Nurul Haseena bt Abdul Razak

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SKILLS

Languages & Aptitudes: Python, R (R Studio), SQL, NoSQL, Apache Spark, Tableau, PyTorch, FastAI, Tensorflow, Keras, Gradio, OpenCV

Technical Skills: Regression (Linear, Multiple-Linear, Logistic, Random Forest), **Classification** (K-NN, SVM, Random Forest, Naïve Bayes), **Clustering** (K-Means, Hierarchical), Deep Learning, Hypothesis Testing, Data Cleaning, Data Analysis

Other: Data Storytelling, Critical Thinking

PROFESSIONAL EXPERIENCE

Etiqa Insurance & Takaful

Bangsar, Kuala Lumpur

Protégé, Risk Transformation & Model Management

Nov 2022 – Present

- 1. Development of In-house e-KYC solution
 - a) Developed, trained and enhanced the fully in-house e-KYC solution by leveraging on machine learning models and computer vision libraries.
 - b) Developed a biometric matching tool (via Python) for facial recognition and facial similarity check.
 - c) Developed an anti-tampering tool to validate the presence of security features in the NRIC (i.e. myKad logo, security chip position, Malaysian flag etc)
 - d) Built a function to match extracted NRIC with government database via webscraping.

2. Fraud Analytics Risk Management

- a) Gain understanding of fraud modus operandi through validation of fraud category, extracted via text mining and pattern identification.
- b) Automated the FRAS (Fraud Risk Analytics System) operation to ensure end to end automation via SQL and Python, saving 1 hour on manual processes.

3. Model Risk Management

a) Understood the requirements of the Model Risk Policy, beginning with the annual update of the Model Inventory from multiple departments.

4. Risk Transformation

a) Support the Risk Management Department (RMD) in administrative tasks including minute-writing, consolidating presentations, and designing communications to RMD.

KWSP

Jln Raja Laut, Kuala Lumpur

Executive (Protégé), Digital Experience

Nov 2021 – June 2022

- a) Reporting to head of Digital Experience section.
- b) Responsible of preparing report on i-Akaun statistics, e.g. monthly take-up rate for references of the top management.
- c) Participate in i-Akaun app new feature UAT session and document issues encountered during testing session.
- d) Liase with Marketing department to produce digital content such as copywriting, promotional videos and push notifications.

SifuTutor Sdn.Bhd

Setia Alam, Selangor

Tutor

Aug 2020 – Present a) Teach 15 IGCSE students in Additional Maths and Physics.

- Recent student result: b) 8 students obtained A in Physics
- c) 6 students obtained A in Additional Maths
- d) Collaborate with 3 colleagues in creating Physics study guide for SPM students.

DATA SCIENCE PROJECT

- 1. Retailer Credit Scoring System
 - Developed a trade credit scoring system for retailers in pharma industry based on the past transactions using RFM analysis and K-Means Clustering.
 - Manufacturing company able to identify group of retailers eligible for trade credit.
- 2. Malaysian Dessert Classifier
 - Built and deployed an image classifier to identify Malaysian desserts using deep learning.
 - Foreigners unfamiliar with Malaysian dessert can check for food allergen and calories.

EDUCATION

University of Malaya

Kuala Lumpur

Bachelor of Physics

CGPA: 3.69

Dean's Award (Semester 2, 2016/2017 & 2017/2018)

DATA SCIENCE CERTIFICATE

360DigiTMG

Data Science Training Program

Centre of Applied Data Science

Data Star Program

Kuala Lumpur

Date of Issue: 3rd July 2022

Graduation Date: October 2020

Kuala Lumpur

Date of Issue: 14th September 2022