





# State-wide rollout of e-District MMP in Kerala

**Project Overview** 

October 2015

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### **Agenda**



- Project Background and Objectives
- e-District Services
- Major Milestones & Present Status
- e-District Some Interesting Facts
- Key Success Factors
- Way Forward







# e-District Background & Objectives



## e-District – Background



- 31 Mission Mode Projects (MMP) approved under NeGP
- e-District is a State MMP



# **Project Objectives (1/2)**



**e-District** aims at electronic delivery of identified high volume citizen centric services, at District and sub-district levels, which are not part of any other MMP

- A step towards making the NeGP's Vision a Reality
  - Ensure easy, anywhere and anytime access to Govt. services (both information & transactional) in a reliable, efficient and transparent manner
- Leverages and utilizes the 4 pillars of e-infrastructure under NeGP to deliver services:

Kerala State Data Centre (KSDC)	Operational
Kerala State Wide Area Network (KSWAN)	Operational 🙋
State Service Delivery Gateway (SSDG)	Operational
Akshaya Kendras (CSC)	Operational 🙋



# **Project Objectives (2/2)**





 Backend computerization of District, Taluk and Village level offices to ensure electronic delivery of services



 Government Process Reengineering of identified services for efficient delivery of services with improved Service Levels



- Extensive Capacity Building and training of field level functionaries:
  - to ensure smooth migration to electronic delivery
  - phasing out manual delivery of services.



 Reducing number of visits of citizens to a Government office / department for availing services



Reducing administrative burden, service fulfilment time & costs.

## Challenges prior to implementation



Large time investment required for availing a service with untracked SLAs





Higher cost to the citizen in availing a service

Limited Accessibility to the services (time window)





Travel required to access point for availing service

Higher likelihood of corruption in service delivery





Lack of clarity in application process







## **Kerala e-District Services**



# Services under Kerala e-District (1/3)



SL	Core Category	Srv No	Services	Srv No	Services
	Certificates - Revenue	1	Caste Certificate	13	Possession & Non-Attachment Certificate
		2	Residence Certificate	14	Intercaste marriage Certificate
		3	Identity Certificate	15	Life Certificate
		4	Relationship Certificate	16	Valuation Certificate
		5	Nativity Certificate	17	Widow/Widower Certificate
1		6	Legal Heir Certificate	18	One and the same Certificate
		7	Solvency Certificate	19	Caste Conversion Certificate
		8	Location Certificate	20	Destitute Certificate
		9	Domicile Certificate	21	Family Membership Certificate
		10	Income Certificate	22	Dependency Certificate
		11	Possession Certificate	23	Non-remarriage Certificate
		12	Community Certificate	24	Minority Certificate

# Services under Kerala e-District (2/3)



SL	Core Category	Srv No	Services	
2	RTI	25	Application for Information under RTI	
3	Grievance	26	Grievance and Complaints	
		27	Issue of New Ration Card	
4	Public Distribution System	28	Issue of Duplicate Ration Card	
		29	Addition/Deletion/Change of Name	
		30	Issue of Notices	
		31	Listing of cases	
5	Revenue Court Cases	32	Adjournment of cases	
		33	Tracking status of execution of orders	
			Stay and final orders of cases	

# Services under Kerala e-District (3/3)



SL	Optional Category	Srv No	Services	
		35	Payment of water charges	
6 Utility Services		36	Payment of Electricity Bills	
	<b>Utility Services</b>	37	Payment of Land phone	
	38	Payment of mobile bills		
			Payment of wireless bills	
			Collection of various fees for non-transport vehicles	
/	Motor Vehicle Department services	41	Collection of various fees for transport vehicles	
			Cess for all vehicles	
8	Electrical Inspectorate  43 Collection of miscellaneous fees for Electrical Inspector		Collection of miscellaneous fees for Electrical Inspectorate	
9	University services	44	Exam / General / Departmental remittances	
10	LSG payments	45	Payment of various fees/taxes for Corporation/ Municipalities/ Gram Panchayats	





#### **Kerala e-District: Major Milestones & Present Status**



## e-District – Major Milestones





#### Pilot Launch In Kannur Dec – 2010

The e-district pilot project went live in Kannur with 23 certificate services

#### Pilot Launch In Palakkad Mar -2011

The e-district pilot project went live in Palakkad with 23 certificate services.

