Sum of Total Flights by Month
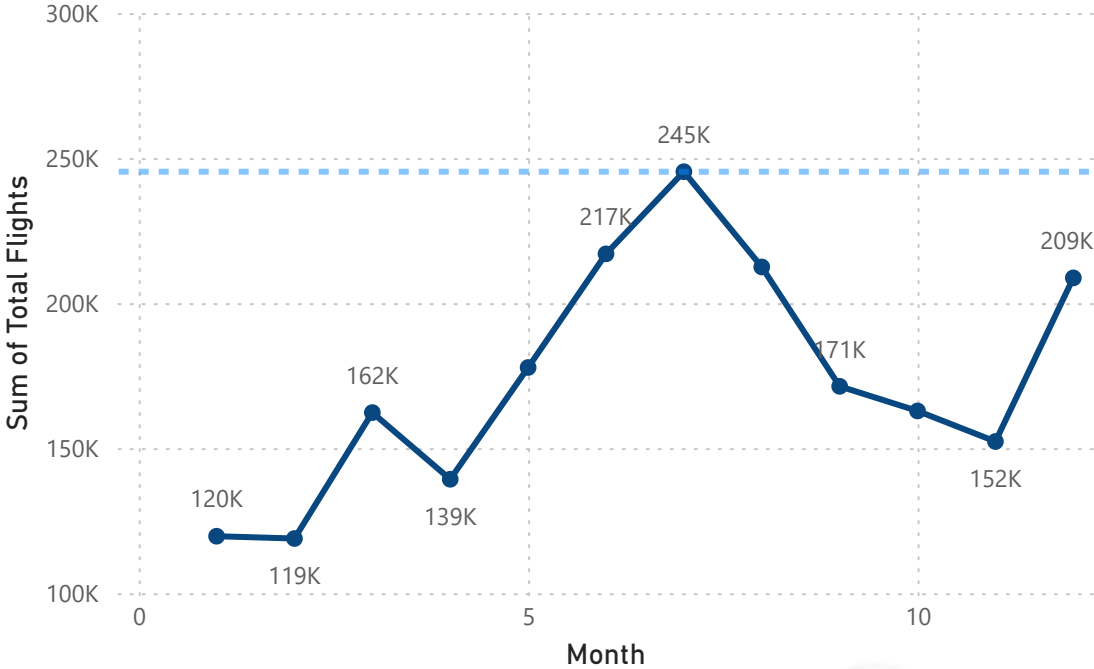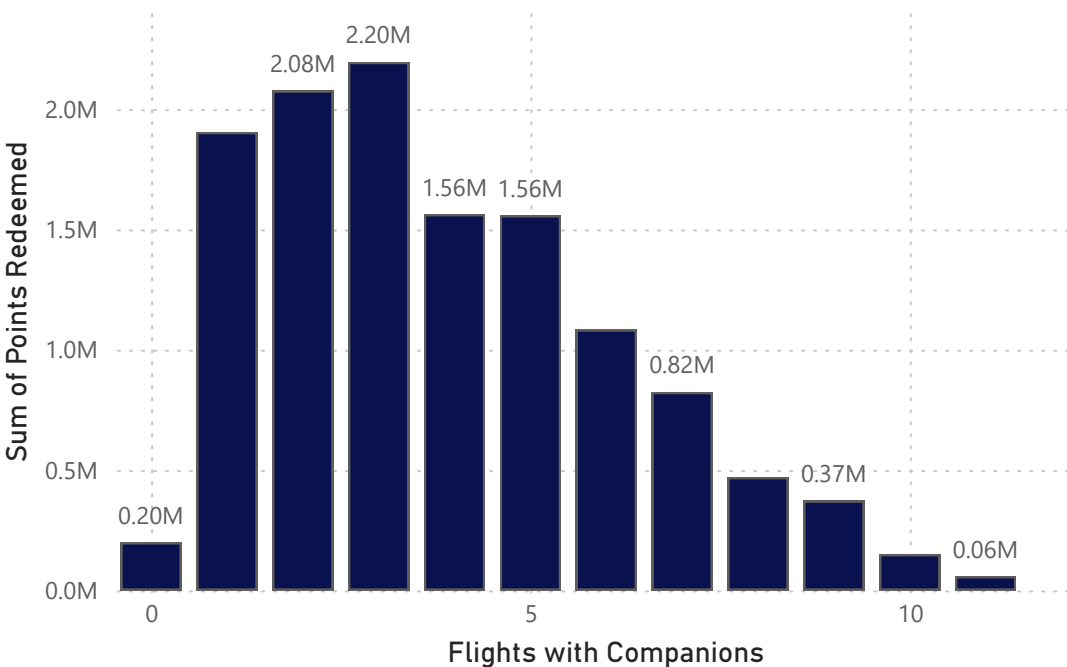

