**The Token Economy**

* Web
  + Web 1.0
  + Web 2.0
  + Web 3.0
    - Minimum Trust Required?
  + The Evolution of the Web
* Economics and Tokens
  + Economics
  + What is a Token?
  + Token Economics must make sense
* Tokenomics
  + What is Tokenomics?
  + Creation: Token distribution
  + Price Stability
  + Governance
    - Tokens as governance
    - Future Adoption
  + Why is Tokenomics important?
  + The Future