#### Launch of Statewide rollout Dec-2012

The e-district Statewide rollout was launched in Pathanamthitta

**New Brand Identity** 

# State-wide rollout Go-Live Mar-2013

Completed the rollout of certificate services in the remaining 12 districts

#### Launch of e-District Public Portal Oct-2013

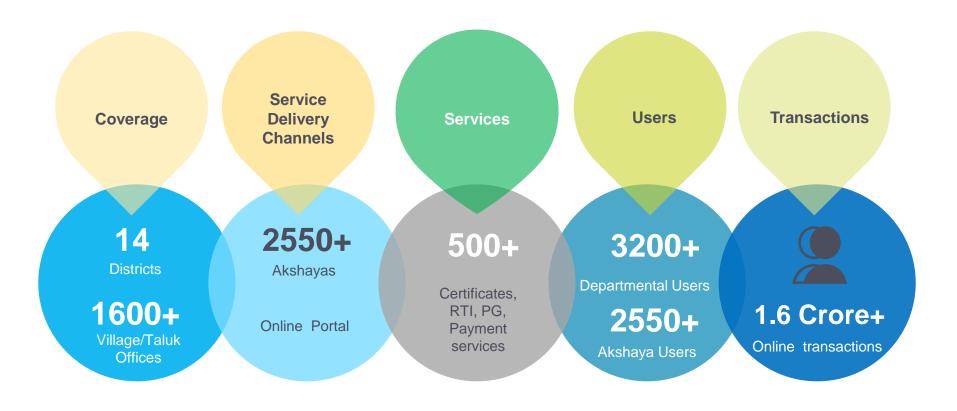
e-District Public Portal launched with facilities to apply for eservices from home

#### 1 Crore transactions crossed Nov-2014

1 Crore Certificates processed through e-District across Kerala.

## e-District Today...

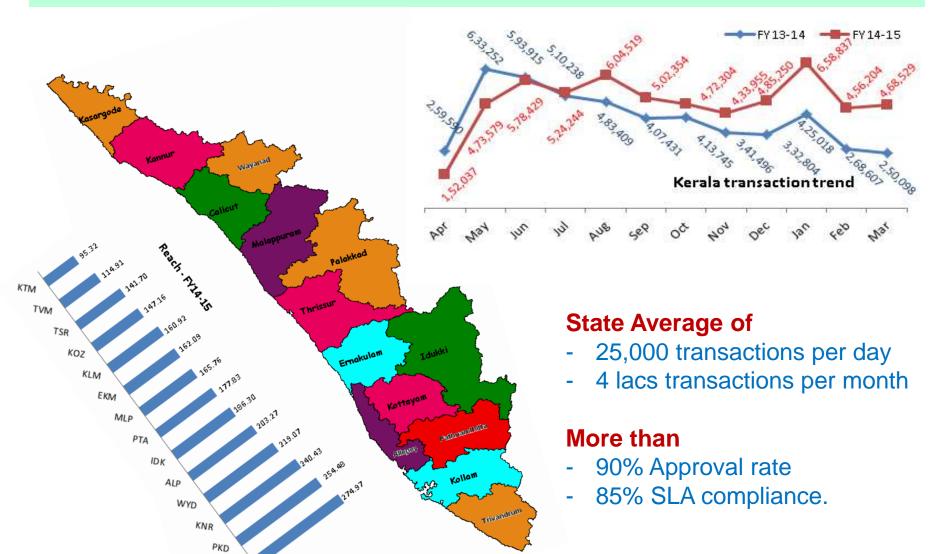




#### e- District Performance - FY 2014-15



#### An overview of transactions for the FY 2014-2015 under e-district



KSD

## Benefits realized vs Objectives (1/3)



#### **Expectations**

#### **Outcomes**

1.



Undertake **Backend computerization** of District and Taluk level offices to ensure electronic delivery of high volume citizen centric services at the district level

- √ 14 Districts
- √ 75 Taluk Offices
- √ 1,500+ Village offices
- ✓ 1.6+ Crore transactions

2.



Efficient delivery of services with Improved Service Levels by undertaking extensive Business Process Reengineering of identified services

- ✓ Extensive BPR
- √ > 85% Service level
- ✓ Right to Service

3.



Extensive Capacity Building and training of field level functionaries to ensure smooth migration to electronic delivery of e-District services and phasing out manual delivery of services

- √ 3.000+ Govt officials
- ✓ 2,550+ Akshaya CSCs
- ✓ Master Trainers / Training Centers
- **✓** Handhold Support

4.



