

# Winning Space Race with Data Science

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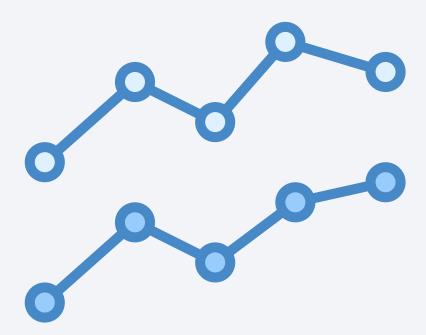
### **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix



### **Executive Summary**

- Summary of methodologies
- ✓ Data collection
- ✓ Data wrangling
- ✓ Exploratory Data Analysis with Data Visualization
- ✓ Exploratory Data Analysis with SQL
- ✓ Building an interactive map with Folium
- ✓ Building a Dashboard with Plotly Dash
- √ Predictive analysis (Classification)



### **Executive Summary**

- Summary of all results
- ✓ Exploratory Data Analysis results
- ✓Interactive analytics demo in screenshots
- √ Predictive analysis results



### Introduction

#### Project background and context

SpaceX stands out as the preeminent achiever in the era of commercial space exploration, playing a pivotal role in democratizing space travel. On its website, the company showcases Falcon 9 rocket launches, priced at a competitive \$62 million per launch, a stark contrast to other providers whose charges exceed a staggering \$165 million for each mission. A significant portion of this cost disparity stems from SpaceX's pioneering ability to recover and reuse the first stage of its rockets. Consequently, the ability to ascertain the successful landing of the first stage serves as a key determinant for launch cost estimation. Leveraging publicly available data and advanced machine learning algorithms, we endeavor to forecast the likelihood of SpaceX reusing the first stage in future missions.

### Introduction

- Questions to be answered
- ➤ How do variables such as payload mass, launch site, number of flights, and orbits affect the success of the first stage landing?
- > Does the rate of successful landings increase over the years?
- > What is the best algorithm that can be used for binary classification in this case?





# Methodology

#### **Executive Summary**

- Data collection methodology:
  - Describe how data was collected
  - Using SpaceX Rest API
  - Using Web Scrapping from Wikipedia
- Perform data wrangling
  - Describe how data was processed
  - Filtering the data
  - Dealing with missing values
  - Using One Hot Encoding to prepare the data to a binary classification



# Methodology

#### **Executive Summary**

- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Building, tuning and evaluation of classification models to ensure the best results



### **Data Collection**

The data collection process encompassed a dual approach, utilizing both API requests from SpaceX's REST API and web scraping techniques to extract data from a table within SpaceX's Wikipedia entry. This combined methodology was essential to obtain comprehensive information about their launches, enabling a more thorough and detailed analysis.

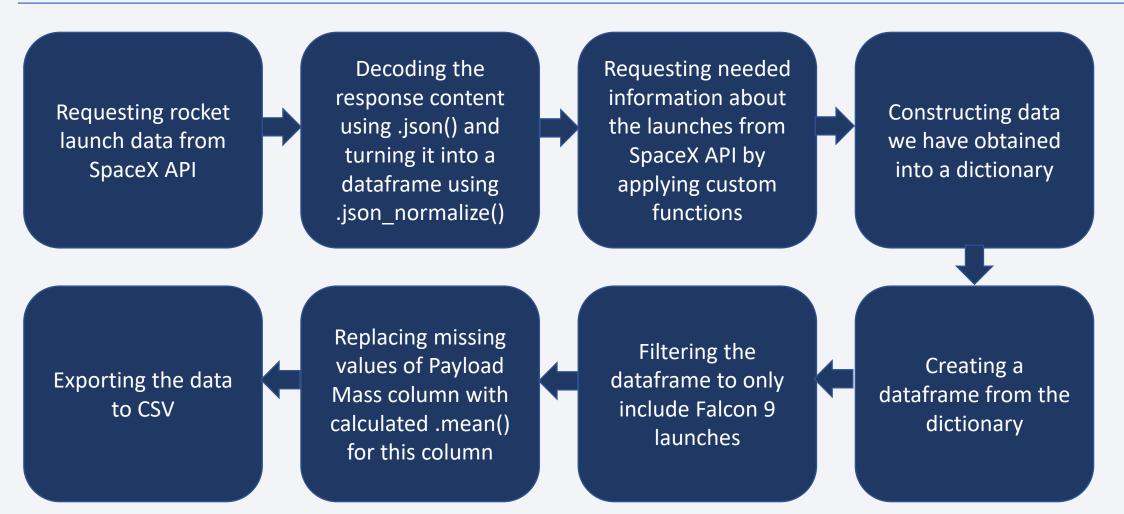
#### ➤ Data Columns are obtained by using SpaceX REST API:

FlightNumber, Date, BoosterVersion, PayloadMass, Orbit, LaunchSite, Outcome, Flights, GridFins, Reused, Legs, LandingPad, Block, ReusedCount, Serial, Longitude, Latitude

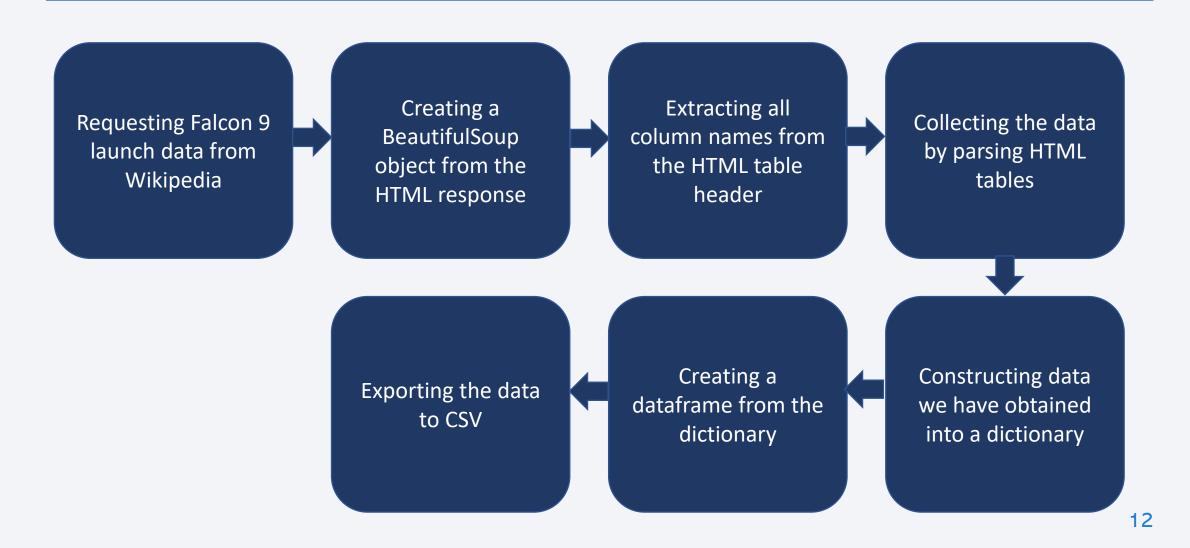
#### ➤ Data Columns are obtained by using Wikipedia Web Scraping:

Flight No., Launch site, Payload, PayloadMass, Orbit, Customer, Launch outcome, Version Booster, Booster landing, Date, Time

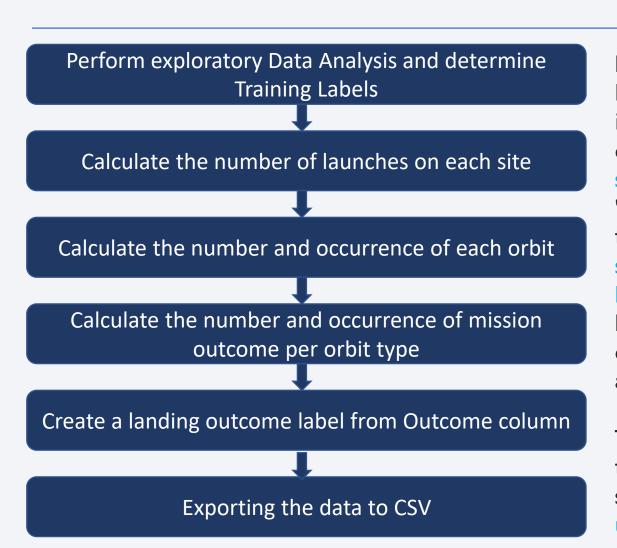
### Data Collection - SpaceX API & GitHub URL: Data Collection API



# Data Collection - Scraping & GitHub URL: Web Scraping Notebook



### 



In the dataset, there are various scenarios where the booster's landing was not successful. These instances can be categorized based on different criteria. For instance, "True Ocean" indicates a successful landing in a specific oceanic region, while "False Ocean" signifies an unsuccessful landing in the ocean. Similarly, "True RTLS" denotes a successful landing on a ground pad, whereas "False RTLS" indicates an unsuccessful ground pad landing. Lastly, "True ASDS" represents a successful landing on a drone ship, while "False ASDS" corresponds to an unsuccessful drone ship landing.

To streamline these outcomes for analysis, we have translated them into training labels. A label of "1" signifies a successful landing, while "O" denotes an unsuccessful landing.

