Ecommerce website: GearbHub

Faisal Hafeez - FA21-BCS-037 A

Overview

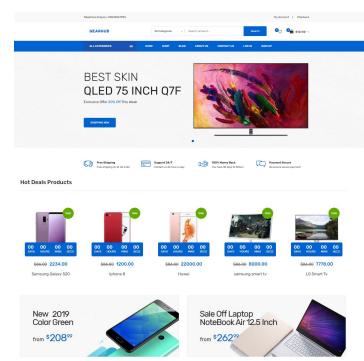
- Website overview
- Problem statement & goal
- Role & responsibilities
- Additional documents



GearHub is built on the Laravel framework, allowing seamless product management directly through the admin panel. The product data, which includes various electronic products, is stored in a database.



March 2024 to July 2024







The problem:

In today's fast-paced digital marketplace, consumers demand a seamless, reliable, and user-friendly online shopping experience, especially when purchasing electronic products. Traditional e-commerce platforms often fall short in providing efficient product management, real-time inventory updates, and a secure shopping environment, leading to customer dissatisfaction and lost sales. Additionally, many businesses struggle with integrating modern design practices and responsive interfaces that cater to a wide range of devices and screen sizes.



The goal:

GearHub addresses these challenges by leveraging the powerful Laravel framework to create a robust and intuitive e-commerce platform specifically tailored for electronic products. The admin panel offers seamless product management, enabling easy updates, inventory tracking, and detailed analytics to optimize sales strategies. Our use of Bootstrap, SASS, CSS, and HTML ensures a responsive and aesthetically pleasing design that provides a consistent user experience across all devices. By focusing on security, performance, and user-centric design, GearHub delivers a superior online shopping experience, fostering customer loyalty and driving sales growth. Google

PROBLEM STATEMENT

Adil Mehmood	is a/an General consumer	
user name	user characteristics	
who needs To order	products from the website	
	user need	
because	He doesn't wants to buy them offline	1





My role:

As the lead developer of GearHub, I created a robust e-commerce platform for electronic products using Laravel. I ensured seamless product management through an intuitive admin panel and efficient database solutions for real-time inventory updates. By leveraging Bootstrap, SASS, CSS, and HTML, I designed a responsive, user-friendly interface. My focus on security and performance optimization ensured a reliable shopping environment, enhancing customer satisfaction and driving business growth.



Responsibilities:

- Customization of the website's features and user interface
- Database design and management
- Implementation of Laravel for backend development
- Hosting and deployment of the website on a live server
- Ensuring secure and efficient product management through the admin panel





Website additional documents: Website documents, schedule and persona

Persona: Adil



Adil Mehmood

Age: 25 Education: BCS Hometown: Lahore

Occupation: Working in firm

"The average consumer who may not have a specific interest in politics but is in need of electronic gadgets for personal or professional use"

Problems

- Limited awareness of specialized gadgets designed for election-related activities.
- Lack of options for purchasing election-themed products as gifts or novelty items.

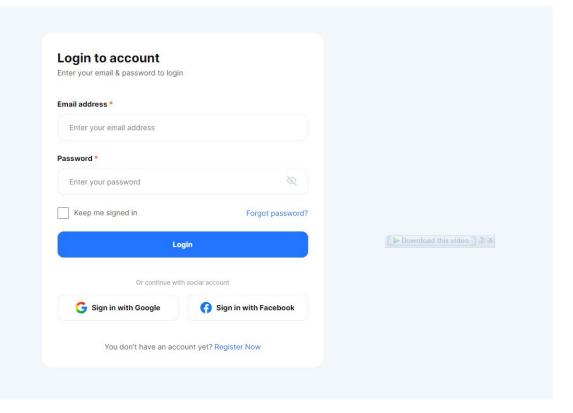
The project expands the accessibility of election-related products to the Everyday Consumer, introducing them to a diverse range of gadgets that may align with their interests or preferences. By featuring election-themed products alongside mainstream gadgets, the project caters to the varying needs and preferences of the General Public, offering something for everyone.