Delivery of services through Common Service Centres (CSCs) by leveraging the common infrastructure of SWAN, SDC, and SSDG

- ✓ 2,550+ Akshaya CSCs
- √ 14 Friends Centres
- ✓ SDC/KSWAN up
- ✓ SSDG/State portal up



# Benefits realized vs Objectives (2/3)



		Expectations	Outcomes
5.		<b>Development of applications</b> to be hosted at the State Data Centres for delivery of services	<ul><li>✓ 24 Certificates</li><li>✓ 500+ payment services</li><li>✓ RTI/PG/RCC</li></ul>
6.	PORTAL	Delivery of all public services at District/ Sub District level in electronic form through State Portals by using the State Service Delivery Gateways	<ul><li>✓ e-District public portal up</li><li>✓ SSDG/State portal up</li></ul>
7.	24/7 Services	Providing Easy, anywhere and anytime access to Government Services (both Information & Transactional) to ensure reliability, efficiency, transparency and accountability	<ul> <li>✓ Hosted at SDC</li> <li>✓ KSWAN/Broadband</li> <li>✓ Live in 1,600+ locations</li> <li>✓ e-District public portal up</li> </ul>
8.	SMS	Reducing number of visits of citizens to a Government office / department for availing the services and thereby eliminating harassment	<ul> <li>✓ 2,550+ CSCs (at least 2 in each panchayat)</li> <li>✓ Online public portal</li> <li>✓ Information through SMS</li> <li>✓ Saving in Time / Distance / Cost</li> <li>✓ GOs issued</li> </ul>

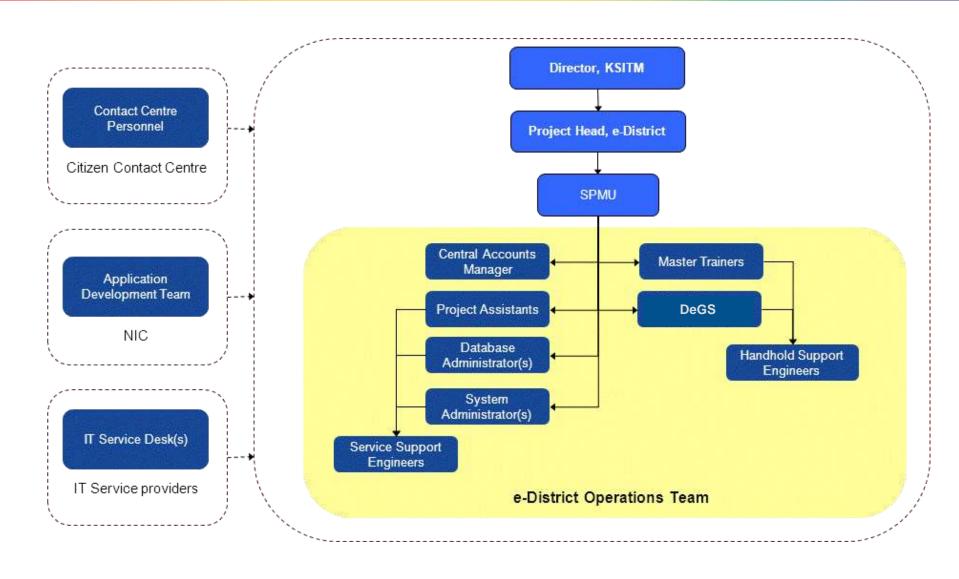
# Benefits realized vs Objectives (3/3)



		Expectations	Outcomes
9.	Service Delivery Time	Reducing administrative burden and service fulfilment time & costs for the Government, Citizens & Businesses	<ul> <li>✓ Delivery through CSCs</li> <li>✓ End-to-end Paperless workflow / FIFO</li> <li>✓ Database integration</li> <li>✓ Online verification</li> <li>✓ Laptops provided</li> </ul>
10.	E D F	Reducing direct interaction of citizen with the Government and encourage 'e'-interaction and efficient communication through portal	<ul> <li>✓ Online submission</li> <li>✓ Database integration</li> <li>✓ Info through SMS</li> <li>✓ Digitally signed documents</li> <li>✓ Online verification</li> </ul>
11.	MATCHEROP ACCONTABLE  FOLICIES  FOLI	Enhancing perception & image of the Government and its constituent Departments.	<ul> <li>✓ Publicity campaigns</li> <li>✓ Citizen surveys – 95% satisfaction</li> <li>✓ Impact Assessments</li> <li>✓ Reduced corruption</li> <li>✓ Improved transparency.</li> </ul>

