

# An Exploration on Crypto Currencies

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The notion of cryptocurrency has entered our lives with the introduction of Bitcoin on Jan 2009. Crypto currencies are decentralized digital currencies, meaning the payment system works without a central repository or administrator. The transactions between users, creation of additional units and verification of transfers are secured by cryptography and logged into the transaction database; blockchain. In most cryptocurrencies, transactions are verified through a process called mining that requires computer processing power to find blocks of transactions and miners are rewarded with newly created crypto coins for their finds. Coins are stored in cryptocurrency wallets, which are essentially a collection of cryptographic keys. Yes, it is hard to digest the mechanics behind cryptocurrencies.

With the uncontrollable climb of Bitcoin and all these buzzwords flying around, cryptocurrencies became a hype. Part of the hype is created by the mystery caused by the enigmatic nature of cryptocurrencies and the obscurity of the workings of blockchain. The suspicion surrounding the future of cryptocurrencies were not only founded on the fear of the unknown but also on the fact that they can be lost forever from their markets due malware or data loss or even an accident as in a recent incident with an Ethereum wallet that caused approximately \$280m worth of Ether to be frozen.

All this said, our aim is to understand and relate cryptocurrencies to shed some light onto this conundrum. We will try to understand the correlation between cryptocurrencies, correlation with gold and how google trends are related to Bitcoin price.

We read the data directly from coinmarketcap.com using package rvest. The data looks like:

##	X.	Name	Symbol	Market.Cap	Price	
## 1	1	BTC\n	Bitcoin	BTC \$136,994,306,666	\$8206.01	
## 2	2	ETH\n	Ethereum	ETH \$35,191,906,350	\$367.05	
## 3	3	BCH\n	Bitcoin Cash	BCH \$20,028,501,521	\$1191.08	
## 4	4	XRP\n	Ripple	XRP \$9,105,109,962	\$0.235744	
##						Circulating.
	Supply	Volume..24h.	X..1h	X..24h	X..7d	
## 1						16,6
	94,387	\$3,319,270,000	0.50%	1.84%	18.27%	
## 2						95,8
	78,997	\$665,355,000	0.54%	1.75%	8.94%	
## 3						16,8
	15,413	\$512,279,000	-0.01%	0.95%	-7.55%	
## 4	38,622,870,411\n		\n		\n	
	*	\$105,769,000	0.19%	-0.18%	12.15%	

We can see that the data contains a few unwanted characters such as new line, , \$, \*, spaces, %. In order to conduct analysis, we need to remove these characters.

An alternative way to retrieve data is to use the JSON API at [api.coinmarketcap.com](https://api.coinmarketcap.com) which provides clean data. The data from the JSON API looks like:

```
##          id          name symbol  price_usd price_btc 24h_volume_usd market_cap_usd avail
able_supply total_supply max_supply percent_change_1h
## 1    bitcoin    Bitcoin    BTC 8199.620000 1.00000000    3312340000    136887629533
    16694387    16694387    2.1e+07          0.41
## 2    ethereum    Ethereum    ETH 366.740000 0.04474300    664158000    35162663256
    95878997    95878997      NA          0.45
## 3 bitcoin-cash Bitcoin Cash    BCH 1190.460000 0.14523900    510238000    20018075965
    16815413    16815413    2.1e+07         -0.04
## 4      ripple      Ripple    XRP   0.235734 0.00002876    105844000    9104723733
    38622870411 99993173757    1.0e+11          0.19
##  percent_change_24h percent_change_7d last_updated
## 1              1.74              18.13    1511336958
## 2              1.66              8.85    1511336969
## 3              0.91             -7.59    1511336969
## 4             -0.19             12.13    1511336941
```

which is much cleaner aside from NA's. But to demonstrate what we have learned in this class we chose to work with the data collected with rvest package and cleaned it.

```
# Cleaning the data
# Before cleaning, "\n" in the name strings should be replaced with "-" in df_cryptocurrencies$Name
df_cryptocurrencies$Name <- lapply(df_cryptocurrencies$Name, gsub, pattern = "\n", replacement =
  "-")

# In order to conduct analysis, we need to remove the unwanted characters such as \n, $, *, spaces, %.
df_cryptocurrencies[] <- lapply(df_cryptocurrencies, gsub, pattern = "\\n|\\s|[%*$,?]", replacement = "")

# remove the first column X. (coins' ranking of coinmarketcap web site)
df_cryptocurrencies$X. <- NULL

# Update the column names short, lowercase and meaningful
names(df_cryptocurrencies) <- c("name", "symbol", "marketcap", "price", "supply", "volume", "change_1h",
  "change_24h", "change_7d")

# Let's see how our data frame, df_cryptocurrencies looks after cleaning process
head(df_cryptocurrencies)
```

```
##           name symbol  marketcap  price  supply  volume change_1h change_24h ch
ange_7d
## 1    BTC-Bitcoin    BTC 136994306666 8206.01 16694387 3319270000 0.50 1.84
18.27
## 2    ETH-Ethereum    ETH 35191906350 367.05 95878997 665355000 0.54 1.75
8.94
## 3    BCH-BitcoinCash BCH 20028501521 1191.08 16815413 512279000 -0.01 0.95
-7.55
## 4    XRP-Ripple     XRP 9105109962 0.235744 38622870411 105769000 0.19 -0.18
12.15
## 5    DASH-Dash      DASH 4072563397 528.68 7703297 195967000 2.72 12.12
22.00
## 6    LTC-Litecoin    LTC 3811983352 70.67 53938708 147851000 0.28 0.26
11.01
```

For mathematical analysis variable types should be numeric.

```
# Check type of marketcap
typeof(df_cryptocurrencies$marketcap)
```

```
## [1] "character"
```

However some are not. So we transform the type of variables except name and symbol to numeric and assign into a new data frame. And after transformation data type of marketcap becomes:

```
## [1] "double"
```

Let's see how our data frame looks like now:

```
##           name symbol  marketcap  price  supply  volume change_1h change_24h
change_7d
## 1    BTC-Bitcoin    BTC 136994306666 8206.010000 16694387 3319270000 0.50 1.84
18.27
## 2    ETH-Ethereum    ETH 35191906350 367.050000 95878997 665355000 0.54 1.75
8.94
## 3    BCH-BitcoinCash BCH 20028501521 1191.080000 16815413 512279000 -0.01 0.95
-7.55
## 4    XRP-Ripple     XRP 9105109962 0.235744 38622870411 105769000 0.19 -0.18
12.15
```

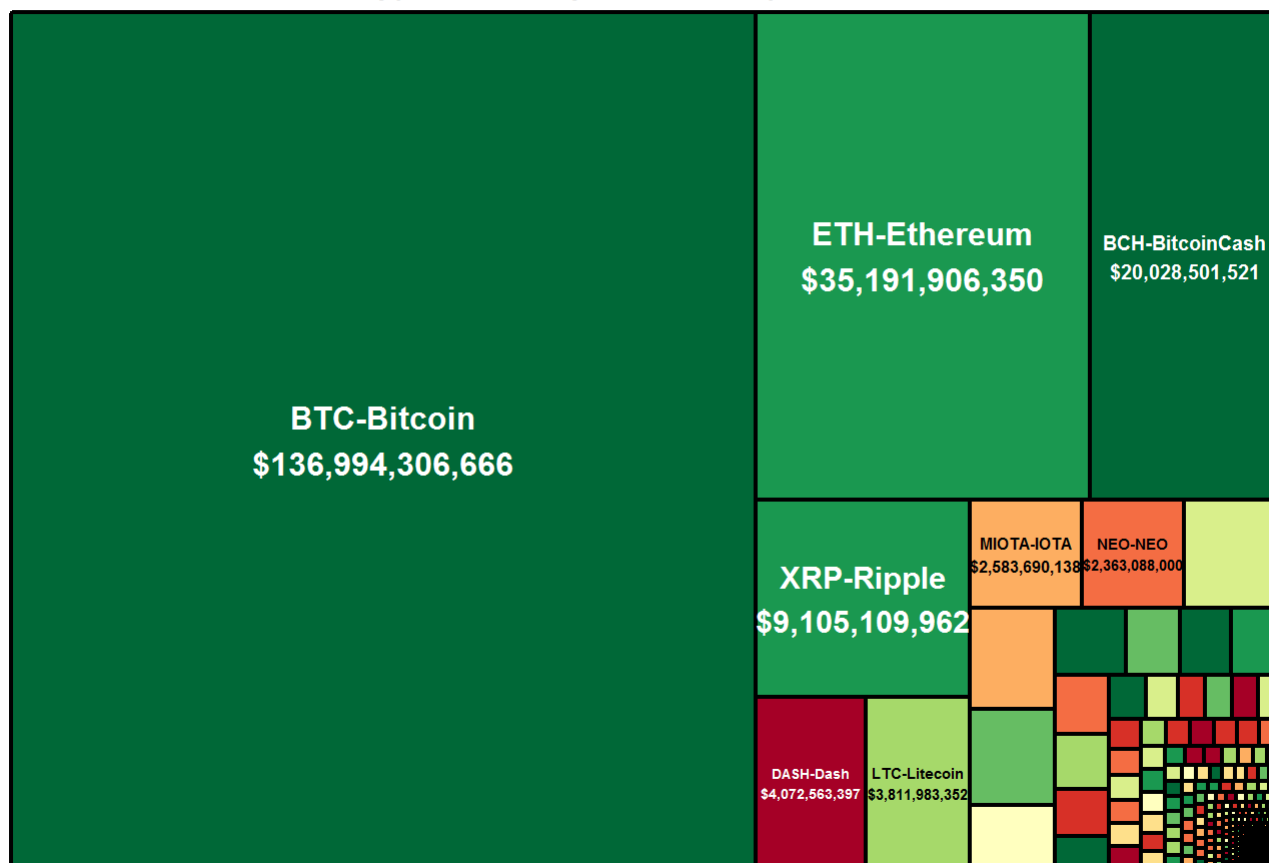
```
## [1] 914 9
```

and how many coins are there in the market?

```
## [1] 914
```

When you consider there are only 180 recognized currencies in the world this is a huge number. However not all of them are big players. Let's draw the market share of all crypto currencies as a treemap to get a better understanding:

## Cryptocurrency Market Capitalizations



Normal currencies are dependable because they have a relatively stable standing against each other and their market only gets effected from big political or economical events. However with a decentralized non-physical currency it all works differently. With no mechanism to act on a financial policy to regulate sudden price changes, price of the crypto-currencies are literally defined in the market.