Count of Loyalty Number by Marital Status
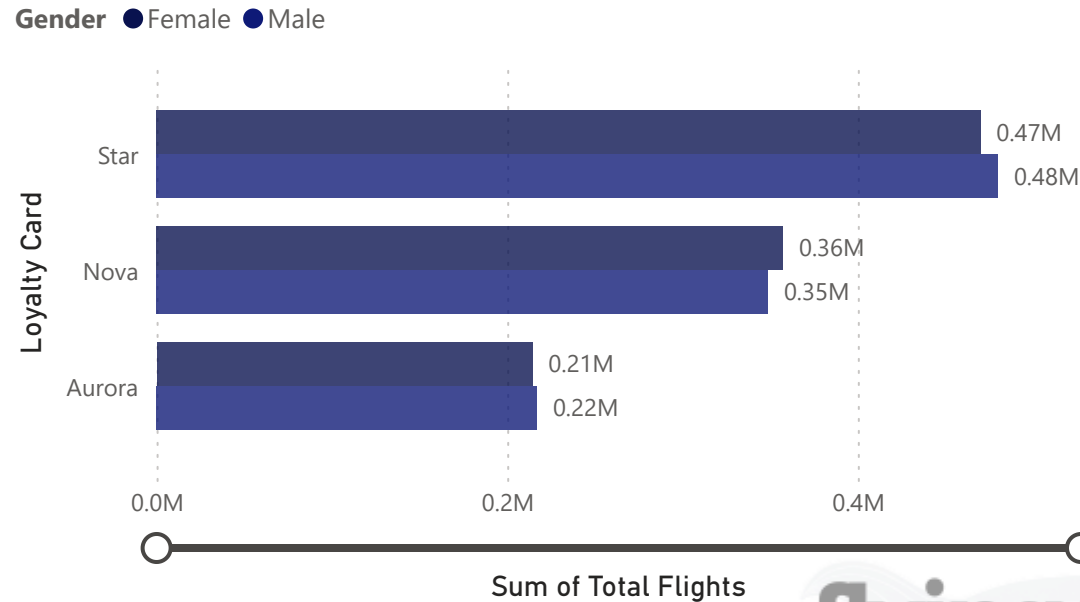

Marital Status	Count of Loyalty Number
Married	9.7K
Single	4.5K
Divorced	2.5K

Average of Points Accumulated by Distance

629.00
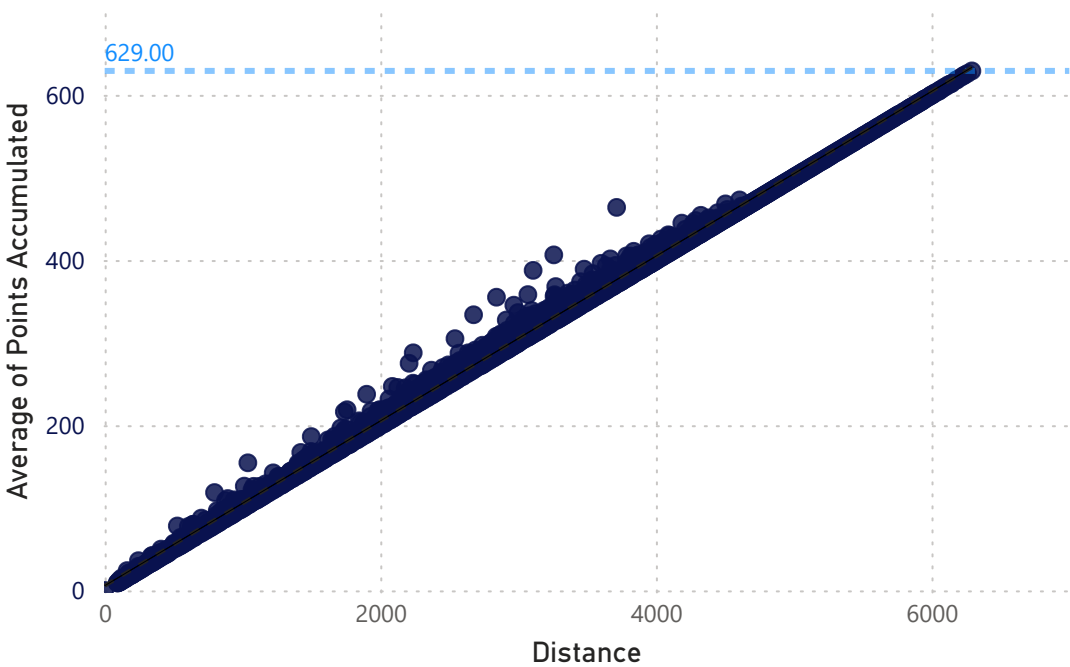
Sum of Points Redeemed by Flights with Companions