#### e-District PMU





## **Technology Infrastructure for e-District**



#### Software Application stack:

- Java2 Enterprise Edition (J2EE)
- JBoss Application Server
- PostGreSQL RDBMS
- Linux Operating System



#### Infrastructure deployed:

#### At SDC

11 State-of-the-Art Web, Application and Database servers



#### At Project locations

- 2,000+ Laptops/Desktops across1,600+ locations
- High Speed Broadband connectivity at 1,500+ Village Offices
- KSWAN connectivity at 75 Taluk Offices
- 3,000+ active Digital Signature e-tokens.







# **Kerala e-District – Some Interesting Facts**



#### Interesting facts (1/2)



More than 1.6 Crore applications for certificates alone received under e-District out of which more than 90% certificates issued



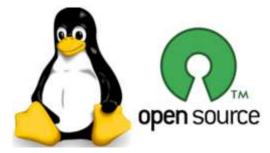


There are around 1 Crore unique user registrations under e-District, which covers more than 1/4<sup>th</sup> of the entire population

Under e-District, there is >1 transaction

every second on any normal working day





One of the largest Open Source e-Governance implementations in the country.

#### Interesting facts (2/2)





Public portal under e-District MMP in the entire country

**e-District** in the country to touch >1.6 Crore Transactions

e-District in the country to roll out in all Districts of any State



Project in the State to *integrate AADHAAR* for authentication purpose

Project in the State to *integrate various databases* (EPIC, SSLC, Ration Card, Driving License, etc.) for online verification purpose

Project in the State to *integrate NDML e-payment gateway* for online payment purpose

Project in the State to issue maximum Digital Signatures (more than 3000) for the officers





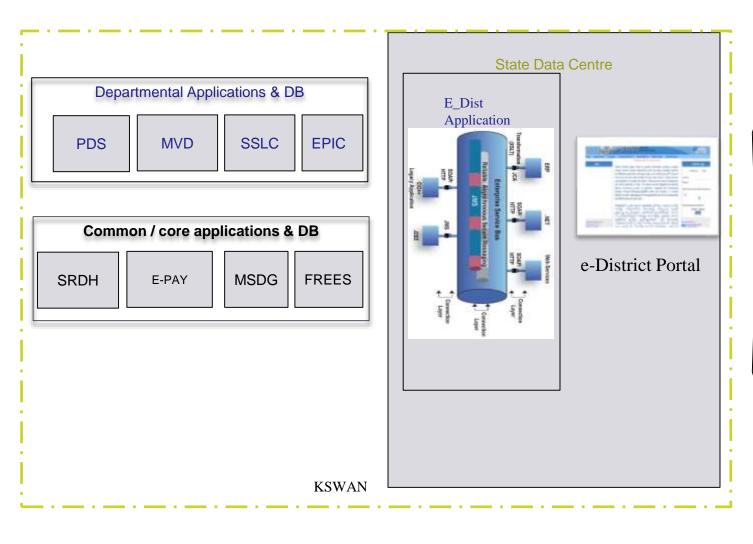
# **Kerala e-District – Key Success Factors**

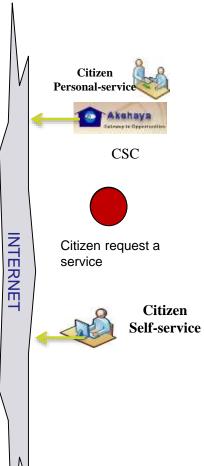


# **Key Success Factors (1/6)**



#### **How Common Infrastructure is leveraged?**





# **Key Success Factors (2/6)**



#### **Seamless Integration**

#### **FRONT END**

- AADHAAR Authentication for user creation
- One Time Password (OTP) for Mobile verification
- Mobile Service Delivery Gateway (MSDG) integration for SMS alerts



