



01-01-2016



30-06-2017



Total Orders by Category

Accessories

Bikes

Clothing

Total Orders by Subcategory

SubcategoryName

Tires and Tubes

Helmets

Road Bikes

Bottles and Cages

Mountain Bikes

Jerseys

Touring Bikes

Caps

Fenders

Gloves

Shorts

Cleaners

Hydration Packs

Socks

0K

5K

10K

total orders

ProductName	total orders	Return rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Total	22534	2.14%

View Product Details



Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product(Orders)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific





Sport-100 Helmet, Blue

Price Adjustment(%)

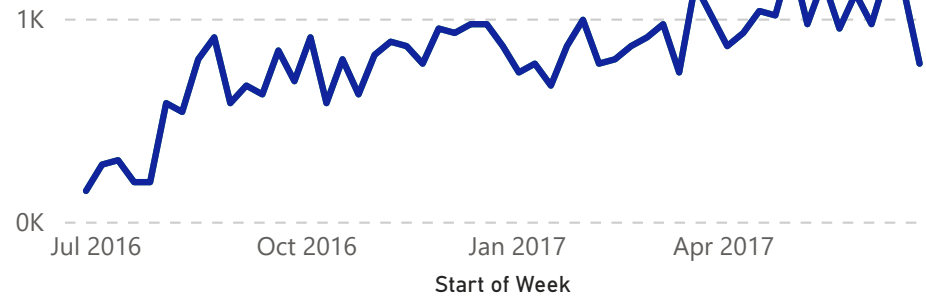
0.00



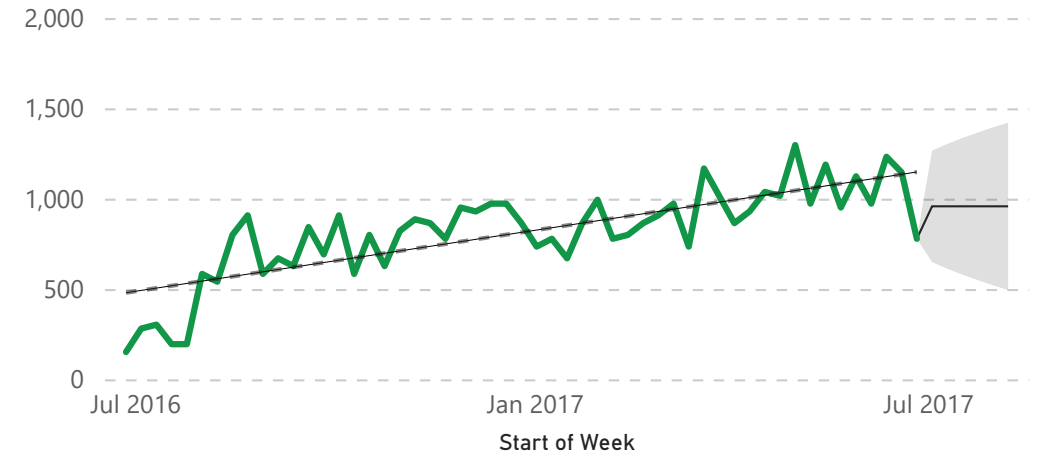
\$33.64
avg retail price
\$33.64
Adjusted Price

Weekly Profit

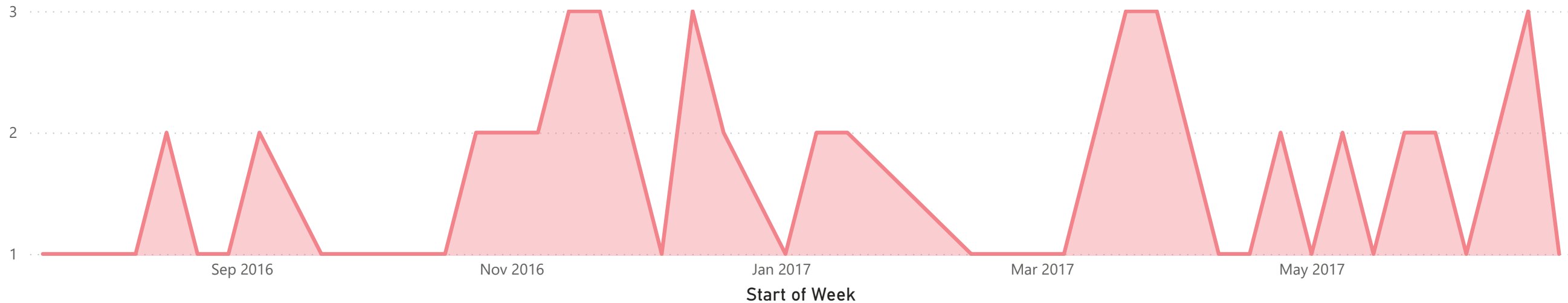
● Total profit ● Adjusted Profit



Weekly Profit



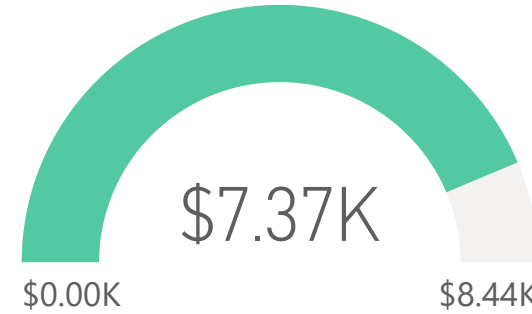
Weekly Return Volume



Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Returns vs Previous Month