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Sum of Total Flights by Loyalty Card and Gender

Gender ● Female ● Male

Median of Distance by Loyalty Card

Count of Loyalty Number by Marital Status
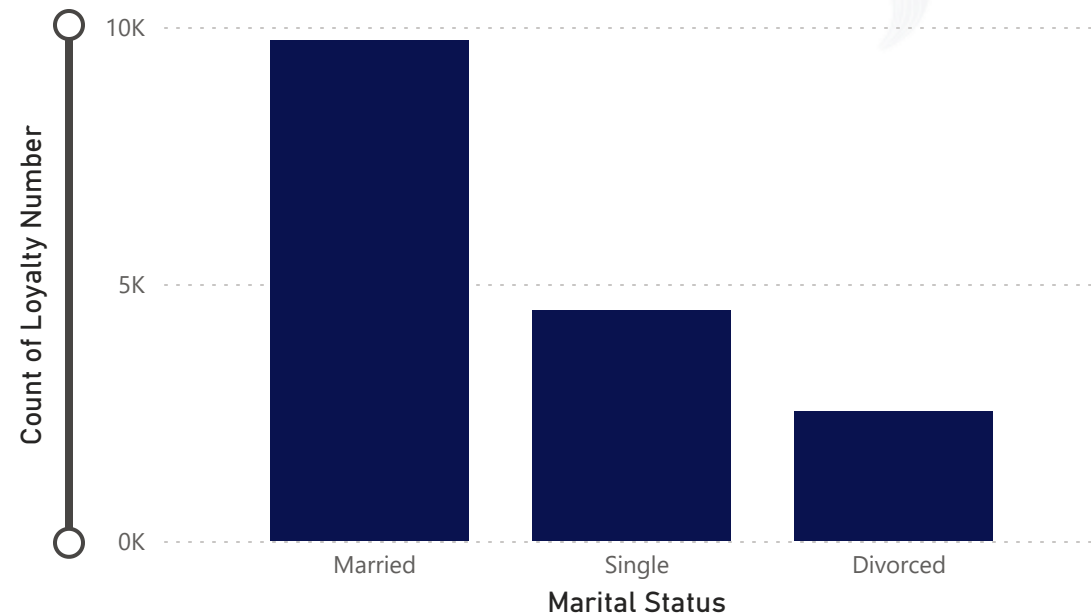
At 543, Aurora had the highest Median of Distance and was 10.59% higher than Nova, which had the lowest Median of Distance at 491.

Aurora had the highest Median of Distance at 543, followed by Star at 536 and Nova at 491.

Star had 536 Median of Distance, Nova had 491, and Aurora had 543.

Total Sum of Total Flights was higher for Male (1045764) than Female (1041925).

Star in Gender Male made up 22.99% of Sum of Total Flights.

Average Sum of Total Flights was higher for Male (348588) than Female (347,308.33).

Sum of Total Flights for Male and Female diverged the most when the Loyalty Card was Star, when Male were 9924 higher than Female.

