



# HASNAIN RAZA

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🏠 Malir karachi pakistan

## Education

**Associate degree of commerce (ADC) in progress**

From (Karachi University)

**Intermediated (Commerce)**

From (Board of Intermediated Education Karachi)

**Matriculation (Computer Sci)**

From (Board of Secondary Education Karachi)

## SHORT COURSES

**Completed INFORMATION TECHNOLOGY CIT**

From (Global Computer Institute)

**Initiative for Artificial Intelligence web 3.0 & Metaverse**

From (Governor House Karachi)

## Skills

- Management Skills
- finance
- Digital Marketing
- MS OFFICE
- canva
- Leadership
- HTML
- CSS
- Typescript

## Language

- English
- Urdu

## ABOUT ME

To secure a position in a dynamic organization that utilizes my skills in social media marketing, commerce, finance, and lead generation. I am to contribute through strategic planning and collaboration while continuing to grow professionally. As I learn about AI, Web 3.0, and the Metaverse, I seek to apply these technologies for future success. I am eager to work in an environment that challenges me and promotes mutual growth.

## WORK EXPERIENCE

**Improvisers The International Telecom** 2023 – present

**Team Leader/Supervisor – Social Media Marketing (USA-based Providing HVAC Cleaning Services)**

- Supervise and lead social media marketing initiatives for HVAC cleaning services targeting USA-based clients, ensuring efficient execution and high-quality lead generation.
- Develop strategic marketing plans to boost brand visibility and generate leads within targeted geographic areas, maintaining a focus on customer acquisition

**Ecom 360 Marketing Agency**

2023 – 2024

**Sales Agent**

- Lead Generator – Social Media Marketing
- Provided social media marketing services, specializing in lead generation for Ecom 360.
- Successfully generated high-quality leads through targeted campaigns, improving client outreach.

**Documentation Shop**

2021 – 2023

- 02 Year Experience OSSOFTCOM Documentation Shop

## REFERENCES

- Will be made available on request