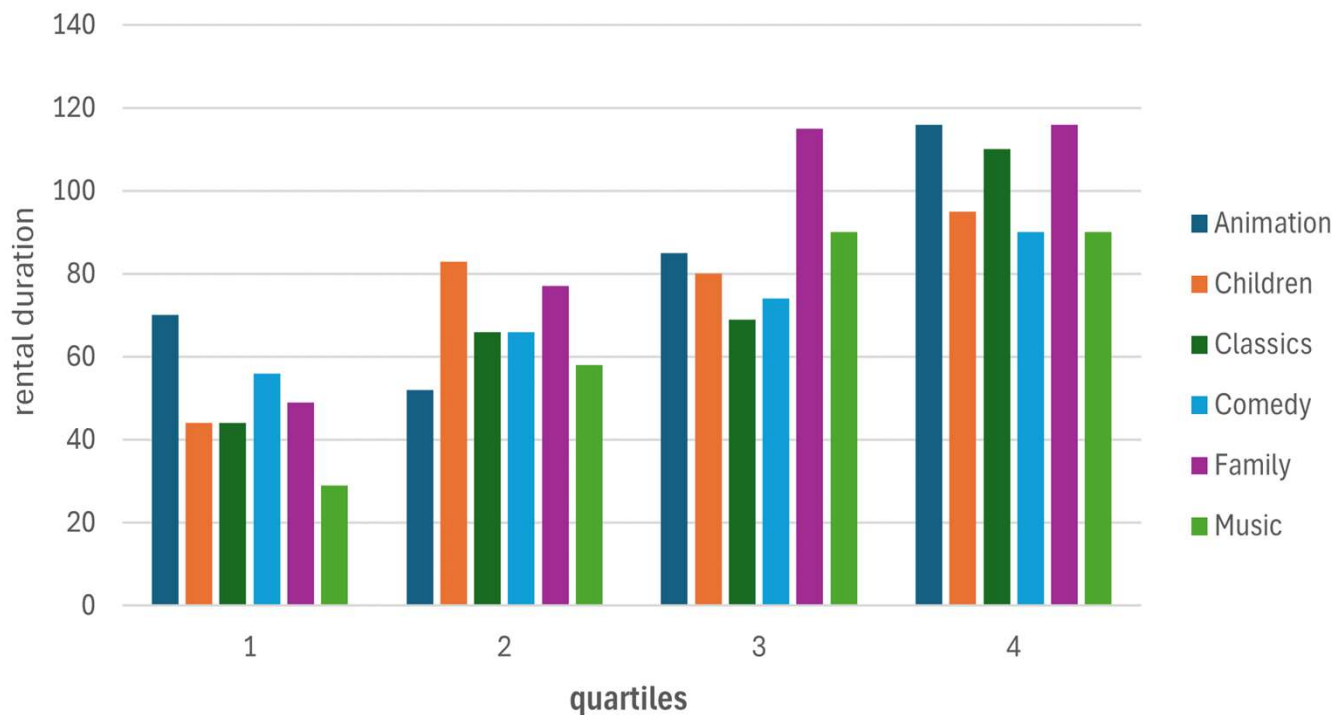

Total Rentals based on category

We can see that Animation is the most watched Family category then comes Family, Children.

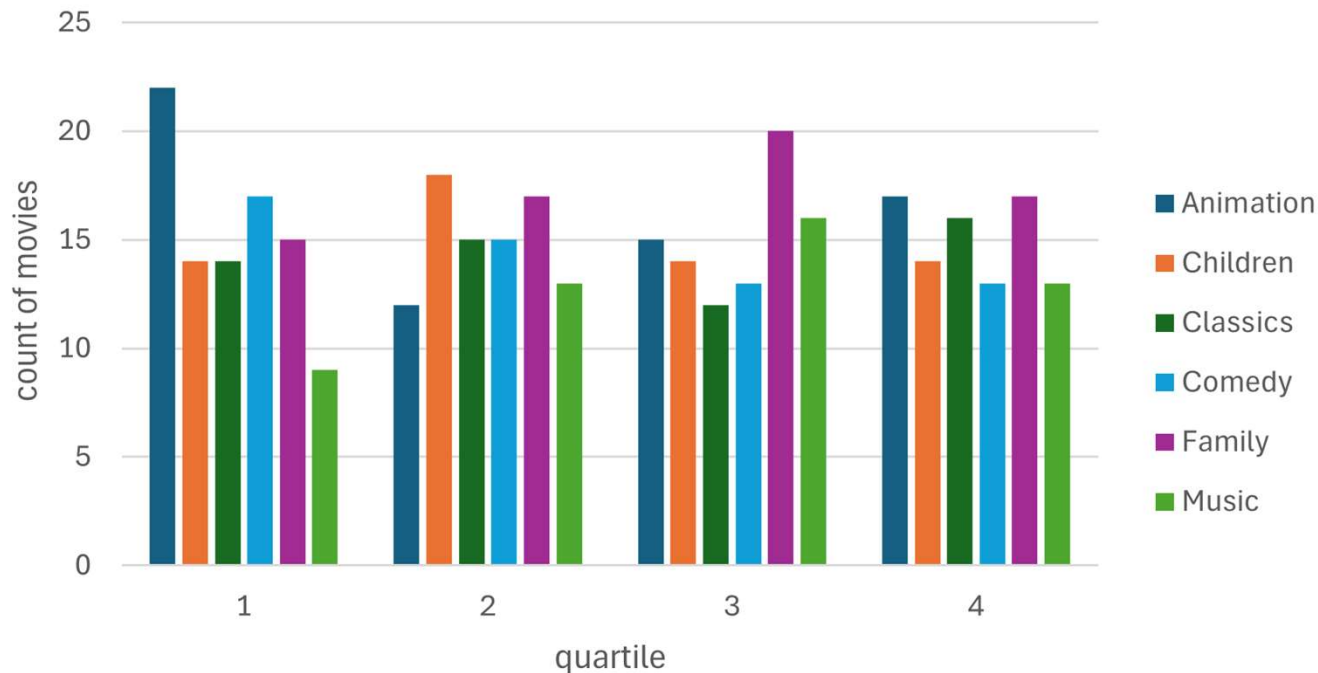# What are movies rental duration per category for each quartiles?