Let's see how big these changes can be by exploring the evolution of the market in 1 hour, 24 hours and 7 days for all crypto currencies.

Summary of statistics and standard deviation of market change in 1 hour are as follows:

```
summary(df_allcryptocurrencies$change_1h)
```

##	Min.	1st Qu.	Median	Mean	3rd Qu.	Max.	NA's
##	-39.6100	0.0850	0.6500	0.6711	0.7000	72.5500	71

```
sd(df_allcryptocurrencies$change_1h, na.rm=TRUE)
```

```
## [1] 6.567036
```

Summary of statistics and standard deviation of market change in 24 hours are as follows:

```
summary(df_allcryptocurrencies$change_24h)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.    NA's  
## -95.920  -5.165    0.960    9.357   5.317 4967.040     68
```

```
sd(df_allcryptocurrencies$change_24h, na.rm=TRUE)
```

```
## [1] 175.0159
```

Summary of statistics and standard deviation of market change in 7 days are as follows:

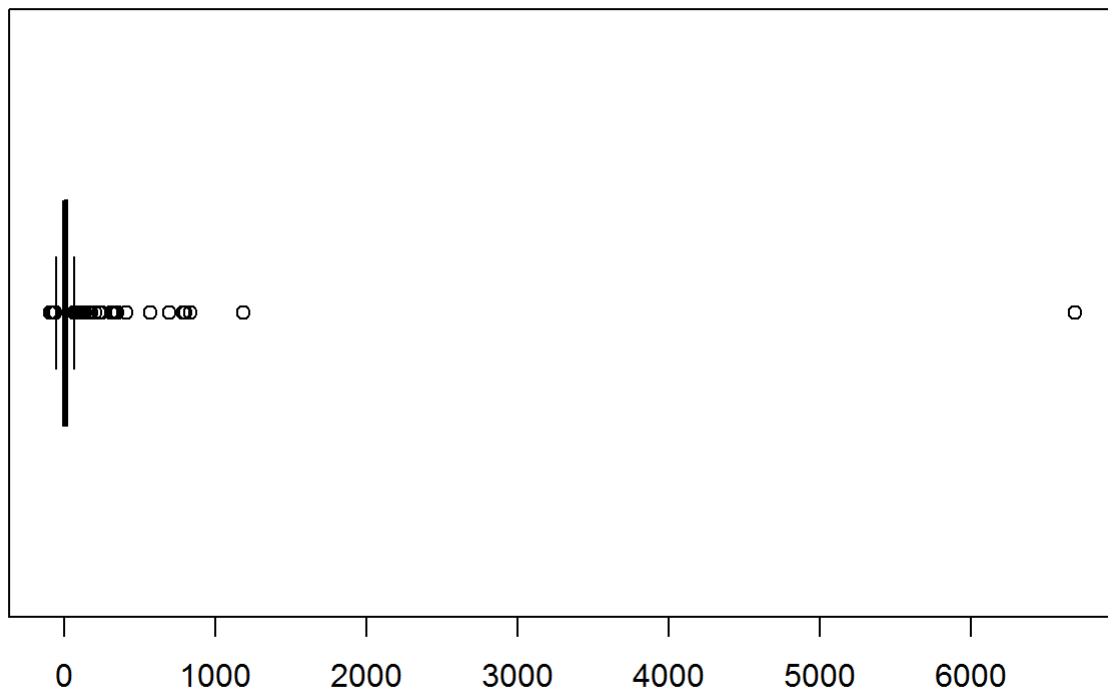
```
summary(df_allcryptocurrencies$change_7d)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.    NA's  
## -92.030  -7.532    8.900   26.812   23.345 6688.660     60
```

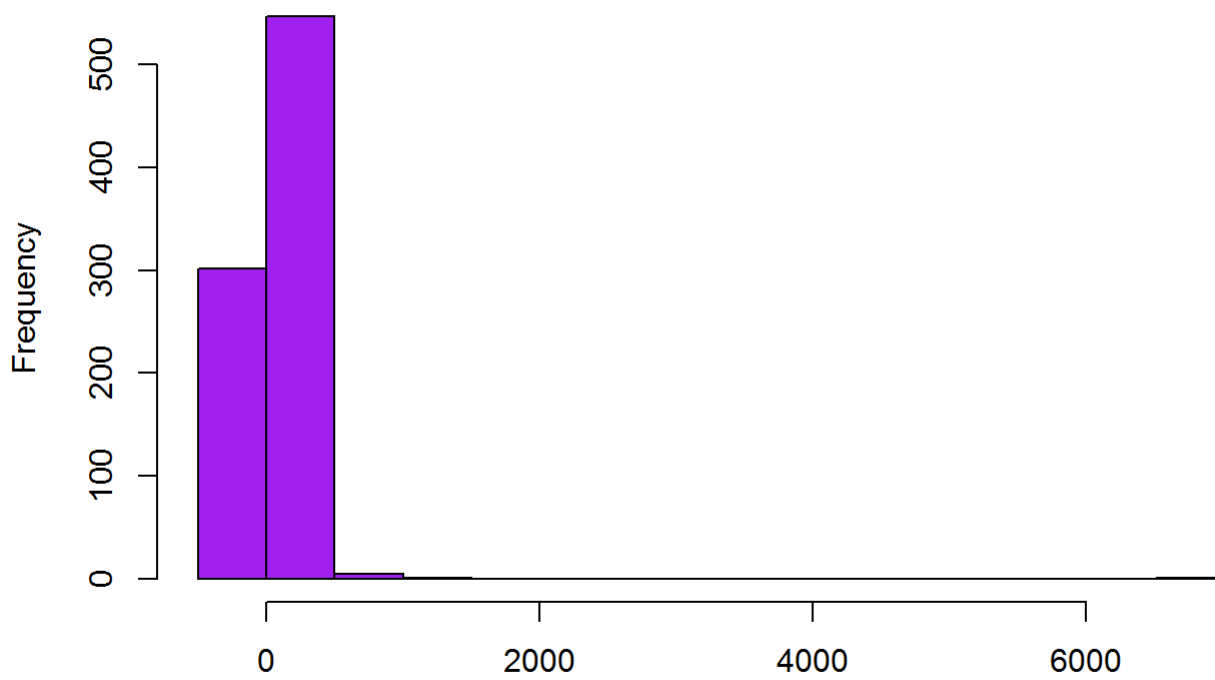
```
sd(df_allcryptocurrencies$change_7d, na.rm=TRUE)
```

```
## [1] 242.7385
```

### Box plot of Evolution of Currencies in 7 days



### Histogram of Evolution of Currencies in 7 days



An Evolution of Currencies in 7 days

However these price changes don't mean much without the context. Surely an \$100 increase of Bitcoin (which is valued about \$8000 at the time of this writing) is not the same an \$100 increase of Ethereum (which is valued about \$300 at the time of this writing). Let's find all the cryptocurrencies whose value has more than doubled in 7 days:

```
## [1] NXT-Nxt          FTC-Feathercoin    KRB-Karbowanec    ONX-Onix          SUPE
R-SuperCoin      BCO-BridgeCoin
## [7] GRE-Greencoin     UNIT-UniversalCur... XSH-SHIELD        ORB-Orbitcoin     XGR-
GoldReserve      BCF-BitcoinFast
## [13] BXT-BitTokens     BTCR-Bitcurrency   4CHN-ChanCoin     888-OctoCoin      GB-G
oldBlocks        USDE-USDe
## [19] VEC2-VectorAI     XRC-Rawcoin
## 914 Levels: -Money 020-020LondonCoin 1337-1337 2GIVE-2GIVE 42-42-coin 4CHN-ChanCoin 611-SixEl
even 808-808Coin 888-OctoCoin 8BIT-8Bit ... ZZC-ZoZoCoin
```

and let's find all the cryptocurrencies which lost more than 25% of its value in 7 days:

```
## [1] B3-B3Coin          BDL-Bitdeal        EQT-EquiTrader     DIME-Dimecoin     XGOX-XGOX
FIMK-FIMKrypto     ZEIT-Zeitcoin      ARC-ArcticCoin
## [9] 1337-1337          RNS-Renos          INSN-InsaneCoin    HNC-Helleniccoin  LDOGE-LiteDoge
MAO-MaoZedong      XIOS-Xios          LUX-LUXCoin
## [17] CRM-Cream          BLAS-BlakeStar     SPRTS-Sprouts      MNC-Mincoin       ATOM-AtomicCoin
EMB-EmberCoin      808-808Coin        EL-Elcoin
## [25] EUC-Eurocoin      TOR-Torcoin        ITZ-Interzone      XCS-CybCSec       CTIC2-Coimatic2.
0 FAL-Falcoin
## 914 Levels: -Money 020-020LondonCoin 1337-1337 2GIVE-2GIVE 42-42-coin 4CHN-ChanCoin 611-SixEl
even 808-808Coin 888-OctoCoin 8BIT-8Bit ... ZZC-ZoZoCoin
```

By the tree chart above we know that Bitcoin is the dominant player in the market.  
The total market capitalization currently is:

```
## [1] "$233,804,325,168"
```

and Bitcoin's share is:

```
## [1] "0.5859357%"
```

Even though Bitcoin is sharing the market with more and more crypto currencies each day, it remains the biggest player.