### EDA with Data Visualization & GitHub URL: Data Visualization



#### We generated a series of charts to visually represent the data:

Flight Number vs. Payload Mass, Flight Number vs. Launch Site, Payload Mass vs. Launch Site, Orbit Type vs. Success Rate, Flight Number vs. Orbit Type, Payload Mass vs. Orbit Type, Success Rate Yearly Trend

- Scatter plots within these charts help uncover potential relationships between variables, which could be invaluable in constructing machine learning models.
- Bar charts were also employed to facilitate comparisons between discrete categories. These charts aim to elucidate the connection between specific categories being compared and the corresponding measured values.
- Furthermore, line charts were utilized to track data trends over time, providing a time-series perspective on the information.

### **EDA** with SQL



#### Conducted SQL queries encompassing various aspects of the space mission data:

- Retrieving the names of unique launch sites involved in the space mission.
- Displaying five records where launch sites commence with the string 'CCA.'
- Calculating the total payload mass transported by boosters launched under NASA's CRS program.
- Determining the average payload mass carried by boosters of the F9 v1.1 version.
- Listing the date when the initial successful ground pad landing outcome was achieved.
- Enumerating the names of boosters that achieved success on drone ships, with payload masses ranging from 4000 to 6000.
- Providing a tally of the total number of successful and failed mission outcomes.
- Identifying the booster versions responsible for transporting the maximum payload mass.
- Listing the unsuccessful landing outcomes on drone ships, including the booster versions and launch site names, specifically for the months within the year 2015.
- Ranking the count of landing outcomes Failure or Success between the dates 2010-06-04 and 2017-03-15
   20 in descending order.

### Build an Interactive Map with Folium & GitHub URL: Folium Map

#### Summary of Map Markers and Distances Visualization:

- Markers for All Launch Sites: We incorporated markers on the map to represent various launch sites. Specifically, we added markers for the NASA Johnson Space Center with circle indicators, popup labels, and text labels, using its latitude and longitude coordinates as the starting point. Additionally, we included markers for all other launch sites, each marked with circles, popup labels, and text labels, highlighting their geographical positions in relation to the Equator and nearby coastlines.
- Colored Launch Outcome Markers: To provide insights into launch outcomes, we introduced colored markers. Successful launches are denoted by green markers, while unsuccessful ones are marked in red. The use of Marker Clusters aids in identifying launch sites with higher success rates based on the clustering of green markers.
- Distance Visualization: We enhanced the visualization by adding colored lines that display distances between the KSC LC-39A launch site (as an example) and its proximity points, such as railways, highways, coastlines, and the nearest city. These lines help viewers understand the spatial relationships between the launch site and its surroundings.

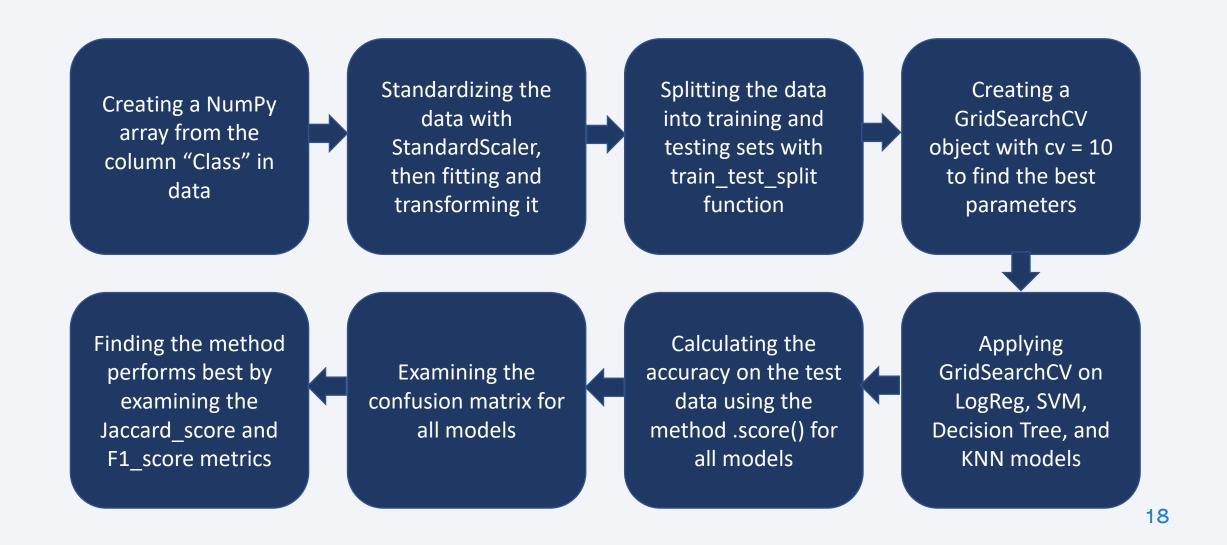
### Build a Dashboard with Plotly Dash & GitHub URL: Dashboard