Admin Panel

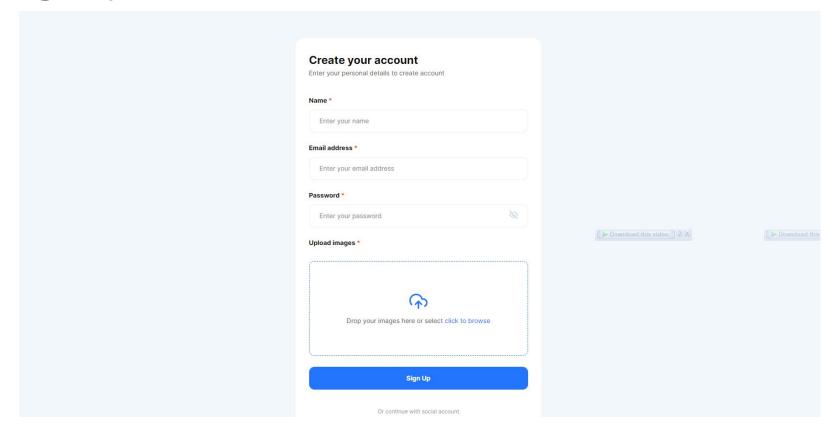
- Login/Sign up through session
- Products addition, update, delete through Admin panel
- Category addition, update, delete through Admin panel
- Displaying top selling products, total sales
- Order Management

