

**Harsh Garg**  
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EDUCATION

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- Vellore Institute of Technology** Bhopal, India  
*BTech in Computer Science and Engineering (AIML); CGPA: 8.18* *Expected May 2026*
- St. Dominic's Sr. Sec. School** Mathura, India  
*Higher Secondary; 86.2%* *July 2022*

EXPERIENCE

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- Brand Designer** Remote  
*UI/UX & Graphic Design* *2-Month Freelance Project*
  - Custom Instagram Story Covers:** Created 7 custom Instagram Story highlight covers, hand-drawn and vector-grouped, reinforcing “Clay Candles” identity around each cover’s edge and organizing content for a more professional feed.
  - Generative AI Ideation:** Leveraged generative AI early in concepting to accelerate ideation, securing client buy-in when an AI-inspired direction matched their vision.
  - Stakeholder Workshops:** Conducted stakeholder workshops and iterative reviews (3 meetings) to crystallize brand energy and messaging before design, ensuring alignment and reducing revision cycles by 30%.
  - Instagram Reel Animation:** Scripted and animated a 15-second Instagram Reel in Figma—mapping logo formation, element transitions, and outro CTA—with custom sound design, overcoming steep learning curve to produce smooth motion and typing-effect reveal.

PROJECTS

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- Autonomous Vehicle Accident Prediction Framework — Python, scikit-learn, Pandas, RandomForest, SMOTE:** Apr 2024
  - Engineered a RandomForest-based pipeline to predict accident severity and classify liability in mixed-traffic scenarios, achieving 85% overall accuracy—10 pp higher than SVM.
  - Addressed severe class imbalance via strategic undersampling and class-weighting, boosting recall on minority (Severity 1) cases by over 50% and ensuring fairer liability assignments across classes.
  - Automated end-to-end data preprocessing, imputing missing values, label-encoding categorical features, and MinMax-scaling—reducing pipeline and enabling rapid retraining during iterative model tuning.

EXTRA-CURRICULAR

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- Meraki – The Fine Arts Club** VIT Bhopal University  
*Secretary* *June 2023 – June 2025*
  - Provided strategy and mentorship to over 30 members, including team leads and co-leads.
  - Coordinated and implemented over 20 events and workshops, ensuring smooth operations.
  - Led the decor and design teams, directing the creation of posters and social media posts.

TECHNICAL SKILLS

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- **Languages:** Python, C++, HTML, CSS, JavaScript    **Technologies:** Figma, Spline    **Concepts:** UI/UX

CERTIFICATIONS

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- Google UX Design Professional Certificate** Jun 2025  
*Coursera*  
Credential ID: TMYGZ5DFPYMH
- GEN AI Using IBM WatsonX** Apr 2025  
*IBM Career Education Program*  
Credential ID: CEWXAI1IN