



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

**UBSS 1032: Introduction to
Entrepreneurship**

SEM 2 2022/2023

SECTION: 15

**ASSIGNMENT 4:
ENTREPRENEURIAL EXPERIENTIAL
ACTIVITY (Part A)
(TTC Vanguard)**

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Abstract

The central tenet of TTC Vanguard is to offer a wide variety of goods and services to meet the various needs of Cardfight Vanguard players while fostering a welcoming and inclusive community that fosters a strong sense of camaraderie among people of all ages and skill levels. The sale of Cardfight Vanguard cards is one of TTC Vanguard's main pursuits. Players can access the most recent releases to improve their decks or try out novel strategies because the store maintains a large inventory of booster packs, trial decks, and singles. TTC Vanguard makes sure that customers can find the cards they want to enhance their gameplay and grow their collections by routinely updating their stock. TTC Vanguard has made a name for itself as the go-to source for all things Cardfight Vanguard by offering an exceptional gaming experience, a huge selection of products, and a supportive community. The company and the group members have divided their task according to a single business unit model where it involves having a thorough understanding of the target market, the value proposition provided to clients, and the primary tasks, delivering that valued items and marketing. The business model includes a number of components, including the company's product or service offerings, pricing policy, distribution methods, clientele, and revenue sources. We are committed to spreading awareness of the game, encouraging players' passion and enthusiasm, and making sure that people have access to the tools and support they need to fully appreciate and immerse themselves in the Cardfight Vanguard universe.

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1. Details of Business Background and Activities

Cardfight Vanguard is a popular card trading game that mixes tactical action with a compelling fantasy story. Decks of cards depicting potent units, spells, and tactics are used in battles in which players assume the role of "Vanguards" and participate against other players. The central idea of the game is the idea of a "Vanguard," a selected representative unit that players must defend and use strategically to outwit their opponents. Cardfight Vanguard features exciting gameplay, deck building opportunities, and a thriving global player community. It has a vast variety of clans, abilities, and playstyles. Players of all ages can engage in an immersive and exhilarating experience with Cardfight Vanguard, whether they choose to participate in tournaments, trade cards, or explore the rich lore.

Our store, named "TTC Vanguard" is a top-notch getaway for all lovers of Cardfight Vanguard, committed to offering a one-stop shop for all their card gaming needs not only in Malaysia, but also other countries. Our store was established in 2021 and has swiftly developed into a cross-to centre for players, creditors, and fans inside the local network. We take great pride in fostering an environment that is friendly and inclusive and encourages a sense of camaraderie among players of all ages and ability levels. Among the activities and services provided by our shop are card sales, tournaments and events, deck building and strategy workshops, card trading and buying, Cardfight Vanguard league and community engagement.

For card sales, we provide a wide selection of Cardfight Vanguard booster packs, trial decks, and singles in our store. We keep our stock updated with the most recent releases so that players may find the cards they need to build new decks or improve existing ones. Other than that, we often have Cardfight Vanguard competitions that are open to both recreational and competitive players. Players get the chance to test their skills at these competitions, compete for prizes, and participate in friendly rivalry with other Vanguard fans. We also plan special events where players may get their hands on the newest cards before everyone else, such as launch parties for brand-new expansions.


Next, we also provide deck building and strategy workshops for the players in order to help the players to hone their skills. These workshops provide guidance on deck building, card synergy, and better gameplay techniques. Our expert staff continuously has to offer advice and tips, whether players are new to the sport or want

to improve their methods for the game. Other than just selling the cards, our store encourages a thriving buying and selling system where players can bring their duplicate cards to trade with others. We also buy playing cards from gamers, giving them the chance to exchange or sell their unwanted cards so they can further decorate their collections.


One of the biggest events for the store is the Cardfight Vanguard League. We set up a Cardfight Vanguard League to encourage regular play and foster a sense of friendly competitiveness. This league enables players to take part in season-long games while earning points for their accomplishments. The top players receive rewards and reputation at the end of the season. Lastly, by setting up the store, we consider setting up a reliable Cardfight Vanguard network. Beyond the actual game, we frequently organise social gatherings, fundraising efforts, and gaming nights where players may get to know each other, form friendships, and interact with other players.

