

W. K. Hasintha

No. 180/9, Godagama, Homagama

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Passionate about self-learning, learning by doing it, I would accept things I haven't done before as a challenge and would eventually work my way in absorbing knowledge and honing my skills. Seeking knowledge is my passion. My Objective is to utilize my skills to enhance efficiency and achieve competitive advantage in an organization.

PERSONAL INFORMATION

Name: W. K. Hasintha
Nationality: Sinhala
Gender: Male
Date of Birth: 01-September-1986
Social status: Single

ACADEMIC BACKGROUND

- BIT - University of Colombo School of Computing - 01st year Completed and currently studying in 02nd Year.

First Year Results			
Computer Systems 01	A	Database Systems 01	A
Information Systems	A	Programming 01	A+
Web Application Development 01	A	Systems Analysis & Design	A-
		Mathematics for Computing	B-

- Passed G.C.E A/L Examination - Year 2005

Combined Mathematics	A
Physics	B
Chemistry	B
General English	C

- Passed G.C.E O/L Examination - Year 2002

Mathematics	A	Buddhism	A
Science	A	Social Studies	A
Sinhala	A	Commerce	A
English	A	Arts	B

- Schools Attended: Royal College, Colombo 7. (1997-2005)
 - Member of 42nd Colombo Boy Scout Group
 - Active Member of Science Association
 - Active Member of Computer Society
 - Participated in Basketball and Chess.
- SCJP - Theory completed in Institute for Java Technological Studies, Colombo 4.
- Certificate in Computer Programming - Tech Sri Lanka.

EXPERIENCE

- **Online Marketing Analyst (2016-February - to date)**

EmarketingEye (Pvt) Ltd - 162 C, Nawala Road, Nugegoda

Responsibilities: - Carry out Offsite-SEO Activities for internal blogs. Including but not limited to Topics research, Content marketing, and Content submissions.

Carry out On-Site SEO tasks - Perform SEO Audits, Audit Tracker sheet preparation, coordinate with other departments to implement necessary features, keyword research, content optimization, Title and Meta tags composition.

Social media - Social media monthly plan preparation, Advertising plan preparation, Paid campaigns management, performance reporting.

- **Operations Assistant (2011-March to 2015-July)**

Assetline Securities (Pvt) Ltd -120, 120A, Pannipitiya Road, Battaramulla.

Responsibilities: - Daily System update processes, customer care, liaise with IT department regarding Hardware and Software issues of staff and Internet trading system issues of clients and other operational IT requirements. Administer online trading platform to ensure smooth function and client management. Ensure data integrity and efficient provision of information to executive staff.

- **Computer Operator (2011-Jan to 2011-March)**

Dana Man Power (Pvt) Ltd -104 Sea Street, Colombo 11.

Responsibilities: - Data entry, Back office system operations, customer care. Candidate's documents scanning. Coordination with employers regarding new vacancies.

SKILLS

- Working knowledge in SEO best practices
- Up-to-date knowledge in OnSite SEO best practices
- Knowledge in Content Marketing strategies
- Social Media Management
- Content writing
- Fluent in English
- Excellent knowledge in Programming. (Java, C#.NET , PHP)
- General knowledge in Microsoft Office/LibreOffice & OpenOffice
- Working knowledge in Linux distributions.
- Excellent knowledge in PC troubleshooting and diagnostics.
- Excellent knowledge in World Wide Web.
- Fast learner through self-studies.
- Ability to type in Sinhala

REFERENCE

Mr.Dimantha Kohombanwickramage
General Manager
Assetline Securities (Pvt). Ltd.
No.120, 120A,
Pannipitiya Road,
Battaramulla

Mobile: 0773-778802

Mr. Sajith Jayarathna
Assistant Manager - IT
Assetline Leasing (Pvt). Ltd.
No.120, 120A,
Pannipitiya Road,
Battaramulla

Mobile: 0773-893132

I do hereby certify that the above particulars furnished by me in this application are true and correct to the best of my knowledge.

Date

Signature