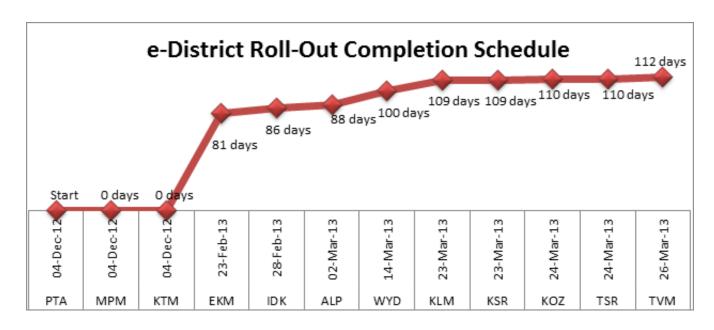
#### **BACKEND**

- Integration with EPIC,
  Ration Card, Driving
  License and SSLC data
  for Online Database
  Verification purposes
- Integration with KYR details of AADHAAR underway

# **Key Success Factors (3/6)**



#### Think Big, Start Small, Scale Fast



- E-District was piloted in Kannur and Palakkad in Dec-2010 and Feb -2011 respectively.
- The State-wide roll out of Kerala e-district started on Dec. 2012
- Completed roll-out of 23 services in 12 remaining districts within a period of 112 days
- Rollout covered establishment of network connectivity in around 1200 offices, training to around 3000 officials and issuance of around 3000 Digital Signatures

## **Key Success Factors (4/6)**



#### Innovative Publicity & Awareness campaigns

-Unique awareness campaigns through print media, visual media, FM, banners, posters etc.











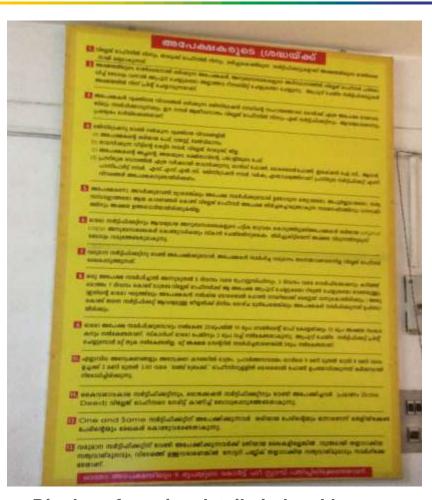
# **Key Success Factors (5/6)**



#### Awareness for the end users



Display of Rate Charts in local language @ Akshaya Centres



Display of service details in local language @ Akshaya Centres

# **Key Success Factors (6/6)**



#### **Motivational Measures**



#### **Awards**

- Monthly Certificates of Appreciation for top performers of State
- E-District Annual Awards functions

#### Recognition

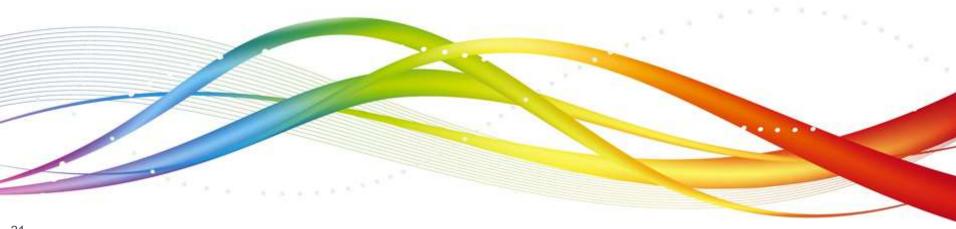
Publishing list of Top performers & best offices of the Month in Monthly reports and made available online.







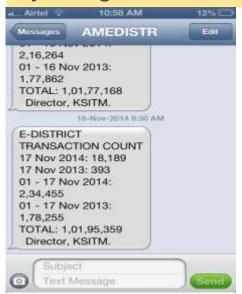
# **Monitoring & Reporting**



# Monitoring & Reporting Mechanisms (1/3)



#### **System generated Daily SMS alerts**



- State level to
  - Ministers, Secretaries, and other stakeholders
- District level to
  - Collectors, DeGS, and Project members.

#### MIS Dashboard for the senior officials

	Total Transactions/	ആകെ ഇപോടുകൾ					
2014/11/18	11:33:11						
Total Transactions So Far Transactions During This Year Transactions In This Month Today's Transactions							
1 ,40 ,72 ,28 5	55 , 16 ,412		259, ר				
Certificate Applications/തർട്ടിഫികാറ്റ് അപേക്കൾ							
Transactions So Far	Transactions During This Year	Transactions In This Month	Today's Transactions				
r), 00, 50, ) 0	44 , <b>90</b> ,456	aas, ee, s	4,811				

# Monitoring & Reporting Mechanisms (2/3)



# Monthly Performance Reports State-wide and individual districtspecific Reports being published from Apr '14 onwards.

- Shared with District Collectors for review
- State level monitoring and project steering.