2. Go-eCommerce Registration Particulars


1. Mohamad Hasif Hafifi Bin Ismail

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4. Eradah Ahayat Binti Mohamed

PERSONAL PROFILE
BUSINESS PROFILE



Eradah Ahayat binti Mohamed

Company Name : TTC VANGUARD
Type Of Business : Enterprise
Facebook Page : <https://www.facebook.com/Tt-cvanguard/>
Wechat for Business :
Marketplace :
Business Related to Your Study Field : No

Company Registration No. :
Business Role : Product Owner
Business Category/Business Sub-Category : Household, Hobbies & Lifestyles / Retails
Business Instagram Page :
Business Website :
Type Of Website :
Experience in International Export : Yes

Edit

5. Ahmad Fahmi Bin Zainol Badli

3. Role for Each Members

No	Name	Role
1.	Tasnia Hoque Nidhi	Prepare Visual Aids
2.	Teo Jian Basil	Managing main business deals
3.	Eradah Ahayat Binti Mohamed	Update social media platform
4.	Ahmad Fahmi Bin Zainol Badli	Packaging and posting of products
5.	Mohamad Hasif Hafifi Bin Ismail	Treasurer

4. Products Sold by Each Team Member

Since we are managing our business as a single business which is a business that operates as a single business unit, selling a single product or multiple products using the same business logo and brand. Therefore the products that we are selling are the

same for each member.

5. Target Markets and Target Sales

Beyond UTM students, the target market for our Cardfight Vanguard card business includes people from all around the world who like engaging in or playing the captivating Cardfight Vanguard Card Game. Our ultimate goal is to create a strong community of players, especially those who are passionate about competitive card game tournaments like the famous "BUSHIROAD WORLD GRAND PRIX CARDFIGHT VANGUARD," which is held yearly across multiple Southeast Asian countries. In order to achieve this, we have developed extensive strategies to attract customers and reach our RM1,500.00 sales goal, which equals about RM300.00 for each person in our team.

6. Strategies/Plans to Achieve the Target Sales

Strong marketing tactics are necessary to attract customers and hit sales targets while running an effective Cardfight Vanguard card shop. With an effective strategy, we may not only achieve our goals but also develop a base of satisfied customers. We'll go over various tactics we use to increase revenue and expand our Cardfight Vanguard card store.


- We provide customers with a wide variety of Cardfight Vanguard products to choose from in order to appeal to a large customer base. We stock up plenty of booster packs, sample decks, special version units, and accessories like playmats, deck containers, and sleeves. We also keep up with the latest releases and expansions to ensure that our inventory reflects what people are currently looking for.
- Hosting tournaments and activities is a fantastic way to raise excitement and drive customers to our card shop. Tournaments for Cardfight Vanguard are frequently scheduled, allowing players to compete against one another for rewards. Other than that, we also organize special events as well, such as premieres for fresh expansions or different previews. These events offer chances to showcase new products, promote a sense of community, and offer customers interesting experiences.

- To keep customers and encourage return visits, it's critical to provide a pleasant and comfortable environment. We plan the layout of our store to maximise space for playing tables and chairs, ensuring that players have enough space to fit. We make an investment in comfortable chairs, enough lighting, and airflow. We also promote an environment that is welcoming and inclusive so that players may interact and share their love of the game. In addition, we also consider providing complimentary facilities like free Wi-Fi, charging stations, and refreshments to raise the standard overall.
- To reach a much larger target market in today's virtual world, it is essential to establish a strong online presence. We use social media platforms to communicate with our audience, offer updates, post gameplay tips, and open registration for competitions. We also use them to display our products, list future events, and provide details about the Cardfight Vanguard game.

7. Product Prices

A comprehensive rundown of price specifics for various Cardfight Vanguard-related items is furnished through TTC Vanguard's "Product Prices" selection. This compilation confers an array of cost ranges attached to products sold in store, allowing customers better understanding and flexibility while shopping. Considerations must be given to potential market fluctuations or limited availability which may necessitate adjustments to stated prices. Items listed along with their corresponding costs are:

Type of item	Pricing (RM)
Cardfight Vanguard Booster Box & Booster Pack	RM16 per pack, RM 220 per box

	
<div>Deckbox</div> <div data-bbox="266 743 1061 1265">   <div> <div>表</div> <div>裏</div> </div> </div>	<div>RM45</div>
<div>Sleeve</div> <div data-bbox="352 1344 710 1852">  </div>	<div>RM50</div>
<div>Playmat</div>	<div>RM150</div>

