

Marketing Campaign Effectiveness Dashboard

1000

Total Customers

4.88

Average of engagement_score

101

Total Campaign

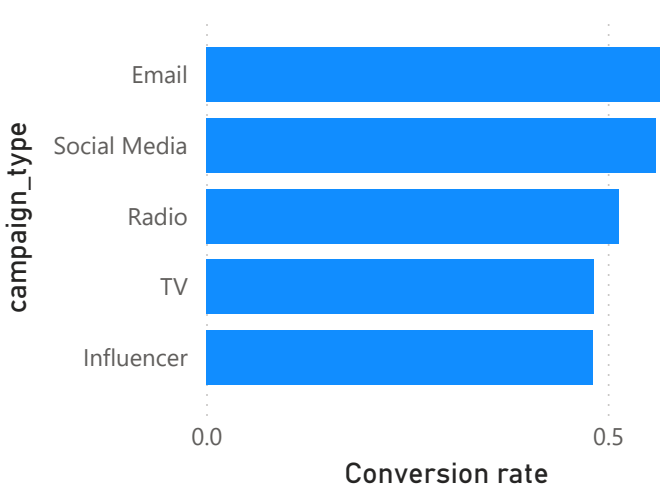
520

Purchase Made

Average of engagement_score by region



Conversion rate by campaign_type



Purchase by campaign_type

