

# Sales Financial Dashboard Charts

127.93M

Total GROSS SALES

28.53M

Total PROFITS

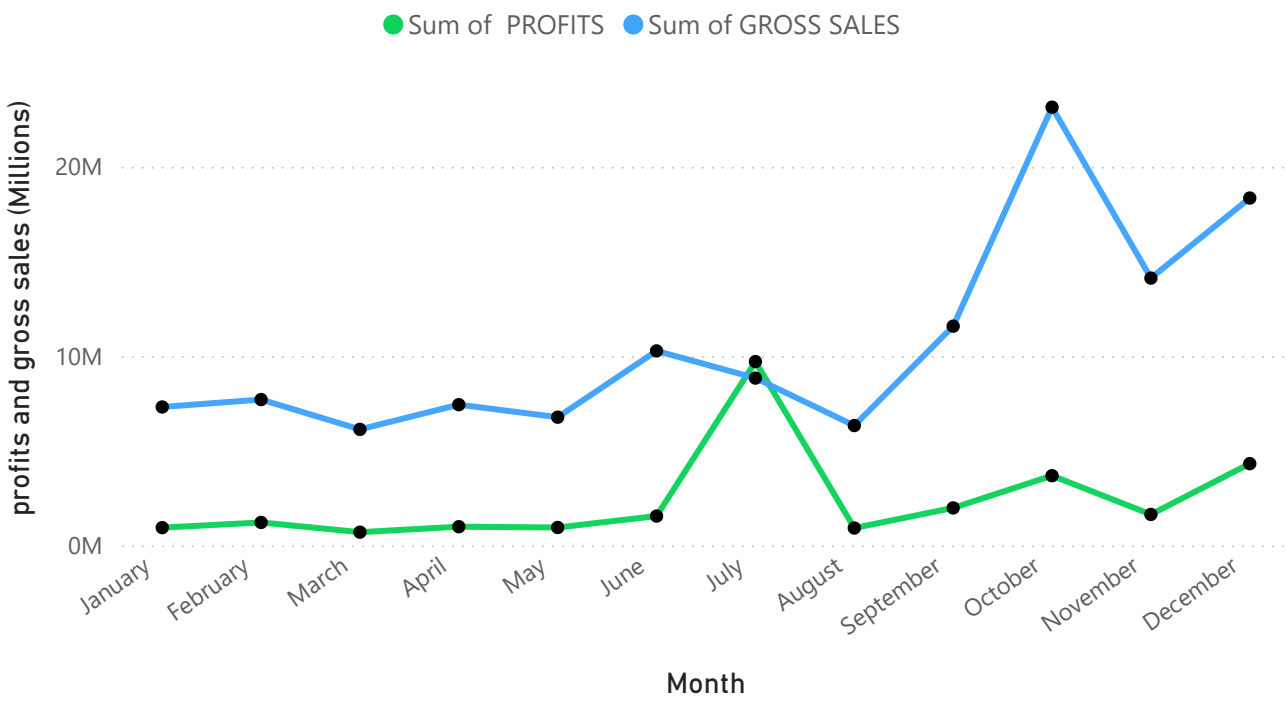
237.35

Avg. Profit Margin

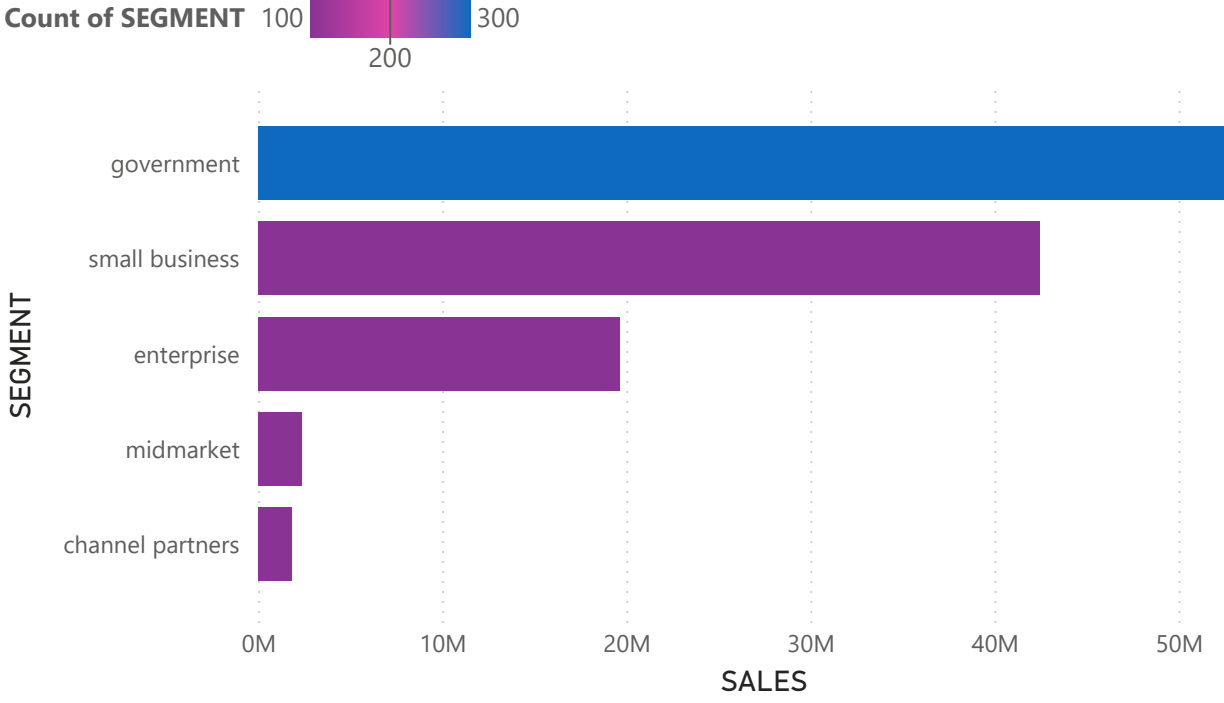
1.13M

Total UNITS SOLD

Monthly Sales & Profit Trend



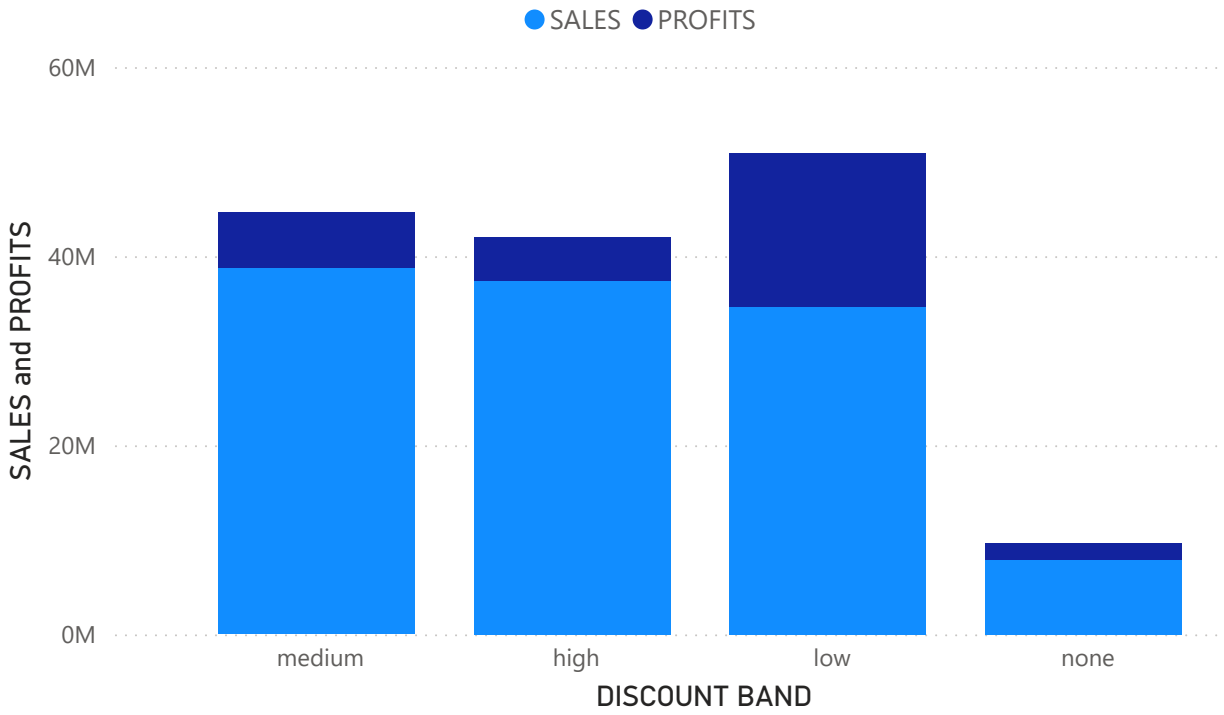
Sum of SALES by SEGMENT



Profit vs. Discount Impact



Sales & Profit by Discount Tier



## PRODUCT, SEGMENT

- ☐ amarilla
- ☐ carretera
- ☐ montana
- ☐ paseo
- ☐ velo
- ☐ vtt

## SEGMENT, COUNTRY, PRODUCT, DISCOUNT BA...

- ☐ (Blank)
- ☐ channel partners
- ☐ enterprise
- ☐ government
- ☐ midmarket
- ☐ small business

Sum of PROFIT/SALES by SALES