Let's focus on top 10 currencies by market cap.

```

##          name symbol    marketcap      price      supply      volume change_1h change_24
h change_7d          formatted_market_cap
## 1      BTC-Bitcoin    BTC 136994306666 8206.010000    16694387 3319270000      0.50      1.8
4      18.27    BTC-Bitcoin\n$136,994,306,666
## 2      ETH-Ethereum    ETH 35191906350 367.050000    95878997 665355000      0.54      1.7
5      8.94    ETH-Ethereum\n$35,191,906,350
## 3    BCH-BitcoinCash    BCH 20028501521 1191.080000    16815413 512279000      -0.01      0.9
5      -7.55    BCH-BitcoinCash\n$20,028,501,521
## 4      XRP-Ripple    XRP 9105109962 0.235744 38622870411 105769000      0.19      -0.1
8      12.15    XRP-Ripple\n$9,105,109,962
## 5      DASH-Dash    DASH 4072563397 528.680000      7703297 195967000      2.72      12.1
2      22.00    DASH-Dash\n$4,072,563,397
## 6      LTC-Litecoin    LTC 3811983352 70.670000    53938708 147851000      0.28      0.2
6      11.01    LTC-Litecoin\n$3,811,983,352
## 7      MIOTA-IOTA    MIOTA 2583690138 0.929542 2779530283 82883900      1.62      4.5
3      43.57    MIOTA-IOTA\n$2,583,690,138
## 8      NEO-NEO    NEO 2363088000 36.360000    65000000 87469400      0.71      0.6
0      21.44    NEO-NEO\n$2,363,088,000
## 9      XMR-Monero    XMR 2233389607 145.230000    15377976 82114100      -0.46      6.2
1      17.71    XMR-Monero\n$2,233,389,607
## 10     XEM-NEM    XEM 1856286000 0.206254 8999999999 7281700      0.50      -0.2
2      5.16    XEM-NEM\n$1,856,286,000
##      marketcap_percent
## 1      0.585935725
## 2      0.150518628
## 3      0.085663520
## 4      0.038943291
## 5      0.017418683
## 6      0.016304161
## 7      0.011050652
## 8      0.010107118
## 9      0.009552388
## 10     0.007939485

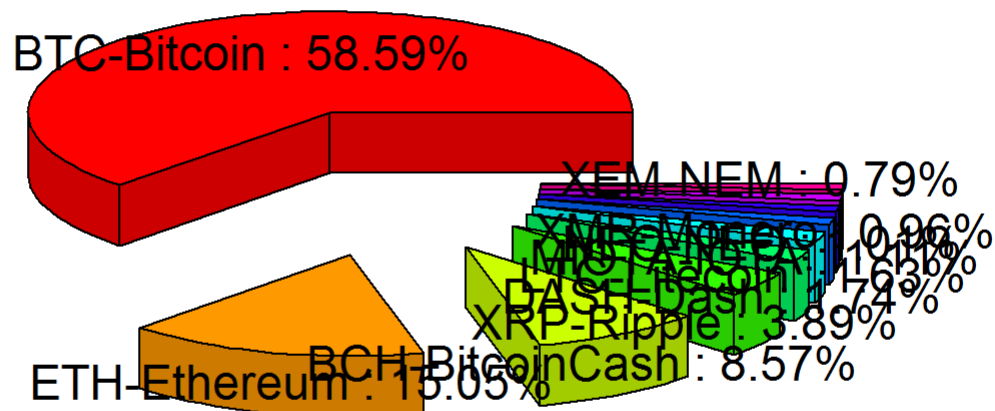
```

Total market share of the top 10 coins is:

```
## [1] "93.34337%"
```



## Top 10 Cryptocurrencies Market Share



Since we are focusing on the top currencies we gather historical data from CoinMarketCap web site as the top currencies go way back than some other small currencies. HTML data is converted into a dataframe because there is no API to get the historic data of cryptocurrencies. We will study the daily evolution of top 5 cryptocurrencies:

```
##          name symbol
## 1    BTC-Bitcoin   BTC
## 2    ETH-Ethereum  ETH
## 3  BCH-BitcoinCash BCH
## 4    XRP-Ripple   XRP
## 5    DASH-Dash    DASH
```

We import the historical data for these currencies.

Bitcoin

```

##      Date      Open      High      Low      Close
      Volume      Market.Cap
## Min.   :2013-04-28 Min.   : 68.5 Min.   : 74.56 Min.   : 65.53 Min.   : 68.43
Min.   :2.858e+06 Min.   :7.793e+08
## 1st Qu.:2014-06-19 1st Qu.: 265.5 1st Qu.: 270.83 1st Qu.: 260.95 1st Qu.: 265.66
1st Qu.:2.181e+07 1st Qu.:3.774e+09
## Median :2015-08-10 Median : 454.9 Median : 460.15 Median : 446.11 Median : 454.99
Median :5.067e+07 Median :6.600e+09
## Mean   :2015-08-10 Mean   : 875.6 Mean   : 901.99 Mean   : 852.00 Mean   : 880.30
Mean   :3.211e+08 Mean   :1.362e+10
## 3rd Qu.:2016-09-30 3rd Qu.: 758.7 3rd Qu.: 774.70 3rd Qu.: 738.92 3rd Qu.: 758.70
3rd Qu.:1.298e+08 3rd Qu.:1.074e+10
## Max.   :2017-11-21 Max.   :8205.7 Max.   :8348.66 Max.   :7949.36 Max.   :8200.64
Max.   :8.957e+09 Max.   :1.370e+11
##
NA's   :243
##      Percentage
## Min.   : -0.429680
## 1st Qu.: -0.018626
## Median : -0.001956
## Mean   : -0.003381
## 3rd Qu.:  0.011286
## Max.   :  0.233712
##

```

## Ethereum

```

##      Date      Open      High      Low      Close
      Volume      Market.Cap
## Min.   :2015-08-07 Min.   : 0.4316 Min.   : 0.483 Min.   : 0.4209 Min.   : 0.434
8 Min.   :1.021e+05 Min.   :3.197e+07
## 1st Qu.:2016-03-03 1st Qu.: 7.1350 1st Qu.: 7.357 1st Qu.: 6.7575 1st Qu.: 7.170
0 1st Qu.:5.850e+06 1st Qu.:5.880e+08
## Median :2016-09-28 Median : 11.4500 Median : 11.825 Median : 11.1750 Median : 11.485
0 Median :1.671e+07 Median :9.600e+08
## Mean   :2016-09-28 Mean   : 73.0548 Mean   : 76.140 Mean   : 70.0287 Mean   : 73.471
0 Mean   :2.187e+08 Mean   :6.806e+09
## 3rd Qu.:2017-04-25 3rd Qu.: 53.0425 3rd Qu.: 54.867 3rd Qu.: 51.5400 3rd Qu.: 53.125
0 3rd Qu.:1.691e+08 3rd Qu.:4.810e+09
## Max.   :2017-11-21 Max.   :397.5900 Max.   :414.760 Max.   :383.4700 Max.   :401.490
0 Max.   :2.883e+09 Max.   :3.676e+10
##
      NA's   :1
##      Percentage
## Min.   : -0.510344
## 1st Qu.: -0.034190
## Median :  0.001083
## Mean   : -0.009241
## 3rd Qu.:  0.025597
## Max.   :  0.728042
##

