

SEO Analysis Report

https://www2.hm.com/en_us/women/new-arrivals/clothes.html

Generated on 10/29/2025

75

Grade: C

Overall SEO Health Score



SEO Metrics

Title New Arrivals - Shop Women's clothing online | H&M

Tag USH&MH&MInstagramTikTokSpotifyYouTubePinterestFacebook (104 chars)

Meta Description

Present (121 chars)

H1 Tags

1 found

Images

36 total, 0 missing alt text

Word Count

69166 words

Performance Metrics

Page Load Time	0ms
First Paint	2350.300000011921ms
Page Size	2572KB

Issues Found

WARNING: Title tag too long (more than 60 characters)

WARNING: 13 broken or external links found

AI Recommendations

Warnings

Title tag too long

Recommendation: Shorten title to under 60 characters

Impact: Medium - May be truncated in search results

Generated by AI-Powered SEO Analyzer
For more detailed analysis, visit our dashboard