

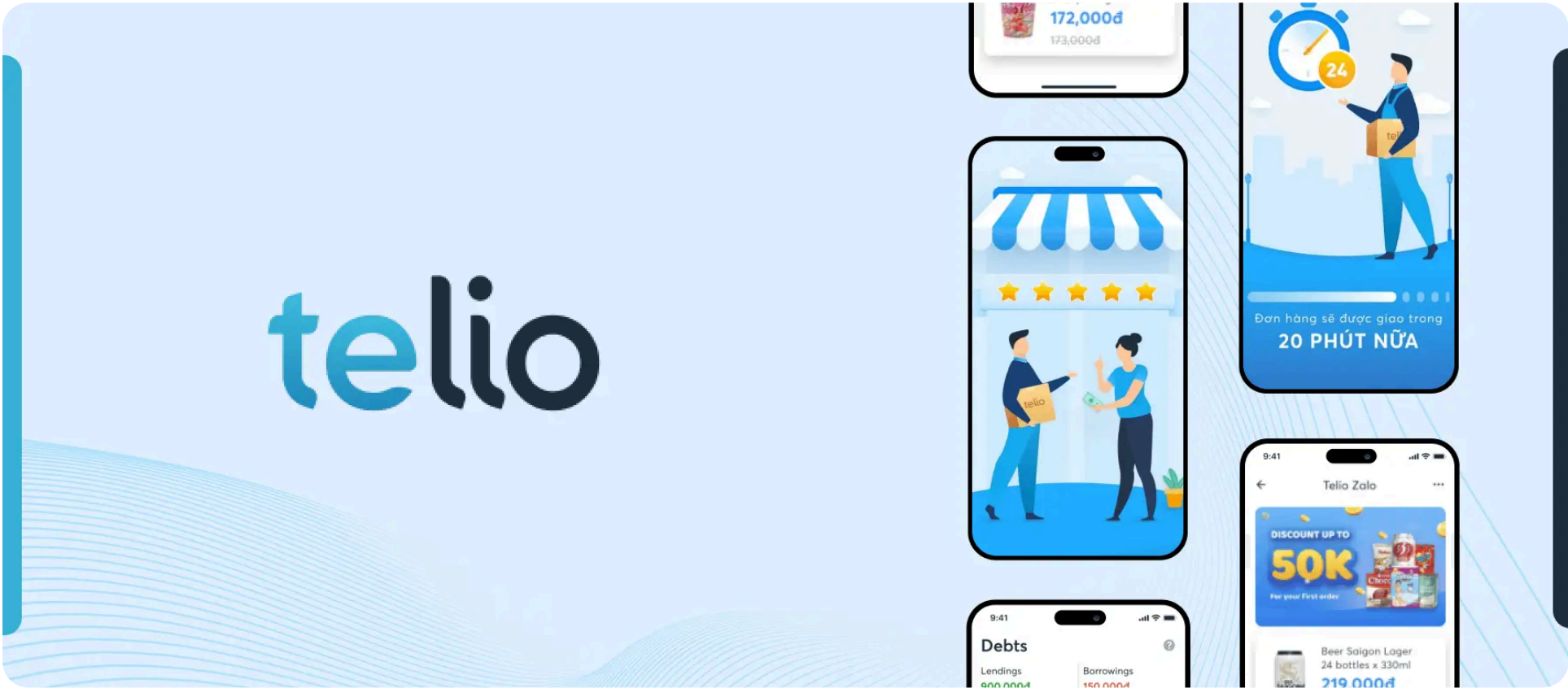


digital commerce start-up

E-Commerce

Technology and data-driven, Telio, envisions helping retail stores connect with hundreds of reputable brands just through the phone screen.

Aggregating the demands of the country's traditional retail sector and providing them with more choices, better pricing, the benefit of 24-hour delivery of goods, and more efficient logistics through economies of scale, Telio offers more efficient turnover, reduced costs, and better end-customer-level data.



Client Requirement

Starting with 2 provinces and with one vertical FMCG, Telio envisioned expanding its services and helping retail stores connect with hundreds of reputable brands just through the phone screen. They connected with KeyValue to automate and Digitize their business.

Client Website

telio.vn [🔗](#)

Industry

Geography

Vietnam

Insights into the Products

Tech Stack



How the business value increased

- Started with 2 provinces and expanded to 25 Provinces
- Started with one vertical FMCG and expanded to Lifestyle and Pharma too
- Reduced Order cancellation ratio, as inventory management has improved
- Supply chain gaps were fixed and leakages were plugged
- A defined and accurate process that reduced the inventory discrepancies and seamless handling of Inventory across the country
- Better visibility into the FoS (fleet on the street) sales demographics
- Reduced logistics costs with better route suggestions and optimized vehicle usage

Relevant Case Studies

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