


CONFIRMATION OF PROJECT PARTICIPATION

This Certificate is Presented to
Anastasia Ekaterina Tamar Ederer

Name of student: Anastasia Ekaterina Tamar Ederer
M.A. degree Media and Communication Management (M.A.)
programme: Course: Foresights and Global Trends
Semester: 2.
Project name: Analysis of Foresights and Global Trends in cooperation with
MINI
Project partner: MINI (BMW AG)
Duration: March 2022 – July 2022

We hereby confirm that the above-mentioned student successfully participated in the project.


..... (Signature)

Project / course supervisor:

Prof. Dr. Mohamed Badr
Head of Faculty Culture, Media, Psychology
Campus Munich
Date: 31.07.22


..... (Signature)

Project Partner:

Mr. Axel Schnell
MINI Brand Management, Region Europe
BMW AG
Date: 31.07.22