# Monitoring & Reporting Mechanisms (3/3)





- Video Conferencing with districts on a monthly basis
- Follow-up and action reporting within a week of VC

**Video Conferencing** 

- District level e-District Administrators
- District-level Technical Support Engineers
- State level System Administrators for issue resolutions
- 12 X 6 Helpdesk support for e-District
- Customer feedback through outbound calling



**Prompt Technical Support** 



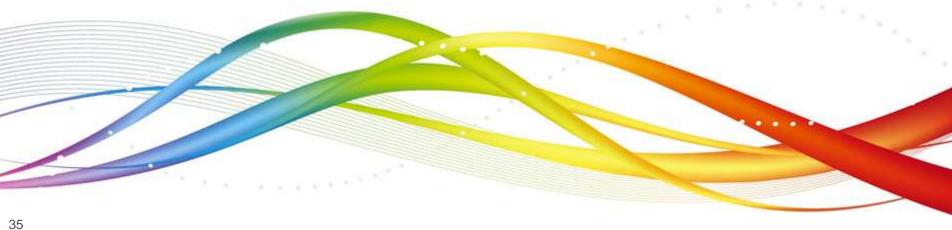
De-centralized Implementation

- Decentralized implementation model through
   District eGovernance Societies (DeGS)
  - IT Cell, Revenue Department, District Information Officers (DIOs), NIC & Akshaya District Coordinators.





# **Kerala e-District Statewide Rollout** – Way Forward



## **Way Forward**



# Introduction of Public Grievance services across 14 District Collectorates

Rollout of Revenue Court Cases across 21 locations

Promote e-District as a universal platform by launching additional eservices from other departments

Introduction of Unified certificates, and defining validity

Making e-District services available through SSDG / State portal.

# **Project Partners**























K. Mohammed Y Safirulla IAS, Director, Kerala State IT Mission Government of Kerala



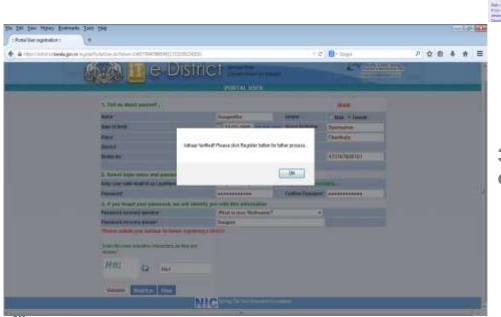
#### How to avail e-district Services from Home? (1/3)



#### A. PORTAL USER CREATION

1. Logon to https://edistrict.kerala.gov.in

2. Select 'Portal User Creation' in Home Page





3. Fill the details and Validate AADHAAR details.

#### How to avail e-district Services from Home? (2/3)



4. Once the Aadhaar gets validated, Click 'Register'. The system shall send a One Time Password (OTP) to the registered Mobile No. Enter OTP



User Creation is Successfull

For Login Click Here!!

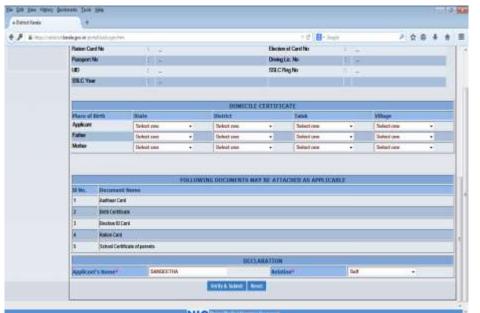
5. The user gets created successfully

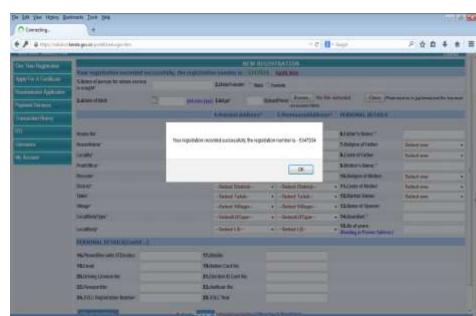
#### How to avail e-district Services from Home? (3/3)



#### **B. ONE TIME REGISTRATION**

1. After logging in using username and password, undergo 'One Time Registration' for whom the service needs to be availed and upload documents under 'Enclosure'.





2. Now enjoy applying for any certificate under e-District by selecting 'Apply for a Certificate' link