Average of CLV by Loyalty Card and Loyalty Card
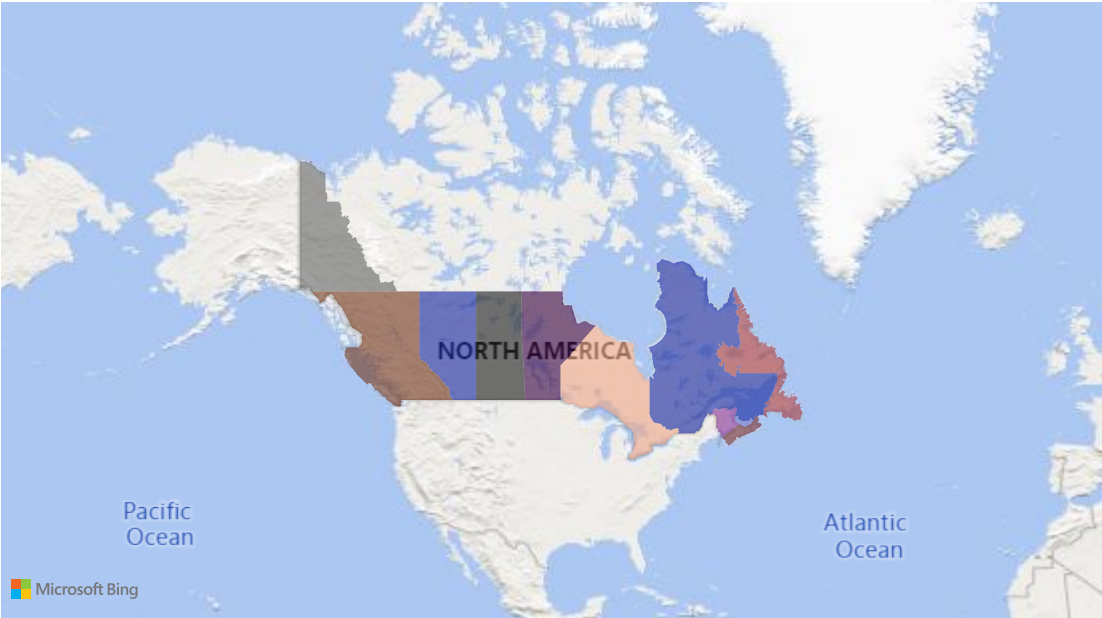
Loyalty Card ● Aurora ● Nova ● Star

Loyalty Card	Average of CLV
Aurora	10.7K — 10.67K
Nova	8.0K — 8.05K
Star	6.7K — 6.74K
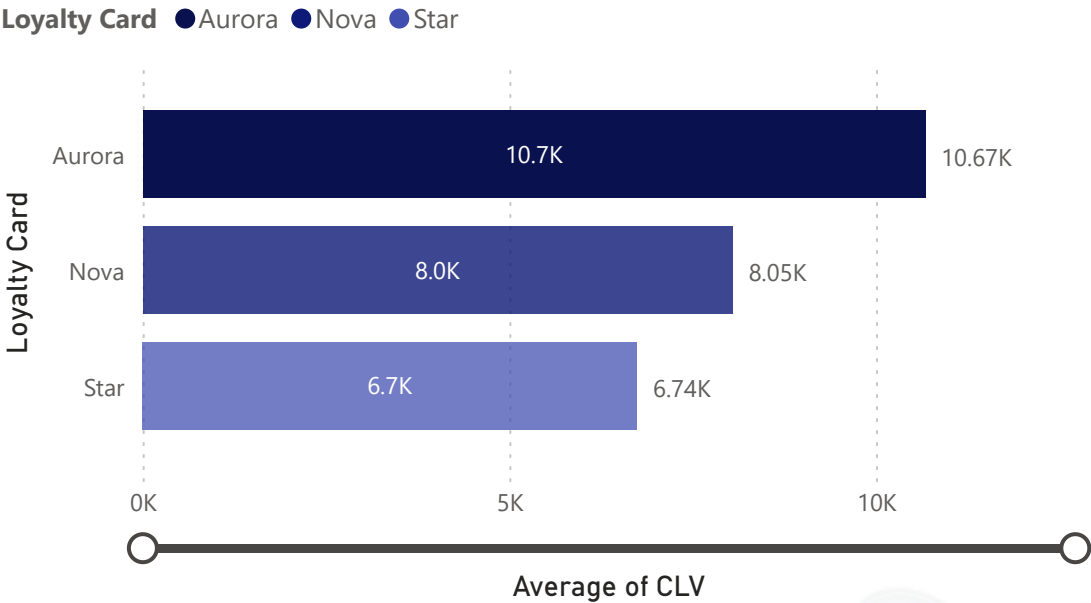
Average of CLV