(ii) Business Model Canvas

TTC Vanguard operates on a strong and customer-focused business strategy created to satisfy the wide range of requirements of Cardfight Vanguard players. Since our founding in 2021, we quickly established ourselves as the preferred location for players, collectors, and fans in the neighbourhood. Our company's core values concentrate on supplying a broad selection of Cardfight Vanguard products, planning exciting workshops and tournaments, providing knowledgeable advice, and developing a welcoming and inclusive gaming community. We strive to provide a remarkable experience when playing and function as an avenue for Cardfight Vanguard players to interact, compete, and indulge in their love of the game through our vast stocks of products, knowledgeable staff, effective partnerships, and dedication to customer happiness. Our Business Model Canvas highlights the essential components and operating principles that help TTC Vanguard succeed in the dynamic environment of Cardfight Vanguard.

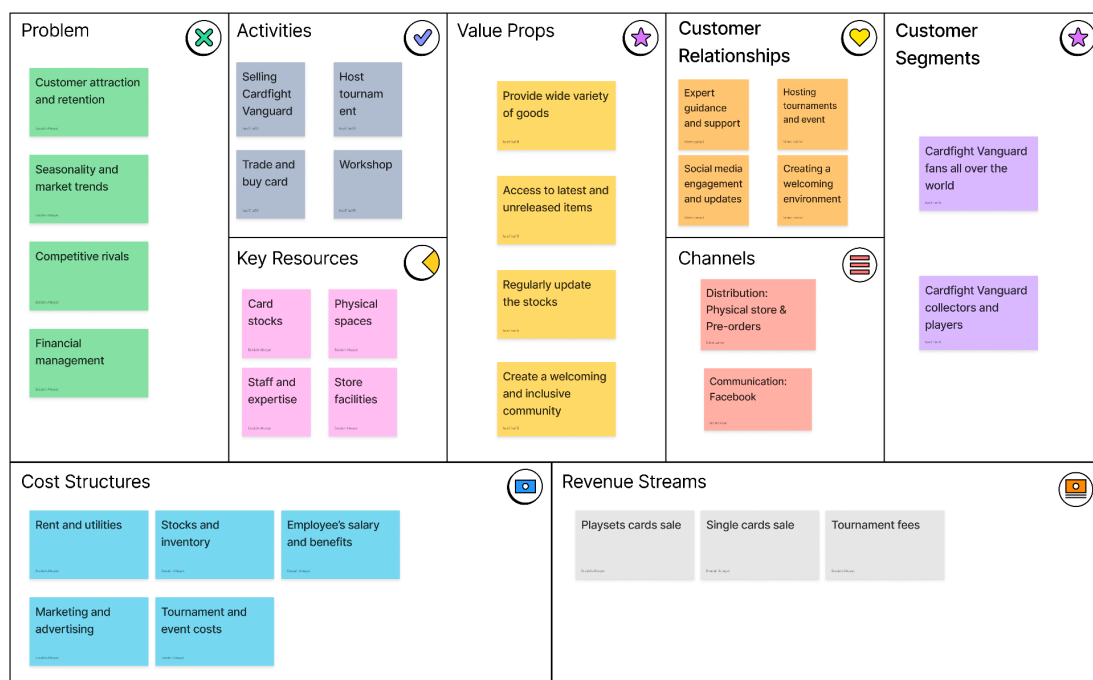


Figure 1: Business Model Canvas of TTC Vanguard

1. Customer Segment

For our shop, our main target customers are the local collectors and players of the Cardfight Vanguard game. This community can easily be found in Facebook groups and communities, making it easy for us to find potential customers. However, we do not limit ourselves to only accepting local customers as we also provide services for the players all around the world.

These potential customers are usually between 18 to 25 years old and come from various backgrounds and jobs but all share the same interests and hobbies. For the local customers, they find it hard to pursue their hobby which is Cardfight Vanguard as there is a lack of shops providing the related items locally. They will have to buy the items from the other countries and this might cause a problem for them as the shipping will take longer days than usual.

Furthermore, the customers want to get together with the local community that shares the same hobbies. By having this community, they can get to know each other as well as gaining more knowledge regarding the Cardfight Vanguard by having a sharing session between the members.