```

## BitcoinCash

```

##          Date          Open          High          Low          Close
Volume          Market.Cap          Percentage
## Min.    :2017-07-23  Min.    : 212.2  Min.    : 223.7  Min.    : 201.0  Min.    : 213.2  Mi
n.    :8.501e+04  Min.    :3.497e+09  Min.    :-0.539691
## 1st Qu.:2017-08-22  1st Qu.: 343.4  1st Qu.: 371.7  1st Qu.: 316.5  1st Qu.: 343.0  1st
Qu.:1.645e+08  1st Qu.:5.664e+09  1st Qu.: -0.052810
## Median :2017-09-21  Median : 438.6  Median : 471.8  Median : 414.4  Median : 439.6  Med
ian :2.993e+08  Median :7.396e+09  Median : 0.004763
## Mean    :2017-09-21  Mean    : 517.5  Mean    : 577.2  Mean    : 476.1  Mean    : 521.9  Mea
n    :7.065e+08  Mean    :8.784e+09  Mean    :-0.016847
## 3rd Qu.:2017-10-21  3rd Qu.: 601.1  3rd Qu.: 642.5  3rd Qu.: 569.1  3rd Qu.: 606.2  3rd
Qu.:7.658e+08  3rd Qu.:1.027e+10  3rd Qu.: 0.048317
## Max.    :2017-11-21  Max.    :1381.8  Max.    :2477.7  Max.    :1215.6  Max.    :1388.9  Ma
x.    :8.371e+09  Max.    :2.321e+10  Max.    : 0.359841
##
          NA's    :10

```

## Ripple

```

##          Date          Open          High          Low          Close
Volume          Market.Cap
## Min.    :2013-08-04  Min.    :0.002809  Min.    :0.003082  Min.    :0.002802  Min.    :0.0028
10   Min.    :8.316e+03  Min.    :2.196e+07
## 1st Qu.:2014-08-31  1st Qu.:0.006023  1st Qu.:0.006126  1st Qu.:0.005933  1st Qu.:0.0060
27   1st Qu.:2.829e+05  1st Qu.:1.431e+08
## Median :2015-09-28  Median :0.007760  Median :0.007924  Median :0.007543  Median :0.0077
72   Median :6.692e+05  Median :2.341e+08
## Mean    :2015-09-28  Mean    :0.036805  Mean    :0.038760  Mean    :0.034998  Mean    :0.0369
47   Mean    :2.950e+07  Mean    :1.302e+09
## 3rd Qu.:2016-10-24  3rd Qu.:0.014436  3rd Qu.:0.015033  3rd Qu.:0.014032  3rd Qu.:0.0144
35   3rd Qu.:2.307e+06  3rd Qu.:3.157e+08
## Max.    :2017-11-21  Max.    :0.394931  Max.    :0.435170  Max.    :0.332222  Max.    :0.3941
32   Max.    :1.770e+09  Max.    :1.513e+10
##
    NA's    :145
## Percentage
## Min.    :-1.793669
## 1st Qu.: -0.020750
## Median : 0.002604
## Mean    :-0.005443
## 3rd Qu.: 0.020879
## Max.    : 0.460047
##

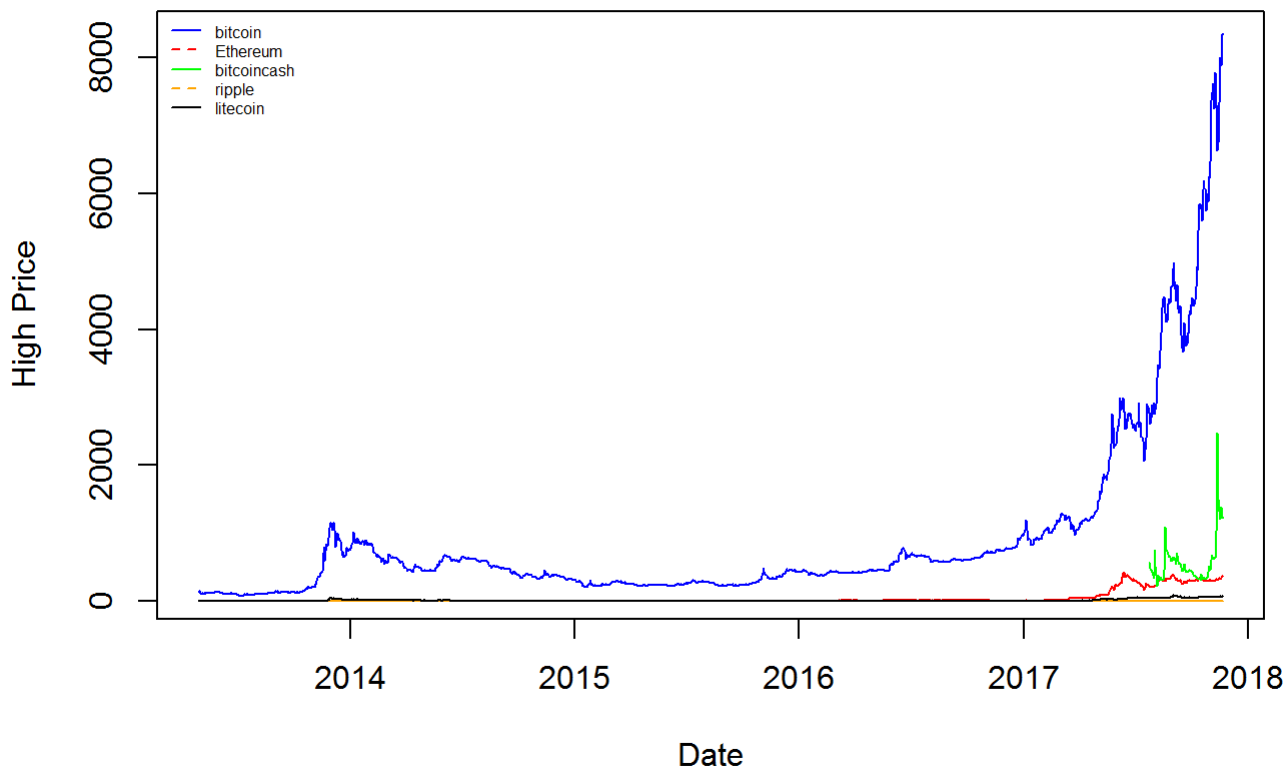
```

## Litecoin

##	Date	Open	High	Low	Close	Vol
ume	Market.Cap	Percentage				
##	Min. :2013-04-28	Min. : 1.15	Min. : 1.34	Min. : 1.11	Min. : 1.16	Min.
	:4.817e+05	Min. :3.794e+07	Min. :-1.290954			
##	1st Qu.:2014-06-19	1st Qu.: 3.09	1st Qu.: 3.14	1st Qu.: 3.02	1st Qu.: 3.08	1st Q
	u.:1.755e+06	1st Qu.:1.205e+08	1st Qu.: -0.016491			
##	Median :2015-08-10	Median : 3.86	Median : 3.92	Median : 3.81	Median : 3.86	Median
	:3.162e+06	Median :1.760e+08	Median : 0.000000			
##	Mean :2015-08-10	Mean :10.75	Mean :11.23	Mean :10.25	Mean :10.79	Mean
	:5.047e+07	Mean :4.698e+08	Mean : -0.004071			
##	3rd Qu.:2016-09-30	3rd Qu.:10.30	3rd Qu.:10.55	3rd Qu.: 9.80	3rd Qu.:10.31	3rd Q
	u.:9.418e+06	3rd Qu.:2.959e+08	3rd Qu.: 0.017422			
##	Max. :2017-11-21	Max. :85.83	Max. :92.07	Max. :75.59	Max. :86.04	Max.
	:1.731e+09	Max. :4.527e+09	Max. : 0.401857			
##						NA's
:243						

If we plot the high prices of these 5 currencies together we get.

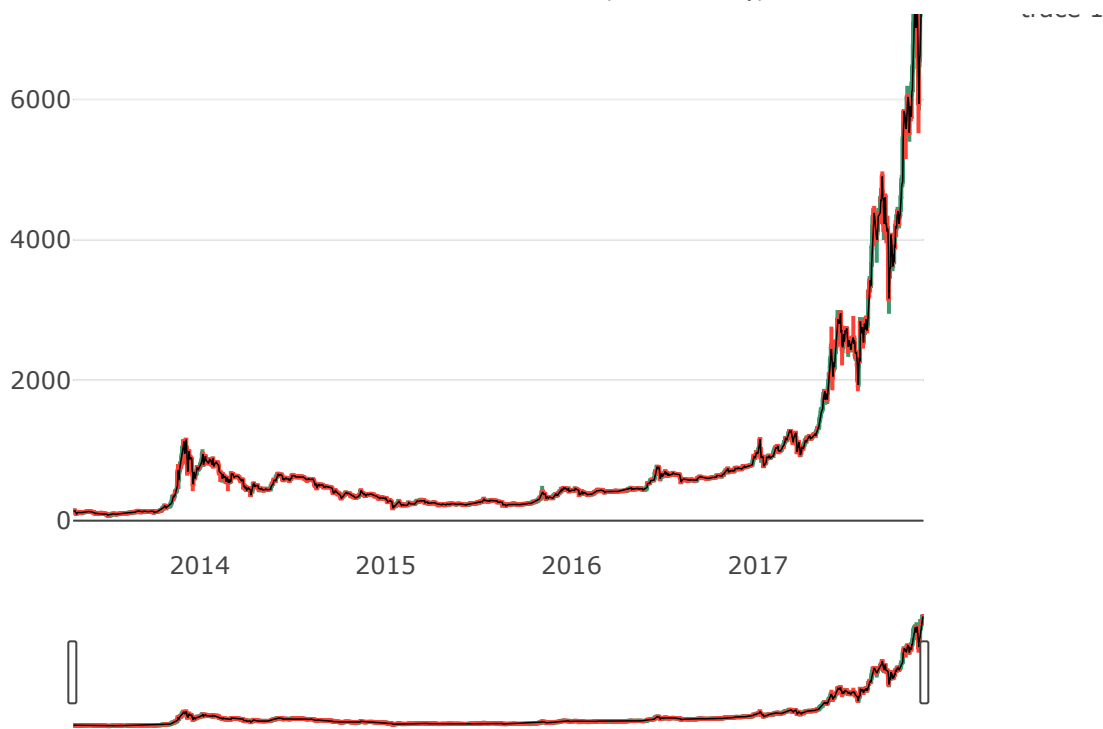
### Curriencies High Price



Our motivation to work with cryptocurrencies actually comes from this; look at that steep increase in a year. But when you look closely it's not a smooth increase. With a candlestick plot we can see that the price is always alternating between increasing and decreasing.