Login



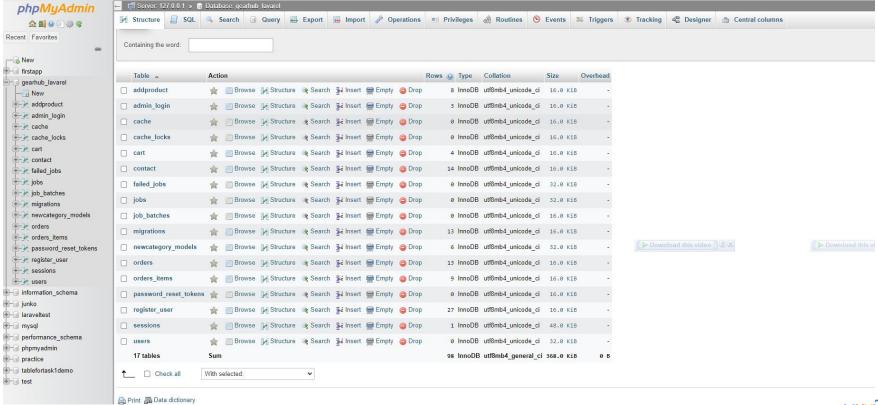


Sign up



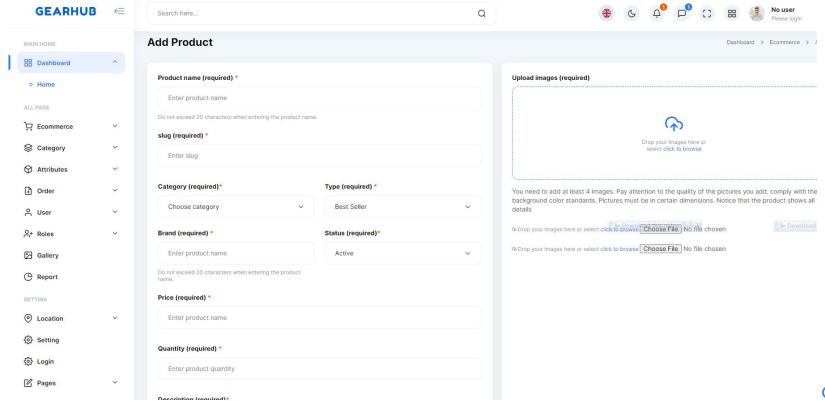


Table



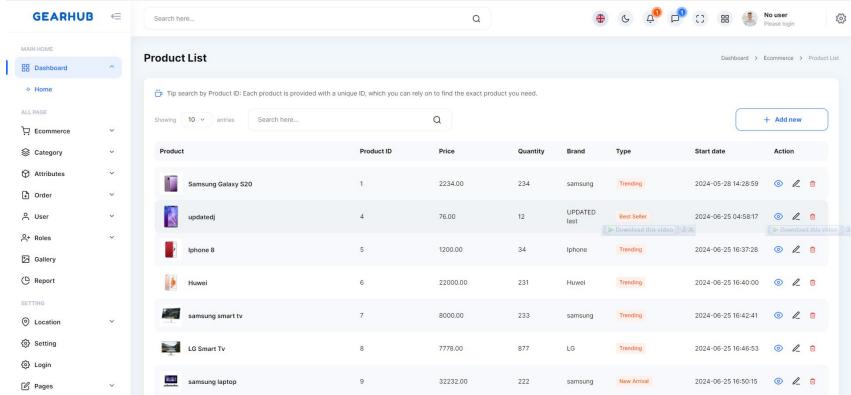


Product addition



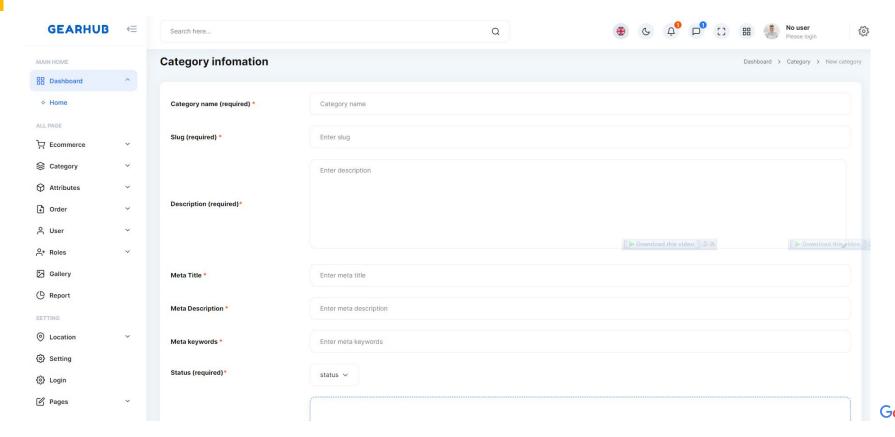


Product Category

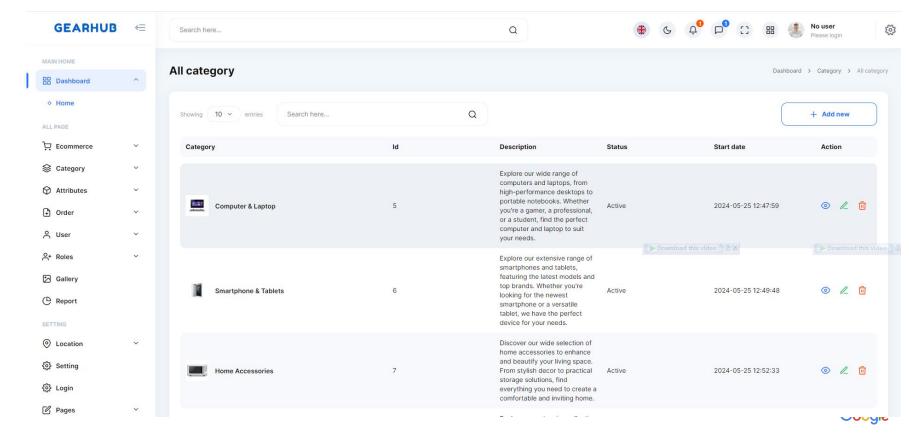




Category Addition



Category List



Let's connect!



Thank you for reviewing my work!

If you'd like to see more, or would like to get in touch, my contact information is provided below:

Email: Faisal.as134@gmail.com

Website:

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ories.com/

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