2. Value Proposition

In order to solve the problems, our store offers various activities and services such as selling cards, hosting tournaments, hosting workshops, trading and buying cards. To distinguish our store from other stores, there are a few things that we take into consideration and the things that we done are as follows:

- Wide variety of goods and services: our store offers a wide variety of items, including booster packs, trial decks, single cards, and accessories like deck boxes, sleeves, and playmats, in an effort to meet the different demands of Cardfight Vanguard fans. Customers can locate the precise cards or accessories they want to improve their gameplay or add to their collections thanks to the enormous selection offered.
- Access to latest releases and updates: Customers can get the newest Cardfight Vanguard cards and related accessories from our store. Customers may stay current with the newest cards, expansions, and gameplay choices by keeping a

sizable inventory and regularly upgrading stock, which enables them to continuously improve their decks and stay involved in the game.

- Regularly update the stocks: Our store regularly updates the stocks of the items in our inventory to meet the demands of the customers. Oftenly, customers want to get the latest items to make sure they are up to date for the games.
- Create a welcoming and inclusive community: this community can be built with the help of our store by encouraging the customers to trade and buy cards among them, hosting the tournament and workshops. By doing this, we can attract more customers as well as new players into the game.

3. Channels

To connect with and interact with its clients, TTC Vanguard uses a variety of methods. The two channels that the team uses are distribution and also communication. The team makes sure that clients can easily get their selected Cardfight Vanguard items through these channels and can keep up with the most recent news and events.

- Channel of Distribution:

The physical store location serves as the primary channel of distribution. Customers can visit the store during operating hours (Saturdays and Sundays, 1-11pm) to browse and purchase Cardfight Vanguard products. The store provides a welcoming atmosphere, allowing customers to physically see and feel the products before making a purchase. It offers convenience for local customers who prefer to collect their pre orders directly from the store.

- Channel of Communication:

The Facebook page plays a crucial role in communication and engagement with customers. Managed by two team members, the Facebook page serves as an online platform for announcements, updates, and promotions. It provides a space for customers to ask questions, inquire about product availability, and receive timely responses. The Facebook page also showcases product images,

highlights upcoming events and tournaments, and shares deck-building tips and strategies. Through regular posts and updates, the Facebook page helps build a sense of community and keeps customers informed about the latest happenings in the store.

4. Customer Relationship

TTC Vanguard prioritises strong customer relationships through a welcoming store environment, expert guidance, and regular tournaments. Active communication on Facebook ensures prompt responses and keeps customers informed. These strategies contribute to customer loyalty and align with the business canvas goals.

- Creating a welcoming environment: The team creates a friendly and welcoming atmosphere in the physical store, greeting customers warmly and offering personalised assistance.
- Expert guidance and support: Team members provide expert guidance on Cardfight Vanguard gameplay, helping customers select the right products and offering tips for deck building and gameplay improvement.
- Tournaments and events: Regular tournaments and events are organised to provide a platform for players to showcase their skills and foster a sense of community among customers.
- Social media engagement: The Facebook page serves as a means to engage with customers, providing prompt responses to inquiries and sharing updates to keep customers connected to the store's offerings.

5. Revenue Streams

TTC Vanguard develops a diversified revenue stream by combining the money made from selling playsets, singles, and holding tournaments (entry fees, snack sales, etc.). This business model enables it to accommodate a variety of customer interests and preferences, whether they are searching for complete sets, particular cards, or a competitive gaming environment.

- Playsets: Playsets are full decks of cards that are purchased as a unit. The

cards are arranged into playsets when a fresh carton of booster boxes is opened. An entire set of all the cards required to play the game makes up a typical playset. In this instance, TTC Vanguard offers playsets for sale to its clients. The team spends about RM 3,500 on a carton of booster boxes, and by selling the playsets, makes about RM 3,200. Accordingly, the sale of playsets can bring in RM 3,200 for each carton of booster boxes.

- Singles: Some individual cards might still be available after the playsets have been assembled. The singles of these cards are offered for sale separately. The singles are valued by TTC Vanguard at about RM 600 per carton. Therefore, the singles that are still in the booster box carton bring in an additional RM 600 in revenue. These singles are available for sale to customers who want to finish their collections or search for particular cards.
- Competitions: TTC Vanguard also collects revenue by holding competitions. Players must pay an entry fee to participate in tournaments, which bring them together in a competitive setting. The business's revenue stream is aided by the entry fees. Additionally, players' additional needs during tournaments, such as buying snacks, beverages, or other gaming accessories, may increase revenue.