#### Summary of the Dashboard

- Launch Sites Dropdown List: Implemented a convenient dropdown list feature, allowing users to select their preferred launch site effortlessly.
- Pie Chart for Launch Success: Introduced an informative pie chart to visualize the overall count of successful launches across all sites. Moreover, if users opt for a specific launch site, the chart dynamically displays the success versus failure counts for that particular site, providing valuable insights at a glance.
- Payload Mass Range Slider: Incorporated a user-friendly slider control that enables users to specify the desired payload mass range, enhancing the precision of data exploration.
- Scatter Chart for Payload vs. Success Rate: Introduced a scatter chart to depict the
  relationship between payload mass and launch success rate across different booster
  versions. This visualization aids in identifying potential correlations and patterns within
  the data.

# Predictive Analysis (Classification)





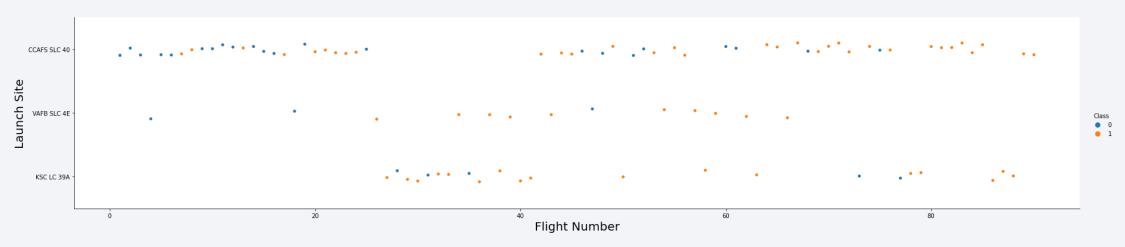
### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



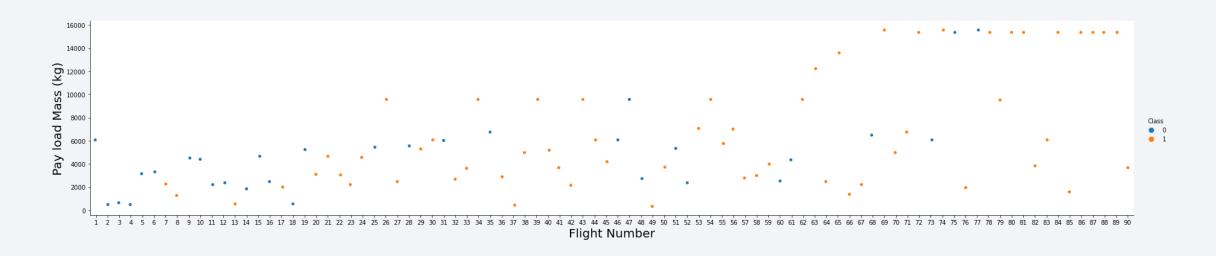


# Flight Number vs. Launch Site



- The initial flights in the dataset experienced a series of failures, while the most recent flights achieved success.
   This suggests an improvement in mission outcomes over time.
- The CCAFS SLC 40 launch site accounts for approximately half of all launches, indicating its significance in the space mission program.
- Two specific launch sites, VAFB SLC 4E and KSC LC 39A, stand out with notably higher success rates compared to
  others. This underscores their effectiveness and reliability.
- There's a plausible assumption that each new launch in the dataset is associated with a higher likelihood of success, given the historical progression from failures to successes.

