

# Up to date Price and Product Comparing App

## PHASE I

(Project Architecture & Designing)

- Project requirement analysis.
- Project design plan and wire framing. (Design Mock-ups)
- Client discussion and approval.
- Database Architecture.

### Front end user:

- Home screen designing (Trending Blog, Category wise post, Featured Post).( no of user , provider products )
- Products comparison with price
- Front page-Only product name model price and distance of provider should show when someone click on see more details new window should open where complete details should show and also comments section. Like and share
- Product comparison with features
- Online user should identified for all user
- User login and register. ( social login also )
- Forget password.
- Verification process-OTP
- Profile setup.
- Google and Facebook ads integration
- Multi-currency
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### Feature:

- User login and registration system.
- Listing products based on category, Nearby provider with distance
- City wise product price
- Lowest price item will display on front randomly
- Multi-Level search filter – Search and filter Products
- Search by product and category name
- Search by city name
- Search by top rated
- Search by low price
- Search by lowest and heist price
- Subscription module – (Control by product category)
- Home page designing with promotional slider.
- Random product display – (Home – Page)
- Top selling and popular products list.
- Product detailed page with product information and pictures.
- Option to rate and review product.

- Related product display.
- My profile with update option.
- Customer support chat integration.
- Online and Offline Chat support between buyer and seller
  
- **Bidding Section Designing –**
- Bidding system
- Create Biding
- Bid Item
- Based on location
- Bidding minimum limit ( should option available that posted limit is for only defined days after that minimum limit will increase like when post the product and select minimum limit is \$100 for 3 days after that minimum limit will \$120) these limits are up to seller
- Top Bidding
- Some % of amount required in wallet to Bid
- Wallet – Used on App Bidding)
- Email subscription and Desktop notification. ( we have to maximum time user engaged with notification for again and again usage of our platform)

#### **Others:**

- About us.
- Contact us
- FAQ
- Rating and Review. ( provider and buyer can both rate)
- My wish list
- Feedback system.
- Legal pages. (Terms and Conditions. & Privacy Policy)
- All pages which normally helps to grow the system

#### **Phase III (Vendor)**

- Login and register system.
- Verification system ( need CNIC uploading in that case if seller have no shop and he is saying to buyer to come on its suggested place it's for safety )
- Address with map
- Price update notification to provider after 23 days of product published.
- Add and Manage products and categories.
- Product Uploading via listed details
  - Name
  - Category

- Company Name
- Model
- Conditions
- Price ( fix or negotiable) like Cell phone in \$200
- Description
- Images only in case of used Item ( and also in that case if admin not uploaded the images of that products )
- Option to hide the product
- Option to edit the product

Fixed

Negotiabl

➤ Reports.

### Phase III (Admin)

- Login and register system.
- View and manage all registered users.
- View and manage all Vendors
- Add and Manage products and categories.
- View and manage all orders.
- View and manage all user review on product.
- Full control over bidding system
- Option to increase decrease sponsored ad amount
- Option to increase or decrease no of products in subscription case
- Option to increase or decrease Verification charges
- Hide or delete any user
- Products publish control function ( If any issue in product admin can send question/query/suggestion to provider a question portion at that point should available )
- Different level reports
  - Top selling
  - Categories wise and more
- Analytics.

### Availability, Quality and Price Assurance

- Mentioned price ( Customer will ask for quality and price provider will agree or disagree System will save it for evidence for next 7 days)

- Bidder cannot change the bid price once it done ( will notify while bid price entering )
- System will send notification to provider on daily basis please update your product's Stock and price.
- Product should hide if provider not update its price within 30 days and system will send notification to provider regarding the activity.
- Lowest price products should show in main page

## Targeted Goals

- Sponsored ads ( so system should be able to get this goal)
- Google and Facebook ads
- Price transparency (system should able to identify logical price for any product). In this case when provider uploading the product, System will tell him the lowest price and heist price against the uploading product model.
- Real user, price and location

## Notifications

- Daily at least 3 notifications to every user
- Send notification to user against preformed activity
- Every possible and effective notification