### Bitcoin Candlestick Chart





Focusing on only the last 30 days.

Candlestick Chart For Bitcoin: Last 30 Days



This means between the day we decided on this project and today we could've increased our money by 33% ! That is a huge amount. Let's examine the percentage of price changes for Bitcoin to see if this is normal.

```
summary(df_bitcoin$Percentage)
```

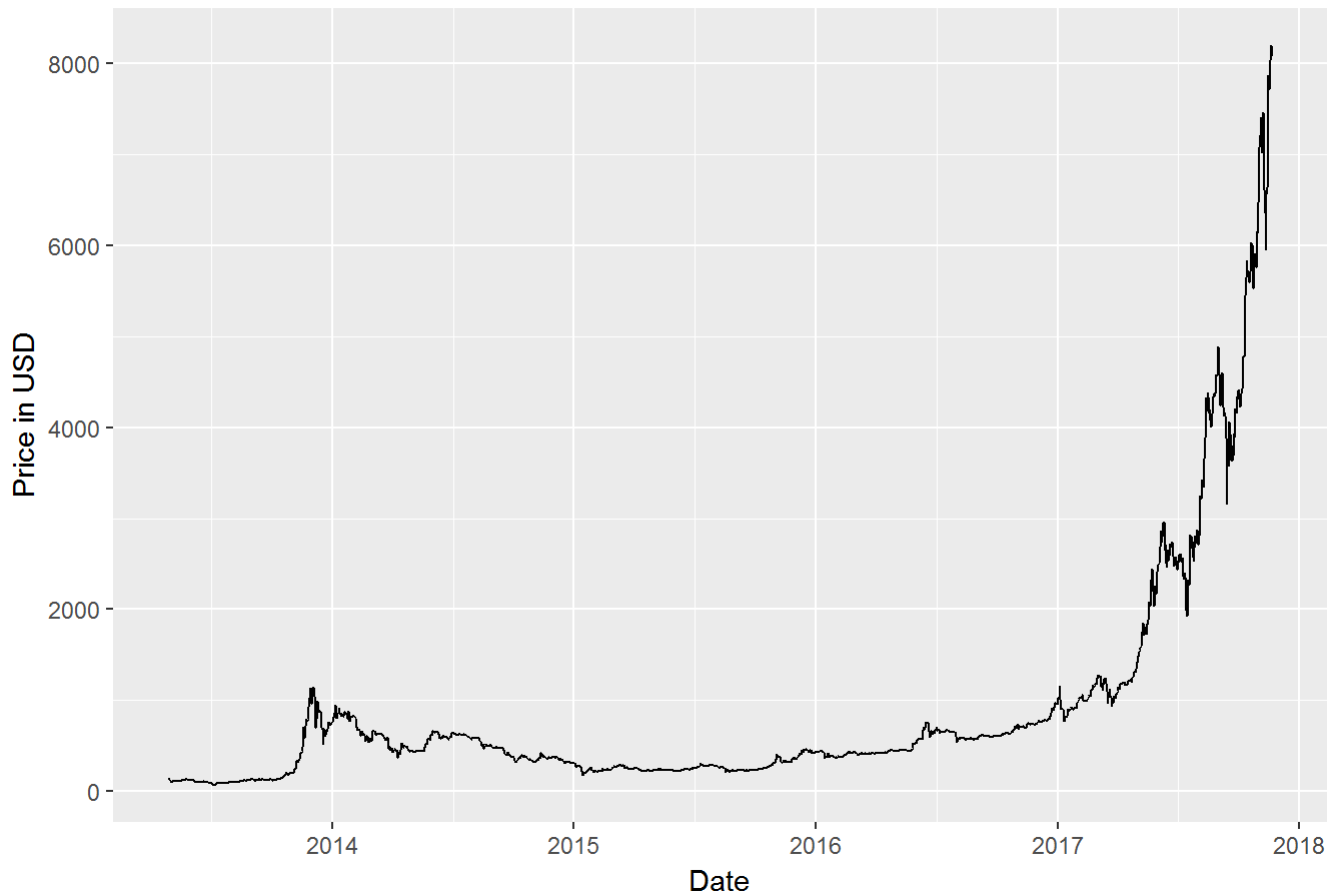
```
##      Min.   1st Qu.   Median     Mean   3rd Qu.     Max.
## -0.429680 -0.018626 -0.001956 -0.003381  0.011286  0.233712
```

```
sd(df_bitcoin$Percentage)
```

```
## [1] 0.04312892
```

Bitcoin is highly volatile; it has gained up to 23% or lost up to 43% in only one day.

### History of Bitcoin Price



Let's examine the percentage of price changes for Ethereum to see if a similar phenomenon occurs.

```
summary(df_ethereum$Percentage)
```

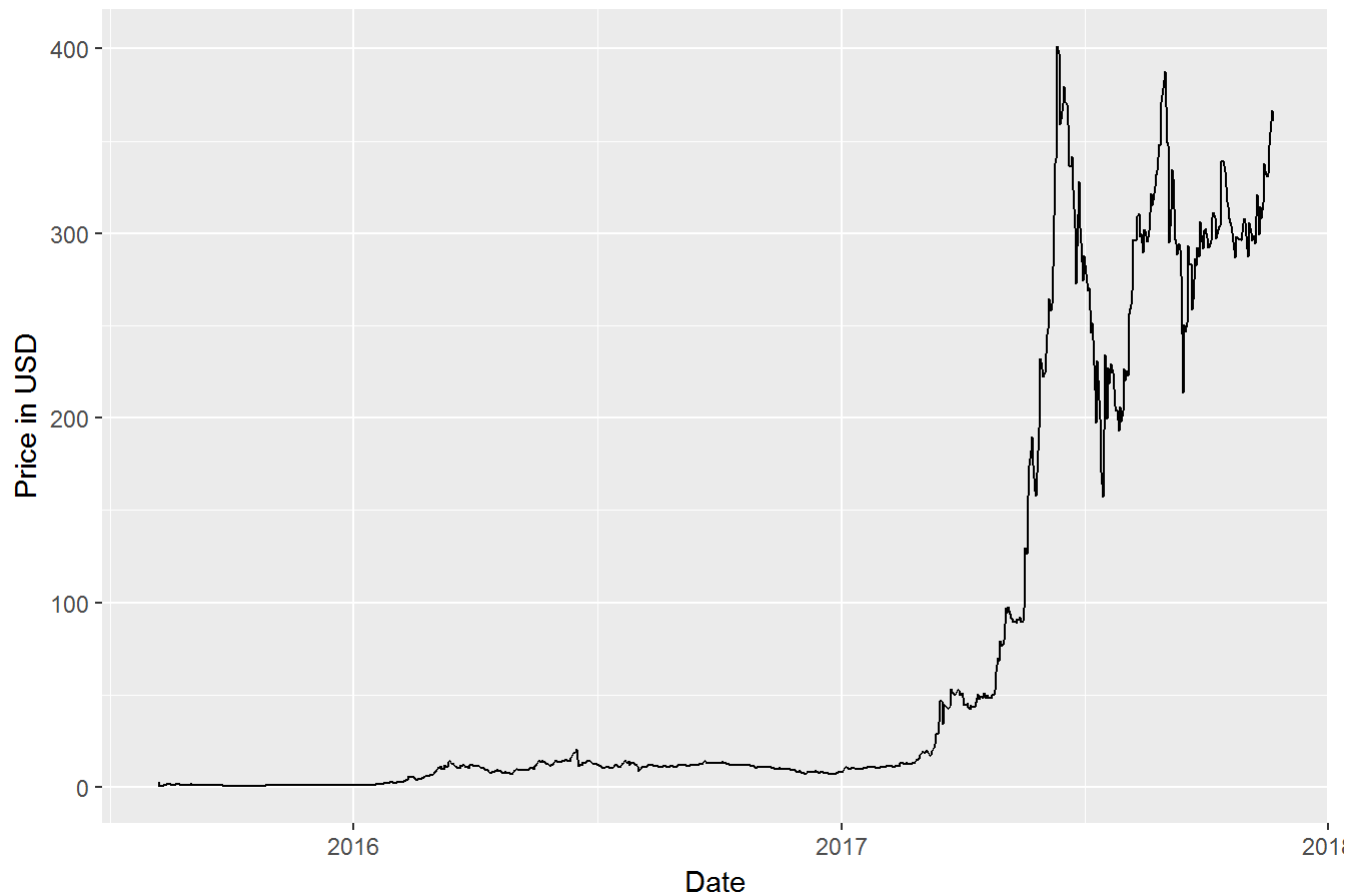
```
##      Min.   1st Qu.   Median     Mean   3rd Qu.     Max.
## -0.510344 -0.034190  0.001083 -0.009241  0.025597  0.728042
```

```
sd(df_ethereum$Percentage)
```

