## **ECS 273: Visual Analytics**

HW#1: Collecting data and conducting simple explorative analysis

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## Task 2 | Part 2

In the below table, the first column represents tickers of the <u>20 stocks</u> provided in the questionnaire. The second column represents the number of news articles scraped for each of the 20 stocks, and the third and fourth columns represent the <u>Mean</u> and <u>Standard Deaviation</u> respectively, of the **news' character length of each ticker's articles** over a period of 3 days.

■ news_summary_table.csv ×			
HW1-Rahman-ShaikHaseebUr > T2 > ■ news_summary_table.csv			
Ticker	News_Articles	Mean_Char_Length	SD_Char_Length
AAPL	20	8928.05	2257.44
BAC	20	8179.3	3187.45
CAT	10	9373.4	3712.25
CVX	13	10439.69	3493.96
DAL	9	7097.78	4772.96
G00GL	19	8473.26	3004.69
GS	20	10652.8	2796.83
HAL	5	9184.0	3904.17
JNJ	20	9172.0	2777.11
JPM	20	9646.1	3027.92
К0	8	10001.0	2060.8
MCD	7	11300.57	4351.09
META	20	9599.25	2998.65
MMM	2	11841.5	3335.42
MSFT	20	9272.1	2837.37
NKE	10	11136.4	2355.55
NVDA	20	9451.1	2240.56
PFE	20	9621.85	3499.93
UNH	13	10592.23	3765.12
XOM	11	10463.36	2480.2

Figure 1: Table listing the mean and standard deviation of the news' character length of each ticker

Below is the <u>box plot visualization</u>, which represents the article <u>length distributions across 20</u> stocks over the past 3 days:

- The x-axis displays the stock ticker symbols (e.g., AAPL, META, KO)
- The y-axis represents the news' character length of all the articles content extracted for each stock ticker symbol

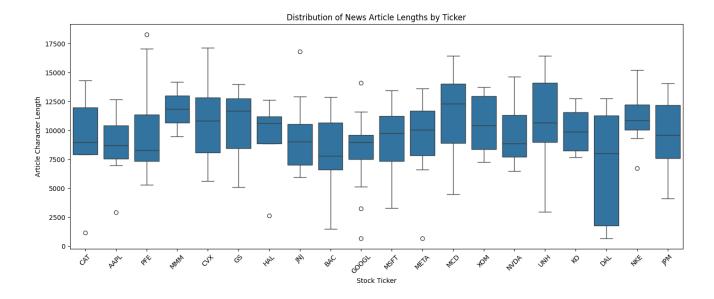


Figure 2: Box Plot Visualization comparing the article length distributions across 20 companies