



## Mohammad Emon Biswas

Phone : +880 1712 739004  
Fiverr : <https://www.fiverr.com/rgemon>  
eMail : rgemon2@gmail.com  
Linkedin : <https://www.linkedin.com/in/rg-emon/>  
Address : Poradaha - Mirpur, Kushtia, Khulna – 7031, Bangladesh

### SKILLS :

- ✓ On Page SEO
- ✓ Off Page Local SEO
- ✓ USA Local Citations Submission
- ✓ UK Local Citations Submission
- ✓ Australia Local Citations Submission
- ✓ Canada Local Citations Submission
- ✓ Blog Posting
- ✓ Back-linking/ Link Building
- ✓ Map Embedding
- ✓ Local Map Pointing
- ✓ Google My Business Listing
- ✓ Apple Business Map Listing
- ✓ Yahoo Business Map Listing
- ✓ Bing Business Map Listing
- ✓ Google My Business Ranking
- ✓ Web Site Ranking
- ✓ Facebook, Twitter , Linkdin & Other Social Media Marketing
- ✓ Photos, Logos, Images retouching

### Summary of Qualifications :

- I'm motivated **Search Engine Optimization specialist** up to 4 years successful professional experience.
- Good communication, creative english in Search Engine Optimization
- Problem solving skills & client deliverables for carrying out various SEO/SEM campaigns.
- Perfect understanding of the majors key point of SEO: Local Business Listing, Link Building, Keyword Analyze, Website Analyze & Business Map Listing
- Mastering all essentials SEO tools: Google Applications (Analytics, AdWords, Sites, Web Master's Toolkit), Semrush, Yext, Moz semantical analysis and keywords search
- Advanced user of : Photoshop, Camtasia, Microsoft Word, Microsoft Excel, Power Point
- Passionate and always curious, experimenting with different media & steadily heading for new concepts

### Professional Experience :

#### Search Engine Optimization :

- Managed search engine audit documents on client websites and make recommendations
- Conducted keyword research based highly relevant and trafficked keywords
- Suggested improvements for SEO: internal architecture, identify content gaps and communicate any new content opportunities
- Handled more than 35 clients base and significantly raised rankings of client's websites within top 10 in major search engines (Google, Yahoo and MSN/Bing)
- Write end of month progress reports. Prepare search engine ranking and traffic reports to assess areas of potential improvement. Monitor, track, and report, websites traffic including trend analysis using site analytics solutions
- Undertaken market and competitor research and analysis
- Keep up to date with current SEO technologies and tools
- Work with other SEO team to brainstorm new ideas and identify complex issues faced by new and existing clients
- Collaborating with stakeholders to ensure their content is SEO friendly
- Dealing with clients and provide instructions for site optimization through written communication, conference calls and meeting
- Keep up-to-date with search engine technology, SEO methods and news by participating in forums, reading blogs and white papers and attending industry events

#### Search Engine Marketing :

- Managed and optimized campaigns across search engines to ensure goals are met
- Keep current with SEM trends and actively research, test and propose new approaches to improving campaign performance
- Provided recommendations and actively participate in landing page optimization
- Organized and planned the community management on social media: Linkedin, Viadeo, Twitter, Facebook, Google+, Scoopit, Digg, Pinterest accounts

### Work History :



#### Search Engine Optimization On Fiverr

2016 - Till now

##### Online Market Place

- Responsible for the execution of SEO campaigns and communications (primarily for Business site as well as English site), following up on these projects, analyzing results and making recommendations.
- Developed and executed SEO campaigns designed to increase site visibility and traffic, including SEO, promotional and event-related, among visitors, customers and business partners.