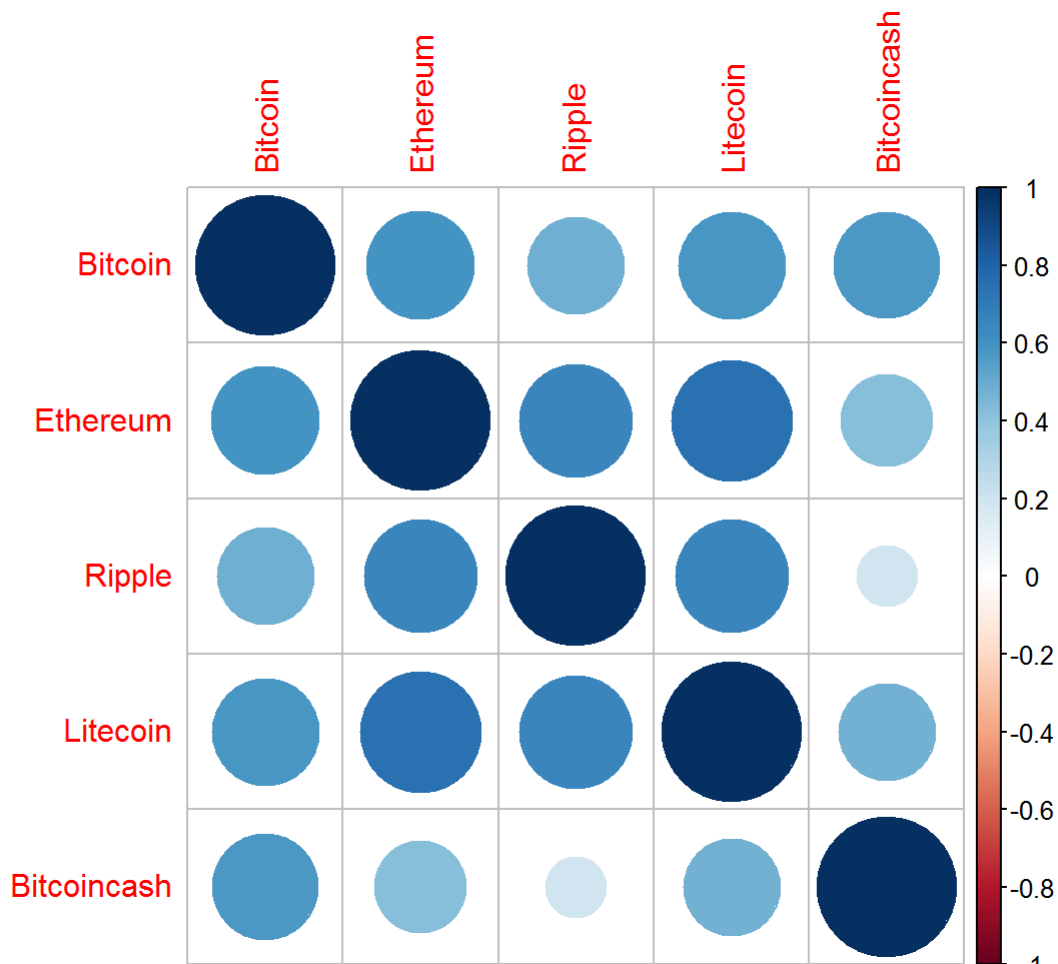
```
## [1] 0.08004012
```

Ethereum is also extremely volatile for a currency; it has gained up to 72% or lost up to 51% in only one day.

### History of Ethereum Price



Correlation between cryptocurrencies' closing prices gives us an idea if they behave similarly to normal currencies or if people treat them basically being the same since they are not affiliated with anything but code chunks and blockchains.

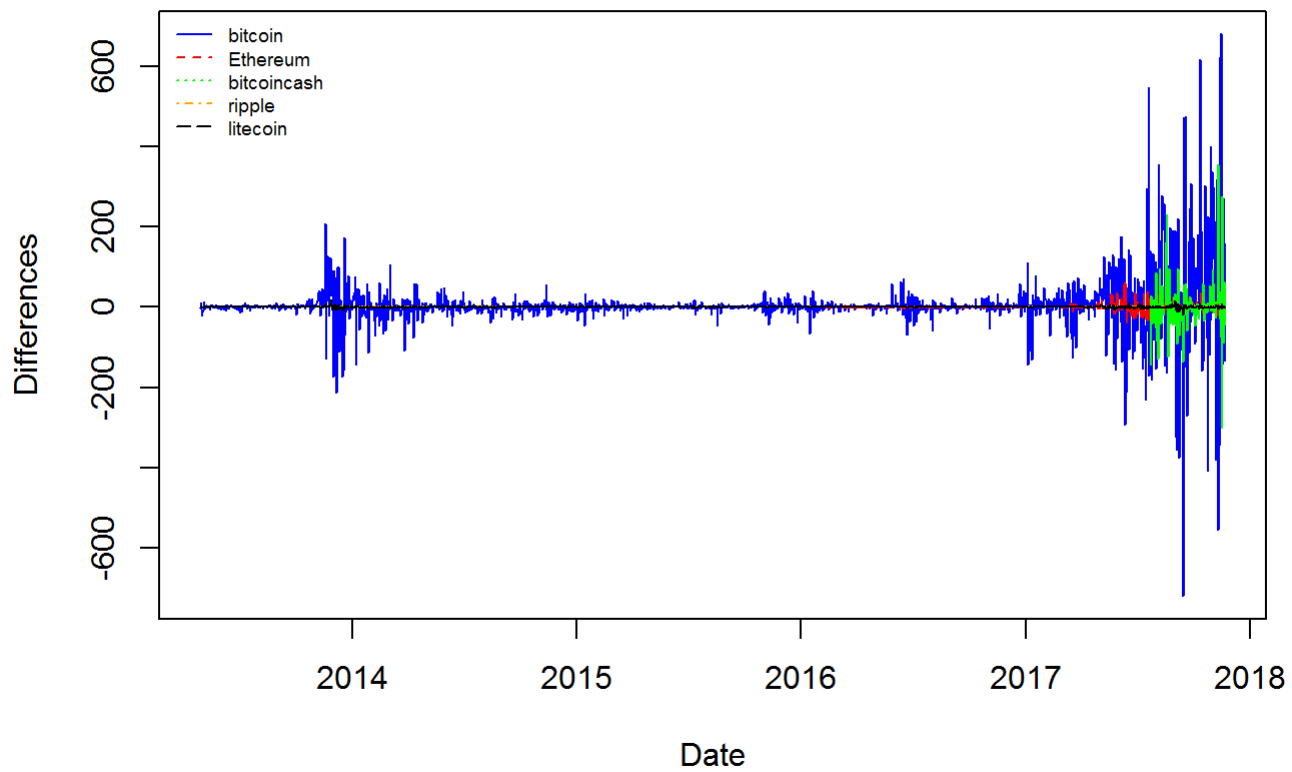


We can see that, at least the top five cryptocurrencies are correlated. This means that a negative news about one might affect the others negatively even if not at the same magnitude.

Wait a second! Are we jumping to conclusions here? Remember, these all sail at different price levels so we need some sort of normalization. Currently we trying to correlate a data like this:

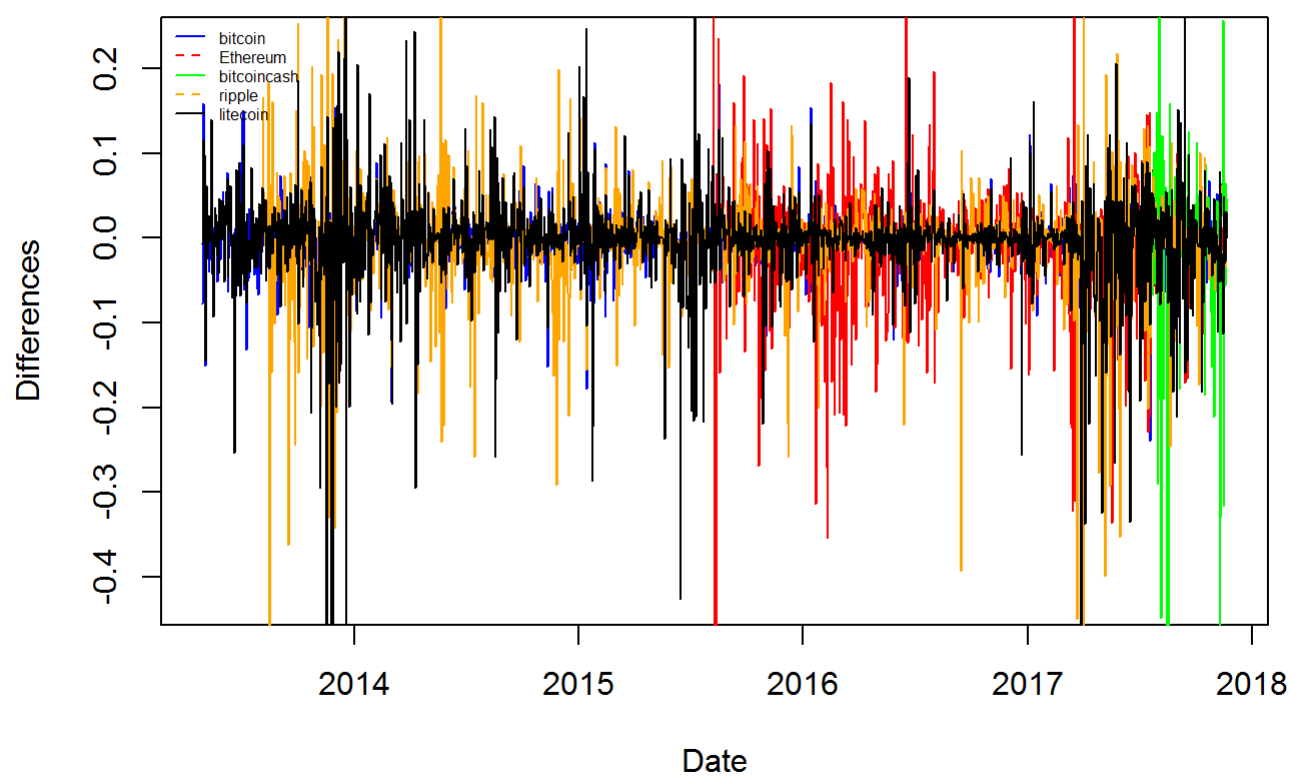


## Daily Differences between Opening and Closing Price

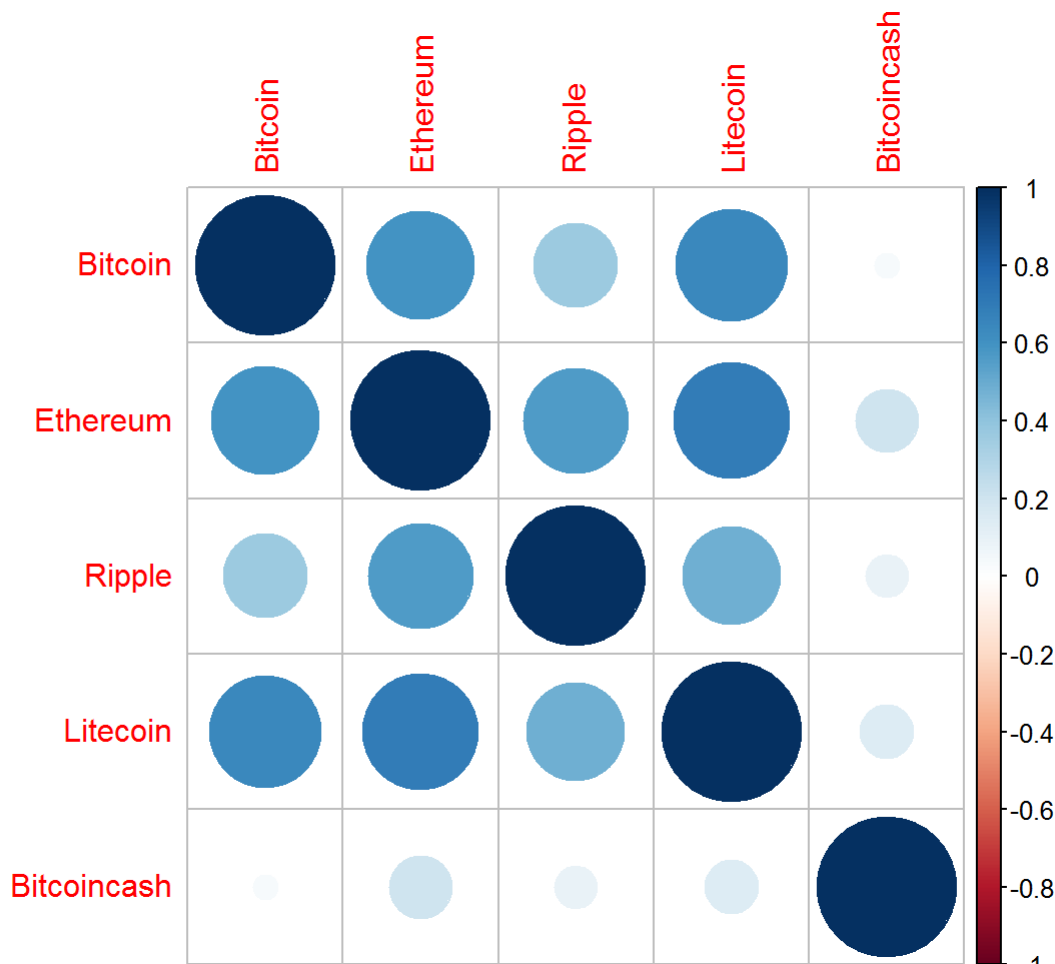


You can't even see Ripple and Litecoin in the graph. But after normalizing by turning them into percentage changes the data we are trying to correlate becomes like this:

## Percentage of Closing Price



Let's look at the correlation between the percentage changes:



The correlations have weakened a little bit and BitcoinCash seems to be acting independently. So, good news! You might still bet on some crypto currencies while shorting others and make money on both exchanges! Obligatory Warning: The market is highly volatile so it can be too risky.

Since Bitcoin was first to market, has limited supply and unregulated a natural question to ask is “how similar it is to gold”? Correlation with the well known asset and the gold of the digital world is:

```
## [1] 0.1037629
```

It can be seen that the correlation is nothing of importance. Bitcoin is only a tiny fraction of gold in terms of market capitalization and gold's physical vs Bitcoin's digital makes them two separate markets even though you can mine Bitcoins, too.

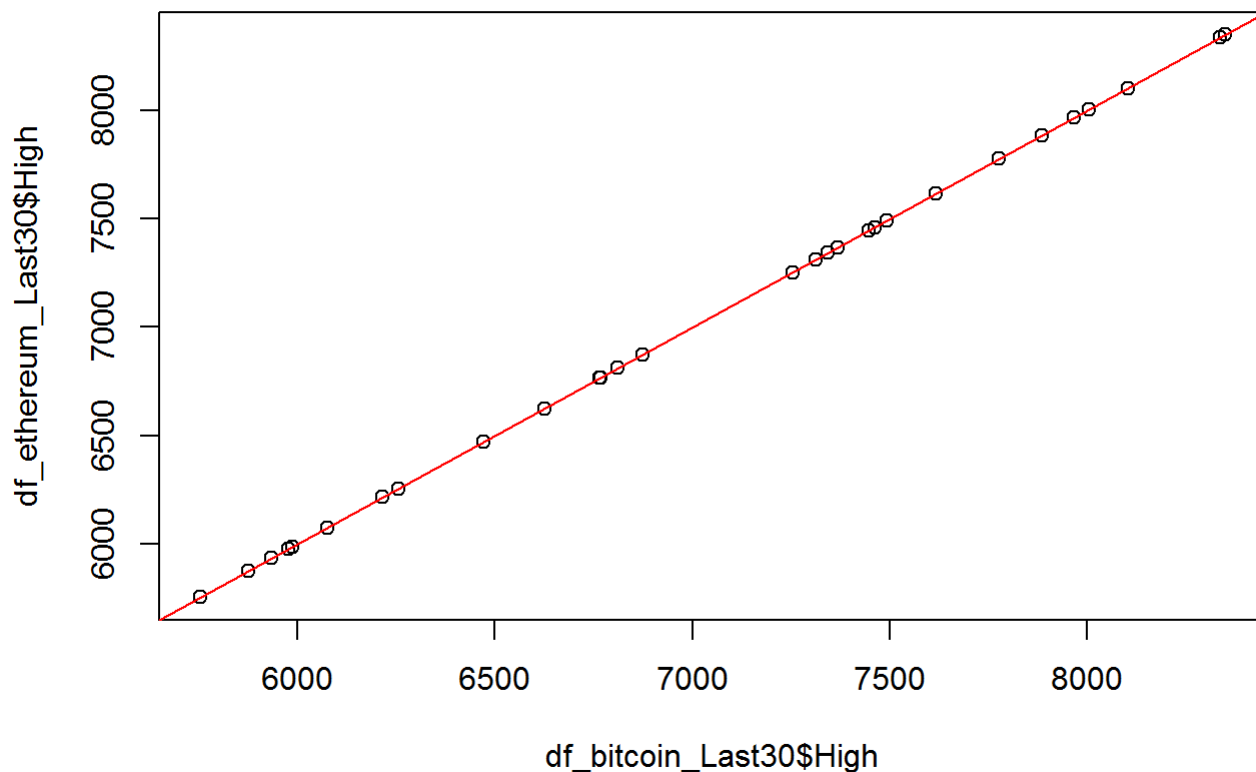
We have talked about the speculative aspect of crypto currencies, let's see if our intuition was correct on this one. In here, we try to define the correlation between bitcoin and google search by comparing historical price datas to Google search trend of Bitcoin.

```
## [1] 0.9228585
```

Yes, they are extremely correlated! This could mean that the price of crypto currencies can be affected from negative or positive publicity and/or vice versa; a huge change in prices might spark interest and sequentially people might be searching for more information on them.