6. Key Activities

In order to achieve our target sales, various activities and services must be provided by our store. Among the main key activities that our store provides are selling Cardfight Vanguard related items, hosting tournaments, trade and buy cards and deck building and strategy workshop. Explanation for each activities are as follows:

- Selling Cardfight Vanguard related items: Our primary business at TTC Vanguard is the sale of a variety of Cardfight Vanguard cards, including booster packs, trial decks, and singles. We keep a sizable stock of these cards so that players may easily discover what they need to improve their decks or try out new tactics for the game.
- Hosting tournament: Other than just selling the items, we also host the Cardfight Vanguard tournament for all the players. By hosting this tournament,

the players can showcase their skills as well as boosting the sales of our store. Furthermore, we charge the players the fees in order for them to be able to join the tournament.

- Trade and buy cards: Our store also encourages trading and buying the cards among the players where players can bring their duplicate cards to trade with others. We also buy playing cards from gamers, giving them the chance to exchange or sell their unwanted cards so they can further design their collections.
- Deck building and strategy workshop: These workshops provide guidance on deck building, card synergy, and better gameplay techniques to help the players to hone their skills. Our expert staff continuously has to offer advice and tips, whether players are new to the sport or want to improve their methods for the game.

7. Key Resources

With a focus on meeting the individual requirements of players, collectors, and fans alike, TTC Vanguard has established itself as a prominent destination for Cardfight Vanguard lovers. Since our establishment in 2021, we have rapidly developed ourselves as a dependable centre for the local Cardfight Vanguard community, offering a welcoming and comfortable space for players of all ages and ability levels to assemble, connect, and compete. We have an intense passion for the game, and by providing a wide variety of products, friendly staff, fun tournaments and workshops, and a dedication to developing a lively gaming community, we work to provide customers with a fantastic experience. At TTC Vanguard, our success is built upon a strong foundation of key resources that enable us to cater to the diverse needs of Cardfight Vanguard players and fans.

- Products and inventory: TTC Vanguard's key resource is its comprehensive inventory of Cardfight Vanguard booster packs, trial decks, and singles. The availability of a wide range of products allows customers to find the cards they need to enhance their decks or start new ones. The business maintains up-to-date stock to cater to the demands of players and collectors in the local

community.

- Physical store: TTC Vanguard relies heavily on its physical space or retail location. It serves as the centre of attention where customers may look at and buy cards, take part in tournaments, attend workshops, and engage with the Cardfight Vanguard community. Players of all ages and ability levels are able to bond in the store's inviting and accepting environment.
- Staff and expertise: The staff members of TTC Vanguard are an invaluable resource because they have extensive knowledge and expertise in the Cardfight Vanguard game. They organise events, give advice on deck building and strategy, give customers individualised assistance, and create a positive environment within the business. The staff's knowledge and dedication to the customer's requirements enhance their overall experience.
- Store facilities: TTC Vanguard's creative allocation of facilities is essential for organising frequent competitions and events. These spaces give participants a special place to engage in competition, social interaction, and Cardfight Vanguard activities. Tables, chairs, gaming equipment, and a suitable environment are essential resources for providing engaging and well-organised activities.
- Networking and partnerships: The partnerships established with card manufacturers and distributors are one of the key resources for TTC Vanguard. These partnerships enable the business to access a steady supply of Cardfight Vanguard products, expand its reach through collaborative marketing efforts, and tap into new customer segments. The network of partnerships strengthens the business's position within the gaming community.
- Online presence: Maintaining a strong online presence is a significant resource for TTC Vanguard. An active social media presence enables the business to reach a broader customer base beyond its physical store location. The online platforms serve as channels for product promotion, event announcements, and online sales, enhancing the accessibility and visibility of TTC Vanguard.
- Financial resources: TTC Vanguard needs sufficient financial resources to maintain operations, handle inventory, pay rent and utilities, invest in marketing initiatives, and take advantage of opportunities for growth. The availability of financial resources ensures the business's smooth operation and promotes its long-term growth.

8. Key Partners

TTC Vanguard owes its success to both its internal resources and the invaluable partnerships it has formed with significant partners. These partnerships have played a major role in strengthening our position as a top destination for Cardfight Vanguard fans. We have been able to reach a wider audience by collaborating closely with card manufacturers and distributors which is Engkodok Games Sdn Bhd. This partner provides access to the latest booster packs, trial decks, and singles, helping to keep the stocks and inventory updated and meet customer demands. In addition, they also provide and sponsor some of the tournament's awards for our players. Thus, the business is able to arrange interesting events and activities due to this collaboration, gain a consistent supply of Cardfight Vanguard merchandise, and establish valuable relationships with other players. At TTC Vanguard, we're dedicated to providing an outstanding gaming experience and fostering a thriving Cardfight Vanguard community, which is why we work so hard to build connections with our major partners that benefit both parties.

