

**Title:** V.A.R. (verified and anonymous reviews)

**Group members:**

1. Brad Stover
2. Navya Monga
3. Hassana Saade
4. Dalton Russell
5. Nathan Price
6. Steven Nall
7. Anton Joseph

**What we will be doing:**

We are working together on the design for a mobile app that lets a user anonymously review nearby places of interest, such as restaurants, stores, and local businesses. The app will use the user's location to see the nearby places they can review, or look at reviews left by other users. User reviews will include a star count from 1 to 5 (worst to best), questions the reviewer answered that our app asked about the location (quality of food, customer service, cleanliness, etc.), and extra comments the reviewer can leave. None of the reviews left by users will have any personal information, which is the motivation for our anonymous reviewing app. ✓

**Motivation:**

We want to provide a counterforce to manipulative individuals who are paid to promote businesses or products through the practice of user deception. Moreover, we wish to prevent shameless and fraudulent self-promotion due to fraudulent reviews. We also wish to protect reviewers from potential backlash or shame as a result of their feedback and to give consumers a review source that is more trustworthy than Yelp or Google reviews.

**Where our design would be used:**

Our design would be used by customers and critics of local businesses who want to give or review ratings and information about local businesses through an easy to use and trustworthy mobile application. Furthermore, the data gathered by our site could be marketed to other information-based companies to be used in providing ratings in many other applications.

**Tasks:**

Brad – Group coordinator  
Navya – Cloud/Box  
Hassana – Github coordinator  
Dalton – Process modeling  
Nathan – Diagrams  
Steven – Project comparison  
Anton – .ppt Creation

Team.

There are many similar stw already implemented. So, pls make sure to differentiate your design so that it becomes uniquely different. Also, include a comparison w/ such similar stw in your final report.