Harsh Garg

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## **EDUCATION**

## Vellore Institute of Technology

BTech in Computer Science and Engineering (AIML); CGPA: 8.13

Bhopal, India Expected May 2026

# St. Dominic's Sr. Sec. School

Higher Secondary; 86.2%

Mathura, India July 2022

## EXPERIENCE

## **Brand Designer**

Remote

UI/UX & Graphic Design

2-Month Freelance Project

- o Custom Instagram Story Covers: Created 7 custom Instagram Story highlight covers, hand-drawn and vector-grouped, reinforcing "Clay Candles" identity around each cover's edge and organizing content for a more professional feed.
- Generative AI Ideation: Leveraged generative AI early in concepting to accelerate ideation, securing client buy-in when an AI-inspired direction matched their vision.
- Stakeholder Workshops: Conducted stakeholder workshops and iterative reviews (3 meetings) to crystallize brand energy and messaging before design, ensuring alignment and reducing revision cycles by 30%.
- o Instagram Reel Animation: Scripted and animated a 15-second Instagram Reel in Figma—mapping logo formation, element transitions, and outro CTA—with custom sound design, overcoming steep learning curve to produce smooth motion and typing-effect reveal.

### Projects

- Autonomous Vehicle Accident Prediction Framework Python, scikit-learn, Pandas, RandomForest, **SMOTE**: Apr 2024
  - Engineered a RandomForest-based pipeline to predict accident severity and classify liability in mixed-traffic scenarios, achieving 85% overall accuracy—10 pp higher than SVM and 17 pp above logistic regression baselines.
  - o Addressed severe class imbalance via strategic undersampling and class-weighting, boosting recall on minority (Severity 1) cases by over 50% and ensuring fairer liability assignments across classes.
  - Automated end-to-end data preprocessing for 3.6 M+ records—imputing missing values, label-encoding categorical features, and MinMax-scaling—reducing pipeline runtime by 30% and enabling rapid retraining during iterative model tuning.
- Automatic Structural Health Monitoring (AutoSHM) Python, COLMAP, Open3D: Apr 2025
  - o Developed AutoSHM, an end-to-end automated SHM platform that converts raw building images into dense 3D reconstructions and actionable deformation diagnostics using COLMAP and Open3D.
  - Built a Flask-based backend for session management, file orchestration, and pipeline automation—auto naming sessions, triggering COLMAP/Open3D stages, and generating summary JSON—slashing manual processing time by
  - Engineered a responsive web frontend with Bootstrap and Three.js, embedding an interactive 3D viewer and download links for STL/PLY/CSV outputs, enabling non-technical stakeholders to inspect structural health in-browser.

## Extra-Curricular

### Meraki – The Fine Arts Club

VIT Bhopal University

Secretary

June 2023 - June 2025

- Provided strategic leadership and mentorship to over 60 members, including team leads and co-leads.
- Coordinated and implemented over 20 events and workshops, ensuring smooth operations and team collaboration for success.
- Led the decor and design teams, directing the creation of posters and social media posts.

# TECHNICAL SKILLS

Python, C++, HTML, CSS, JavaScript, Figma, UI/UX, Spline