9. Cost Structures

The cost structure of a Cardfight Vanguard card game shop can vary depending on various factors such as location, size of the shop, operating expenses, and business strategy. However, here are some common cost considerations for a card game shop:

- **Rent and Utilities:** The cost of leasing or renting a suitable retail space is one of the significant expenses for a card game shop. The rent can vary greatly depending on the location and size of the shop. Utilities like electricity, water, heating, and internet connection also contribute to the overall cost.
- **Inventory:** Stocking the shop with Cardfight Vanguard card game products, including booster packs, trial decks, sleeves, playmats, and other related merchandise, requires an initial investment. Maintaining a diverse and up-to-date inventory to cater to the needs of players is an ongoing cost.
- **Employee Wages:** If you have employees working at the shop, their wages and benefits will be part of the cost structure. The number of employees required depends on the size of the shop and the level of customer traffic.

- **Marketing and Advertising:** Promoting the card game shop through various marketing channels, such as online advertisements, social media campaigns, and local events, incurs costs. These expenses are essential to attract new customers and retain existing ones.
- **Tournament and Event Costs:** Organizing Cardfight Vanguard tournaments and events to engage the community is a common practice in card game shops. These events may require prize support, rental fees for event spaces, promotional materials, and staffing, which should be factored into the cost structure.
- **Point of Sale (POS) System and Technology:** Investing in a reliable POS system to manage transactions, track inventory, and maintain customer records is necessary. Additionally, costs associated with maintaining computers, printers, and other technology infrastructure should be considered.
- **Miscellaneous Expenses:** Other expenses to consider include insurance coverage, licensing fees, professional services (accounting, legal), repairs and maintenance, cleaning supplies, and security measures.

It's important to note that the profitability of a card game shop depends on various factors, such as the local market, customer base, competition, and the effectiveness of the business strategy. Proper financial planning, budgeting, and market research are crucial to ensure the sustainability and success of the shop.

Peer Assessment Form

NAME : MOHAMAD HASIF HAFIFI BIN ISMAIL

MATRIC NO : A19EC0088

GROUP PEER EVALUATION FORM

Semester	2
Session	2022-2023

Course/Code:	Introduction To Entrepreneurship / UBSS 1032	Section:	15
Faculty:	Faculty of Computing.	Lecturer:	Tn. Haji Ahmad Zaidi bin Bahari
Programme:	Bachelor of Computer Science (Software Engineering)	Group Name:	Group 5
Group members:			
M1	Tasnia Hoque Nidhi	M4	Ahmad Fahmi Bin Zainol Badli
M2	Teo Jian Basil	M5	Mohamad Hasif Hafifi Bin Ismail
M3	Eradah Ahayat Binti Mohamed	M6	

<i>Assessed items</i>	M1	M2	M3	M4	M5	M6
Overall group commitment and team spirit	5	5	5	5	5	
Overall contribution to group & tasks	5	5	5	5	5	
Quantity and quality of ideas contributed	5	5	5	5	5	
Quantity and quality of works and efforts contributed	5	5	5	5	5	
Quantity and quality of time contributed	5	5	5	5	5	
Total marks	25	25	25	25	25	
Total marks (5%)	5	5	5	5	5	

GROUP PEER EVALUATION FORM

NAME : TEO JIAN BASIL

MATRIC NO : A21EE0294

GROUP PEER EVALUATION FORM

Semester	2
Session	2022-2023

Course/Code:	Introduction To Entrepreneurship / UBSS 1032	Section:	15
Faculty:	Faculty of Electrical Engineering	Lecturer:	Tn. Haji Ahmad Zaidi bin Bahari
Programme:	Bachelor of Electronic Engineering With Honours	Group Name:	Group 5
Group members:			
M1	Tasnia Hoque Nidhi	M4	Ahmad Fahmi Bin Zainol Badli
M2	Teo Jian Basil	M5	Mohamad Hasif Hafifi Bin Ismail
M3	Eradah Ahayat Binti Mohamed	M6	