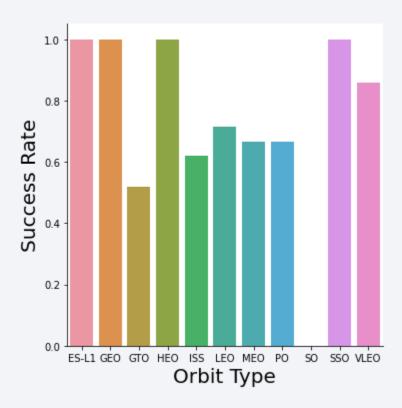
### Payload vs. Launch Site



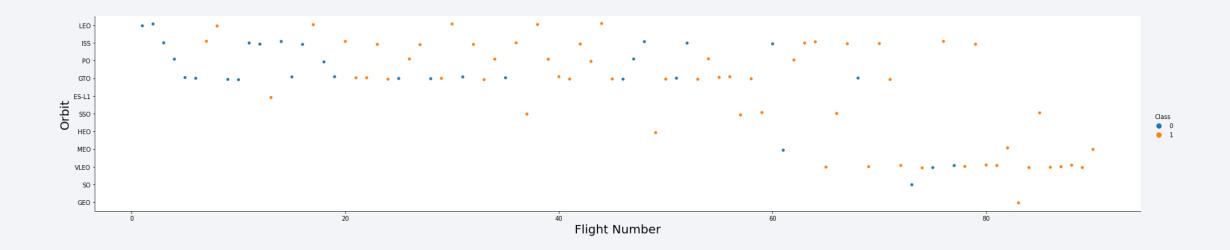
- For every launch site the higher the payload mass, the higher the success rate.
- Most of the launches with payload mass over 8000 kg were successful.

# Success Rate vs. Orbit Type

- Orbits with 100% success rate: ES-L1, GEO, HEO, SSO
- Orbits with 0% success rate: SO
- Orbits with success rate between 50% and 85%:
   GTO, ISS, LEO, MEO, PO



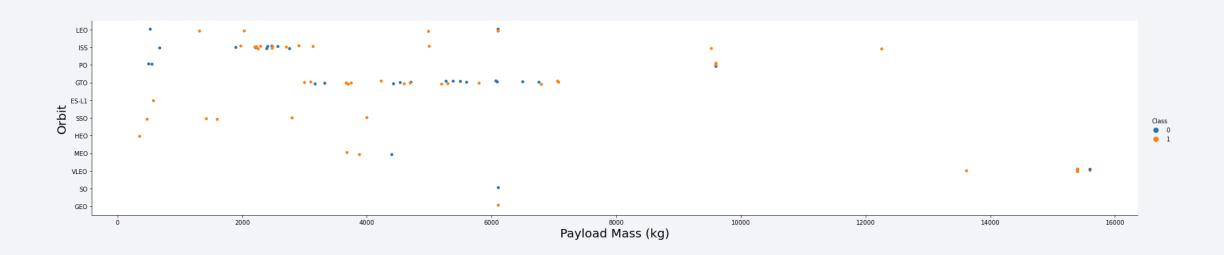
# Flight Number vs. Orbit Type



#### **Explanation:**

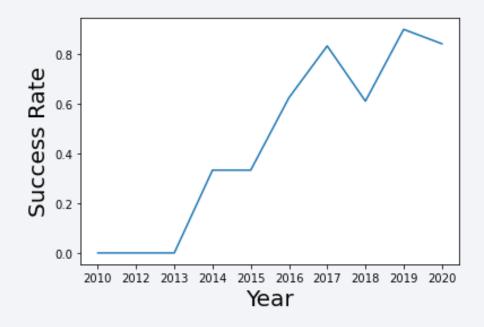
• In the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number and orbit type when the orbit is GTO orbit.

### Payload vs. Orbit Type



- Payload mass seems to correlate with orbit LEO and SSO seem to have relatively low payload mass
- The other most successful orbit VLEO only has payload mass values in the higher end of the range

# Launch Success Yearly Trend



#### **Explanation:**

 Success generally increases over time since 2013 with a slight dip in 2018 Success in recent years at around 80%

### All Launch Site Names

```
%sql select distinct launch_site from SPACEXDATASET;

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

launch_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E
```

#### **Explanation:**

• Displaying the names of the unique launch sites in the space mission.

# Launch Site Names Begin with 'CCA'

%sql select \* from SPACEXDATASET where launch\_site like 'CCA%' limit 5;

\* ibm\_db\_sa://wzf08322:\*\*\*@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb

Dragon	
2010- CCAES LC- Spacecraft	arachute)
Dragon demo flight  2010- 12-08  CCAFS LC- 40  Dragon demo flight  C1, two CLEO NASA  UEO (COTS) Success Failure (p Dragon (ISS) NASA  (COTS) NRO  Brouere cheese	arachute)
2012- 07:44:00 F9 v1.0 B0005 CCAFS LC- Dragon 05-22 TEO NASA Success No. (COTS)	attempt
2012- 10-08 00:35:00 F9 v1.0 B0006 CCAFS LC- SpaceX 500 LEO NASA Success No.	attempt
2013- 03-01 15:10:00 F9 v1.0 B0007 CCAFS LC- SpaceX 677 LEO NASA Success No.	attempt

#### **Explanation:**

Displaying 5 records where launch sites begin with "CCA"

### **Total Payload Mass**

```
%sql select sum(payload_mass__kg_) as total_payload_mass from SPACEXDATASET where customer = 'NASA (CRS)';

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

total_payload_mass

45596
```

#### **Explanation:**

• Displaying the total payload mass carried by boosters launched by NASA (CRS).

