

TASK FOR DAY (1)

Monday 24
Week 17 · 114-251

8

8.30 → Selected Marketplace Type:-

9 [General E-Commerce]

9.30

10 → Purpose :-

10.30 The Purpose of my e-commerce website is to deliver high-quality, style & affordable Sofa/Chair/Bags with a focus on customer satisfaction. It aims to provide :-

12 → ① A seamless and personalized shopping experience.

12.30 ② A platform for customers to explore exclusive collections.

1 ③ Reliable customer support and flexible payment methods

1.30

2 → Business Goals:-

2.30 ① Streamline Supply chain to avoid delays.

3 ② Enhance quality control to reduce defects.

3.30 ③ Reduce production cost with efficient methods.

4 ④ Improve customer experience with better service and customizations.

4.30 ⑤ Strengthen online presence through websites and Digital Marketing.

5 ⑥ Offer competitive pricing and financing options.

5.30 ⑦ Build trust through transparent communication and warranties.

Evening

July	August	September	October	November	December
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→ Problem Solved:-

① Overcomes the limitations of physical stores by offering 24/7 access to quality fashion items and accessories.

② Simplifies finding the perfect outfit or accessory with AI-powered suggestion and search.

③ Create a one-stop solution for a variety of fashion needs, catering to diverse customer preferences.

→ Target Audience:-

Fashion-conscious individuals who value style, convenience and affordability. This includes:-

→ Young Professionals

→ Budget-conscious shoppers.

→ Customer seeking a personalized and curated shopping experience.

27 Thursday
Week 17: 117-248

8 → Products Offered:-

- 8.60 ① → Discounts:- Flat or Percentages (based)
- 9 ② BOGO:- Buy one, get one free, or discounted.
- 9.30 ③ Free delivery:- On all orders or above a minimum amount.
- 10 ④ Bundles:- Multiple items at a lower combined price.
- 10.30 ⑤ Loyalty Rewards:- Points or exclusive deals for repeat customers.
- 11 ⑥ Limited time offers:-
- 11.30 ⑦ First Time Deals for new customer.
- 12 ⑧ Subscriptions:-

12.30 → Uniqueness:-

- 1 ① AI-powered Chatbot:- Provides real-time support, style suggestions, and assists with tracking orders.
- 1.30 ② Seasonal subscriptions:- offer early access to collections, curated boxes, and exclusive member discounts.
- 2.30 ③ Personalized Recommendations:- based on user browsing purchase searches.
- 3.30 ④ Eco-Friendly Packaging
- 4.30 ⑤ Diverse Product Range.

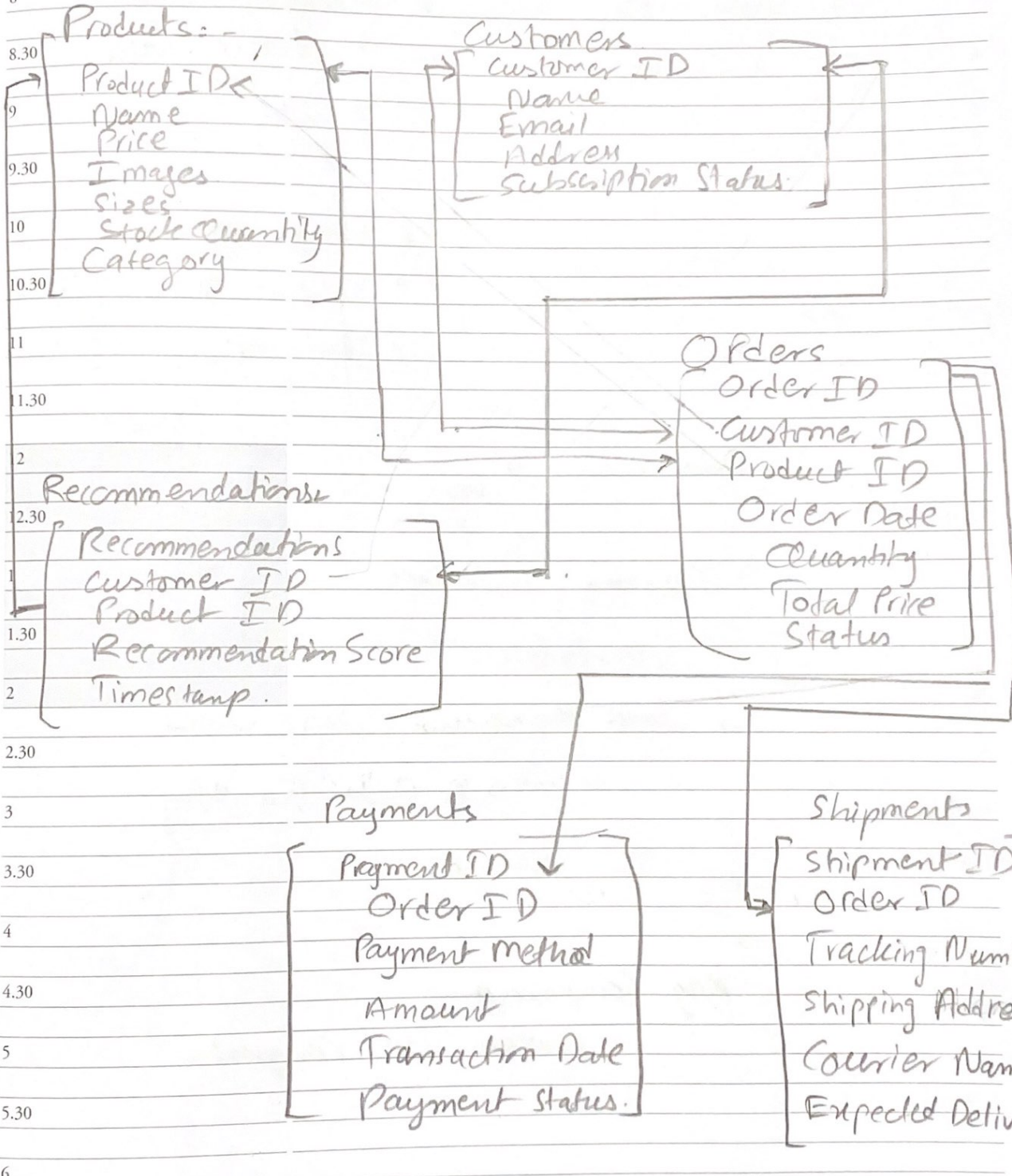
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Evening

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Evening

July							August							September							October							November							December							
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