

# ***Building Instagram***

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In this module you will learn optimizing your Instagram account, my secret strategies, Instagram analytics, and a lot more.

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- 1. Optimizing your account
  - 1.1. Choose the perfect account handle
  - 1.2. Choose the perfect account name
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  - 1.6. Optimize your call CTAs
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- 2. Content is King
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# ***Building Business***

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In this module you will learn how to build a business, validate your ideas, launch your products, and a lot more.

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- 10. Don't fear competition
  - 10.1. DO NOT ignore competition
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- 11. Product Launch
- 12. STRATEGY #1: Product Launch
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# Creating Ebooks

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- In this module you will learn how to create ebooks, tools I use, content creation and design strategies, and a lot more.

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- 3. The outline
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- 5. Create book cover
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  - 5.2. Canva toolbar explained
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# Gumroad

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- In this module you will learn all that you need to about the Gumroad platform.

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- 2. How to get paid?
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  - 7.2. Whacky pricing experiment
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  - 8.1. STRATEGY: Discount strategy
- 9. Affiliates
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In this module I will share all my secret sauces that will scale and sky-rocket your business.

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- 7.2. Step One
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- 9. More tips to boost your followers
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- 11. Creating content that sells
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- 12. Care about your users
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  - 12.2. Chat support
- 13. Miscellaneous Marketing Tips