### Average Payload Mass by F9 v1.1

```
%sql select avg(payload_mass__kg_) as average_payload_mass from SPACEXDATASET where booster_version like '%F9 v1.1%';

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

average_payload_mass
2534
```

#### **Explanation:**

Displaying average payload mass carried by booster version F9 v1.1.

# First Successful Ground Landing Date

```
%sql select min(date) as first_successful_landing from SPACEXDATASET where landing__outcome = 'Success (ground pad)';

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

first_successful_landing

2015-12-22
```

#### **Explanation:**

Displaying the date when the first successful landing outcome in ground pad was achieved.

#### Successful Drone Ship Landing with Payload between 4000 and 6000

```
%sql select booster_version from SPACEXDATASET where landing__outcome = 'Success (drone ship)' and payload_mass__kg_ betw
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.
booster_version

F9 FT B1022

F9 FT B1021.2

F9 FT B1031.2
```

#### **Explanation:**

• Displaying the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.

#### Total Number of Successful and Failure Mission Outcomes



#### **Explanation:**

Displaying the total number of successful and failure mission outcomes.

# **Boosters Carried Maximum Payload**

```
%sql select booster_version from SPACEXDATASET where payload_mass__kg_ = (select max(payload_mass__kg_) from SPACEXDATASE
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
booster_version
   F9 B5 B1048.4
   F9 B5 B1049.4
   F9 B5 B1051.3
   F9 B5 B1056.4
   F9 B5 B1048.5
   F9 B5 B1051.4
   F9 B5 B1049.5
   F9 B5 B1060.2
   F9 B5 B1058.3
   F9 B5 B1051.6
   F9 B5 B1060.3
   F9 B5 B1049.7
```

#### **Explanation:**

Displaying the names of the booster versions which have carried the maximum payload mass.

### 2015 Launch Records

```
%%sql select monthname(date) as month, date, booster_version, launch_site, landing__outcome from SPACEXDATASET
   where landing__outcome = 'Failure (drone ship)' and year(date)=2015;
```

\* ibm\_db\_sa://wzf08322:\*\*\*@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb Done.

MONTH	DATE	booster_version	launch_site	landing_outcome
January	2015-01-10	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
April	2015-04-14	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

#### **Explanation:**

• Displaying the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015.

### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
%%sql select landing outcome, count(*) as count outcomes from SPACEXDATASET
        where date between '2010-06-04' and '2017-03-20'
        group by landing outcome
        order by count_outcomes desc;
 * ibm db sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.
    landing_outcome count_outcomes
           No attempt
                                    10
    Failure (drone ship)
                                     5
   Success (drone ship)
                                     5
     Controlled (ocean)
                                     3
  Success (ground pad)
     Failure (parachute)
                                     2
   Uncontrolled (ocean)
 Precluded (drone ship)
```

#### **Explanation:**

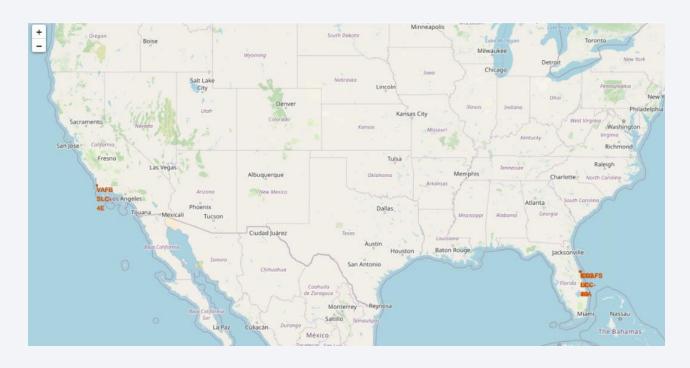
Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))
 between the date 2010-06-04 and 2017-03-20 in descending order.



### Launch Site Locations

#### **Explanation:**

Most launch sites are situated near
the Equator due to the region's
faster rotational speed. When a
spacecraft is launched from this
location, it not only ascends into
space but also retains its pre-launch
velocity. This velocity is crucial for
maintaining the necessary speed to
stay in orbit.

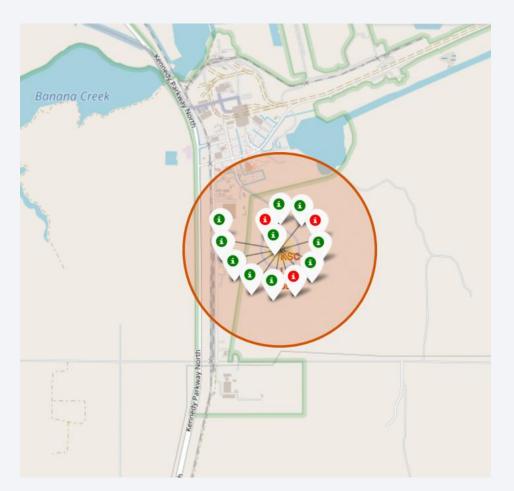


Furthermore, all launch sites are strategically located in close proximity to coastlines. Launching
rockets towards the ocean serves to minimize the potential danger of debris falling or exploding
near populated areas.

## Color-labeled Launch Markers

#### **Explanation:**

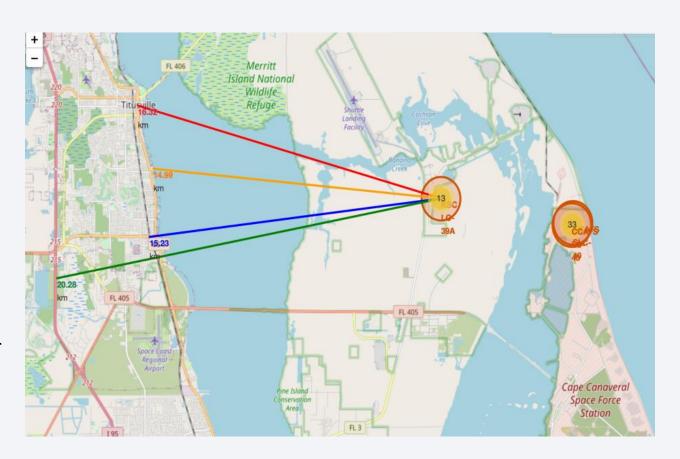
- By referencing color-coded markers, we can readily discern launch sites with notably high success rates. A green marker signifies a successful launch, while a red marker indicates a failed one.
- Launch Site KSC LC-39A boasts an exceptionally impressive track record of successful launches.



### **Location Proximities**

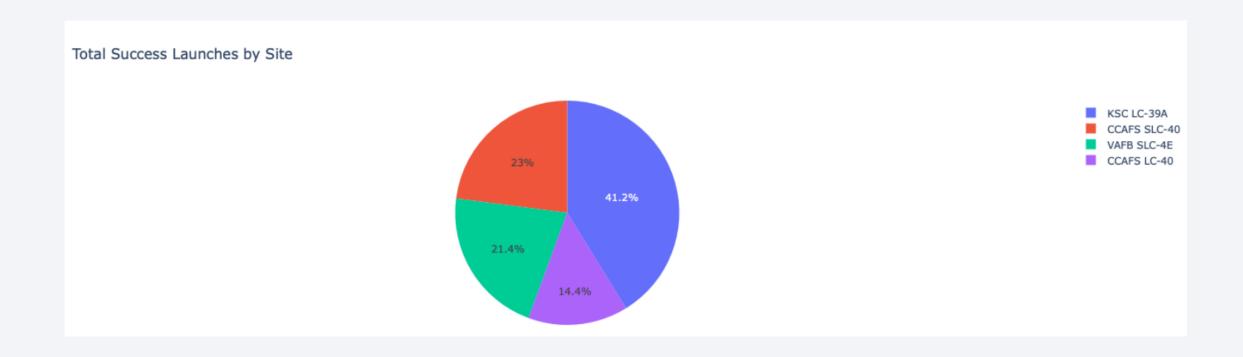
#### **Explanation:**

- From the visual analysis of the launch site KSC LC-39A we can clearly see that it is: relative close to railway (15.23 km) relative close to highway (20.28 km) relative close to coastline (14.99 km)
- Also the launch site KSC LC-39A is relative close to its closest city Titusville (16.32 km).
- Failed rocket with its high speed can cover distances like 15-20 km in few seconds. It could be potentially dangerous to populated areas.





