Landing Page Copy (FULL CONTENT)

🎯 Hero Section (Above Fold)

🔴 Headline:

Earn ₹10,000+/month by Creating AI-Powered Reels – No Camera. No Experience. Just Your Phone.

🟡 Subheadline:

India's #1 beginner course for students, freelancers & creators to make money using ChatGPT, CapCut, and viral short-form video.

🟢 CTA Button:

👉 "Get Instant Access Now – Just ₹49"
(Limited Time Bonus + Lifetime Access)

📹 Video Placement (UGC-style intro)

Auto-play 30s video with subtitles.
Text overlay: "I made my first ₹1,000 from Reels using just AI tools. Here's how…"

✅ Section 2 – Why This Works

🔥 Title:

"Why This AI Video Side Hustle Works in 2025"

Bullets with emojis:

- ✅ No camera needed – use AI voices or templates

- 📱 No laptop needed – works from your phone

- 🧠 No skills needed – 3 tools + 15 mins a day

- 💸 Monetize on YouTube, Instagram & Fiverr

Include: 3 logos (Instagram | Fiverr | YouTube Shorts)

✅ Section 3 – What You'll Learn

📘 Title:

"Inside the Course: 5 Quick Modules + Bonus Pack"

Checklist Format:

- Module 1: ChatGPT Prompting for Viral Scripts

- Module 2: AI Voiceovers + Faceless Reels

- Module 3: CapCut/Canva Editing on Mobile

- Module 4: Where to Post + How to Monetize

- Module 5: Freelancing + UGC Income Tips

- 🎁 Bonus: Viral Script Pack + Tool Templates (₹999 value – FREE)

✅ Section 4 – Who Is This For?

🙋 Title:

"Is This For You?"

Copy:

- 🎓 A college student who wants to earn ₹5K–₹10K/month

- 💼 A job-seeker tired of applying without results

- 📱 A content creator who wants to monetize Reels

- 🧘 Someone who wants passive income, without showing their face

✅ Section 5 – Real Proof + Trust Boosters

📸 **Title:**

"You're Not Alone – 1,000+ Students Already Enrolled"

Show:

- Testimonial screenshots (use placeholders if testing)

- WhatsApp earnings screenshots (with blur/overlay)

- Founder story: "Hi, I'm [Your Name] – I started this with ₹0 and my phone in a hostel room…"

Add Trust Badges:

- Razorpay secure

- 100% mobile access

- 24/7 email support

✅ Section 6 – Offer Stack + Price

🎁 **Title:**

"Everything You Get Today"

Offer Breakdown:

- 🎥 5-Step Video Course (₹999 value)

- 🧠 ChatGPT Script Prompts Pack (₹499)

- 📱 Mobile Editing Template Set (₹299)

- 🎁 Bonus: Viral Monetization Blueprint (₹999)

- 🧧 Lifetime Access + Updates (₹499)

Total Value: ₹3,295+

💸 **Today Only: ₹49**

CTA Button:
👉 "Yes! I Want This – Enroll Now"

✅ Section 7 – Urgency + FOMO

⏳ **Title:**

> "Limited Access: Only 250 Bonus Copies Available This Week"

Add:

- Countdown timer (fake/static or live)

- "Last updated: Today at 9:47 PM"

- Testimonials slider below button

✅ Section 8 – FAQs

Use collapsible accordion style:

- Do I need a camera/laptop?

- Is this for complete beginners?

- Can I do this from a Tier 2/3 city?

- How do I access the course?

- Is there any refund?

✅ Footer:

- Legal links: T&C, Refund, Contact

- Payment trust badges

- Final CTA sticky: "🎁 Get Full Course for ₹49 →"

✅ 2. 🧩 Figma-Style Visual Layout (Section-by-Section)

less
CopyEdit

```
[ HERO SECTION ]
🎥 Video Left | Headline + CTA Right
↓
[ WHY THIS WORKS ]
4 Icons with short bullets
↓
[ COURSE CONTENT ]
Checklist + Bonus visual
↓
[ WHO IT'S FOR ]
4 relatable avatars (students, freelancers, etc.)
↓
[ SOCIAL PROOF ]
Screenshots grid + short testimonials
↓
[ OFFER STACK ]
Breakdown table | "You get this, worth ₹X"
↓
[ FOMO TIMER ]
Limited stock, bonus countdown, fake urgency
↓
[ FAQ ACCORDION ]
Simple toggle FAQ with icons
↓
[ FOOTER ]
```

```
Links, badges, final CTA
```

✅ 3. Conversion Checklist (2025 Funnel-Ready)

🔍 Element	✅ Status
Scroll-stopping hook	✅ Done
UGC-style video intro	✅ Script ready
Mobile-first design	✅ Planned
Strong visual flow	✅ Each section < 5s read
Emotional transformation message	✅ (From ₹0 to ₹10K/month)
Price justification	✅ Full value stack
Urgency + scarcity	✅ Countdown + 250 seats
Lead capture fallback (optional)	☐ Add freebie pop-up
Razorpay or Instamojo integration	☐ Setup needed