

PRICE PLAN

TOWASAN

OCTOBER 2023



Packages at a Glance

Package Deal 1

- Google Ads & SEO
- Website Content
- Social Media Content

Service Price: xxxx€

Google Ads: xxx€

Total: xxxx€

Total Working Hours: xx H

01

Google Ads & SEO

Implementing a Google Ads campaign, using keywords & SEO to appear at the top of Google searches, as well as to gain traffic on social media platforms and website.

02

Website Content

Website analysis and improvement consultation on content, technicalities, and formalities.

03

Social Media Content

9 posts per month will be produced:

- 6 professional photos (by an outsourced photographer)
- 3 reels
- Copywriting for each post
- 1 Instagram story per day

Packages at a Glance

Package Deal 2

- Google Ads & SEO
- Website Content
- Social Media Paid Ads
- Instagram Content
- Monthly Media Performance Report
- Offline Marketing

Service Price: xxxx€

Google Ads: xxx€

Instagram Ads: xxx€

Total: xxxx€

Total Working Hours: xx H

01

Google Ads & SEO

02

Website Content

03

Social Media Content

04

Social Media Paid Ads

Sponsoring the most successful Instagram post with a budget of 120 € to reach a wide audience focused on the b2b sector.

05

Monthly Media Performance Report

A monthly social media and website performance report, summarising the traffic and engagement on the month's posted organic and paid content.

A list of key takeaways from that month's performance will also be highlighted for the Towasan future posting strategy.

06

Offline Marketing

Offline marketing such as the dispersal of business flyers (with QR code) to potential clients., email marketing (email parents).

THANK YOU

Knowledge is power, and we will help you reach your marketing goals.



CONTACT

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