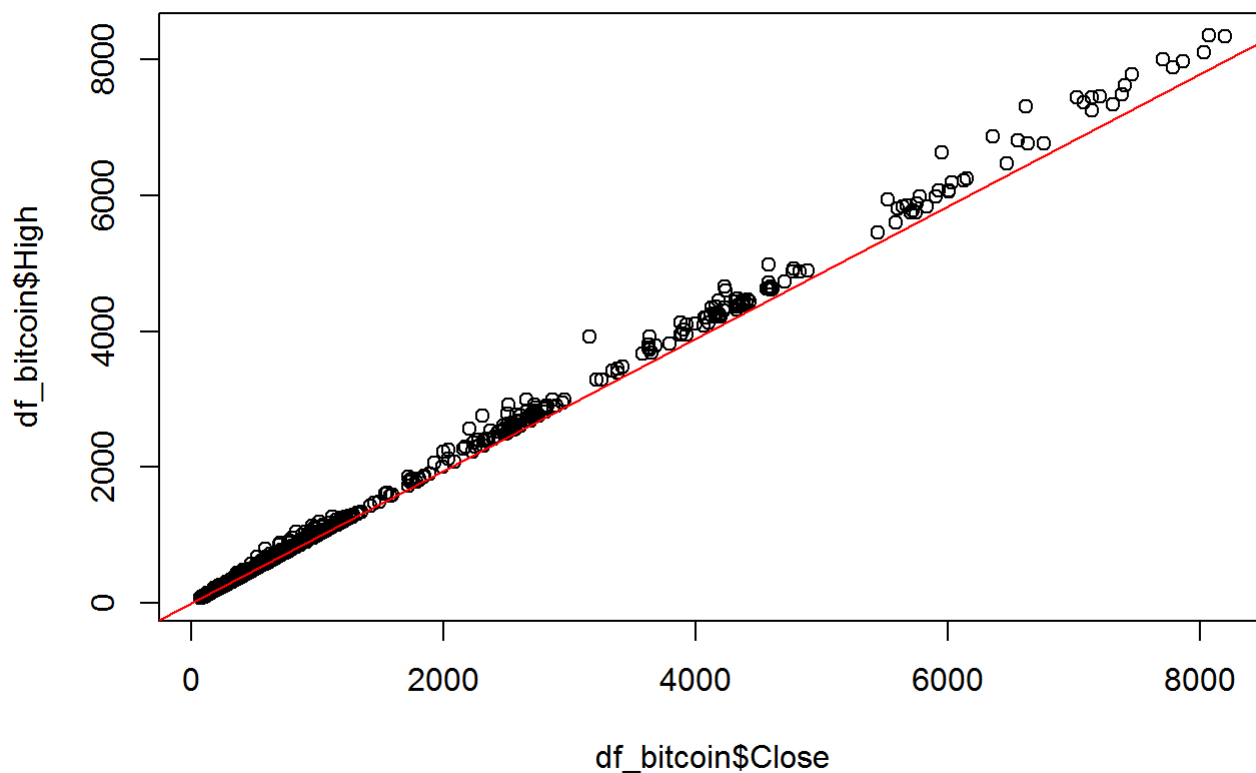
Linear regression analysis between bitcoin high price and Ethereum high price for last 30 days.

```
##
## Call:
## lm(formula = df_bitcoin_Last30$High ~ df_ethereum_Last30$High,
##     data = c(df_bitcoin_Last30, df_ethereum_Last30))
##
## Residuals:
##      Min       1Q   Median       3Q      Max
##       0         0         0         0         0
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -1.328e-12  0.000e+00   -Inf    <2e-16 ***
## df_ethereum_Last30$High  1.000e+00  0.000e+00    Inf    <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0 on 28 degrees of freedom
## Multiple R-squared:  1, Adjusted R-squared:  1
## F-statistic:  Inf on 1 and 28 DF, p-value: < 2.2e-16
```

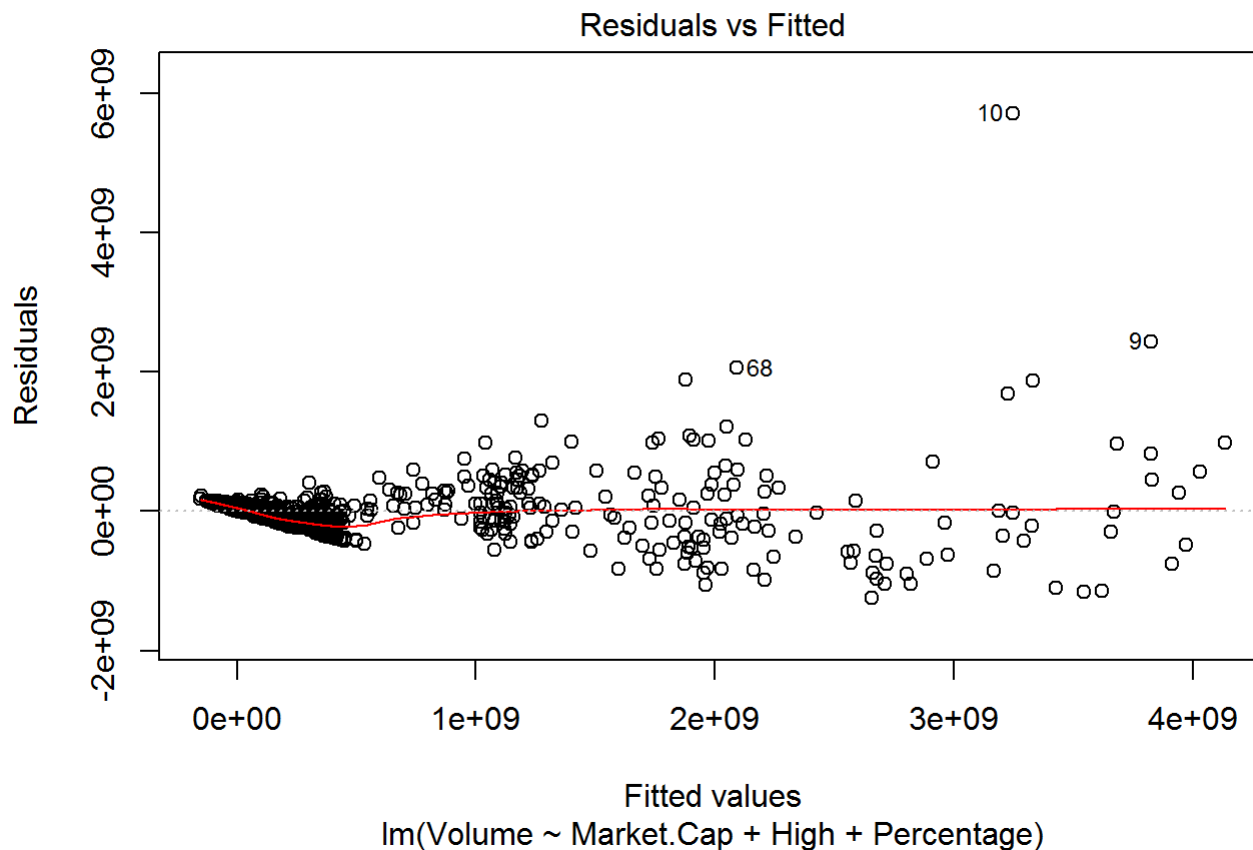


As it is seen in the figure; there is linear relationships between Ethereum and Bitcoin high prices. Linear Regression between bitcoin closing price and high price gives us

```
##
## Call:
## lm(formula = Close ~ High, data = df_bitcoin)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -660.21  -2.91    2.38    9.44   184.43
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  3.3411415  1.3357430   2.501  0.0125 *
## High         0.9722529  0.0008459 1149.388 <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 44.79 on 1667 degrees of freedom
## Multiple R-squared:  0.9987, Adjusted R-squared:  0.9987
## F-statistic: 1.321e+06 on 1 and 1667 DF, p-value: < 2.2e-16
```



```
##
## Call:
## lm(formula = Volume ~ Market.Cap + High + Percentage, data = df_bitcoin)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -1.250e+09 -9.321e+07  1.872e+07  9.518e+07  5.712e+09
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -2.395e+08  1.164e+07 -20.567  <2e-16 ***
## Market.Cap  -5.834e-02  6.939e-03  -8.408  <2e-16 ***
## High         1.444e+06  1.123e+05  12.862  <2e-16 ***
## Percentage  -3.951e+08  2.147e+08  -1.840    0.066 .
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 298100000 on 1422 degrees of freedom
## (243 observations deleted due to missingness)
## Multiple R-squared:  0.843, Adjusted R-squared:  0.8427
## F-statistic: 2545 on 3 and 1422 DF, p-value: < 2.2e-16
```



These analyses helped us to understand cryptocurrencies a little better and lifts the veil of mystery around them a bit. Of course every mind asks different questions. Our minds wandered to the question of whether we can use machine learning techniques to make money off this. Hence we applied 4 methods on python to understand the data better and see how they performed.

Summary of results; we get 58% accuracy on KNN and SVM for Bitcoin price predictions trained on past 30 days of prices. However this result is not that great considering the upward trajectory of Bitcoin. The best predictor predicted if it will go up with 55% accuracy and it will go down with 53% accuracy. That means we won't be rich tomorrow. But we didn't lose hope, we will try again.