Hassen Ahmed

FRONT-END DEVELOPER

I am a Multi-skills front-end developer. I have 5 years of experience in web design and more than 2 years in Graphic Design. After that 7 year time, I was responsible for managing clients, maintaining and creating websites. Additionally as a Production Manager, I also gained extensive knowledge in and oversaw the production of physical branded products including offset printing and corporate gift sets as well as event planning. I was also responsible for digital video production at all levels including pre and post production as well as directing, camera handling and editing.

I am very passionate about my work and look forward to taking a dive deep into the field of front-end development and UX Design. I am excited to learn and to build upon my current skillset for the future.

WORK EXPERIENCE

Production Manager | Nesma Holding Co., Saudi Arabia

Jan 2013 - Sep 2020

• Managing & handling the creation of websites for subsidiary companies.
• All 42+ subsidiary companies› requests of any type of production.
• Managing & Planning photo sessions requests.
• Managing, handling & Directing the creation of Movies in the group companies.
• Managing & handling various suppliers in (Web Development, Printing, Gifts Production and Video Production).
• Ensuring that goods and services are produced efficiently with the correct amount is produced at the right cost and level of quality.
• In charge of event management for NESMA Group.

Website: www.nesma.com

Web Designer / Developer | Nesma Holding Co., Saudi Arabia

Jun 2010 - Dec 2012
• Creating website designs and producing sample sites.
• Meeting with clients to discuss requirements and/or project progress.
• Developing skills and expertise in appropriate software/programming languages such as HTML, CSS, JQuery and Javascript.
• Working as part of a multidisciplinary team.
• Managing and creating a website for the group (around 35+ websites).

Website: www.nesma.com

Junior Web Designer / Developer | Glue Tube, Saudi Arabia

Mar 2007 - Jun 2010
• Creating website designs and producing sample sites.
• Developing skills and expertise in appropriate software/programming languages such as HTML, CSS, JQuery and Javascript.

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TECHNICAL SKILLS

Development

Frontend Development:
- Adobe Dreamweaver ●●●●○
- Visual Studio ●●●○○
- HTML ●●●●○
- CSS ●●●●○
- Bootstrap ●●○○○
- Javascript ●●○○○

Backend Development:
- PHP ●○○○○
- MySQL ●○○○○

Design

User Experience (UX):
- Concept ●●●●○
- Reserch ●●●●○
- Sketch ●●○○○

User Interface (UI):
- Adobe Photoshop ●●●●●
- Adobe Illustrator ●●●●●
- Adobe InDesign ●●●●○
- Adobe XD ●●●●○

Video

- Concept ●●●●○
- Reserch ●●●●○
- Brainstorment ●●●●●
- Adobe Premier Pro ●●●●○
- Adobe AfterEffects ●●●●○

• Creating Flash animated websites.

• Digital retouching and image editing.

• Working as part of a multidisciplinary team.

• Got the opportunity to design websites, such as Saudia Arabian Website.

Website: www.gluetube.com.sa

Junior Flash Designer | Media-ind Co., India

May 2004 - Sep 2004

Was responsible for the Design and Flash Animation as the flash designer for the agency.

Graphic Designer | Al-Amoudi Adv., Saudi Arabia

Feb 2002 - Jul 2002

Was responsible for the Design and Creating Concept as the graphic designer for this printing company.

Graphic Designer | Caravan Signs, Saudi Arabia

Jan 2001 - Jan 2002

Was responsible for the Design and Creating Concept as the graphic designer for this printing company.

Website: www.caravansigns.com

STUDIES & CERTIFICATES

Bachelor of Computer Applications

Jun 2002 - Jun 2006

Bangalore University - Bangalore, India

*** Certificate been compared to datasystem (UHR) in Sweden*

Diploma in Web Publishing

Jul 2000 - Dec 2000

ZED Career Academy - Bangalore, India

Film Making Course

Jan 2015 - Feb 2015

New York Film Academy School - Abu Dhabi, UAE

Frontend Development Course

Jun 2020 - Aug 2020

Linkedin Learning - Online

User Experience (UX) Course

Sep 2020 - Jul 2021

Linkedin Learning - Online

REFRENCES

It is available upon request from:

- Nesma Holding Co.

- Glue Tube Co.

Quick Courses

- Business Writing Training | *2010* | Logic Management Consulting
- Emotional Intelligence Training | *2011* | Logic Management Consulting
- Time Management | *2012* | SHIFT Institute
- Adobe Premiere CC & After Effects CC | *2014* | GraphEast Jordan
- Positive Thinking & Data Analysis & Reporting | *2015* | Leap to Success
- Leading with Emotional Intelligence | *2016* | Leap to Success
- Coaching and Delegation | *2016* | Leap to Success

CAREER JOURNEY

While in high school I learned about design programs on the computer that my elder brother own. I was intrigued by how design applications worked on the computer.

After high school, I worked as a graphic designer and a printer operator where I had to handle the signage of big brands such as (Coca cola, Mobil Oil, ...) then I decided to earn my degree in Computer Application.

I became interested in the way websites are constructed with a backend technical development combined with visual design.

As I graduated from my bachelor I was employed at a digital design agency as a Frontend developer. One of the big projects I worked on was the website for Saudi Airlines. I also worked with Flash animations, development and design websites.

Exploring more challenges I had an opportunity to learn video and movie production while I was learning event planning for corporate events and booth exhibitions. Since I was so interested in movie production, I took an nitiative to study a Film Making course at the New York Film Academy School in Abu Dhabi.

Once I returned from the course, I became involved in the production process for creating movies which included managing locations, equipment as well as locations and hired hands where I end up directing couple of movie.

As a Production Manager I was managing the production of movies, websites, events as well as collateral and marketing materials.

Now I have come full circle going back to website design. I have become eager to submerge myself again in the field and bring my production experience to the table for web development.

While honing my web development skills to include HTML 5, CSS3, JavaScript and React.js -- I have added also study in User Experience.