Count of Enrollment Duration(Months) by Loyalty Card

Loyalty Card	Count of Enrollment Duration(Months)
Star	7.6K
Nova	5.7K
Aurora	3.4K
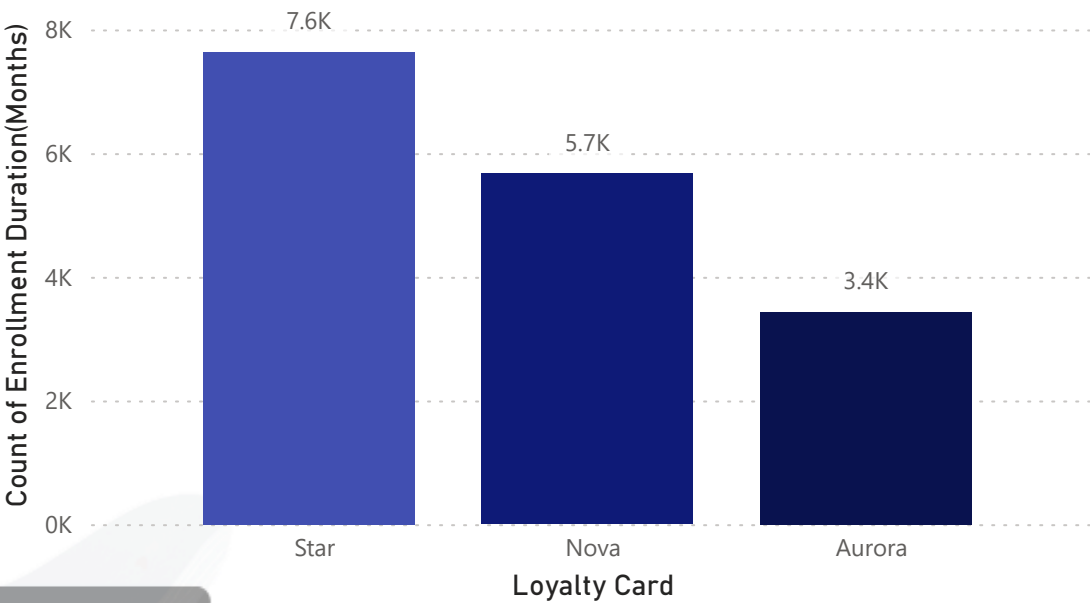
Average of Enrollment Duration(Months) by Province

NORTH AMERICA

Pacific Ocean

Atlantic Ocean

Microsoft Bing

Count of Cancellation Month	Marital Status	Education
17	Divorced	Master
33	Married	Master
15	Single	Master
14	Divorced	High School or Below
66	Married	High School or Below
13	Single	High School or Below
24	Divorced	Doctor
57	Married	Doctor
15	Single	Doctor
44	Divorced	College
193	Married	College
290	Single	College
192	Divorced	Bachelor
2067		

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Count of Month by Cancellation Month

Count of Month

312

300

264

192   192

200

168

120   120   144   120

100

0   5   10

Cancellation Month
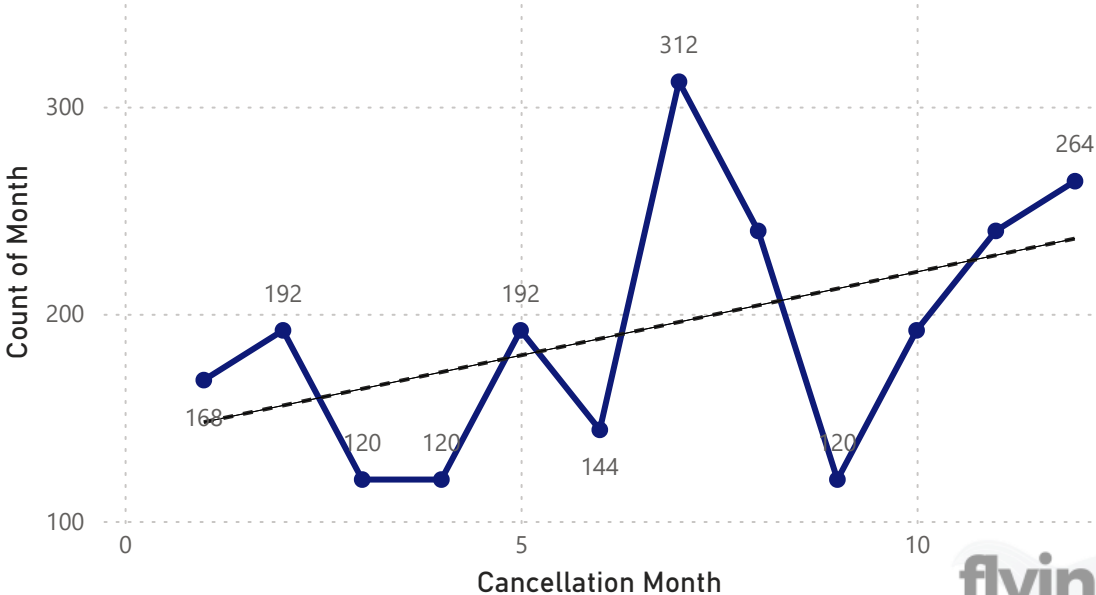
Cancellation with Education

Education   ⌄

Bachelor	High School or Below
College	Master
Doctor	

Cancellation with marital status

Marital Status   ⌄

☐ Divorced

☐ Married

☐ Single

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