<i>Assessed items</i>	M1	M2	M3	M4	M5	M6
Overall group commitment and team spirit	5	5	5	5	5	
Overall contribution to group & tasks	5	5	5	5	5	
Quantity and quality of ideas contributed	5	5	5	5	5	
Quantity and quality of works and efforts contributed	5	5	5	5	5	
Quantity and quality of time contributed	5	5	5	5	5	
Total marks	25	25	25	25	25	
Total marks (5%)	5.0	5.0	5.0	5.0	5.0	

GROUP PEER EVALUATION FORM

NAME : TASNIA HOQUE NIDHI

MATRIC NO : A18CS9010

GROUP PEER EVALUATION FORM

Semester	2
Session	2022-2023

Course/Code:	Introduction To Entrepreneurship / UBSS 1032	Section:	15
Faculty:	Faculty of Coumputing	Lecturer:	Tn. Haji Ahmad Zaidi bin Bahari
Programme:	Bachelor of Computer Science (Software Engineering)	Group Name:	Group 5
Group members:			
M1	Tasnia Hoque Nidhi	M4	Ahmad Fahmi Bin Zainol Badli
M2	Teo Jian Basil	M5	Mohamad Hasif Hafifi Bin Ismail
M3	Eradah Ahayat Binti Mohamed	M6	

<i>Assessed items</i>	M1	M2	M3	M4	M5	M6
Overall group commitment and team spirit	5	5	5	5	5	
Overall contribution to group & tasks	5	5	5	5	5	
Quantity and quality of ideas contributed	5	5	5	5	5	
Quantity and quality of works and efforts contributed	5	5	5	5	5	
Quantity and quality of time contributed	5	5	5	5	5	
Total marks	25	25	25	25	25	
Total marks (5%)	5.0	5.0	5.0	5.0	5.0	

GROUP PEER EVALUATION FORM

NAME : ERADAH AHAYAT BINTI MOHAMED

MATRIC NO : A19EC0043

GROUP PEER EVALUATION FORM

Semester	2
Session	2022-2023

Course/Code:	Introduction To Entrepreneurship / UBSS 1032	Section:	15
Faculty:	Faculty of Computing.	Lecturer:	Tn. Haji Ahmad Zaidi bin Bahari
Programme:	Bachelor of Computer Science (Software Engineering)	Group Name:	Group 5
Group members:			
M1	Tasnia Hoque Nidhi	M4	Ahmad Fahmi Bin Zainol Badli
M2	Teo Jian Basil	M5	Mohamad Hasif Hafifi Bin Ismail
M3	Eradah Ahayat Binti Mohamed	M6	

<i>Assessed items</i>	M1	M2	M3	M4	M5	M6
Overall group commitment and team spirit	5	5	5	5	5	
Overall contribution to group & tasks	5	5	5	5	5	
Quantity and quality of ideas contributed	5	5	5	5	5	
Quantity and quality of works and efforts contributed	5	5	5	5	5	
Quantity and quality of time contributed	5	5	5	5	5	
Total marks	25	25	25	25	25	
Total marks (5%)	5.0	5.0	5.0	5.0	5.0	

GROUP PEER EVALUATION FORM

NAME : Ahmad Fahmi bin Zainol Badli

MATRIC NO : A19EC0006

GROUP PEER EVALUATION FORM

Semester	2
Session	2022-2023

Course/Code:	Introduction To Entrepreneurship / UBSS 1032	Section:	15
Faculty:	Faculty of Computing.	Lecturer:	Tn. Haji Ahmad Zaidi bin Bahari
Programme:	Bachelor of Computer Science (Software Engineering)	Group Name:	Group 5
Group members:			
M1	Tasnia Hoque Nidhi	M4	Ahmad Fahmi Bin Zainol Badli
M2	Teo Jian Basil	M5	Mohamad Hasif Hafifi Bin Ismail
M3	Eradah Ahayat Binti Mohamed	M6	

<i>Assessed items</i>	M1	M2	M3	M4	M5	M6
Overall group commitment and team spirit	5	5	5	5	5	
Overall contribution to group & tasks	5	5	5	5	5	
Quantity and quality of ideas contributed	5	5	5	5	5	
Quantity and quality of works and efforts contributed	5	5	5	5	5	
Quantity and quality of time contributed	5	5	5	5	5	
Total marks	25	25	25	25	25	
Total marks (5%)	5.0	5.0	5.0	5.0	5.0	

SCALE:

- 1: very unclearly demonstrated
- 2: unclearly demonstrated
- 3: fairly demonstrated
- 4: clearly demonstrated
- 5: very clearly demonstrated