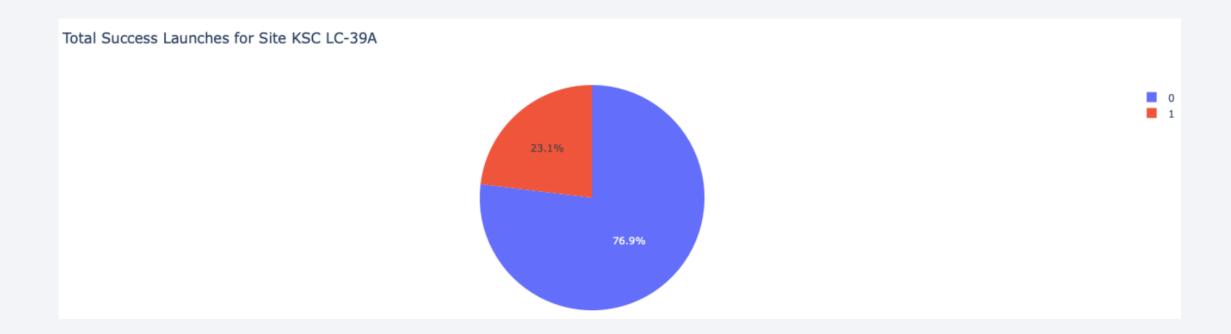
## Launch Success Count For All Sites



#### **Explanation:**

• The chart clearly shows that from all the sites, KSC LC-39A has the most successful launches.

# Launch site with highest launch success ratio



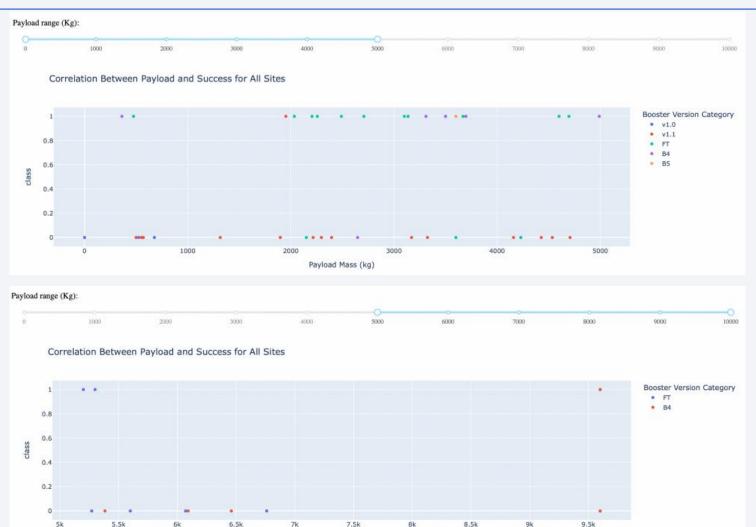
#### **Explanation:**

 KSC LC-39A has the highest launch success rate (76.9%) with 10 successful and only 3 failed landings.

## Payload Mass vs. Launch Outcome for all sites

#### **Explanation:**

 The charts show that payloads between 2000 and 5500 kg have the highest success rate.



Payload Mass (kg)



# Classification Accuracy

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.800000	0.800000
F1_Score	0.888889	0.888889	0.888889	0.888889
Accuracy	0.833333	0.833333	0.833333	0.833333

Scores and Accuracy of the Test Set

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.833333	0.845070	0.882353	0.819444
F1_Score	0.909091	0.916031	0.937500	0.900763
Accuracy	0.866667	0.877778	0.911111	0.855556

Scores and Accuracy of the Entire Data Set

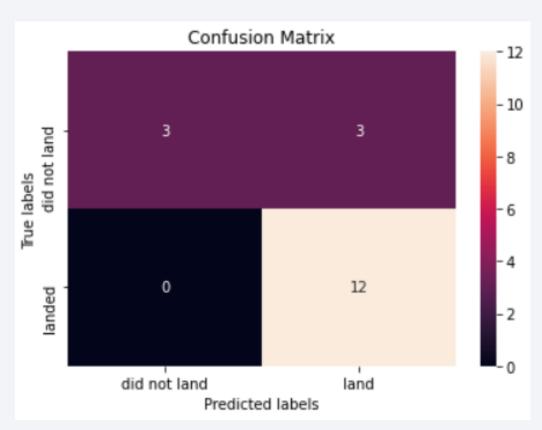
#### **Explanation:**

- Based on the scores of the Test Set, we can not confirm which method performs best.
- Same Test Set scores may be due to the small test sample size (18 samples). Therefore, we tested all methods based on the whole Dataset.
- The scores of the whole Dataset confirm that the best model is the Decision Tree Model. This model has the highest accuracy.

## **Confusion Matrix**

#### **Explanation:**

 Examining the confusion matrix, we see that logistic regression can distinguish between the different classes.
 We see that the major problem is false positives.



### Conclusions

- Decision Tree Model is the best algorithm for this dataset.
- ➤ Most of launch sites are in proximity to the Equator line and all the sites are in very close proximity to the coast.
- > The success rate of launches increases over the years.
- > KSC LC-39A has the highest success rate of the launches from all the sites.
- ➤ Orbits ES-L1, GEO, HEO and SSO have 100% success rate.



# **Appendix**

GitHub Repository URL

<u>hasanhammad/Applied-Data-Science-Capstone:</u>

The final task of this capstone project (github.com)

Special Thanks to All Instructors:

Applied Data Science Capstone - IBM - Course Info | Coursera

- SpaceX data
- Wikipedia

