HASSAN

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HELLO,

I am Hassan Mehdi a designer and front-end developer, I have been working professionally in the industry since 2009. I have a passion for design and code in equal measures which I am constantly refining and developing. I have found in my experience that having the ability to understand design and code gives me the advantage in deciding what a client needs, what another developer can feasibly achieve and what another designer should consider.

I am currently working in an web development agency in South London called Pixl8 Interactive, as part of a team that builds websites for large membership and educational organisations with budgets that average around 60k+. These types of websites are often extremely complex, they have CRM integration, clustered nodes, CPD systems, complex forms, secured members' areas and many more high end bespoke functions. My role is to take the raw data that a backend developer has produced and then to either design or build the front-end, but quite often I do both, this has made me one of the most versatile members of the production team.

As a designer I try to maintain a clear visual language across an entire website, I believe that every aspect of a site should be inline with the client's brand, from a radio input to the cubic-bezier of animations everything should be on the same wave length. Although users may not understand UI/UX they do understand if a website looks good and whether it is easy to use, which then reflects on the clients image and credibility and in turn that of the company's. Furthermore, because I also have a solid understanding of code I also know the limitations; designers can often conceptualise and produce very rich UI's without considering things like how will this load, do I want this to be AJAX, how does a font render cross browser and much, much more, Having had first hand experience implementing modern standards I can bring these considerations preemptively during the design phase. As well as designing to the clients user base, browser stats, device stats, geographical locations, user profiles and user journeys. As well as being able to peer review frontend code along side the cutup of the design.

As a front-end developer, I can work very confidently and quickly with HTML, CSS, LESS and JS. I believe less is more when producing code, I prefer to create global classes and leverage the small details through inheritance.

I keep a close eye on technology and design, in my current office I am constantly showing people stuff I am experimenting with, sharing code, showing concept UI's, starting discussions, sharing links, and as with all devs I am constantly trying to streamline my workflow so I can produce good code faster.

I have worked under the mentorship of many senior designers and senior developers in my career and I feel like I am ready move to the next level, I am a diligent and exacting person who shares and listens enthusiastically. I work great as part of a team or working on solo projects, I manage my time efficiently and I have a huge thirst for knowledge. Thank you for taking the time to read my cv and considering me.

HASSAN MEHDI

See my work at:
www.hassan.xyz

EXPERIENCE

PRESENT - 2012

DESIGNER & FRONT-END DEVELOPER
PIXL8 INTERACTIVE, LONDON

My responsibilities include preparing moodboards, creating wireframes, designing from wireframes and scope documents, taking the design and then building the frontend (not static markup but cms ready templates). Testing and launching code to live servers. As well as providing support to clients when they raise issues.

2012 - 2009

DESIGNER & FRONT-END DEVELOPER
MINDCORP, LONDON

I joined Mincorp initially as an Intern, after graduating, I was then asked to return to MindCorp on a full time contract. Where I did research and development, design, slicing PSD's, creating wordpress templates, and managing other interns, as well as working directly with clients.

AWARDS

2010

GRADUATE EXHIBITION
BEST IN SHOW

Q4 was a interactive mirror that could scan a barcode then provide information about what other colours and styles of that garment were available in the store as well as providing recommendations. The system used webcams to track the users motion and it was built by myself using opensource software and Flash AS3. http://vimeo.com/13677813

2010

BESPOKE EXHIBITION

For the research and development I carried out on the Q4 project mentioned above.

REFERENCES

CURRENT EMPLOYER

ALEX SKINNER / NEIL ROSEWARN
MANAGING DIRECTOR / PROJECTS DIRECTOR

Pixl8 Interactive, Clapham Common, London
0845 260 0726 • Alex@pixl8.co.uk • Neil@pixl8.co.uk

ANDREW ROBINSON
CREATIVE DIRECTOR

MindCorp, Fulham, London
020 7610 0300 • Andrew@mindcorp.co.uk

WEBSITE/CONTACT

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EDUCATION

BA HONOURS: GRAPHIC DESIGN (1ST CLASS HONOURS)
SCHOOL OF ARTS & MEDIA, TEESIDE UNIVERSITY

SKILLS

PHOTOSHOP	**SVN**
SUBLIME	**QA TESTING**
ILLUSTRATOR	**BASIC PHP**
FIREWORKS	**BASIC COLD FUSION**
HTML5	**WIREFRAMING**
CSS3	**UI/UX**
LESS	**SVG ANIMATION**
JS/JQUERY	**VIDEO/PHOTO EDITING**
GRUNT	**AFTEREFFECTS**
GITHUB	**FLASH/AS3**