rental duration per category for each quartiles

We can see an overall increased rental duration in the 4th quartile compared to the 1st but similar rental duration with the 3rd quartile in the family category.

What is count of movies within each combination of film category for each corresponding rental duration category?
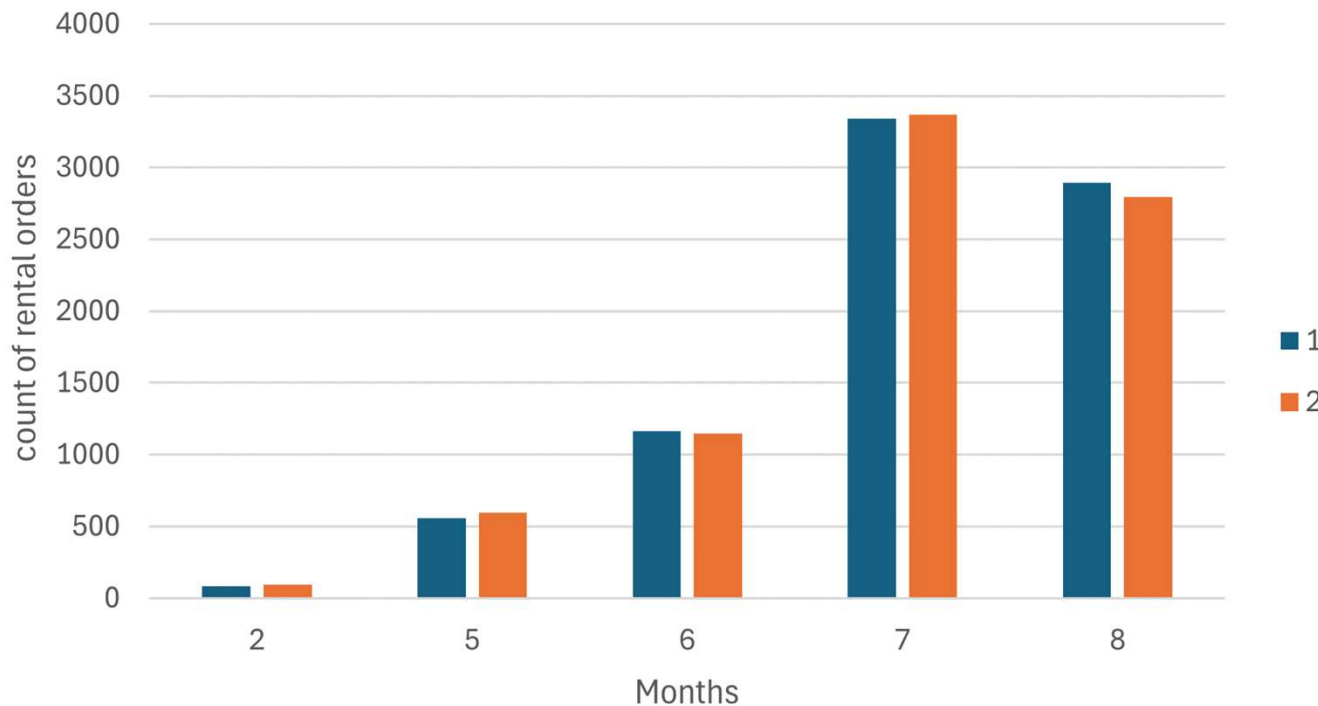

count of movies within each combination of film category

Animation movies have the highest count in the first quartile but overall, we can see that the family movies have consistence count across all the quartiles

We want to find out how the two stores compare in their count of rental orders during every month ?

two stores compare in their count of rental orders during every month

Here we can see extremally slow rental for 2nd month compared to the 7th and 8th.